



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

April 7, 2026

DIVISION MEMORANDUM

No. 169, s. 2026

OFFICIAL ROLLOUT AND UTILIZATION OF THE INSIGHTED MOBILE APPLICATION

To : All Public Elementary And Secondary School Heads

In line with the Department of Education's commitment to modernize educational management through data-driven decision-making, and following the successful conclusion of its pilot testing phase, the Human Resource and Organizational Development and Infrastructure (HRODI) Strand shall officially roll out the InsightED Mobile Application nationwide.

InsightED serves as the dedicated mobile data collection arm of the Strategic Resource Inventory for Deployment Efficiency (STRIDE) Dashboard. It is designed to bridge the gap between physical school environments and the digital databases used for strategic planning across all governance levels of the Department. Its primary purpose is to streamline the process of capturing real-time, granular school infrastructure and resource data directly at the school level.

To ensure absolute data integrity and usability across diverse field conditions, the InsightED Mobile Application is equipped with the following validated features:

- Offline Capability with Auto-Sync – Allows continuous data entry in areas with limited or no internet connectivity and automatically uploads queued records once connection is restored.
- Geotagging – Automatically captures precise GPS coordinates to ensure that reports are submitted on-site.
- Photo Evidence – Requires timestamped and watermarked photo documentation to validate the actual physical status of school infrastructure and asset inventory.
- Smart Forms for Data Integrity – Rejects invalid entries at the point of data input, checks data consistency, and prompts revision to automate the data-cleaning process.

Together, the InsightED Mobile Application and the STRIDE Dashboard compose a harmonized data ecosystem. All data submitted through the InsightED mobile platform shall automatically synchronize with the STRIDE Dashboard, enabling real-time monitoring of human resource and infrastructure data across schools.



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This integration shall significantly benefit the operations of the HRODI Strand through the following:

- Creation of a Unified Data System – Eliminates fragmented data sources and manual consolidation, thereby improving operational efficiency and establishing a unified and reliable data baseline.
- Evidence-Based Decision Making – Enables accurate identification of resource gaps and surpluses to ensure equitable deployment of human resources and infrastructure.
- Targeted Interventions – Supports geographic and hierarchical data visualization to allow Regional and Division Offices to pinpoint schools requiring immediate attention due to congestion or infrastructure issues.
- Predictive Capabilities – Utilizes continuous data collection to support future predictive analytics, including enrollment forecasting, budget projection, and early identification of infrastructure risks.

In this regard, the official rollout of the InsightED Mobile Application shall be conducted from April 1 to April 10, 2026. All public elementary and secondary school heads are hereby directed to install, adopt, and utilize the application for the inventory of school resources and assessment of school facilities within the prescribed period.

The InsightED Mobile Application may be accessed and installed through the following link: tinyurl.com/InsightEDv2

Instructional guides are available through the links below:

- For School Heads: tinyurl.com/InsightED-HTMLGuide-SH

A video presentation as installation guide for the application and the system will be provided by the Planning Unit to assist all school heads in the installation, registration and accomplishment of Information. Schools are expected to make their registrations and initially encode its basic school information in the system until April 15, 2026.

Immediate dissemination of and strict compliance with this Memorandum are hereby enjoined.


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Schools Division Superintendent 