



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

October 16, 2026

DIVISION MEMORANDUM

No. 492, s. 2026

**2026 DIVISION LEVEL RADIO BROADCASTING AND SCRIPTWRITING CONTEST
FOR PRIVATE ELEMENTARY AND SECONDARY SCHOOLS: HIGHLIGHTING
THE POTENTIALS OF LEARNER-BROADCASTERS**

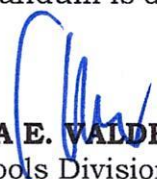
To: Assistant Schools Division Superintendents
Division Chiefs
DEPS in English and Filipino
Private Elementary and Secondary School Heads
Heads and Administrators of Private Senior High Schools
All Others Concerned

1. In accordance with the mandates of the Campus Journalism Act of 1991, as delineated in Republic Act No. 7079, and elaborated in Division Memorandum No. 317, s.2026 that pertains to the Campus Journalism Program of SDO Bulacan for School Year 2026-2027," this Office hereby announces the conduct of the Division Level Radio Broadcasting and Scriptwriting Contest for Private Elementary and Secondary Schools to be held on November 13, 2026, at Richwell Colleges, Inc., Plaridel, Bulacan.
2. This co-curricular activity is intended for private school learners and aims to:
 - 2.1 enhance and develop the radio broadcasting competencies of the campus journalists;
 - 2.2 recognize the critical role that journalism plays in promoting environmental and social awareness; and
 - 2.3 select private school teams for the 2026 Provincial Schools Press Conference.
3. Each private elementary and secondary school, including senior high schools, may send one (1) team with seven (7) members, separate English and Filipino, Elementary and Secondary/SHS) together with their teacher-coaches as a delegation team.
4. Recognizing that this activity is required by laws, including Republic Act (RA) No. 7079, also called "The Campus Journalism Act of 1991," and supported by pertinent DepEd Orders and Memoranda, all private elementary and secondary schools, including senior high schools, are encouraged to participate in the activity.
5. This Office expects full and active participation from all private schools in SDO Bulacan to make sure **no learners are left behind** in developing their journalistic skills.
6. All radio broadcasting teams shall be recognized, but only the **Top 2 winners**, separate English and Filipino, elementary and secondary, shall advance to the 2026 Provincial Schools Press Conference (PSPC). Special awards shall be announced through a Division Memorandum.
7. All Campus Journalism activities conducted outside regular class hours or on Saturdays shall require the written consent of the parent or legal guardian through a duly accomplished Parents' Consent Form, signifying their approval of their child's voluntary participation in such activities. Schools may organize additional Campus Journalism programs and related initiatives, as deemed necessary, provided that such activities strictly comply with existing DepEd policies and shall not compromise the prescribed Instructional Block Time or the delivery of quality classroom instruction.



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8. Similarly, learners who will join the CJ activities and contests should be given academic considerations such as enough time for the completion of written works and performance tasks, special schedule of quarterly examination, and advance copies of modules to cope with their learning episodes following the mandates of the K to 12 classroom-based assessment of learning outcomes per DepEd Order No.015, s.2026 titled "Revised Guidelines on Classroom Assessment, Grading System, and Awards and Recognition for K to 12 Basic Education Program."
9. The CID Chief and Division Education Program Supervisors in English and Filipino are tasked with overseeing the activity to guarantee transparency and fairness in the campus journalism contests. Meanwhile, the BULPRISA officers shall coordinate efforts to ensure that all private schools participate in the contests.
10. Each participating private school shall have a voluntary registration fee of P1,000.00 to be collected by the BULPRISA officers in coordination with the CID Office to cover the expenses of all CJ activities, including writing and session supplies, certificates, trophies, food and refreshments, honoraria for the invited mass media judge-practitioners, resource speakers, and technical team, and other contest and simulation expenses.
11. Enclosure No.1 includes the Schedule of Activities, contest guidelines and procedures, materials and requirements to be prepared by the host private school, scoresheets for the Radio-Broadcasting and Scriptwriting Contests aligned with DepEd Memorandum No.021, s.2026, titled "2026 National Schools Press Conference," and the Members and Chairs of the Division CJ Technical Working Group as reference guides.
12. To prepare the preliminary requirements for this activity, there will be an online meeting of the BULPRISA Officers, Division TWG chairs and members, and the host private school on October 29, 2026, Thursday at 9:00 a.m. via MS Teams. The link will be sent to participants before the meeting begins.
13. This Memorandum serves as travel authority for the persons involved before and during the conduct of the activity.
14. Immediate and wide dissemination of this Memorandum is desired.


CECILIA E. VALDERAMA, PhD, CESO VI
Schools Division Superintendent

References:

Republic Act (RA) No.7079;
DepEd Order Nos.012, s.2025; and 94, s. 1992;
DepEd Memorandum No.021, s.2026;
Regional Memorandum No.057, s.2026; and
Division Memorandum No.317, s.2026.

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM

LEARNERS

SCHOOL PAPER ADVISERS

CID/Sangoyo-Division Memo – Division Level Radio Broadcasting for Private Schools
0093/October 15, 2026



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Enclosure No. 1 to Division Memorandum No. *412*s. 2026

**2026 DIVISION LEVEL RADIO BROADCASTING AND SCRIPTWRITING CONTEST
FOR PRIVATE ELEMENTARY AND SECONDARY SCHOOLS: HIGHLIGHTING
THE POTENTIALS OF LEARNER-BROADCASTERS**

November 13, 2026
Richwell Colleges, Inc., Plaridel, Bulacan

A. MATRIX OF ACTIVITIES

7:00-8:00 a.m.	Arrival and Registration - Contest Room
8:01 a.m. -12:00 p.m.	Briefing and Orientation in the respective Contest Rooms Contest Sessions
12:01-1:00 p.m.	Lunch Break
1:01-4:00 p.m.	• Simulation Session • Evaluation of Entries
4:00-5:00 p.m.	Awarding Ceremony End of Activity Evaluation Post-Conference Sessions

**B. GUIDELINES IN THE CONDUCT OF THE RADIO BROADCASTING AND
SCRIPTWRITING CONTEST**

A. General Guidelines

- Each school shall form a team of seven (7) members for English and Filipino in elementary and secondary levels who are not competing in any of the individual and other team categories.
- Learner-participants shall wear a plain white shirt with their valid school ID for proper identification.
- No orientation shall be conducted prior to the contest. However, all teams shall be convened for brief reminders before the actual contest. A representative, preferably the Division team’s technical director, shall draw lots to determine the order of presentation during the contest proper.
- The awards for this category include the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best Infomercial
2. Best News Presenter	2. Best Script
3. Best Technical Director	3. Best Radio Production

- Each team shall be allowed to bring their own empty laptops and one (1) flash drive containing only non-copyrighted soundbites (e.g., transitions, teasers, or background effects) necessary for the actual broadcast. No other files or digital materials shall be stored in the device/laptop.
- The proctors, in the presence of DTWG members, shall inspect all flash drives upon the release of laptops to verify compliance with DSPC rules and maintain fairness in the competition.
- Learner-participants are not allowed to bring mobile phones, smart gadgets, reference materials, or any extra sheets of paper into the contest area.
- All radio broadcasting teams shall be recognized, but only the **Top 2 winners**, separate English and Filipino, elementary and secondary, shall advance to the 2026 Provincial



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Schools Press Conference (PSPC). Special awards shall be announced through a Division Memorandum

9. Any violation of the stipulated guidelines shall be grounds for disqualification of the team.
10. The decision of the Board of Judges and CID Office is final and irrevocable.

B. Scriptwriting and Rehearsal

11. Each team shall be allowed to use one (1) flash drive (maximum capacity of 32 GB), cleared of all stored documents except for non-copyrighted soundbites (e.g., transitions, teasers, or background effects), and to bring a printer and extension cord necessary for preparing and printing the script.
12. The team shall have one (1) hour and thirty (30) minutes to write a script for a five (5)-minute radio broadcast, which shall include one (1) infomercial and four (4) news articles such as global/national/local, entertainment, and sports.
13. The infomercial may cover topics such as health, environment, politics, social issues, and other relevant subjects to be determined by the judges. It shall not exceed one (1) minute in length and shall be in the same medium the group is competing in.
14. The news scripts shall be based on press releases, raw data, or any other sources provided by the examiner(s). The news articles shall be based on the sources or materials provided by the judges.
15. An additional thirty (30) minutes shall be allotted for printing. After two (2) hours, each team shall submit four (4) copies of the script. Three (3) copies shall be submitted to the judges, and one (1) copy to the examiner(s). Teams may print extra copies for their own use.
16. Once scriptwriting has begun, learner-participants shall no longer be allowed to leave the contest rooms, except for justifiable reasons, in which case they shall be accompanied by the proctor at all times.
17. The script shall not contain any information that could identify the learner-participants, their school, division, or region. However, it should include the names of the team members with their respective roles (e.g., anchor, news presenter, etc.). Violation of this procedure shall be grounds for disqualification.
18. The Board of Judges shall provide the name of the radio station, program title, and kilohertz frequency, which shall be consistent for all groups.
19. Scripts shall adhere to the following formatting guidelines:
 - Font: Arial, 12 pt
 - Directorial instructions: CAPITAL LETTERS
 - Spacing and margins: Double-spaced, with 1-inch margins on all sides
 - Paper size: A4 bond paper (8.27 × 11.69 inches)
20. After scriptwriting, all teams shall be given one and a half (1½) hours to practice and prepare for the actual broadcasting.

C. Broadcast Simulation

21. A designated broadcast room shall be identified in the contest venue for the presentation. Only learner-participants, judges, and the DTWG shall be allowed inside.
22. The host schools may hire an independent sound system provider to ensure high-quality audio output. The technical operator shall set up the sound system only before the simulation. A jack, auxiliary cord, or adapter shall be provided for laptops and other sources of sound effects.



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23. Neither the learner-participants nor the technical director is allowed to change, adjust, or manipulate the main control board, except for the volume meter, during their presentation.
24. In the event of a power failure, the affected team shall be allowed to resume broadcasting.
25. The use of pre-recorded soundbites and recordings with copyrighted music, made prior to the actual contest or simulation, is prohibited.
26. At least two (2) loudspeakers shall be set up outside the broadcast room.
27. The host school shall provide the radio frequency or podcast/social media link for tuning in to the broadcast simulation, provided that only audio will be aired.
28. A designated holding area shall be assigned for each role. Teams are not allowed to meet outside their assigned areas for rehearsals. Any violation of this procedure shall be grounds for disqualification.
29. Each team is allotted ten (10) minutes: three (3) minutes for preparation, five (5) minutes for the actual broadcast, and two (2) minutes for exit. The allotted time shall be strictly followed. Preparation time shall be paused in the event of a technical problem or glitch. If the issue is not resolved within five (5) minutes, the next team shall proceed with its presentation.
30. The host school shall provide a timer visible to both learner-participants and judges. The host school shall also appoint an official timekeeper.
31. A yellow flaglet shall be raised to signal that the team has one (1) minute remaining for preparation. A green flaglet shall then be raised to signal the team to begin. The yellow flaglet shall be raised again to indicate that only one (1) minute remains in the broadcast, followed by a red flaglet to mark the end of the allotted time.
32. The team that complies with the five (5)-minute production receives a perfect score of five (5) points under “adherence to time allotment.” In case of overtime or undertime, the following deduction scheme shall apply. Timing deductions shall take effect at the first second beyond or before the allotted time.

Overtime/Undertime	Deduction
1–10 seconds	1 point
11–20 seconds	2 points
21–40 seconds	3 points
41–60 seconds	4 points
61 seconds and above	5 points



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SCORE SHEET FOR RADIO SCRIPTWRITING AND BROADCASTING

1. Anchor	Score		
	Anchor 1	Anchor 2	
Voice Quality (40%)			
• Uses a clear voice			
• Paces the voice appropriately well to fit the storyline and helps the audience understand the issue			
• Demonstrates interest, enthusiasm, and confidence			
Voice Recognition (30%)			
• Maintains a clear and well-modulated voice			
• Applies appropriate pace and volume			
• Remains consistently audible throughout the presentation			
Enunciation (30%)			
• Pronounces and articulates words distinctly			
• Applies voice inflections and variations to enhance meaning of the lines			
• Emphasizes words appropriately to convey meaning			
Total 100%			
2. News Presenter	Score		
	NP1	NP2	NP3
Voice Quality (40%)			
• Uses a clear voice			
• Paces the voice appropriately well to fit the storyline and helps the audience understand the issue			
• Demonstrates interest, enthusiasm, and confidence			
Voice Recognition (30%)			
• Maintains a clear and well-modulated voice			
• Applies appropriate pace and volume			
• Remains consistently audible throughout the presentation			
Enunciation (30%)			
• Pronounces and articulates words distinctly			
• Applies voice inflections and variations to enhance meaning of the lines			
• Emphasizes words appropriately to convey meaning			
Total 100%			



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3. Infomercial	Score
Content (45%)	
• Communicates a clear advocacy or idea description	
• Organizes information logically	
• Ensures smooth and appropriate transitions	
• Applies language appropriateness	
Creativity (30%)	
• Exhibits uniqueness and originality	
• Applies technical elements effectively	
Persuasion / Impact (25%)	
• Engages the audience	
• Appeals appropriately to the audience	
• Maintains audience focus throughout the broadcast	
Total 100%	

4. Technical Application	Score
Juxtaposition (40%)	
• Transitions smoothly from one topic or news event to another	
• Establishes clear relationships between audio effects and corresponding content	
Fidelity (30%)	
• Produces good audio quality	
• Maintains authentic sounds and effects	
• Minimizes static and interference	
Timing and Precision (30%)	
• Provides clear audible time signals	
Total 100%	

5. Script	Score
Content (40%)	
• Covers the topic with necessary details and examples	
• Ensures accuracy with no factual errors	
• Organizes information effectively	
• Uses academically, socially, culturally acceptable, and gender fair language	
Clarity of Instructions (40%)	
• Writes instructions that are easy to read and understand	
• Ensures instructions can be easily followed by another person	
• Reflects effective planning and organizing	



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Neatness (20%)	
• Labels all elements clearly	
• Indicates names of team members and their tasks or assignments	
Total 100%	

RADIO PRODUCTION (Overall)	Score
A. Delivery 25%	
1. Anchor (15%)	
2. News Presenter (10%)	
B. Technical Application (25%)	
1. Timing and Precision	
C. Script (25%)	
D. Infomercial (20%)	
E. Adherence to time allotment (5%)	
Total 100%	
Comments & Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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C. MATERIALS/REQUIREMENTS TO BE PREPARED BY THE HOST SCHOOL:

1. Contest Rooms- must have labels (may combine English and Filipino Groups)
2. One (1) Evaluation Room- for the Board of Judge-Practitioners and Division Technical Team
3. 4 Rooms with Portable Sound System for Radio Broadcasting and Script Writing Contest Simulation Sessions (Elementary and Secondary, English and Filipino)
4. Common Area for delegates
5. Map of contest rooms to serve as a guide
6. Public address sound system for the giving of announcements and awarding of certificates
7. List of teachers and their respective assignments in the PSPC.

D. WORK COMMITTEES

1. Registration and Contest Committee (from the host school)
2. Finance Committee (from the host school and BULPRISA)
3. Accommodation Committee (from the school host)
4. Food and Refreshment
5. Evaluation Committee (from the SDO)
6. Program and Certificates/Trophies
7. IT and Technical Committee per Simulation Rooms
8. Security and Sanitation Committee
9. First Aid and Medical Team
10. Documentation and ACR Committee
11. Other Committees to be assigned by the School/DTWG

Other Requirements:

- * Certificates of Appearance (to be prepared by the host school)

E. DIVISION TECHNICAL WORK GROUP/FACILITATORS

No.	Name	School/District
1.	Cecilia S. Custodio, PhD	CID Chief – SDO Bulacan
2.	Jay Arr V. Sangoyo, PhD	DEPS, English – SDO Bulacan
3.	Anastacia N. Victorino, EdD	DEPS, Filipino – SDO Bulacan
4.	BULPRISA Officers	SDO Bulacan
5.	School heads, Coordinators, Teaching and Non-Teaching Personnel of Richwell Colleges, Inc.	Richwell Colleges, Inc.
6.	Anita C. Sabino	Sta. Monica NHS
7.	Alfredo A. Correa	Loma De Gatos ES, Marilao North
8.	Mharikith E. Fababier	Pulong Buhangin NHS
9.	Daniel John M. Camia	Prenza ES, Marilao North
10.	Glen Moore B. Adriano	Saog ES, Marilao South
11.	Emma C. Guitaba	FFHNAS
12.	Candelaria V. Cruz	M. Del Rosario MES, Pulilan
13.	Marilyn M. Juan	Parada NHS
14.	Eladio N. Tuppal	Caingin ES, San Rafael East
15.	Ma. Luisa G. Reyes	Alexis G. Santos NHS
16.	Norberto U. Velasco, Jr.	Loma De Gato ES, Marilao North
17.	Mariane Desiree S. Capala	Loma De Gato ES, Marilao North



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PARENTAL CONSENT

(Reference: DepEd Memorandum No.021, s.2026)

I/We hereby willingly and voluntarily give consent and approval to the participation of my/our son/daughter _____ of _____ in the conduct of Campus Journalism Contests and Activities in line with the 2026 **SCHOOLS/DIVISION/PROVINCIAL LEVEL SCHOOLS PRESS CONFERENCE** on _____ at _____.

I have considered the benefits that my son or daughter will derive from his/her participation in this activity, provided that due care and precautions are observed to ensure the comfort and safety of my son/daughter. Also, DepEd employees and personnel may not be held responsible for any untoward incident that may happen beyond their control before, during, and after the conduct of the Campus Journalism Activities.

Parent/Guardian's Signature over Printed Name



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