



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OF BULACAN

May 17, 2026

**DIVISION MEMORANDUM**

No. 221 s. 2026

**DISSEMINATION AND COMPLIANCE WITH MEDIA MANAGEMENT  
GUIDELINES (DepEd Order No. 007 s. 2026)**

**To:** Assistant Schools Division Superintendents  
Division Chiefs (SGOD and CID)  
Education Program Supervisors in-charge of Secondary  
Public Schools District Supervisors  
All Public Secondary and Elementary School Heads  
All Division Public Affairs Team  
All School Information Officers  
All Others Concerned

1. Pursuant to DepEd Order 007 s. 2026 and to ensure a unified voice and uphold institutional integrity, This division office, shall conduct online meeting to disseminates and outlines the Department's official "**Media Management Guidelines**" on May 22, 2026 at 9:00AM.
2. These guidelines guarantee that all external communication efforts remain strictly aligned with DepEd's core mandate, institutional values and official policies. Likewise, this policy serves to protect the credibility of the department and combat misinformation.
3. The dissemination and implementation of these guidelines aims to:
  - a. Uphold institutional integrity and credibility across all levels of governance;
  - b. Ensure strategic alignment of all external communications, statements, and releases align with the departments core mandate;
  - c. Optimized public engagement.
4. All public School heads both Elementary and Secondary including the school information officers shall attend the aforesaid online meeting through the meeting link: <https://tinyurl.com/mediaprotocol>



**Address:** Provincial Capitol Compound, Brgy. Guinhawa,  
City of Malolos, Bulacan

**Website:** <https://bulacandeped.com>

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5. Immediate dissemination of and unwavering compliance with this Memorandum is directed.

  
**CECILIA S. VALDERAMA, PhD. CESO VI**  
Schools Division Superintendent



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