



Republic of the Philippines
Department of Education

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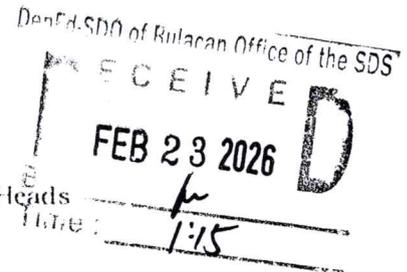
CECILIA E. VALDERAMA, PhD, CESO VI
Schools Division Superintendent

FEB 19 2026

DepEd MEMORANDUM
No. **009**, s. 2026

2026 NATIONAL ARTS MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
Attached Agencies
All Others Concerned



1. Under Presidential Proclamation No. 683, the National Arts Month (NAM) is celebrated every February of each year. This month-long celebration aims to promote and showcase the country's rich cultural heritage by highlighting the artistic talents of Filipinos and providing opportunities for artists to express their creativity.
2. The theme for this year's **Ani ng Sining: Katotohanan at Giting** illustrates that art is not merely the product of a creative mind but also the outcome of people's lived and shared experiences and collective aspirations. As an expression of truth and valor, art becomes a wellspring of hope and a guiding force toward a more just and progressive society.
3. The objectives for the NAM Celebration are the following:
 - a. **Promote and showcase Filipino artistry** by highlighting the creative works of artists across various disciplines—visual arts, music, dance, literature, and theater;
 - b. **Raise public awareness** of the country's rich cultural heritage and the role of arts in shaping identity and national pride;
 - c. **Encourage active participation** from schools, communities, and institutions in arts-related activities such as workshops, exhibits, seminars, and online campaigns;
 - d. **Foster appreciation for the arts as a tool for truth and valor**, reflecting on its power to inspire hope, strengthen social cohesion, and guide progress in society;
 - e. **Support and recognize Filipino artists** by providing platforms for expression, collaboration, and professional development; and
 - f. **Document and disseminate arts-related initiatives** to ensure sustainable engagement and long-term impact on cultural development.
4. In line with the foregoing, all Regional Offices (ROs), Schools Division Offices (SDOs), and schools are encouraged to observe NAM in ways that support teaching and learning and are aligned with existing curricular, co-curricular, and school-wide activities. The observance shall be integrated into regular school processes and shall not require the creation of separate or additional programs.

5. To support consistent and learner-focused implementation, a list of sample Classroom-and School-Wide Activities for this year's celebration is enclosed, (Please see attached Annex A). The list serves as reference on how NAM may be integrated within existing school activities, while ensuring continuity of instruction.

6. Participation of learners and teachers in NAM-related activities conducted as part of the observance or celebration shall be purely voluntary and shall be carried out without hampering instructional time, in strict compliance with DepEd Order No. 9, s. 2024, titled Implementing Guidelines on the School Calendar and Activities for School Year 2024 to 2025 and DepEd Order No. 9, s. 2005, titled Instituting Measures to Increase Engaged Time on Task, except when such activities form part of regular classroom instruction and are aligned with targeted learning competencies prescribed in the curriculum.

7. Teachers who will attend the activity schedule on weekends (Saturdays and/or Sundays) or holidays shall be granted one day service credit depending on the number of weekends/holidays the activity falls on, in accordance with DO 13, s. 2024, Revised Guidelines on the Grant of Vacation Credits for Teachers.

8. Expenses incurred during the conduct of said activities shall be charged to local funds, ROs' and SDOs' maintenance and other operating expenses, and other available sources, subject to the usual government accounting and auditing rules and regulations.

9. For more information, you may coordinate with the following:

- **Ms. Rene C. Talavera**
National Commission for Culture and the Arts Program Management Division
Email Address: nam@ncca.gov.ph
Telephone Numbers: (02) 527-2192 and 2210 loc. 524 or 541
- **Office of the Director IV-Bureau of Learning Delivery**
Department of Education Central Office
4th Floor, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City
Email Address: bld.Od@deped.gov.ph
Telephone Numbers: (02) 8636-6540 and (02) 8637-4347
- **External Partnerships Service**
Department of Education Central Office, DepEd Complex,
Meralco Avenue, Pasig City
Email Address: external.partnerships@deped.gov.ph
Telephone Number: (02) 8637-6462

10. Immediate dissemination of this Memorandum is desired.



By Authority of the Secretary:

ATTY. FATIMA LIPP D. PANONTONGAN
Undersecretary and Chief of Staff *FLD*

References:

DepEd Order (Nos.: DO 013, s. 2024 and 9, s. 2005)
DepEd Memorandum No. 018, s. 2018

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
CULTURE AND ARTS
OFFICIALS
PROGRAMS
SCHOOLS
TEACHERS

LGB, JMC, MPC, 00-2020, National Arts Month
0034 - January 31, 2020

(Enclosure to DepEd Memorandum No. 009 , s. 2026)

Annex A (Enclosure)

- a. **Active use, posting, and sharing** of the 2026 NAM collaterals/materials, including the Official 2026 NAM Poster, Facebook Banner/s, and 2026 NAM Calendar of Activities, on all ROs', SDOs', and schools' websites and official social media accounts;
- b. **Participation in the online campaign thread** for the 2026 NAM celebration by sharing arts-related content, including photos, videos, news features, and other collaterals, using the hashtags **#NAM2026, #AniNgSining, and #KatotohananAtGiting**;
- c. **Organization of NAM-related activities** and participation in arts-related events such as seminars, webinars, workshops, lectures, and exhibits; and
- d. **Submission of event details** by all ROs, SDOs, and schools organizing their own NAM 2026 activities to **nccanamcalendar@gmail.com** for inclusion in the 2026 NAM Calendar. The following details must be included:
 - i. Main Event Title
 - ii. Date and Time
 - iii. Venue
 - iv. Contact details for inquiries (Mobile Number and Email Address)
 - v. Link to Facebook postings or announcements (if available)