



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

November 25, 2025

DIVISION MEMORANDUM

No. 589 s. 2025

**DIVISION CELEBRATION OF LEARNING RESOURCES AND HONORING THE
GAWAD TEODORA ALONZO STORYBOOK WRITING WINNERS**

To: Assistant Schools Division Superintendents
Division Chiefs
Education Program Supervisors
Public Schools District Supervisors
All Others Concerned

1. The Schools Division Office of Bulacan, through the Curriculum Implementation Division-Learning Resource Management and Development System (CID-LRMDS), shall conduct the Division Celebration of Learning Resources and Honoring of the 7th Gawad Teodora Alonzo (GTA) Storybook Writing Winners on December 16, 2025 (Tuesday) at Eight Waves Hotel and Resorts, San Rafael, Bulacan, with the theme "Pagpupugay sa Kultura at Kuwento: Pagtataguyod ng De-Kalidad na Learning Resources para sa Batang Pilipino." This activity aligns with the Division and national celebration of excellence in learning resource development and culturally rooted storytelling.
2. This culminating activity aims to showcase simple yet meaningful Learning Resource booths that promote creativity and appreciation for the contributions of teachers, illustrators, and schools in advancing LRMDs. Specifically, it aims to:
 - a. Exhibit validated and contextualized learning resources through simple, meaningful, and sustainable booth setups;
 - b. Highlight one flagship validated LR per booth, with other Division-validated LRs allowed as supplementary displays;
 - c. Promote sharing and appreciation of learning resources by providing take-home sampler copies or QR-coded digital access;
 - d. Showcase the creativity and talent of teacher-writers and illustrators through the storytelling session and drawing activity;
 - e. Recognize the finalists and winners of the 7th Gawad Teodora Alonzo Storybook Writing Competition; and
 - f. Strengthen the implementation and visibility of LRMDs across districts, EDDISes, and clusters.
3. The activity shall be participated in by the following personnel and stakeholders:
 - Schools Division Superintendent (SDS), Assistant Schools Division Superintendent (ASDS), CID and SGOD Chiefs;
 - Eleven (11) Education Program Supervisors;
 - Public Schools District Supervisors (33);




Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

- Twenty-Two (20) representatives per EDDIS, composed of Elementary School Heads and/or LR Focal Persons, which shall include those assigned to manage and take charge of the EDDIS display booths;
 - Six (5) Secondary School Heads and/or LR Focal Persons per secondary EDDIS, likewise inclusive of those responsible for supervising and managing the cluster display booths; and
 - Ten (10) representatives from SDO units with existing IEC materials and/or e-newsletter entries, responsible for preparing and presenting the Division's communication materials
 - Division and Regional Winners of the Gawad Teodora Alonzo (GTA) together with their School Principals, as identified in Division Memorandum No. 414, s. 2025
 - Guests and Partners (TWG, LGUs, Stakeholders, Alumni, Parents)
4. To ensure smooth coordination, all participants are required to accomplish the online pre-registration form through the link below:
👉 Pre-Registration Link: <https://forms.gle/wY79GrYuYnLwEJSY9>
5. The booth preparations for this activity shall follow the structures and requirements outlined below to ensure uniformity, clarity of presentation, and meaningful engagement among participants.
- a. Booth Assignment Structure
 - Elementary Schools: Booths shall be organized by EDDIS.
 - Secondary Schools: Booths shall be organized by cluster, coordinated through the PSDS assigned to the secondary schools.
 - SDO Booth. The GTA National Finalists, in coordination with the CID-LRMDS and other relevant units of the Division Office, shall spearhead the setup of the SDO Booth, which will feature Schools Division IEC materials and/or e-newsletter highlights, alongside the finalists' manuscripts, illustrations, developmental process artifacts, and other related outputs.
 - b. Booth Display Requirements
 - Only one flagship validated LR shall be prominently displayed per booth.
 - Other Division-validated LRs may be included as supplementary materials.
 - All LRs must include complete metadata and development information.
 - Each booth shall prepare at least 20 sets of take-home LR samplers or QR-based digital copies.
 - Booth teams shall conduct a 3-minute engagement activity during the exhibit tour.
 - c. To maintain uniformity and ensure proper spacing at the venue, each booth shall adhere to the suited display dimensions of approximately:
 - Table space: *1.5 meters (length) × 0.75 meters (width)*
 - Vertical display panel / backdrop: *2 meters (height) × 1 meter (width)*
5. To embody the festive and creative nature of the event, all participants are encouraged to wear Modern Filipiniana or Barong with color accents inspired by children's storybooks.



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

6. The detailed program of activities shall follow the Activity Matrix attached as Enclosure No. 1. The flow includes the opening program, exhibit tour, storytelling session, short drawing activity, presentation of winning storybooks, and the awarding of Gawad Teodora Alonzo winners.
7. The attendance and active participation of the abovementioned personnel are enjoined to ensure the successful conduct of the activity.
8. Expenses relative to the conduct of this activity shall be charged to MOOE and other authorized funding sources, subject to existing accounting and auditing rules and regulations.
9. The CID-LRMDS shall oversee the facilitation, monitoring, documentation, and consolidation of outputs for Division records and for future LRMDS sustainability initiatives.
10. Immediate and widest dissemination of this Memorandum is desired.


CECILIA E. VALDERAMA, PhD, CESO VI
Assistant Schools Division Superintendent
Officer in-Charge
Office of the Schools Division Superintendent


docG/cid-lrmds-memo
031/11-24-2025



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

Enclosure No. 1 to Division Memorandum No. 584, s. 2025

- LEARNING AND DEVELOPMENT MATRIX -

Time	Activity	Description / Highlights	Persons Involved
7:30–8:30 AM	Registration & Booth Opening	Signing of attendance; booths open for early viewing	Secretariat; LRMDs Core Team
8:30–9:00 AM	Opening Program	Invocation, National Anthem, Welcome & Inspirational Message	Emcees; CID Chief; ASDS/SDS
9:00–9:30 AM	Ribbon Cutting & Exhibit Tour	Booth tour based on theme “Pagpupugay sa Kultura at Kuwento”; EDDIS, Clusters, SDO IEC + GTA Booths	SDS; ASDS; CID & SGOD Chiefs; PSDS
9:30–10:30 AM	Storytelling Session	Storytelling aligned with the national theme	Designated Storyteller
10:30–11:00 AM	Short Drawing Activity	“Draw Your Storybook Hero”	Illustrators; LRMDs Core Team
11:00–12:00 NN	Sharing of Best Practices	EDDIS/Cluster showcases	Select Presenters
12:00–1:00 PM	Lunch & Exhibit Viewing	Booth revisiting; LR samplers	All Participants
1:00–1:20 PM	Cultural Intermission	Performance aligned with Filipino culture & stories	Performers
1:20–2:00 PM	Presentation of Winning Storybooks	GTA storybook highlights	Writer-Illustrator Teams
2:00–3:00 PM	GTA Awarding Ceremony	Awarding of finalists and winners	SDS; ASDS; CID Chief
3:00–3:15 PM	Awarding of Best Booth	Recognition based on content, theme alignment, creativity	SDS; ASDS; CID Chief
3:15–3:30 PM	Messages of Support	Inspirational remarks from officials	CID Chief; ASDS; SDS
3:30–4:00 PM	Pledge of Commitment	“Guiding Gems of LRMDs”	All Participants
4:00–4:30 PM	Closing Program & Fellowship	Acknowledgements; photos	Secretariat