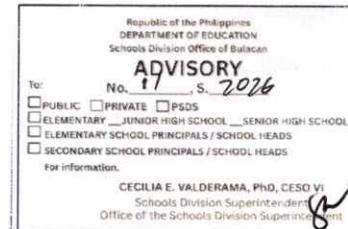


28 January 2026

**RONNIE S. MALLARI, PhD, CESO V**  
Regional Director  
Department of Education – Regional Office III  
City of San Fernando, Pampanga

Dear RD Mallari,

Greetings of good health!



In view of the **31<sup>st</sup> Anniversary celebration of PhilHealth** with its theme **“Ka-YAKAP ang Pilipino sa Kalusugang Segurado”**, PhilHealth Regional Office III (PRO III) is bringing closer the primary health care program to the public. As part of **continuous partnership with Department of Education (DepEd) and implementation of PhilHealth Learners' Material (PLM) for Grade 8 students**, PRO III will be engaging the support of schools and students to communicate the importance of PhilHealth YAKAP or “Yaman ng Kalusugan” program through art expression and making a YAKAP poster.

With this, PRO III will be conducting the **PhilHealth Region III YAKAP Poster-Making Contest for Grade 8 Students in Central Luzon**. The **selection period will start from February 9, 2026 and will end on February 20, 2026**. There will be **one (1) Grade 8 student selected per LHIO**, a total of **11 selected students to compete the contest proper and awarding on February 23, 2026** within the **City of San Fernando, Pampanga** (please attached details and schedules).

In view of the foregoing, we would like to seek your assistance to **encourage participation from selected schools regionwide through your school divisions in close coordination with our PhilHealth Local Health Insurance Offices (LHIOs)**.

The winning students will be awarded with prizes and plaques:

First Place (Grand Winner)	:	Php 8,000.00
Second Place	:	Php 5,000.00
Third Place	:	Php 3,000.00
Consolation Prizes for other for other 8 participating students	:	Php 1,000.00 each

Attached herewith are the following documents for your reference:

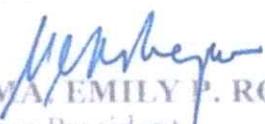
- Mechanics and Guidelines (Annex A)
- Schedule of Activities and 11 PhilHealth local areas of jurisdiction (Annex B)
- Parental and School Administration Consent (Annex C)



For more information or clarification on this matter, please coordinate with us through this email [info.pro3pau@philhealth.gov.ph](mailto:info.pro3pau@philhealth.gov.ph).

Thank you very much, and we look forward to your favorable response.

Very truly yours,

  
ATTY. MA. EMILY P. ROQUE, CPA  
Acting Vice President *Rei*  
PhilHealth Regional Office III

## ANNEX A

# PhilHealth Region III YAKAP Poster-Making Contest

## Mechanics and Guidelines

1. Poster-Making Contest is open to Filipino Grade 8 students in Central Luzon. **One Grade 8 student/representative** from each **Local Health Insurance Office**.
2. The theme of the poster-making contest is "**PhilHealth @ 31 Ka-YAKAP ang Pilipino sa Kalusugang Segurado.**"
3. The poster should be created in **1/2 or 20 inches x 30 inches (portrait or landscaped orientation) illustration board**.
4. Poster should be **original, handmade, painted or drawn, using any medium or mixed media** (e.g. crayons, colored pencils, oil pastels, watercolor, acrylic paint or any similar hand-drawn/hand painted techniques, not digital).
5. Collages or pasted materials (e.g. cutouts, stickers, fabric or glitter are not allowed).
6. Designs must be **original work** and created by the students.
7. Contestants/ Students will have **two hours to make and complete poster** during the contest proper.
8. Each poster must have **a title and a short description** (not exceeding to 100 words) to explain the artwork.
9. The **complete name, school, address, and contact number of the student** should be placed at the back of the poster.
10. Judges will be coming from DepEd and PhilHealth officials.
  1. PCEO/ Central Office Representative
  2. PhilHealth Region III Acting Vice President/ Representative
  3. DepEd Regional Director or Representative
  4. PhilHealth Health Care Delivery Management Division (HCDMD) Chief
  5. PhilHealth Public Affairs Unit Head

11. Criteria for judging:

Adherence to the YAKAP theme	30%
Creativity	25%
Visual impact	25%
Composition	20%
Total	100%

12. The judges will select **3 winners from** all the entries and accorded the following recognition and prizes:

<b>1<sup>st</sup> Place (Grand Winner)</b>	= Php8,000 and Certificate of Recognition
<b>2<sup>nd</sup> Place Winner</b>	= Php5,000 and Certificate of Recognition
<b>3<sup>rd</sup> Place Winner</b>	= Php3,000 and Certificate of Recognition
<b>Consolation Prizes</b> for remaining 8 contestants – Php1,000.00 each	

13. All posters created during the PhilHealth Region III YAKAP Poster-Making Contest will be featured on **PhilHealth Region III FB page**.

14. All submitted entries will be deemed property of PhilHealth Region III and will be used to advocate PhilHealth YAKAP as primary care program for all Filipinos.

## ANNEX B

### PhilHealth Region III YAKAP Poster Making Contest

#### Schedule of Activities

DATE	ACTIVITIES	REMARKS
<b>Jan. 29 –Feb. 6, 2026</b>	<ul style="list-style-type: none"> <li>▪ PhilHealth Region III meeting and invitation with DepEd Region III</li> <li>▪ Preparatory activities</li> </ul>	<ul style="list-style-type: none"> <li>▪ PhilHealth through Public Affairs Unit</li> <li>▪ DepEd</li> </ul>
<b>Feb. 9 – 20, 2026</b>	<ul style="list-style-type: none"> <li>▪ Selection Period</li> <li>▪ Select at least 1 school to select 1 Grade student to represent 1 PhilHealth Local Health Insurance Office (LHIO)</li> <li>▪ 11 competing Grade 8 students to represent 11 PhilHealth LHIOs</li> <li>▪ Submission to PhilHealth Public Affairs Unit of 1 select school and 1 select Grade 8 student to participate the contest on February 23, 2026</li> <li>▪ PhilHealth coordination with DepEd and select schools for the details of the event</li> </ul>	<ul style="list-style-type: none"> <li>▪ DepEd</li> <li>▪ Selected Schools</li> <li>▪ PhilHealth Branch Managers and LHIOs</li> <li>▪ PhilHealth Public Affairs Unit</li> </ul>
<b>Feb. 23, 2026</b>	<ul style="list-style-type: none"> <li>▪ Date of Event: PhilHealth Region III YAKAP Poster Making Contest</li> </ul>	<ul style="list-style-type: none"> <li>▪ DepEd RD/ Representative</li> <li>▪ 11 School Head Teachers, 11 Grade 8 Students, 11 Guardians</li> <li>▪ PhilHealth Officers, Representatives, and Committee</li> </ul>

## Region III PhilHealth Local Area of Jurisdiction

<b>11 PhilHealth Local Health Insurance Office (LHIO)</b>	<b>Area of Jurisdiction</b>	<b>Select 1 city/municipality 1 School 1 Grade 8 Student to represent PhilHealth and DepEd local area of jurisdiction</b>
<b>1. LHIO San Fernando, Pampanga</b>	1. Apalit 2. Arayat 3. Bacolor 4. Candaba 5. City of San Fernando 6. Macabebe 7. Masantol 8. Mexico 9. Minalin 10. San Luis 11. San Simon 12. Sta. Ana 13. Sto. Tomas	<i>Ex.</i> <i>School:</i> <i>Pampanga High School,</i> <i>City of San Fernando,</i> <i>Pampanga</i>  <i>Head Teacher:</i> <i>Ms. Maria B. Santos</i>  <i>Grade 8 Student:</i> <i>Juan Dela C. Dela Cruz</i>  <i>Contact Number:</i> <i>01234567891</i>  <i>Email address:</i> <i>mmsb@phs.deped.com</i>
<b>2. LHIO Angeles, Pampanga</b>	1. Mabalacat City 2. Angeles City 3. Magalang 4. Porac 5. Santa Rita 6. Guagua 7. Lubao 8. Sasmuan 9. Floridablanca	<i>*Select 1 city/municipality, 1 school, 1 Grade 8 student only</i>

<b>3. LHIO Olongapo, Zambales</b>	1. Castillejos 2. Olongapo 3. San Antonio 4. San Marcelino 5. San Narciso 6. Subic	*Select 1 city/municipality, 1 school, 1 Grade 8 student only
<b>4. LHIO Iba, Zambales</b>	1. Botolan 2. Cabangan 3. Candelaria 4. Iba 5. Masinloc 6. Palauig 7. San Felipe 8. Sta. Cruz	*Select 1 city/municipality, 1 school, 1 Grade 8 student only
<b>5. LHIO Bataan</b>	1. Abucay 2. Bagac 3. City of Balanga 4. Dinalupihan 5. Hermosa 6. Limay 7. Mariveles 8. Morong 9. Orani 10. Orion 11. Pilar 12. Samal	*Select 1 city/municipality, 1 school, 1 Grade 8 student only
<b>6. LHIO TARLAC</b>	1. Anao 2. Bamban 3. Capas 4. Concepcion 5. Camiling 6. Gerona 7. La Paz 8. Mayantoc 9. Moncada 10. Paniqui 11. Pura 12. Ramos 13. San Clemente 14. San Jose 15. San Manuel 16. Sta Ignacia	*Select 1 city/municipality, 1 school, 1 Grade 8 student only

	17. Tarlac City 18. Victoria	
<b>7. LHIO Malolos, Bulacan</b>	1. Balagtas 2. Baliwag 3. Bulakan 4. Bustos 5. Calumpit 6. Guiguinto 7. Hagunoy 8. Malolos 9. Paombong 10. Plaridel 11. Pulilan 12. San Ildefonso 13. San Miguel 14. San Rafael	<i>*Select 1 city/municipality, 1 school, 1 Grade 8 student only</i>
<b>8. LHIO Sta. Maria, Bulacan</b>	1. Angat 2. Bocaue 3. Doña Remedios Trinidad 4. Marilao 5. Meycauayan City 6. Norzagaray 7. Obando 8. Pandi 9. San Jose del Monte City 10. Sta. Maria	<i>*Select 1 city/municipality, 1 school, 1 Grade 8 student only</i>
<b>9. LHIO Gapan, Nueva Ecija</b>	1. Aliaga 2. Cabiao 3. Cuyapo 4. Gapan City 5. General Tinio 6. Guimba 7. Jaen 8. Licab 9. Nampicuan 10. Peñaranda 11. Quezon 12. San Antonio 13. San Isidro 14. San Leonardo 15. Sto Domingo 16. Zaragoza	<i>*Select 1 city/municipality, 1 school, 1 Grade 8 student only</i>

<b>10. LHIO Cabanatuan, Nueva Ecija</b>	1. Bongabon 2. Cabanatuan City 3. Carranglan 4. Gen Mamerto Natividad 5. Gabaldon 6. Laur 7. Llanera 8. Lupao 9. Rizal 10. Pantabangan 11. Science city of Munoz 12. Palayan City 13. Talavera 14. San Jose City 15. Talugtug 16. Sta. Rosa	<i>*Select 1 city/municipality, 1 school, 1 Grade 8 student only</i>
<b>11. LHIO Baler, Aurora</b>	1. Baler 2. San Luis 3. Dipaculao 4. Maria Aurora 5. Dingalan 6. Dilasag 7. Dinalungan 8. Casiguran	<i>*Select 1 city/municipality, 1 school, 1 Grade 8 student only</i>



Republic of the Philippines  
**PHILIPPINE HEALTH INSURANCE CORPORATION**  
**PhilHealth Regional Office III**  
PhilHealth Bldg., Lazatin Blvd., San Agustin,  
City of San Fernando, Pampanga  
(045) 963-0299 [www.philhealth.gov.ph](http://www.philhealth.gov.ph)  
[PhilHealthRegionIII](https://www.facebook.com/PhilHealthRegionIII) [teamphilhealth](https://www.instagram.com/teamphilhealth)

## ANNEX C

### PhilHealth Region III YAKAP Poster Making Contest

#### PARENTAL AND SCHOOL ADMINISTRATION CONSENT

Name of Student: \_\_\_\_\_

Name of School: \_\_\_\_\_

School Address: \_\_\_\_\_

I hereby consent to the above child participating in the **“PhilHealth Region III YAKAP Poster-Making Contest”** as the school’s official entry. This activity is to be participated in by Grade 8 students and accompanied by their respective teachers.

I confirm that I have read the contest mechanics and objective provided by PhilHealth and undertake to abide by the obligations which it imposes on me as the parent of the above named child. As mentioned in the mechanics, I also confirm that the submitted entry by the school in which my child will take part shall be the property of PhilHealth and thus all information shared in the poster making are correct and appropriate to their level.

I acknowledge that the schools shall provide teacher supervision during my child’s participation for this activity. Their involvement shall manifest good moral relationship between students and teachers as we all consider them as the second parent of our children.

Name of Parent: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact Details: \_\_\_\_\_

Name of Teacher: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact Details: \_\_\_\_\_





Republic of the Philippines  
PHILIPPINE HEALTH INSURANCE CORPORATION  
PhilHealth Regional Office III  
PhilHealth Bldg., Cabanatuan Blvd., San Agustin  
City of San Fernando, Pampanga  
(045) 963-0188 [www.philhealth.gov.ph](http://www.philhealth.gov.ph)  
[PhilHealthRegionalIII](https://www.facebook.com/PhilHealthRegionalIII)

28 January 2026

**RONNIE S. MALLARI, PhD, CESO V**

Regional Director  
Department of Education – Regional Office III  
City of San Fernando, Pampanga

Dear RD Mallari,

Greetings of good health!

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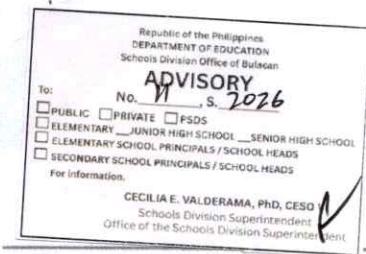
For more information or clarification on this matter, please coordinate with us through this email [info.prop3pauagphilhealth.gov.ph](mailto:info.prop3pauagphilhealth.gov.ph).

Thank you very much, and we look forward to your favorable response.

Very truly yours,



ARTY, M. V. ROQUE, CPA  
Acting Vice President  
PhilHealth Regional Office 14



Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON

## REGIONAL MEMORANDUM

No. 030, s. 2026

**CONDUCT OF PHILHEALTH REGION III YAKAP POSTER-MAKING CONTEST  
FOR GRADE 8 STUDENTS IN CENTRAL LUZON**

To : Schools Division Superintendents  
All Schools Division Offices/School Heads  
All Others Concerned

1. In line with the **31<sup>st</sup> Anniversary Celebration of PhilHealth**, the Department of Education Regional Office III enjoins all Schools Division Offices and their schools to participate in the "PhilHealth Region III YAKAP Poster-Making Contest for Grade 8 Students in Central Luzon" with its theme **"Ka-YAKAP ang Pilipino sa Kalusugang Segurado"** to be held on **February 23, 2026** at **City of San Fernando, Pampanga**, at a venue to be announced through a separate Advisory.
2. This activity fosters stronger collaboration between DepEd and PhilHealth in the implementation of PhilHealth Learner's Material (PLM) for Grade 8 students' curriculum, using art as a medium of expressing support and awareness of PhilHealth YAKAP or "Yaman ng Kalusugan" program.
3. Attached are the Mechanics and Guidelines, Schedule of Activities, Region III PhilHealth Local Area of Jurisdiction and Parental and School Administration Consent (Annex C) for reference. For other concerns and clarifications, please email [info.pro3pau@philhealth.gov.ph](mailto:info.pro3pau@philhealth.gov.ph).
4. For widest dissemination and compliance of all concerned.

**RONNIE S. MALLARI, PhD, CESO III**  
Regional Director

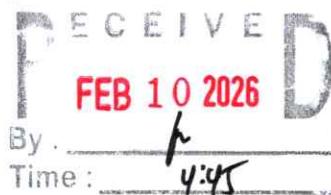
Encl: Letter of Invitation from PhilHealth, Mechanics and Guidelines, Annex C  
References: None

To be indicated in the Perpetual Index  
Under the following subjects:

YAKAP  
CONTEST

ESSD/Health 1  
February 3, 2026

DenEd-SHO of Bulacan Office of the SDS



**Address:** Matalino St. D.M. Government Center, Maimpis,  
City of San Fernando (P)  
**Telephone Number:** (045) 598-8580 to 89  
**Email Address:** region3@deped.gov.ph  
**Website:** <https://region3.deped.gov.ph>

