



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

August 24, 2026

DIVISION MEMORANDUM

NO. 381 S. 2026

**ENFORCEMENT OF THE REMINDER ON THE RESPONSIBLE USE
OF SOCIAL MEDIA OF ALL DEPED PERSONNEL**

To: Assistant Schools Division Superintendents
Division Chiefs
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
Private School Administrators
All Others Concerned

1. Pursuant to the Unnumbered Memorandum, titled **“Reiteration of the Responsible Use of Social Media by All Personnel of the Department of Education and Warning against Unprofessional Conduct”**, issued last August 24, 2026 by the Office of the Secretary of the Department of Education, the Schools Division Office of Bulacan hereby strictly enforces existing policies and guidelines on the proper use of social media and the standards of conduct expected of all its personnel in both personal and official online interactions.
2. With this, all personnel are hereby instructed to revisit DepEd Order No. 49, s. 2022, or the “Amendments to DO No. 047, s. 2022 (Promotion of Professionalism in the Implementation and Delivery of Basic Education Programs and Services)”, specifically its provisions on the responsible use of social media.
3. All officials and employees are expected to treat learners and stakeholders with utmost professionalism, respect the rights of others, and refrain from any acts that may compromise their integrity as public servants or the honor of the Department.
4. In accordance with the abovementioned DepEd Orders, all personnel must comply with relevant laws, rules, and issuances when using social media—whether on personal accounts or for official duties. They are directed to exercise caution when posting or sharing content and to constantly safeguard the reputation and honor of the Department.



Address: Provincial Capitol Compound, Brgy. Guinhawa,
City of Malolos, Bulacan

Website: <https://bulacandeped.com.ph>

Email: bulacan@deped.gov.ph

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5. Therefore, all DepEd personnel are expected to exercise professionalism, prudence, and sound judgment in all online activities. Using a personal account does not exempt them from ethical standards, especially if the content relates to official duties, identifies them as DepEd employees, or features learners, school activities, or school premises.
6. Teachers, who directly interact with learners, must take special care when sharing content about classroom activities or learners for they hold positions of trust and authority. Thus, they must maintain strict professional boundaries whenever posting about their learners or school premises.
7. This responsibility is further reinforced by DepEd Order No. 006, s. 2026, titled "Guidelines on Ensuring a Safe and Motivating Learning Environment", which applies learner-protection rules to both physical and virtual settings. All teaching, teaching-related, and non-teaching personnel must uphold professional ethics, protect learners' rights and personal boundaries, and maintain safe environments, whether physical or virtual. Additionally, this order regulates the use of mobile devices during class hours and strictly prohibits the unauthorized posting or sharing of learners' Personally Identifiable Information on social media.
8. Unprofessional conduct, online or otherwise, may subject DepEd personnel to administrative liability under DepEd Order No. 49, s. 2006, "Revised Rules of Procedure of the Department of Education in Administrative Cases", and the 2025 Rules on Administrative Cases in the Civil Service, without prejudice to criminal or civil actions.
9. Below are the links for the Unnumbered Memorandum and the DepEd Orders for your reference and review.
 - a. Memo: Reminder on the Responsible Use of Social Media by all DepEd Personnel – <https://tinyurl.com/DMResponsibleUseofSocMed>
 - b. Reiteration of the Responsible Use of Social Media by All Personnel of the Department of Education and Warning against Unprofessional Conduct – <https://tinyurl.com/DMSocMedReiterationWarning>
 - c. DepEd Order No. 049, s. 2022 – <https://tinyurl.com/DO049s2022>
 - d. DepEd Order No. 006, s. 2026 – <https://tinyurl.com/DO06s2026>
10. Immediate dissemination and strict compliance with this Memorandum is desired.


CECILIA E. VALDERAMA, PhD, CESO VI
Schools Division Superintendent



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City of Malolos, Bulacan
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Email: bulacan@deped.gov.ph