



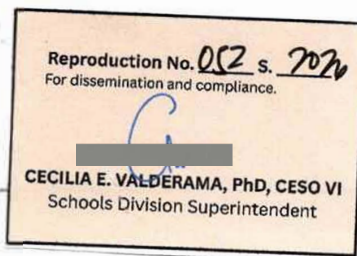
Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

Email:

DepEd SDS of Bulacan Office of the SDS

RECEIVED
AUG 25 2026

By: [Signature]
Time: 9:12



REGIONAL MEMORANDUM
No. 300, s. 2026

2026 AGORA: CROSSROADS OF CREATIVITY, CULTURE, AND IDEAS

To : Schools Division Superintendents

1. The Philippine Cultural Education Program (PCEP), in partnership with the Department of Education (DepEd), will conduct the **2026 AGORA: Crossroads of Creativity, Culture, and Ideas** on **September 26, 2026 (Saturday)** at **SM City San Jose del Monte, Bulacan**.

2. AGORA, a cultural education initiative featuring a market fair, exhibitions, and competitions in collaboration with Local Government Units (LGUs) and partner institutions, aims to:

- Provide a platform for community engagement by showcasing local talents, research outputs, creative products, cultural heritage, and distinguished cultural icons.
- Strengthen public appreciation of culture and the arts by connecting communities with educational institutions and expanding access to cultural education initiatives.
- Promote cultural education as an integral component of teaching, learning, and governance while fostering inclusive growth, sustainable development, and the preservation, promotion, and appreciation of the country's rich cultural heritage.

3. In this regard, this Office enjoins the PCEP Regional Coordinators, Schools Division Superintendents, City Schools Division Superintendents, heads of public and private elementary and secondary schools, performing arts groups, Special Program for the Arts (SPA) schools, teachers, learners, and other interested stakeholders to participate in and support the implementation of the activity.

4. The 2026 AGORA shall feature the following activities, exhibits, and competitions:

- KUWENTONG SUPLING READING**
Reading of *Mga Kuwentong Supling* to be participated in by NACES Alumni
- ARTS AND CULTURE EXHIBITION**
Cultural agencies, educational institutions, LGUs, DepEd-SPA creative disciplines/programs, and cultural institutions or groups are encouraged to participate by mounting their own booths at the mall.
- PAGTATANGHAL NG KUWENTONG SUPLING Competition**
Source: Kuwentong Supling story published on the PCEP



Address: Matalino St. D.M. Government Center,
Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89
Email Address: region3@deped.gov.ph
Website: <http://region3.deped.gov.ph>





Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

website: <https://philippineculturaleducation.com.ph/kuwentong-supling/>

Submission of Entries: August 21, 2026 (Deadline)

Registration Link - <https://tinyurl.com/mnyet2my>

Performance: September 26, 2026 (Saturday) at SM San Jose del Monte, Bulacan

d. **DULARAWAN DANCE-MUSIC-DRAMA PRODUCTION Competition**

Submission of Entries: August 21, 2026 (Deadline)

Registration Link - <https://tinyurl.com/2j2mx3ae>

Performance: September 27, 2026 (Sunday) at SM San Jose del Monte, Bulacan

5. The conduct of the activities shall strictly observe the instructional blocks prescribed under the DepEd Three-Term School Calendar. Participation of DepEd personnel, teachers, and learners shall not disrupt scheduled instructional time and shall be in accordance with existing policies governing the implementation of the three-term school calendar.

6. All concerned are directed to ensure the continuity of learning, safeguard instructional time, and undertake the necessary measures to minimize disruptions during the implementation of the aforementioned activities.

7. For additional information, interested participants may contact **Dir. Joseph J. Cristobal**, Director, NCCA-Philippine Cultural Education Program, through **pcep@ncca.gov.ph**. The complete contest guidelines, project design, and other reference materials may also be accessed through the following links:

- a. 2026 AGORA Crossroads of Creativity Project Design (pdf)
<https://acesse.one/23nf3rn>
- b. 2026 AGORA Dularawan Art Cards
<https://acesse.one/2is9di2>
- c. 2026 AGORA Pagtatanghal ng Kuwentong Supling Art Cards
<https://acesse.one/8hn6xc0>

8. Immediate dissemination of this memorandum is directed.

TOLENTINO G. AQUINO
Regional Director

Encl.: As stated

References: PCEP Letter

To be indicated in the Perpetual Index
under the following subjects:

AGORA COMPETITION
PHILIPPINE CULTURAL EDUCATION PROGRAM

MARKET FAIR

CLMD1/clmd11
August 24, 2026



Address: Matalino St. D.M. Government Center,
Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89
Email Address: region3@deped.gov.ph
Website: <https://region3.deped.gov.ph>





PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING

13 July 2026

TOLENTINO G. AQUINO, Director IV
REGIONAL DIRECTOR
DEPED REGION 3

ATTENTION: DR. ENGELBERT B. AGUNDAY
EDUCATION PROGRAM SUPERVISOR

Greetings from the National Commission for Culture and the Arts (NCCA)-Philippine Cultural Education Program (PCEP)!

The Philippine Cultural Education Program (PCEP), in partnership with the Department of Education (DepEd), will conduct **2026 AGORA: CROSSROADS OF CREATIVITY, CULTURE, AND IDEAS**. The market fair and competitions are set on **September 26, 2026 (Saturday), in SM San Jose del Monte City, Bulacan Region 3**. In connection with this, we would like to request a DepEd Regional Memo/Advisory to formally announce the program to the Regional Coordinators, Schools Division, City Superintendents, Heads of Public & Private Elementary and Secondary Schools, Performing Arts Groups, Special Program for the Arts Schools, and interested participants.

AGORA is a venue that will provide community engagement by showcasing talents, research, products, local cultural icons, and people. The general public shall be invited to have access to and be connected to PCEP's education institutions. This event will be in partnership with different LGUs to ensure the proliferation of the cultural education effort and the promotion of cultural education in the country as the core of teaching and learning and governance towards inclusive growth and sustainable development.

• **KUWENTONG SUPLING READING**

Reading of Mga Kuwentong Supling to be participated by NACES Alumni

• **ARTS AND CULTURE EXHIBITION**

Cultural agencies, educational institutions, LGUs, DepEd-SPA creative disciplines/programs, and cultural institutions or groups are encouraged to participate by mounting their own booths at the mall.

• **PAGTATANGHAL NG KUWENTONG SUPLING Competition**

Source: **Kuwentong Supling** story published on the PCEP website: <https://philippineculturaleducation.com.ph/kuwentong-supling/>
Submission of entries deadline—August 21, 2026



Republic of the Philippines • Office of the President

NATIONAL COMMISSION FOR CULTURE AND THE ARTS

633 General Luna Street, Intramuros, 1002 Manila / Tel. 537-2192 to 98 / Fax 527-2191 & 94 / e-mail: info@ncca.gov.ph / website: www.ncca.gov.ph

Registration Link - <https://tinyurl.com/mnvet2my>

Performance: September 26, 2026 (Saturday) at SM San Jose del Monte, Bulacan

• **DULARAWAN DANCE-MUSIC-DRAMA PRODUCTION Competition**

Submission of entries deadline—August **21, 2026**

Registration Link - <https://tinyurl.com/2j2mx3ae>

Performance: September 27, 2026 (Sunday) at SM San Jose del Monte, Bulacan

Attached herewith are the project design and event poster(s) for your perusal. If you have further questions regarding the matter, please don't hesitate to email us at pcep@ncca.gov.ph.

We are hoping for your favorable and immediate response. Thank you very much.

Truly Yours,



JOSEPH J. CRISTOBAL

Director, Philippine Cultural Educational Program

<https://www.facebook.com/pcepofficial/>

<https://philippineculturaleducation.com.ph/about-pcep/>

Reference: Philippine Cultural Education Program

(PCEP) 2026 Programs - [DM-OUOPS-2026-15-00146 PCEP Project Components](#)

Attachment(s):

1. [2026 AGORA Crossroads of Creativity Project Design \(pdf\)](#)
2. [2026 AGORA Dularawan Art Cards](#)
3. [2026 AGORA Pagtatanghal ng Kuwentong Supling Art Cards](#)