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Republic of the Philippines  
Department of Education  
Region III  
**SCHOOLS DIVISION OF BULACAN**

February 02, 2026

**DIVISION MEMORANDUM**

No. 63 s. 2026

**IMPLEMENTATION OF PROJECT VALENTINES DAY:  
TEACHERS AND PRINCIPALS MAKEOVER**

To: Assistant Schools Division Superintendents  
CID and SGOD Chiefs  
Public Schools District Supervisors  
Elementary & Secondary School Heads  
All Division Office Unit Heads  
All Teaching and Non-Teaching Personnel  
All Others Concerned


1. In reference to unnumbered DepEd Central Office Memorandum and Regional Office Memorandum No. 15, s. 2026 entitled "**Project Valentine's Day: Teachers and Principals Makeover,**" and in line with the Department of Education's commitment to promoting the well-being, morale, and holistic development of teachers and school heads, this Office hereby implements the aforesaid program in the Schools Division of Bulacan on February 14, 2026 (Saturday) starting at 8AM at the Guiguinto Municipal Athletic & Cultural Center (GMACC).
2. This activity aims to recognize and appreciate the dedication, hard work, and commitment of teachers and school heads by providing them with a lighthearted pampering and wellness experience on Valentine's Day.
3. The following services shall be offered to select teachers and principals by the Schools Division of Bulacan, in partnership with Guiguinto National Vocational High School (GNVHS), Technical Education and Skills Development Authority (TESDA) – Guiguinto, and Haring Ibon Foundation:
  - a. **Hairdressing Services**
    - a.1 Hair Color with Hair Cut (Pre-shampooing is required)
    - a.2 Brazilian Treatment with Hair Cut (Pre-shampooing is required)
    - a.3 Hair Cut with Head Massage and Styling
  - b. **Beauty Care Services**
    - b.1 Hand Spa (Paraffin Wax Treatment) with Manicure
    - b.2 Nail Extension (Soft Gel) with Manicure
    - b.3 Basic Facial Treatment with 5-in-1 Facial Machine
    - b.4 Eyelash Extension and Brow Services (Classic Full or Clustered Lash)
4. To ensure quality service delivery, safety, and proper crowd management, only around 30–35 participants shall be accommodated per time slot, with a total of only 100 slots for all services combined. Each participant shall be allowed to avail of only one (1) preferred service to provide equitable opportunity for others to benefit from the activity.



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Region III  
**SCHOOLS DIVISION OF BULACAN**

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5. The division of participants into time slots is necessary to prevent overcrowding, ensure orderly movement, and allow service providers to deliver focused, hygienic, and high-quality services to each participant without compromising comfort and safety.
6. All interested participants are required to register through this official online registration form: **<https://forms.gle/JvzQ8UNrim4yabw36>** on a first-come, first-served basis. The online form shall serve as the official mechanism for identifying participants, determining preferred services, and assigning time slots, thereby ensuring proper scheduling, efficient workflow, and smooth implementation of the activity.
7. All participants are expected to observe proper decorum and comply with health and safety protocols during the activity.
8. Program Support Funds shall be downloaded to cover meals and other incidental expenses relative to the implementation of this activity.
9. Immediate and wide dissemination of this Memorandum is directed for the information, guidance, and compliance of all concerned.

  
**CECILIA E. VALDERAMA, PhD, CESO VI**  
Assistant Schools Division Superintendent  
Officer-in-Charge  
Office of the Schools Division Superintendent




RECEIVED  
JAN 14 2026By: \_\_\_\_\_  
Time: \_\_\_\_\_

Republic of the Philippines  
**Department of Education**  
OFFICE OF THE SECRETARY

**MEMORANDUM**

**TO :** REGIONAL DIRECTORS  
SCHOOLS DIVISION SUPERINTENDENTS  
ALL OTHERS CONCERNED

**FROM :**   
**ATTY. FATIMA LIPP D. PANONTONGAN**  
Undersecretary and Chief of Staff  
Office of the Secretary



**SUBJECT :** **PROJECT: VALENTINE'S DAY TEACHERS AND PRINCIPALS MAKEOVER**

**DATE :** JAN 07 2026

In celebration of Valentine's Day and in recognition of the invaluable service and dedication of our public-school teachers and principals, the Department of Education (DepEd), in partnership with the Technical Education and Skills Development Authority (TESDA) and other stakeholders, will implement the **Project: Valentine's Day Teachers and Principals Makeover**.

This project aims to provide a special pampering and makeover experience for our principals and teachers, which includes the provision of makeup kits and services such as hairdressing, makeup, manicure and pedicure, facial, massage, and other wellness services.

The activity is targeted to be conducted on **February 14, 2026 (Saturday)**, with **100 teachers and principals per region**, or a total of **1,700 beneficiaries nationwide**. Venues shall be determined by the respective regional offices (ROs).

In this regard, all ROs are directed to

- identify one schools division office (SDO) per region that will serve as the host of the activity;
- identify the venue for the said activity within the region;
- develop and manage a regional registration form, noting that the first 100 teachers and principals per region who successfully register shall be accommodated for the makeover services; and
- coordinate and seek support from potential local partners and sponsors.

The identified SDO shall closely coordinate with the RO to ensure the smooth implementation of the activity and proper documentation.

Further guidelines may be issued as necessary. For strict compliance.

Thank you for your usual cooperation and commitment to promoting the welfare and well-being of our educators.



Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON

JAN 29 2026

**MEMORANDUM**

No. 015, s. 2026

**PROJECT: VALENTINE'S DAY TEACHERS AND PRINCIPALS MAKEOVER**

To : Schools Division Superintendent ) Division of Bulacan  
Chief, School Governance and Operations Division  
Division Partnership Focal Person  
All Others Concerned

1. The Project: Valentine's Day Teachers and Principals Makeover is designed to celebrate and appreciate the dedication, hard work, and commitment of our teachers and school principals. As part of the Valentine's Day activities, **50 teachers and 50 principals/school heads** will participate in a lighthearted pampering session which may include provision of makeup/vanity kits and services such as hairdressing, makeup, manicure and pedicure, facial, massage, styling, grooming, and other wellness services.
2. The objective of this activity is to honor, boost morale, and create a fun, memorable experience for our dear teachers and principals/school heads.
3. In line with the foregoing, this Office requests the Schools Division of Bulacan to host the activity on **February 14, 2026 (Saturday)**. The host division is requested to:
  - a. Identify one school and will serve as the venue of the activity.
  - b. Identify and submit the list of the beneficiaries of the activity.
  - c. Coordinate and seek support to potential local education partners and sponsors.
  - d. Coordinate with Local TESDA office for their support to the activity.
4. Program Support Funds shall be downloaded to defray the expenses relative to the implementation of the activity.
5. For information and compliance.

**RONNIE S. MALLARI, PhD, CESO III**  
Regional Director

Encl.: Memorandum from the Office of the Secretary  
Reference: Memorandum dated January 07, 2026  
To be indicated in the Perpetual Index  
under the following subjects:

MAKEOVER	TEACHERS
SCHOOL HEADS	VALENTINE'S DAY

ESSD 1/ SPP 1  
January 12, 2026



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