



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

September 2, 2026

DIVISION MEMORANDUM

No. **407**, s. 2026

**EDDIS LEVEL SCHOOLS PRESS CONFERENCE IN INDIVIDUAL WRITING
CATEGORIES FOR PUBLIC ELEMENTARY AND SECONDARY SCHOOLS:
A CO-CURRICULAR CULMINATING ACTIVITY IN SUPPORT OF THE CAMPUS
JOURNALISM PROGRAM OF SDO BULACAN**

To: Assistant Schools Division Superintendents
Division Chiefs
DEPS in English and Filipino
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

1. In line with the mandates of Republic Act (RA) No. 7079, otherwise known as the *Campus Journalism Act of 1991*, and as part of the campus journalism activities of the Schools Division Office (SDO) of Bulacan, as outlined in Division Memorandum No. 317, s. 2026, this Office announces the conduct of the **EDDIS-Level Schools Press Conference in Individual Writing Categories for Public Elementary and Secondary Schools: A Co-Curricular Culminating Activity in Support of the Campus Journalism Program of SDO Bulacan**, which shall be held on the schedule indicated below:

EDDIS	Date	Venue/Host
EDDIS 1	October 3, 2026 (Saturday)	Elementary Level: Gen. Gregorio Del Pilar Integrated School (Elementary Building), Bulakan and Assumpta Academy, San Jose Bulakan Secondary Level: Gen. Gregorio Del Pilar Integrated School (JHS Building), Bulakan
EDDIS 2 and 5	October 10, 2026 (Saturday) (same venue but separate results)	Elementary Level: Taal Elementary School, Bocaue Secondary Level: Taal High School, Bocaue
EDDIS 3	October 17, 2026 (Saturday)	Elementary Level: San Rafael Central School, San Rafael Secondary Level: San Rafael National Trade School, San Rafael
EDDIS 4 and 6	October 24, 2026 (Saturday) (same venue but separate results)	Elementary Level: Prenza Elementary School, Marilao Secondary Level: Prenza National High School, Marilao

2. This co-curricular activity aims to:
- 2.1 enhance and develop the writing skills of the campus journalists in the different individual writing categories;
 - 2.2 recognize the significant role of journalism in advocating social consciousness and environmental awareness;
 - 2.3 foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
 - 2.4 select learner-qualifiers for the 2026 Provincial Schools Press Conference.



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3. The EDDIS Level Schools Press Conference, both Elementary and Secondary Levels, includes the following Individual Writing Categories:

No.	English	No.	Filipino
1.	News Writing	1.	Pagsulat ng Balita
2.	Editorial Writing	2.	Pagsulat ng Editoryal
3.	Feature Writing	3.	Pagsulat ng Lathalain
4.	Sports Writing	4.	Pagsulat ng Balitang Isports
5.	Science Writing	5.	Pagsulat ng Balita Artikulong Agham
6.	Copyreading Writing	6.	Pagwawasto at Pag-uulo ng Balita
7.	Cartooning Writing	7.	Kartuning
8.	Photojournalism Writing	8.	Pagkuha ng Litrato
9.	Column Writing	9.	Pagsulat ng Kolumn

4. Each District shall send the Top 10 District-Level Winners in 9 individual categories (separate English & Filipino) together with their elementary teacher-coaches, the District CJ advisers and coordinators, and other members as the delegation team.
5. Each Secondary School may send a maximum of five (5) learner-campus journalists in 9 individual categories (separate English & Filipino) together with their teacher-coaches, department heads and coordinators, and other members as the delegation team. Very large secondary schools may send more than five (5) learner-campus journalists subject to the approval of their school heads.
6. Top 10 winners in 9 categories, both English and Filipino, shall advance to the 2026 Provincial Schools Press Conference (PSPC). The Top Performing Districts/Secondary Schools as well as the Top Performing School Paper Advisers in English and Filipino shall be announced to recognize the delegation teams.
7. For the conduct of the **EDDIS Level Radio Broadcasting and Scriptwriting Contest**, all EDDIS Chairs of PSDSs and Secondary School Heads may conduct separate schedules of EDDIS Level elimination rounds within their respective EDDISes to select one (1) team for English and one (1) team for Filipino who will serve as the EDDIS delegation teams for the 2026 PSPC.
8. All Campus Journalism activities conducted outside regular class hours or on Saturdays shall require the **written consent of the parent or legal guardian** through a duly accomplished **Parents' Consent Form**, signifying their approval of their child's voluntary participation in such activities. Schools and District Offices may organize additional Campus Journalism programs and related initiatives, as deemed necessary, provided that such activities strictly comply with existing DepEd policies and **shall not compromise the prescribed Instructional Block Time or the delivery of quality classroom instruction**.
9. Similarly, learners who will join the CJ activities and contests should be given academic considerations such as enough time for the completion of written works and performance tasks, special schedule of quarterly examination, and advance copies of modules to cope with their learning episodes following the mandates of the K to 12 classroom-based assessment of learning outcomes per DepEd Order No.015, s.2026 titled "*Revised Guidelines on Classroom Assessment, Grading System, and Awards and Recognition for K to 12 Basic Education Program.*"



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10. Elementary and secondary school heads shall regularly monitor and check the campus journalism development plans and schedule of sessions of the teacher-coaches/SPAs to ensure that essential contact hours are solely devoted to other co-curricular activities and learning episodes.
11. School Heads are hereby reminded of the provisions of DepEd Order No. 9, s. 2005, entitled *"Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith."* Accordingly, regular classes shall remain uninterrupted during Campus Journalism (CJ) activities. Appropriate substitute teachers shall be designated to cover the classes of School Paper Advisers (SPAs) and coaches authorized to attend or participate in CJ activities, thereby ensuring the continuous delivery of classroom instruction.
12. Service credits or Compensatory Time-Off (CTO) shall be granted to the participants and personnel for activities that will fall during weekends, holidays, or the end of each Term as deemed appropriate. This is in accordance with DepEd Order Nos. 013 s. 2024 titled "Revised Guidelines on the Grant of Vacation Service Credits for Teachers," and 53, s. 2003, DBM-CSC Joint Circular No. 002, s. 2015, and DepEd Memoranda Nos. 65 & 67, s. 2021.
13. The host EDDIS Chairs of the Public Schools District Supervisors (PSDSs) and Secondary School Heads, in coordination with the CID Chief and the Division Education Program Supervisors for English and Filipino, shall oversee and manage the conduct of the EDDIS-Level Schools Press Conference (SPC) to ensure the transparent, fair, and impartial administration of all campus journalism contests.
14. The latest guidelines and contest rules for the individual and group categories, as well as the school paper contests, as outlined in DepEd Memorandum No. 021, s. 2026 may be accessed and downloaded from the link below:
<https://www.deped.gov.ph/2026/03/19/march-19-2026-dm-021-s-2026-2026-national-schools-press-conference/>.
15. Strictly, **no mandatory fees, charges, or contributions shall be collected from learners, parents, or legal guardians** in connection with any Campus Journalism (CJ) activities. As agreed during the consultative meeting held on July 31, 2026, a registration fee of Two Hundred Pesos (P200.00) per CJ participant and per teacher-coach shall be provided from the Canteen Funds under the Faculty and Student Development Funds/LSB Funds/any available local funds. The respective EDDIS shall manage and administer the registration fees and ensure their proper documentation and utilization in accordance with existing accounting and auditing rules and regulations. Transportation, food allowance, and other necessary incidental expenses of participants shall likewise be charged against the MOOE, LSB Funds, School Paper Funds, and/or other available local funds, subject to the usual accounting and auditing rules and regulations.
16. The aforesaid voluntary registration fees shall be utilized to cover the expenses of all CJ activities, including writing supplies, certificates, trophies, food and refreshments, honoraria for the invited mass media judge-practitioners, resource speakers, and technical team, and other contest and simulation expenses. This shall also be used for the intensive training and contest expenses relevant to the higher-level qualifying rounds of campus journalism contests.
17. A separate Division Memorandum shall be issued for the conduct of the Private Schools Press Conference, which shall be organized and managed by the BULPRISA officers. The participating private schools shall constitute their respective delegation teams through



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BULPRISA, which shall participate as a separate delegation in the Provincial Schools Press Conference.

18. Enclosure No.1 contains the EDDIS Level Press Conference Schedule of Activities, the guidelines and procedures of contests, materials and requirements to be prepared by the host districts/schools, the scoresheets to be used in Individual Writing Categories, both English and Filipino, and the Members and Chairs of the Division CJ Technical Working Group for reference guides.
19. This Memorandum serves as travel authority for the persons involved before, during, and after the conduct of the Campus Journalism contests and activities.
20. Immediate and wide dissemination of this Memorandum is desired.


CECILIA E. VALDERAMA, PhD, CESO VI
Schools Division Superintendent

References:

Republic Act (RA) No.7079;
DepEd Order Nos.012, s.2025; and 94, s.1992;
DepEd Memorandum No.021, s.2026;
Regional Memorandum No.057, s.2026; and
Division Memorandum No.317, s.2026.

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM LEARNERS SCHOOL PAPER ADVISERS

CID/Sangoyo-Division Memo – EDDIS Level Schools Press Conference
0061/September 2, 2026



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Enclosure No. 1 to Division Memorandum No. 407 s. 2026

EDDIS LEVEL SCHOOLS PRESS CONFERENCE IN INDIVIDUAL WRITING CATEGORIES FOR PUBLIC ELEMENTARY AND SECONDARY SCHOOLS: A CO-CURRICULAR CULMINATING ACTIVITY IN SUPPORT OF THE CAMPUS JOURNALISM PROGRAM OF SDO BULACAN

A. EDDIS PRESSCON MATRIX OF ACTIVITIES

7:00-8:00	Arrival and Registration - Contest Room
8:01-8:30	Briefing and Orientation in Respective Contest Rooms
8:31-11:00	Simultaneous Contests in 9 Categories • News Writing • Editorial Writing • Feature Writing • Sports Writing • Science Writing • Copyreading • Cartooning • Column Writing • Photojournalism - Checking of Memory by IT Personnel - Photo Shooting - Submission of Memory Card - Printing of Photos by TWG
11:01-12:00	Submission of the contest entries to the Evaluation Team by the Contest Proctors
12:01-1:00	Lunch Break
1:01-4:00	• Evaluation of Entries
1:01-4:00	• Awarding Ceremony

B. GUIDELINES IN THE CONDUCT OF THE EDDIS LEVEL SCHOOLS PRESS CONFERENCE

The Individual Writing Contests are designed to showcase the competencies of campus journalists at the elementary and secondary levels and to promote the fair and ethical use of media as tenets of responsible journalism. The policy guidelines listed below are intended to provide consistent information to all Campus Journalists (CJ) program stakeholders to ensure the successful conduct of activities.

The EDDIS Level Press Conference includes the following Individual Writing Categories:

No.	English	No.	Filipino
1.	News Writing	1.	Pagsulat ng Balita
2.	Editorial Writing	2.	Pagsulat ng Editoryal
3.	Feature Writing	3.	Pagsulat ng Lathalain
4.	Sports Writing	4.	Pagsulat ng Balitang Isports
5.	Science Writing	5.	Pagsulat ng Balita Artikulong Agham
6.	Copyreading Writing	6.	Pagwawasto at Pag-uulo ng Balita
7.	Cartooning Writing	7.	Kartuning
8.	Photojournalism Writing	8.	Pagkuha ng Litrato
9.	Column Writing	9.	Pagsulat ng Kolumn

A. General:

1. If the learner-participants have questions or need assistance, they shall raise their concerns with the assigned proctor. If the concern remains unresolved, it shall be escalated to the EDDIS/Division Campus Journalism Core Group (DCJCG).



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2. Only the learner-participants are allowed inside the contest rooms.
3. The delegation team must always remain within their designated areas.
4. Any violation of the stipulated guidelines shall be grounds for disqualification of the campus journalist.
5. The decision of the Board of Judges, subject to the final approval of the CID Office, on all aspects of the contest shall be final and irrevocable.

B. Specific Contest Guidelines

1. News Writing, Feature Writing, Editorial Writing, Science and Technology Writing, and Column Writing

For both elementary and secondary levels:

- 1.1. Fact sheets or mini press conferences shall be provided or conducted as the basis for writing the articles.

2. Sports Writing

- 2.1. The DCJCG/protors shall orient the learner-participants and provide the necessary instructions before the contest begins.
- 2.2. A pre-game conference shall be conducted to introduce the players, coaches, and tournament officials.
- 2.3. The learner-participants shall cover an actual sports game.
- 2.4. A post-game conference shall be conducted to provide the learner-participants an opportunity to interview officials and athletes.
- 2.5. After the game and post-game conference, the learner-participants shall proceed to the designated contest room to write their sports articles.

3. Copyediting and Headline Writing

- 3.1. Each learner-participant shall be provided with an article for copyediting and headline writing.
- 3.2. Learner-participants shall bring their own pencil and pen for the contest.
- 3.3. Learner-participants shall strictly follow the directions provided in the contest piece.

4. Editorial Cartooning

- 4.1. Learner-participants shall bring their own No. 2 pencil, while the DCJCG shall provide the prescribed paper for the contest.
- 4.2. The editorial cartoon shall be based on the news material provided by the DCJCG.
- 4.3. The editorial cartoon shall conform to professional and ethical standards of journalism and media.

5. Photojournalism

A. Preparation

- 5.1. Learner-participants shall arrive at the contest venue at least thirty (30) minutes before the scheduled checking of cameras and memory cards and the orientation.
- 5.2. To ensure fairness, accessibility, and focus on journalistic skills, only entry-level, consumer-grade cameras shall be allowed. The use of high-end, professional, semi-professional, or otherwise non-compliant cameras shall be prohibited and shall result in disqualification.
- 5.3. Learner-participants may use cameras that meet the following specifications:



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Allowed Cameras	Allowed Specifications	Not Allowed
Point-and-Shoot Digital Camera (Entry-level/ Consumer Levels only)	- Fixed lens only (non-interchangeable) - Sensor size: 1/2.3" to 1/1.7"; - Resolution: 10–20 megapixels - Optical zoom: up to 10x - Maximum aperture: f/2.8 or smaller	- Premium compact cameras with 1-inch sensors or larger - Cameras marketed as professional or enthusiast-grade
Allowed Cameras	Allowed Specifications	Not Allowed
DSLR camera (Entry-level only)	- Sensor type: Advanced Photo System type-C (APS-C) only - Maximum resolution: up to 24 megapixels - Lens: Kit lens only (e.g., 18-55mm or equivalent) - Maximum aperture: f/3.5-5.6 - No weather sealing - Basic autofocus system only	- Full-frame DSLR cameras - Professional or semiprofessional DSLR bodies - Prime lenses or telephoto lenses beyond kit range - Constant wide-aperture lenses (f/2.8 or wider)
Allowed Cameras	Allowed Specifications	Not Allowed
Mirrorless camera (Entry-level only)	- Sensor type: APS-C only - Maximum resolution: up to 24 megapixels - Lens: Kit lens only (16-50mm, 18–55mm, or equivalent) - Maximum aperture: f/3.5-5.6 - No in-body image stabilization (IBIS) - No weather sealing - Basic autofocus only	- Full-frame or professional mirrorless - Non-kit lenses - Advanced video/hybrid bodies

5.4. Each learner-participant shall bring only one (1) camera and two (2) empty SD cards, with one (1) SD card reserved as a backup.

5.5. Mobile phones, extra digital cameras, external lenses, accessories, AI-based image enhancement tools, and other additional materials or equipment shall not be allowed inside the contest area. A tripod, however, shall be allowed.

5.6. Before the contest proper, the camera and SD cards shall be checked by the examiners to ensure that the memory cards are empty.

5.7. Learner-participants shall set the correct date and time on their cameras before taking the control shot.

5.8. Learner-participants shall take photographs only within the designated contest area. Taking photographs outside the designated contest area shall result in disqualification.

5.9. Learner-participants shall bring their own pen, while the DCJCG shall provide bond paper for note-taking.



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B. Photo Shoot, Selection, and Captioning

5.10. The contest shall officially begin immediately after the control shot or first shot is taken.

5.11. The official shooting period shall be strictly limited to one (1) hour. Any photograph taken beyond the prescribed shooting period shall be disqualified.

5.12. Learner-participants shall not stage, direct, or artificially arrange any part of their photographs. Any staged, directed, or artificially arranged photograph shall be disqualified.

5.13. Learner-participants may take an unlimited number of photographs but shall submit the following:

- the control shot; and
- five (5) selected photographs with captions related to the given theme.

5.14. Submitted photographs shall be in their original form. Edited or manipulated photographs, including but not limited to retouching, cropping, stitching, or adding or removing objects that alter the original content, shall not be accepted.

5.15. Learner-participants shall write the file name of each submitted photograph on the caption sheet provided by the DCJCG/proctor.

5.16. Learner-participants shall be given thirty (30) minutes to write individual captions for the five (5) submitted photographs.

C. Other Contest Guidelines and Reminders

1. The registration of the delegation team per district/secondary school is by category, inside the contest room. Each CJ must present his/her ID for school identification.
2. Contestants must accomplish the registration form, while coaches have a separate registration form. Contestants in photojournalism must have their memory cards cleared immediately by the host district/school's IT personnel.
3. There is no opening program; contestants should stay in the contest room. The proctor in each room will give orientation before the contest.
4. To facilitate payment of the registration slip, the issuance of the acknowledgment receipt shall be by school/group.
5. Contest rooms must have labels (separate English and Filipino). Each contest room must accommodate at least 35-40 contestants. Seat arrangement should be based on the registration.
6. Contestants should accomplish the contest slip. A code number shall be given to them by the proctor. NO NAME on the entry paper, only the code number. The proctor should check the contest slip and the code number in the entry paper for correctness.
7. The contest in 8 individual writing categories should start by 8:01 AM and end by 11:00 AM, while the Photojournalism contest is expected to begin upon the arrival of the participants to facilitate the technical aspects of the cameras. It will be conducted simultaneously, subject to the availability of the contest rooms. Contestants with two (2) categories to join must have his/her coach coordinate with the contest proctor. The same time allotment will be given to CJ with two entries.
8. The proctor will oversee the contest room activity. In case of clarification/inquiry, the attention of the Division CJCG team must be called.
9. After submitting the contest entry to the proctor, the contestants may proceed to the school gymnasium designated as the common area to wait for the announcement of winners.



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10. The proctor, after gathering the contest entries, must arrange them according to code number and submit them immediately to the Evaluation Team.
11. Recognizing and respecting Intellectual Property Rights, SDO Bulacan adheres to the rules concerning plagiarism. Any form of plagiarism in all competitions, as proven by the board of judges/Division CJCG team, shall be grounds for disqualification.
12. Top 10 winners in 9 categories in both English and Filipino shall advance to the 2026 Provincial Schools Press Conference (PSPC). The Top Performing Districts/Secondary Schools as well as the Top Performing School Paper Advisers/Teacher-Coaches in English and Filipino shall be announced to recognize the delegation teams.
13. The venue of the first round of the PSPC shall be announced later.
14. The decision of the Board of Judges and Division CJ Core Group is **FINAL** and **IRREVOCABLE**.

D. MATERIALS/REQUIREMENTS TO BE PREPARED BY THE HOST DISTRICT/SCHOOL:

1. Contest Rooms- must have labels per category
2. Evaluation Room- for the Board of Judge-Practitioners and Division Technical Team
3. Common Area for delegates
4. Map of contest rooms to serve as a guide
5. Public address sound system for the giving of announcements
6. List of teachers and their respective assignments in the EDDIS Presscon.
7. Room Labels
8. Others pertinent materials

E. WORK COMMITTEES

1. Registration and Contest Committee (from the host district/school)
2. Finance Committee (from the host school and SDO Bulacan)
3. Accommodation Committee (from the host school)
4. Food and Refreshments
5. Evaluation Committee (from the SDO)
6. Program and Certificates/Trophies
7. Security and Sanitation Committee
8. First Aid and Medical Team
9. IT Committee for Photojournalism
10. Other Committees to be assigned by the Host District/School/DTWG

Other Requirements:

- * Contest Slip
- * Certificates of Recognition and Participation
- * Certificate of Appearance (from the host district/school)



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F. SCORESHEETS IN INDIVIDUAL WRITING CATEGORIES

SCORE SHEET FOR NEWS WRITING

Form and Style (40%)	Score
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double meaning	
Avoids personal slants	
Has a clear and unbiased headline	
Uses short and simple words	
Conforms to the principles of unity and coherence	
Observes the rules of grammar and syntax	
Uses transitions properly	
Observes gender fair language.	
Content (50%)	
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact (s)	
Follows the correct news writing format/style	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR FEATURE WRITING

Form and Style (30%)	Score
Observes the rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of facts in the story	
Uses a catchy title for the article	
Sustains interest of the readers	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Observes gender fair language.	
Content (60%)	
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Presents a new angle or information about the topic that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writers' perceptions	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR EDITORIAL WRITING

Form and Style (40%)	
Uses lead paragraph that contains news peg and the general stand of the writer	
Presents arguments that are based on facts.	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong and thought-provoking title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	
Content (50%)	
Presents the general stand of the writer in the lead	
Utilizes factual information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR SPORTS WRITING

Form and Style (40%)	Score
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game.	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline which shows what really transpired in the event	
Observes the rules of grammar and syntax	
Conforms with the principles of unity and coherence	
Observes gender fair language.	
Content (50%)	
Presents a clear picture of the events in the game.	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR COPYREADING AND HEADLINE WRITING

Copyreading (60%)	Score
Uses appropriate copyreading symbols	
Recognizes exact number of errors in the contest piece	
Headline Writing (40%)	
Provides the best headline for the news article	
Observes standards in headline writing	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING

Form and Style (40%)	Score
Manifests unity and coherence to the theme/topic given	
Has catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report/discuss events	
Observes gender fair language.	
Content (50%)	
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR PHOTOJOURNALISM

Technical Quality (40%)	Score
Exposure value and quality of image (free from digital noise)	
Presents images with acceptable sharpness	
Communicative Quality (40%)	
Shows clear and specific idea(s) or angle connected to the theme or topic	
Uses creative photography techniques to highlight the visual story	
Caption (10%)	
Writes a two-sentence caption providing context to the picture	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Follows strict standards of no manipulation and alteration of reality	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR EDITORIAL CARTOONING

Form and Style (30%)	Score
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions, and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original, and creative representation of ideas/concepts on the issue given	
Content (60%)	
Presents clear, specific and a recognizable point-of-view or opinion on the given issue or topic	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and free from libelous, indecent, and abstract ideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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City of Malolos, Bulacan
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SCORE SHEET FOR COLUMN WRITING

Form and Style (30%)	
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate and catchy title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	
Content (50%)	
Presents and explains a solid and clear stance	
Presents the different angles and examines both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents reviews, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message that can influence public opinion	
Presents logical arguments that support the writer's stance.	
Clarifies certain points of fact or argument that may cause confusion or complication.	
Ethics (20%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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PARENTAL CONSENT

(Reference: DepEd Memorandum No.021, s.2026)

I/We hereby willingly and voluntarily give consent and approval to the participation of my/our son/daughter _____ of _____ in the conduct of Campus Journalism Contests and Activities in line with the 2026 **SCHOOLS/DISTRICT/EDDIS/PROVINCIAL LEVEL PRESS CONFERENCE** on _____ at _____.

I have considered the benefits that my son or daughter will derive from his/her participation in this activity, provided that due care and precautions are observed to ensure the comfort and safety of my son/daughter. Also, DepEd employees and personnel may not be held responsible for any untoward incident that may happen beyond their control before, during, and after the conduct of the Campus Journalism Activities.

Parent/Guardian's Signature over Printed Name



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G. DIVISION CAMPUS JOURNALISM CORE GROUP/TWG/FACILITATORS IN THE CONDUCT OF CAMPUS JOURNALISM CONTESTS IN SDO BULACAN FOR SCHOOL YEAR 2026-2027

No.	Name	School/District
1.	Cecilia S. Custodio, PhD	CID Chief – SDO Bulacan
2.	Jay Arr V. Sangoyo, PhD	DEPS, English – SDO Bulacan
3.	Anastacia N. Victorino, EdD	DEPS, Filipino – SDO Bulacan
4.	EDDIS Chairs of PSDSs and Secondary School Heads	SDO Bulacan
5.	Host Elementary and Secondary School Heads	Host Districts and Secondary Schools
6.	District and Secondary / CJ Advisers, English and Filipino Heads, Focal Persons, and Coordinators	Host Districts and Secondary Schools
7.	CJ Proctors and Committee Chairs and Members	Host Districts and Secondary Schools
8.	Anita C. Sabino	Sta. Monica NHS
9.	Alfredo A. Correa	Loma De Gatos ES, Marilao North
10.	Mharikith E. Fababier	Bunsuran NHS
11.	Daniel John M. Camia	Prenza ES, Marilao North
12.	Glen Moore B. Adriano	Saog ES, Marilao South
13.	Emma C. Guitaba	FFHNAS
14.	Candelaria V. Cruz	M. Del Rosario MES, Pulilan
15.	Marilyn M. Juan	Parada NHS
16.	Eladio N. Tuppal	Caingin ES, San Rafael East
17.	Ma. Luisa G. Reyes	Alexis G. Santos NHS
18.	Norberto U. Velasco, Jr.	Loma De Gato ES, Marilao North
19.	Daniel John Camia	Prenza ES, Marilao North
20.	Mariane Desiree S. Capala	Loma De Gato ES, Marilao North