



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OF BULACAN

March 16, 2026

**DIVISION MEMORANDUM**

No. 146s. 2026

**OBSERVANCE OF WORLD TB DAY ON MARCH 24, 2026**

To.: Assistant Schools Division Superintendent  
Division Chiefs  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. In support of the national campaign to eliminate tuberculosis and in line with the advocacy of the Department of Health, the Schools Division Office of Bulacan enjoins all public and private schools to participate in the observance of World TB Day on March 24, 2026, with the theme “ YES! Pilipinas Can #EndTB: Magpasuri, Mapagamot, at Mag-TPTodo para Protektado.”
2. The Observance aims to raise awareness among learners, teachers, and school personnel about tuberculosis (TB), its prevention, early detection, and treatment, as well as to encourage active participation in the national effort to end TB.
3. Schools are encourage to conduct the following activities:
  - a. Integration of TB awareness messages during flag ceremonies and classroom discussions;
  - b. Information dissemination through posters, bulletin boards, and social media;
  - c. Short orientation or health education sessions on TB prevention and control;
  - d. Wearing red clothing or displaying red ribbons to signify support to the End TB campaign; and
  - e. Coordination with local health offices for TB advocacy activities.
  - f. All schools shall post in their respective official Facebook/Social Media account their accomplishments and compliance to their advocacy.
4. Immediate dissemination of this Memorandum is desired.

  
**CECILIA E. VALDERAMA, PhD, CESO VI**  
Schools Division Superintendent



Republic of the Philippines  
**DEPARTMENT OF HEALTH**  
*Central Luzon Center for Health Development*



February 23, 2026

**DR. RONNIE S. MALLARI**

Regional Director  
Department of Education (DepEd)  
City of San Fernando, Pampanga

Dear **Director Mallari**:

In line with the attached Central Luzon Center for Health Development (CLCHD) Advisory on the Commemoration of World TB Day 2026, with the theme **“YES! PILIPINAS CAN #ENDTB: Magpasuri, Magpagamot, at Mag-TPTodo para Protektado,”** we respectfully seek your support in mobilizing primary and secondary schools across the region.

Considering the Department of Education’s vital role in shaping health awareness among learners and school personnel, we kindly request the issuance of a counterpart Memorandum encouraging all public and private elementary and secondary schools to actively participate in the observance of **World TB Day 2026 on March 24, 2026.**

Specifically, schools may be encouraged to:

- Conduct internal TB awareness activities (e.g., issuance of email advisories, posting of IEC materials, desktop wallpaper campaign, and TB awareness lectures for students and faculty);
- Integrate TB awareness messages during flag ceremonies, homeroom sessions, or school assemblies;
- Ensure compliance with annual medical examinations, including chest X-ray screening for faculty and other school personnel, and promote appropriate health screening for students in accordance with existing school health policies.

The active engagement of schools is essential in fostering early health-seeking behavior, reducing stigma, and strengthening TB awareness among young people and educators.

We look forward to a strengthened partnership toward our shared vision – a TB-free Philippines with zero TB deaths.

Very truly yours,

**CORAZON I. FLORES, MD, MPH, CESO III**  
Director IV



Republic of the Philippines  
**DEPARTMENT OF HEALTH**  
*Central Luzon Center for Health Development*



February 26, 2026

**ADVISORY**

**TO:** LOCAL HEALTH OFFICERS;  
 DEVELOPMENT MANAGEMENT OFFICERS;  
 TB PROGRAM COORDINATORS;  
 HEALTH PROMOTION AND EDUCATION OFFICERS;  
 PUBLIC INFORMATION OFFICERS;  
 MEDICAL DIRECTORS / CHIEF OF HOSPITALS;  
 DIRECTORS OF NATIONAL GOVERNMENT AGENCIES;  
 MEMBERS OF PATIENT SUPPORT GROUPS; AND  
 OTHER CONCERNED

**FROM:** CORAZON I. FLORES, MD, MPH, CESO III  
 Director IV

**SUBJECT:** Commemoration of World TB Day 2026

The Philippines continues to face a significant burden of tuberculosis (TB), with an estimated **625/100,000** new TB cases reported annually based on the 2025 Global TB Report. This underscores the urgent need for sustained efforts through a whole-of-government and whole-of-society approach to control and eliminate the disease.

World TB Day is observed every **March 24** to raise public awareness on TB risk factors, signs and symptoms, preventive measures, and the importance of early diagnosis and proper treatment. This year, the Department of Health (DOH) will commemorate World TB Day 2026 with the theme:

***"YES! PILIPINAS CAN #ENDTB: Magpasuri, Magpaganot, at Mag-TPTodo para Protektado"***

A key highlight of this year's observance is the **Light Up PH for TB!** campaign, where national landmarks, government buildings, health facilities, schools, and workplaces are called to illuminate in **RED** on March 24, 2026 at 6:00 PM as a powerful visual symbol of solidarity in the fight against TB.

In this regard, all are encouraged to join the commemoration of World TB Day 2026. The **Light Up PH for TB!** campaign shall be conducted on **March 24, 2026 at 6:00 PM** as the official synchronized national illumination activity, while **all other related activities may be implemented anytime within the month of March 2026**, as applicable:

Category	Sub-Category	Activity
Visual Advocacy (Landmark Illumination)	Red Illumination of Landmarks	<ul style="list-style-type: none"> <li>▶ Illuminate key national landmarks, government buildings, and local structures in RED on March 24, 2026 at 6:00 PM for 10–20 minutes.</li> <li>▶ Flash the official "Yes! Pilipinas Can #EndTB!" campaign visual on LED billboards, digital screens, and public display monitors in LGUs, companies, agencies, malls, and transport terminals.</li> <li>▶ Register confirmed sites at: <a href="https://bit.ly/LightUpPHforTB_Sites">https://bit.ly/LightUpPHforTB_Sites</a></li> </ul>
Service Integration & Public Point of Care	On-site Health Services	<ul style="list-style-type: none"> <li>▶ Set up on-site information booths with educational materials and referral pathways (QR codes/maps) to the nearest TB facility.</li> <li>▶ Deploy mobile health units for chest X-rays, diagnosis, and treatment where logistically possible.</li> <li>▶ Offer additional health services</li> </ul>



Republic of the Philippines  
**DEPARTMENT OF HEALTH**  
*Central Luzon Center for Health Development*



Category	Sub-Category	Activity
Digital Advocacy	Social Media Campaign	<ul style="list-style-type: none"><li>▶ Post social media cards, countdown graphics, and TB awareness videos on official pages and websites.</li><li>▶ Use hashtags: #ENDTBPH #ENDTBCentralLuzon #YesPilipinasCanEndTB #WorldTBDay2026 #Magpasuri #Magpagamot #MagTPTodo #LightUpPHforTB</li><li>▶ Join the "Yes! We Can #EndTB" Video Challenge:<ul style="list-style-type: none"><li>- Record a vertical video (9:16), max 1 minute</li><li>- State your Declaration, Commitment, and Call to Action</li><li>- Tag uploads with #LightUpPHforTB and #WorldTBDay2026</li></ul></li></ul>
Community Mobilization	Local Activities	<ul style="list-style-type: none"><li>▶ Health workers, BHWs, and TB advocates may use red LED lights or red-light wallpaper on mobile devices during the national illumination.</li><li>▶ Organize small community gatherings, local awareness sessions, or neighborhood walks.</li><li>▶ Encourage the public to take photos/videos of lit landmarks and share on social media using campaign hashtags.</li><li>▶ Conduct Basic TB awareness symposia, testimonials from previously treated patients, and consultation/screening (chest X-ray/signs and symptoms).</li></ul>
Workplaces / Schools	Internal Advocacy Activities	<ul style="list-style-type: none"><li>▶ Send an Email Blast to all employees/staff/students with TB awareness messages and the campaign theme.</li><li>▶ Display TB awareness materials on TV Screens within the facility, lobby, or canteen areas.</li><li>▶ Encourage changing of Desktop Wallpaper to the official campaign visual: "Yes! Pilipinas Can #EndTB!"</li><li>▶ Post tarpaulins posters in strategic and high-traffic areas within the workplace or school campus.</li></ul>
Capacity Building	TB Screening Activities	<ul style="list-style-type: none"><li>▶ Ensure compliance with annual medical examinations, including chest X-ray screening, in accordance with occupational health policies.</li></ul>
	Orientations & Training	<ul style="list-style-type: none"><li>▶ Conduct orientations among Midwives and Barangay Health Workers on TB Case Finding, Contact Investigation, and TB Preventive Treatment (TPT).</li><li>▶ Orient Hospital Staff on TB Case Finding and Internal/External Referral System.</li></ul>

Copies of the materials for the World TB Day 2026 Observance may be downloaded at:

<https://nhlrc.clw.tbdc.gov.ph>

Kindly submit also activity documentation for the World TB Day 2026 – Light Up PH for TB Gallery through the same link. For any concerns and clarifications, please do not hesitate to contact **Ms. Geliza Recede**, Regional TB Program Manager, at [tb@centralluzon.doh.gov.ph](mailto:tb@centralluzon.doh.gov.ph).

We look forward to a better partnership towards our shared vision – **TB-free Philippines with zero TB deaths.**



Republic of the Philippines  
**Department of Education**

JUL 15 2024

DepEd ORDER  
No. 009, s. 2024

**IMPLEMENTING GUIDELINES ON THE SCHOOL CALENDAR AND ACTIVITIES  
FOR THE SCHOOL YEAR 2024-2025**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Minister, Basic, Higher and Technical Education, BARMM  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
State/Local Universities and College Heads  
All Others Concerned

1. The Department of Education (DepEd) issues the enclosed **Implementing Guidelines on the School Calendar and Activities for the School Year (SY) 2024-2025** to enable schools and community learning centers (CLCs) to effectively and efficiently implement school activities and maximize instructional time in cognizance of the goals and objectives of the MATATAG Agenda.

2. In accordance with Republic Act (RA) No. 7797, also known as An Act to Lengthen the School Calendar from Two Hundred (200) Days to Not More Than Two Hundred Twenty (220) Class Days, as amended by RA 11480, An Act Amending Section 3 of Republic Act No. 7797, which provides that the school year shall start on the first Monday of June but not later than the last day of August, the SY 2024-2025 shall formally open on Monday, **July 29, 2024**, and end on Tuesday, **April 15, 2025**, including the Midyear Break and End-of-School Year (EOSY) Rites.

3. Private schools, state/local universities and colleges (SUCs/LUCs) may adopt these omnibus implementing guidelines on the school calendar and shall follow the provisions stipulated under RA 11480 concerning the required number of class days and the opening of the SY. Schools shall report any inevitable deviation from these guidelines in advance to their respective regional offices (ROs).

4. All DepEd Orders and other related issuances inconsistent with this Order are repealed or modified accordingly.

5. This Order shall take effect upon its approval, issuance, and publication on the DepEd website. Certified copies of this Order shall be registered with the Office of the National Administrative Register (ONAR) at the University of the Philippines Law Center (UP LC), UP Diliman, Quezon City.

6. For more information and queries, all concerned may contact the **Bureau of Learning Delivery-Office of the Director**, 4th Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at [bid.od@deped.gov.ph](mailto:bid.od@deped.gov.ph) or at telephone numbers (02) 8536-6540 or 8637-4347.

7. Immediate dissemination of and strict compliance with this Order is directed.

**SARA Z. DUTERTE**

*Vice President of the Republic of the Philippines  
Secretary of the Department of Education*

Digitally signed  
by Duterte Sara  
Zimmerman  
Date:  
2024.07.15  
14:00:43 +08'00'

Encl.:  
As stated

Reference:  
DepEd Order No. 022, s. 2023



To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CALENDAR  
CLASSES  
LEARNERS  
POLICY  
SCHOOLS  
TEACHERS



Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON



**REGIONAL MEMORANDUM**

No. 068, s. 2026

**OBSERVANCE OF WORLD TUBERCULOSIS (TB) DAY 2026 IN ALL PUBLIC AND PRIVATE SCHOOLS IN REGION III**

To : Assistant Regional Director  
Schools Division Superintendents  
Public & Private Elementary and Secondary School Heads  
All Others Concerned

1. In support of the Department of Health campaign against Tuberculosis, the Central Luzon for Health Development (CLCHD) enjoins the Department of Education in the Commemoration of World TB Day 2026, with the theme **"YES! PILIPINAS CAN #ENDTB: Magpasuri, Magpagamot, at Mag-TPTodo para Protektado,"** on **March 24, 2026.**
2. This event underscores the significant burden of tuberculosis (TB) and the need to focus on whole-of-government and whole-of-society approach to control and eliminate the disease in the country. The Department of Education has a significant role in promoting health awareness among learners and school personnel.
3. All public and private schools are encouraged to actively promote and participate in the observance of **World TB Day** and may conduct activities to promote awareness, reduce stigma of TB, foster effective and early health-seeking behavior, and conduct regular medical examinations and screening for TB through chest X-ray aligned with provisions stated in DepEd Order No. 9 series 2005, ensuring that there are no disruption or suspension of classes even during historical events or significant occasions.
4. For guidance and compliance of all.

**RONNIE S. MALLARI, PhD, CESO III**  
Regional Director

Encl: Advisory from Department of Health dated February 26, 2026  
References: DepEd Order No. 9 s. 2005  
To be indicated in the Perpetual Index  
Under the following subjects:

TUBERCULOSIS  
XRAY

ENDTB  
COMMEMORATION

ESSD/Health 1  
March 6, 2026



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