



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

September 09, 2026

DIVISION MEMORANDUM
No. 418 s. 2026

**IMPLEMENTATION FRAMEWORK AND ACTIVITIES FOR
PGS-BBM3-BULACAN EDUSERVE HUB (BESH)**

To: Assistant Schools Division Superintendents
CID and SGOD Chiefs
Education Program Supervisors
Public Schools District Supervisors
Elementary & Secondary School Heads
All Division Office Unit Heads
All Teaching and Non-Teaching Personnel
All Others Concerned

1. In line with the adoption of **SDO-Bulacan-PGS-BBM3-BESH (Bulacan EduServe Hub)** for School Year 2029–2030, SDO Bulacan aims to strengthen a division-wide coaching and support system that provides school-based personnel with timely, targeted, and differentiated support responsive to their needs and learner performance. This system is envisioned to contribute to the consistent improvement of teaching practices and administrative services across schools. Toward the realization of this goal, SDO Bulacan will implement a series of strategic activities and interventions to strengthen coaching, support, and professional development mechanisms across the Division.
2. Following the conduct of Phase 1 – Training of Potential Coaches for the Bulacan EduServe Hub (BESH) on September 04, 2026, at Guiguinto Central School, the Master Coaches, Lead Coaches, and Senior Coaches were identified. Based on the results of the Multi-Layered Assessment conducted during the training, priority teachers from the 42 pilot schools were likewise identified for coaching and support.
3. Phase 2 will involve the conduct of an Online Orientation for pilot teachers from the 42 pilot schools, scheduled on September 11, 2026, at 1:00 PM via MS Teams.

Objectives:

- a. Orient participants on the use of BESH as a coaching and support mechanism;
- b. Deploy Master Coaches to the 42 pilot schools;
- c. Administer the Readiness Assessment Test to identified teachers; and
- d. Establish the schedule for the first coaching session.

Participants:

- a. Master Coaches, Selected Teachers, Senior Coaches, and BBM 3 Team
4. Phase 3 will involve the conduct of Part 2 of the Training of Master Coaches, Senior Coaches, and Lead Coaches, scheduled on September 15, 2026, at 8:30 AM via MS Teams.



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Objectives:

- a. Refresh participants on the foundational skills in teaching Key Stage 1 (KS1) learners;
- b. Analyze and understand the results of the Coaching Needs Assessment;
- c. Simulate coaching sessions using appropriate coaching models and skills;
- d. Utilize BESH in conducting coaching sessions; and
- e. Understand and apply the coaching flowchart for PGS-BBM3-BESH.

Participants:

- a. Master Coaches, Senior Coaches, Lead Coaches, and BBM 3 Team
5. Phase 4 will consist of regular monthly coaching sessions and coordination meetings to monitor implementation, address emerging concerns, and strengthen the coaching support system.

A. September

Master Coaches, together with their respective Lead Master Coaches (Education Supervisors in English, Mathematics, and Filipino), and the BBM 3 Team.

B. October onwards

Master Coaches, together with their respective Lead Master Coaches (Education Supervisors in English, Mathematics, and Filipino), other Potential Coaches, and the BBM 3 Team.

Objectives:

- a. Share effective practices and experiences in the conduct of coaching;
 - b. Monitor the status and accomplishments of coaching activities; and
 - c. Provide technical assistance and collaboratively refine coaching plans based on identified needs and emerging concerns.
6. All participants are requested to:
- a. Join the online sessions 5 minutes before the time
 - b. Ensure a stable internet connection and a functional microphone/camera.
 - c. Prepare any relevant documents or concerns for the sessions.
 - d. Actively participate in the coaching simulation as well as in the session discussions.
 - e. Maintain professionalism and confidentiality throughout the sessions.
 - f. Accomplish the prescribed assessment tools and submit the required outputs within the timelines to be provided by the Training Management Team.
7. Immediate dissemination of and compliance with this Memorandum are desired.


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Schools Division Superintendent