



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

February 24, 2026

DIVISION MEMORANDUM

No. 110 s. 2026

SDO BULACAN'S 2026 NATIONAL WOMEN'S MONTH CELEBRATION
WE for Gender Equality and Inclusive Society: *Lead like the Babaylans, Filipinas!*

To: Assistant Schools Division Superintendents
CID and SGOD Chiefs
Public Schools District Supervisors
Division Unit and Section Heads
Elementary & Secondary School Heads
School and District GAD Focal Persons
All Others Concerned

1. The Schools Division of Bulacan joins the nation in celebrating the **2026 National Women's Month Celebration (NWMC)** this March pursuant to Proclamation No. 224, s. 1988, Proclamation No. 227, s. 1988, and Republic Act No. 6949, s. 1990, and guided by the Philippine Commission on Women (PCW) Memorandum Circular No. 2026-02.
2. This year's celebration carries the 2023-2028 recurring campaign banner, **WE for Gender Equality and Inclusive Society**, and the sub-theme "**Lead like the Babaylans, Filipinas!**", which affirms that women's leadership fosters inclusive, resilient, and empowered communities—values essential in advancing quality education.
3. The 2026 National Women's Month Celebration of SDO Bulacan aims to:
 - a. Showcase women's leadership inspired by the Babaylans, grounded in wisdom, compassion, and community responsibility;
 - b. Promote gender-responsive programs and policies that provide equitable access to opportunities and decision-making spaces;
 - c. Empower marginalized and underrepresented women, including rural, indigenous, and women with disabilities, through capacity-building and engagement;
 - d. Strengthen collaboration among government, LGUs, civil society, and other stakeholders to achieve visible outcomes for women; and
 - e. Affirm gender equality as both a policy principle and a cultural legacy, demonstrating that women's leadership drives community progress and inclusive development.
4. All units in the Division Office and all schools and districts are enjoined to actively participate in the following suggested activities.



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5. Suggested Activities for Schools and Offices:

a. Babaylan Balance: A Women's Wellness and Care Day

- Date: March 11, 2026
- Venue: SDO Bulacan Conference Hall
- In partnership with IMS Wellth, Inc., Executive Optical (EO), and Haring Ibon Foundation, the Schools Division of Bulacan will conduct a *Babaylan Balance: A Women's Wellness and Care Day* exclusively for seventy (70) women employees of the Division Office.
- This initiative will provide the following complimentary services:
 - i. Free Manicure
 - ii. Free Pedicure
 - iii. Free Brazilian Treatment
 - iv. Free Eye Check-up

b. NWMC-Themed Flag Raising Ceremony

- All offices and schools shall integrate NWMC AVPs during their Flag Raising Ceremonies throughout March, specifically, the *All-Women Cast Lupang Hinirang* video and *GAD Advocate Prayer* videos shall be used as part of the observance to symbolize women's collective strength and leadership.
- Access and download the AVPs through this link:
 - i. All-Women Cast Lupang Hinirang:
<https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>
 - ii. GAD Advocate Prayer:
https://drive.google.com/drive/folders/1n_whUJIDWNVpe9l9eG3FotOn7OvqUsba

c. "Purple Wednesdays" & "Purple Your Profile" Every Wednesday of March 2026

- All Personnel are encouraged to:
 - i. Wear purple every Wednesday.
 - ii. Update profile photos using the official NWMC frame, which can be accessed through this link: <https://www.twibbonize.com/nwmc2026>
 - iii. Illuminate office spaces with purple accents
 - iv. Amplify the commitment to gender equality by using the hashtag: **#WEcanbeEquALL**

d. Musika ng Kababaihan Fridays (#MNKFRidays)

- Every Friday of March 2026
- Schools and offices are encouraged to play empowering songs from the *MusikJuana* collection during breaks, homeroom sessions, or school programs to celebrate women's voices in advocacy and leadership.
- Access the songs to be played through this link: <https://pcw.gov.ph/2026-national-womens-month-celebration/>



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e. Celebrating Women Leaders: “Babae sa Edukasyon, Inspirasyon ng Bayan”

- A mini-recognition activity honoring selected women employees (teaching and non-teaching) who demonstrate exemplary leadership, innovation, and service.

f. Capacity-Building Dialogue: Women in Governance and Education

- Date: Third Week of March 2026
- A lecture-dialogue focusing on:
 - i. Women in educational leadership
 - ii. Digital literacy and innovation
 - iii. Climate-responsive school initiatives
 - iv. Women’s participation in governance

g. #GADtoKnow and #SheSays 2026 Campaign

- Throughout March, schools and offices shall feature on their Facebook and other social media accounts the following:
 - i. Stories of empowered women educators
 - ii. Short video testimonials
 - iii. Quotes from women leaders in SDO Bulacan
 - iv. Digital posters highlighting women’s contributions
 - v. Selected entries shall be posted on the Division’s official platforms under the campaign *#SheSays2026*.

h. Girl Child Week & Women with Disabilities Inclusion Activities

- Date: Fourth Week of March 2026
- Schools are encouraged to:
 - i. Conduct forums on girls’ rights and leadership
 - ii. Hold inclusive classroom discussions
 - iii. Feature stories of women with disabilities
 - iv. Promote inclusive school policies

i. Serbisyo para sa Kababaihan

- Offices may implement:
 - i. Priority lanes for women
 - ii. Free wellness services
 - iii. Tokens of appreciation
 - iv. Simple commitment wall activity
- Schools may conduct:
 - v. Free consultation sessions
 - vi. Mental health talks
 - vii. Wellness check booths
 - viii. Appreciation boards for women teachers and staff



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j. Other GAD-related School Initiatives

- Other initiatives schools and offices may implement include:
 - i. GAD-centered classroom discussions
 - ii. Cultural showcases highlighting Bulakenya women's contributions
 - iii. Community outreach empowering mothers and girls
 - iv. Health and wellness seminars
 - v. Digital storytelling campaigns
 - vi. Environmental sustainability activities led by women

6. Submission of Reports

- All schools and district offices shall submit:
 - i. Brief narrative report
 - ii. At least 3 photos per activity
 - iii. Participant attendance sheet
 - iv. Create a folder named after your school or district and upload all required reports on or before April 5, 2026, through this link:
<https://tinyurl.com/SDOBULACANNWM2026Reports>

7. Division-Proper Activities:

- Week 1 (March 1-7)
 - i. March 01: Purple Your Profile: Updating the Facebook Profile Frame
 - ii. March 02: NWMC-Themed Flag Raising Ceremony and Launching of NWMC 2026 through Commitment Wall
 - iii. March 04: Purple Wednesdays: Wearing of Purple GAD Advocacy Shirt
 - iv. March 06: Musika ng Kababaihan Fridays (#MNKFriday)
 - v. March 08: National Women's Day
 - vi. March 1-7: #GADtoKnow and #SheSays Campaigns
- Week 2 (March 8-14)
 - i. March 09: NWMC-Themed Flag Raising Ceremony
 - ii. March 11: Purple Wednesdays: Wearing of Purple GAD Advocacy Shirt
 - iii. March 11: Babaylan Balance: A Women's Wellness and Care Day
 - iv. March 13: Musika ng Kababaihan Fridays (#MNKFriday)
 - vii. March 8-14: #GADtoKnow and #SheSays Campaigns
- Week 3 (March 15-21)
 - i. March 16: NWMC-Themed Flag Raising Ceremony
 - ii. March 18: Purple Wednesdays: Wearing of Purple GAD Advocacy Shirt
 - iii. March 18: Capacity-Building Dialogue: Women in Governance and Education
 - iv. March 20: Musika ng Kababaihan Fridays (#MNKFriday)
 - viii. March 15-21: #GADtoKnow and #SheSays Campaigns
- Week 4 (March 22-31)
 - i. March 23 & 30: NWMC-Themed Flag Raising Ceremony
 - ii. March 25: Purple Wednesdays: Wearing of Purple GAD Advocacy Shirt

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- iii. March 25: Girl Child Week & Women with Disabilities Inclusion Seminar
- iv. March 20: Musika ng Kababaihan Fridays (#MNKFraturdays)
- ix. March 22-31: #GADtoKnow and #SheSays2026 Campaigns

8. The expenses to be incurred in the implementation of the activities for the 2026 National Women's Month Celebration shall be charged to the Gender and Development (GAD) Fund, representing five percent (5%) of the Division's and school's MOOE, subject to the usual accounting and auditing rules and regulations.

9. Immediate and wide dissemination of this Memorandum is earnestly desired.


for **CECILIA E. VALDERAMA, PhD, CESO VI**
Schools Division Superintendent 