



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

May 4, 2026

DIVISION MEMORANDUM

No. *201*, s. 2026

DIVISION SPECIALIZED TRAINING FOR NEOPHYTE SCHOOL PAPER ADVISERS/TEACHER-COACHES ON SCHOOL PAPER MANAGEMENT AND INDIVIDUAL AND GROUP CATEGORIES

To: Assistant Schools Division Superintendents
Division Chiefs
Division Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

1. To further strengthen the skills of school paper advisers and teacher-coaches to become effective mentors and facilitators of student journalism, capable of fostering ethical, analytical, and digitally savvy student journalists, as part of the SDO Bulacan flagship program particularly through Project SPCJ (Sustaining Performance in Campus Journalism), this Office shall conduct a **Division Specialized Training for Neophyte School Paper Advisers/Teacher-Coaches on School Paper Management and Individual and Group Categories**, scheduled on May 12-14, 2026 to be held at Dr. Yanga's Colleges, Inc., Bocaue, Bulacan
2. This training-workshop has the following objectives:
 - 2.1 enhance the content knowledge and pedagogical skills of newly designated school paper advisers and coaches by providing training on current journalistic standards, digital media tools, and effective teaching and coaching strategies;
 - 2.2 develop the capacity of participants to establish a safe, ethical, and inclusive learning environment that promotes responsible journalism practices and encourages student engagement in campus media activities;
 - 2.3 formulate professional growth plans for each participant through reflective practices and targeted skill assessments, ensuring continuous development in campus journalism and media literacy; and
 - 2.4 make an action plan for district and school-level echo training of neophyte SPAs and coaches.
3. Each **District** may send a maximum of **three (3) newly designated School Paper Advisers (SPAs)/coaches**, while each **Secondary School** may send **one (1) SPA/teacher-coach**.
4. Enclosure No.1 contains the matrix of activities per training venue, including the resource speakers, facilitators, and the chair and members of the Program Management Team (PMT).
5. All participants are advised to bring laptops and gadgets with data for WIFI connections to be used during the simulation and workshop sessions.
6. Service credits or Compensatory Time-Off (CTO) shall be granted to the participants and personnel for activities that fall during the End-Of-School-Year (EOSY) break, vacation, weekend, or holiday. This is in accordance with DepEd Order Nos. 013 s. 2024 titled "Revised Guidelines on the Grant of Vacation Service Credits for Teachers," and 53, s. 2003, DBM-CSC Joint Circular No. 002, s. 2015, and DepEd



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Memoranda Nos. 65 & 67, s. 2021. Henceforth, teachers' participation shall be entirely voluntary and at **their own discretion**.

7. Expenses to be incurred in the conduct of this activity shall be taken from the Division INSET funds, while the school's local funds shall be utilized for the transportation expenses of the participants.
8. This Memorandum serves as the travel authority for the participants involved in this activity.
9. Immediate and wide dissemination of this Memorandum is desired.


CECILIA E. VALDERAMA, PhD, CESO VI
Schools Division Superintendent 

References:

Republic Act (RA) No.7079;
DepEd Order No. 012, s. 2025, 013 s. 2024 and 53, s. 2003,
DepEd Memorandum No.021, s.2026; and
and DM-OSEC-OUHROD-OPS-2025-001.

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM TEACHER-COACHES SCHOOL PAPER ADVISERS

CID/Sangoyo-Division Memo – Division Specialized Training on School Paper Management and Individual and Group Categories
0042/May 4, 2026



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Enclosure No. 1 to Division Memorandum No. 201 s. 2026

DIVISION SPECIALIZED TRAINING FOR NEOPHYTE SCHOOL PAPER ADVISERS/TEACHER-COACHES ON SCHOOL PAPER MANAGEMENT AND INDIVIDUAL AND GROUP CATEGORIES

May 12-14, 2026

Dr. Yanga's Colleges, Inc., Bocaue, Bulacan

TIME	Day 1	Day 2	Day 3
8:00-8:30 a.m.	I. Registration II. Opening Program III. Pre-Test	Management of Learning	Management of Learning
8:31-10:00 a.m.	Trends and Emerging Issues in Campus Journalism (Keynote: Digital Transformation, Multimedia Journalism, Social Media Literacy)	Ethical Standards in Journalism and Fact-Checking Practices (Interactive Lecture)	Philippine Professional Standards for Teachers (PPST) in Coaching Campus Journalists (Workshop)
10:00-10:15 a.m.	Health Break	Health Break	Health Break
10:15-12:00 p.m.	Workshop on News and Editorial Writing (Individual Category)	Workshop on Feature Writing and Sports Writing (Individual Category)	Workshop on Radio and TV Scriptwriting (Group Category)
12:00-1:00 p.m.	Lunch Break	Lunch Break	Lunch Break
1:00-3:00 p.m.	Workshop on Photojournalism and Editorial Cartooning (Individual Category)	Workshop on Collaborative Publishing: Layout, Design, and Digital Tools (Group Category)	Pedagogical Strategies in Coaching Student Journalists (Panel Discussion)
3:00-3:15 p.m.	Health Break	Health Break	Health Break



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REGION III
SCHOOLS DIVISION OF BULACAN

3:15-4:45 p.m.	Best Practices in Campus Journalism: Division and Regional Exemplars (Sharing Session)	Building Inclusive and Conducive Learning Environments for Campus Journalism (Seminar Workshop)	Personal Growth, Reflection, and Action Planning for SPAs and Coaches (Workshop)
4:45-5:00 p.m.	Day 1 Evaluation and Synthesis	Day 2 Evaluation and Synthesis	Day 3 Closing Program, Evaluation and Post-Test

B. DIVISION CAMPUS JOURNALISM TWG/SPEAKERS/FACILITATORS

No.	Name	School/District
1.	Cecilia S. Custodio, PhD	CID Chief – SDO Bulacan
2.	Anastacia N. Victorino, EdD	DEPS, Filipino – SDO Bulacan
3.	Jay Arr V. Sangoyo, PhD	DEPS, English – SDO Bulacan
4.	Anita C. Sabino	Sta. Monica NHS
5.	Alfredo A. Correa	Loma De Gatos ES, Marilao North
6.	Mharikith E. Fababier	Bunsuran NHS
7.	Daniel John M. Camia	Prenza ES, Marilao North
8.	Glen Moore B. Adriano	Saog ES, Marilao South
9.	Emma C. Guitaba	FFHNAS
10.	Candelaria V. Cruz	M. Del Rosario MES, Pulilan
11.	Marilyn M. Juan	Parada NHS
12.	Eladio N. Tuppal	Caingin ES, San Rafael East
13.	Ma. Luisa G. Reyes	Alexis G. Santos NHS
14.	Norberto U. Velasco, Jr.	Loma De Gato ES, Marilao North
15.	Angelo B. Dating	Loma De Gato ES, Marilao North
16.	Mariane Desiree S. Capala	Loma De Gato ES, Marilao North
17.	Emma Caparas	Plaridel
18.	Kevin Rubio	Cambaog NHS
19.	Roy Allan Bau	Norzagaray NHS
20.	Jennette Payongayong	Malis ES, Guiguinto
21.	Abel Lim	Pres. Diosdado Macapagal MHS
22.	John Christopher Berdol	Iba NHS
23.	Jenifer Guballa	Pulong Buhangin NHS
24.	Jowel Dela Cruz	J. J. Russel MHS
25.	Abigael S. Orteza	Plaridel
26.	Jenina Joyce Mendoza	San Rafael NTS
27.	Invited Media Practitioners	New Media