



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

October 27, 2025

DIVISION MEMORANDUM

No. 543 , s. 2025

2025 PROVINCIAL SCHOOLS PRESS CONFERENCE (PSPC): A CO-CURRICULAR ACTIVITY
ON SHOWCASING THE JOURNALISTIC SKILLS OF THE TOP PERFORMING
TEACHER-COACHES AND CAMPUS JOURNALISTS IN THE
ELEMENTARY AND SECONDARY LEVELS
(Public and Private)

To: Assistant Schools Division Superintendents
Division Chiefs
DEPS-in-Charge of Campus Journalism
Public Schools District Supervisors
Public Elementary and Secondary School Heads
Heads and Administrators of Private Schools
All Others Concerned

1. In accordance with Republic Act (RA) No. 7079, also known as the “Campus Journalism Act of 1991” which upholds and safeguards freedom of speech through school activities, this Office announces the conduct of the 2025 Provincial Schools Press Conference (PSPC). This co-curricular event will showcase the journalistic skills of the top-performing teacher-coaches and learner-campus journalists from the public and private elementary and secondary levels, scheduled as follows:

Level	Activity	Date/Venue/Host
Elementary Level	A. Provincial Schools Press Conference (PSPC) – (Pre-Final Rounds)	November 18, 2025 8:00AM-4:00PM Pulilan Central School Pulilan District, Pulilan
Secondary Level	B. Provincial Schools Press Conference (PSPC) – (Pre-Final Rounds)	November 19, 2025 8:00AM-4:00PM Bunsuran National High School, Pandi
Elementary and Secondary Levels	C. PSPC Final Rounds	December 10, 2025 8:00AM-4:00PM Lydia Villangca Trade School, Ulingao, San Rafael

2. This co-curricular activity aims to:
- 2.1 optimize the writing skills of the campus journalists in the different individual writing categories;
 - 2.2 demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
 - 2.3 sustain advocacy on social consciousness and environmental awareness;
 - 2.4 provide a venue for an enriching learning experience for students interested in journalism as a career, or those who intend to use the skill sets learned through campus journalism to give them a better edge in their chosen careers;
 - 2.5 promote responsible journalism and fair and ethical use of social media, and enhance journalistic competence through healthy and friendly competitions, and
 - 2.6 select learner-qualifiers for the 2026 Regional Schools Press Conference (RSPC).
3. The Provincial Schools Press Conference (PSPC) activities and sessions include the following:



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3.1 Individual Writing Categories:

No.	English	No.	Filipino
1.	News Writing	1.	Pagsulat ng Balita
2.	Editorial Writing	2.	Pagsulat ng Editoryal
3.	Feature Writing	3.	Pagsulat ng Lathalain
4.	Sports Writing	4.	Pagsulat ng Balitang Isports
5.	Science Writing	5.	Pagsulat ng Balita Artikulong Agham
6.	Copy Editing/Reading and Headline Writing	6.	Pagwawasto at Pag-uulo ng Balita
7.	Cartooning Writing	7.	Kartuning
8.	Photojournalism Writing	8.	Pagkuha ng Litrato
9.	Column Writing	9.	Pagsulat ng Kolumn

3.2 Radio and TV Broadcasting and Scriptwriting Contests

4. Participants in this PSPC 2025 include the learners, teacher-coaches, and the delegation teams of the following categories, levels, and media:

No.	Category	Level and Medium	Participants
1.	Individual Writing Categories	Elementary and Secondary Levels (English and Filipino)	1. Top 10 Winners in the EDDIS Level Press Conference (Public Schools) 2. Top 5 Winners in the Division Level Press Conference (Private Schools)
2.	Radio Broadcasting and Scriptwriting Contest	Elementary and Secondary Levels (English and Filipino)	1. EDDIS Level Top 1 Winners in the (English & Filipino – Elementary and Secondary) for public schools 2. Division Level Top 2 Winners in the (English & Filipino – Elementary and Secondary) for private schools
3.	TV Broadcasting and Scriptwriting Contest	Secondary Levels (English and Filipino)	Interested Public and Private Secondary Schools

5. Contestants in photojournalism must use a point-and-shoot digital single-lens reflex (DSLR) camera with an 18-55mm f/3.5-5.6 lens. Those who use higher specifications will not be allowed to join the contest. Mirrorless cameras are also not permitted.
6. All learner-journalists must submit a parent's or guardian's letter of consent to their teacher-coaches, permitting them to join and participate in campus journalism activities. Similarly, learners who will take part in contests and school and district writing sessions should receive academic considerations such as adequate time to complete written works and performance tasks, a special schedule for quarterly examinations, and early access to modules to fit their learning schedules, in accordance with the mandates of the K to 12 classroom-based assessment of learning outcomes per DepEd Order No. 008, s. 2015.
7. Elementary and secondary school heads should regularly oversee the development plans and session schedules of campus journalism, ensuring teacher-coaches allocate contact hours primarily to co-curricular activities. They are reminded of DepEd Order No. 9, s. 2005, which aims to increase engaged time on task and ensure compliance. Classes must continue without disruption, and substitute teachers should be available for teacher-coaches attending activities.



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8. There will be **NO REGISTRATION FEE** in the conduct of these PSPC 2025 activities, henceforth; the transportation, food allowance, and other incidental expenses of the participants shall be taken from the LSB Funds/MOOE/School Paper Funds/Local Funds subject to the usual accounting and auditing rules and regulations as reinforced by the recently released Division Memoranda Nos.456 and 462, s.2025. Strictly, **no mandatory fees** or any required monetary or non-monetary contributions shall be directly taken from parents and learners. Participating private schools should make the necessary arrangements with their respective administrators.
9. During the Pre-Final Rounds, the Top 10 winners in each of the nine (9) individual writing categories (English and Filipino for Elementary and Secondary levels) will be recognized, but only the **Top 5 winners** will advance to the PSPC 2025 Final Rounds. For the TV and Radio Broadcasting and Scriptwriting Contests, all participating teams (English and Filipino, Elementary and Secondary Levels) will be recognized. However, only the **Top 2 Group Winners** will move on to the PSPC Final Rounds.
10. During the PSPC 2025 Final Rounds, all winners will be ranked and awarded. However, only the **Top 3 winners** in each of the 9 individual writing categories, and the **Top 1 winners** in TV and Radio Broadcasting and Scriptwriting Contests (English & Filipino – Elementary and Secondary), will serve as the official delegates of SDO Bulacan to the 2026 Regional Schools Press Conference (RSPC).
11. The rank and computation of points of the Overall Top-Performing Districts and Schools shall be announced in a separate Memorandum.
12. An online consultative meeting for the host PSDSes and school heads will be held on November 4, 2025, 9:00 a.m. via MS Teams to discuss detailed preparations for PSPC 2025.
13. Enclosure No.1 contains the PSPC 2025 Schedule of Activities, the Guidelines and Procedures of the Individual Writing and Group Contests, Materials and Requirements to be prepared by the Host District/Schools, the Scoresheets to be used in Individual Writing and Group Categories, both English and Filipino, and the Members of the Division TWG.
14. This Memorandum serves as travel authority for the persons involved during the conduct of the Campus Journalism activities.
15. Immediate and wide dissemination of this Memorandum is desired.


CECILIA E. VALDERAMA, PhD

Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

References:

Republic Act (RA) No.7079;
DepEd Order Nos.012, s.2025; and 94, s.1992;
DepEd Memorandum No.039, s.2025;
Regional Memorandum No.092, s.2025; and
Division Memoranda Nos.375, 456, 462, s.2025.

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM	LEARNERS	SCHOOL PAPER ADVISERS/COACHES
CID/Sangoyo-Division Memo – EDDIS Level Press Conference		
0097/October 27, 2025		



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Enclosure No. 1 to Division Memorandum No. 543 s. 2025

**2025 PROVINCIAL SCHOOLS PRESS CONFERENCE (PSPC): A CO-CURRICULAR
ACTIVITY ON SHOWCASING THE JOURNALISTIC SKILLS OF THE TOP
PERFORMING TEACHER-COACHES AND CAMPUS JOURNALISTS IN THE
ELEMENTARY AND SECONDARY LEVELS
(Public and Private)**

I. PSPC SCHEDULE OF ACTIVITIES

7:00-8:00	Arrival and Registration - Contest Room
8:01-8:30	Opening Program/Briefing and Orientation in Respective Contest Rooms
8:30am-3:00pm	Simultaneous Contests in 9 Categories, TV and Radio and Scriptwriting Contests
	A. Individual Writing: <ul style="list-style-type: none">• News Writing• Editorial Writing• Feature Writing• Sports Writing
	• Science Writing
	• Copyreading
	• Cartooning
	• Column Writing
	• Photojournalism
	- Checking of Memory by IT Personnel
	- Printing of Photos by TWG
	- Photo Shooting
	- Submission of Memory Card
	B. TV and Radio Broadcasting and Scriptwriting
12:00pm	Submission of the contest entries to the Evaluation Team by the Contest Proctors
12:01-1:00	Lunch Break
1:01-4:00	• Evaluation of Entries and Awarding Ceremony

II. GUIDELINES IN THE CONDUCT OF THE 2025 PROVINCIAL SCHOOLS PRESS CONFERENCE IN INDIVIDUAL WRITING CATEGORIES, AND GROUP CONTESTS

A. INDIVIDUAL WRITING CATEGORIES

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism. The policy guidelines listed below are set to provide synchronized information to all Campus Journalists (CJ) program stakeholders to ensure successful conduct of the activities.

1. The Provincial Schools Press Conference (PSPC) includes the following:

1.1 Individual Writing Categories

No.	English	No.	Filipino
1.	News Writing	1.	Pagsulat ng Balita
2.	Editorial Writing	2.	Pagsulat ng Editoryal
3.	Feature Writing	3.	Pagsulat ng Lathalain
4.	Sports Writing	4.	Pagsulat ng Balitang Isports
5.	Science Writing	5.	Pagsulat ng Balita Artikulong Agham
6.	Copy Editing/Reading and Headline Writing	6.	Pagwawasto at Pag-uulo ng Balita
7.	Cartooning Writing	7.	Kartuning



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8.	Photojournalism Writing	8.	Pagkuha ng Litrato
9.	Column Writing	9.	Pagsulat ng Kolumn

- The registration of the delegation team per district/school is by category, inside the contest room. Each CJ must present his/her ID for school identification.
- Contestants must complete the registration form, while coaches have a separate registration form. Contestants in photojournalism must immediately have their memory card cleared by the IT personnel of the host school.
- There will be a maximum of a **30-minute** opening program; contestants should stay in the contest room. The proctor, in each room will give orientation before the contest.
- Contest rooms must have labels (separate English and Filipino). Each contest room must accommodate at least 35-40 contestants.
- Contestants should complete the contest slip. A code number shall be given to them by the proctor. Learners shall place **NO NAME** or any identifying marks in the entry paper, only the code number. The proctor should check the contest slip and the code number in the entry paper for correctness.
- Seat arrangement should be based on the registration.
- The eight individual writing categories should start by 8:30 AM and conclude by 12:00PM. There will be **TWO ROUNDS** of writing sessions to ensure consistency in the journalistic process skills. Meanwhile, the Photojournalism contest will begin upon participants' arrival to allow time for camera setup. It will run concurrently, depending on room availability. Contestants competing in two categories must have their coach coordinate with the contest proctor. The same time allotment applies for CJ participants with two entries.
- The proctor will oversee the contest room activity. In case of clarification/inquiry, the attention of the Division TWG must be called.
- After submitting the contest entry to the proctor, the contestants may proceed to the school gymnasium designated as a common area to wait for the announcement of winners.
- The proctor, after gathering the contest entries, must arrange them according to code number and submit them immediately to the Evaluation Team.
- Recognizing and respecting Intellectual Property Rights, the SDO Bulacan adheres to the rules concerning plagiarism. DepEd reiterates its stand to disqualify contestants found to have copied and published texts, graphics, and other materials without duly acknowledging their sources.
- Any form of plagiarism and misrepresentation in all competitions, as proven by the board of judges/DTWG, shall be grounds for disqualification.



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14. In the Pre-Final Rounds, the Top 10 winners in 9 individual writing categories (English & Filipino – Elementary and Secondary) shall be awarded, but only the **TOP 5 Winners** shall advance to the PSPC Final Rounds.
15. During the PSPC Final Rounds, all winners will be ranked and awarded, but only the TOP 3 WINNERS in each of the 9 individual writing categories will serve as the official delegates of SDO Bulacan to the 2026 Regional Schools Press Conference (RSPC).
16. Other guidelines in the conduct of PSPC Final Rounds shall be announced during the event.
17. The decision of the Board of Judges/DEPS/CJ TWG is **FINAL** and **IRREVOCABLE**.

III. OTHER SPECIFIC GUIDELINES

A. Pre- Contest:

1. All contestants in individual categories must be in their designated contest rooms 30 minutes before 8:00 AM. Contestants arriving after 8:00 am will still be allowed in, but orientation details will not be repeated for them.
2. Once inside the contest rooms, contestants are not permitted to use mobile phones and must turn them off or set them to silent mode.
3. The contest proctors will oversee the registration process in the contest rooms.
4. Contestants must carefully verify their names and contest codes from the registration form. They need to ensure that their credentials are correctly entered on the registration form.
5. Contestants in the individual writing categories must use their own black ink ballpoint pen and the paper provided in the kit. Only submissions written on the official paper will be accepted by the proctor.
6. Contestants in the editorial cartooning contest shall only use materials provided by the proctor.
7. Contestants must write their codes in the upper left corner of their output. No other identifying marks should be included in the production. Any such marks will result in disqualification.
8. Contestants must strictly adhere to the submission time set by the contest proctor.

B. Contest Proper:

1. News, Feature, Column, and Editorial Writing:

- a. Fact sheets or other sources of information shall be given to the contestants as basis for writing the article.
- b. Contestants shall be given one (1) hour to write their article.



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2. Sports Writing

- a. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post-game conference shall be held for further interviews and data gathering.
- b. Contestants shall watch an actual game where they can gather appropriate data and/or interview officials and athletes before and after the game.
- c. Mobile phones or any recording device shall not be allowed during the game and interview.
- d. Contestants shall return directly to the designated contest rooms after the game coverage. Any contestant caught communicating with coaches, parents, or teachers outside the contest rooms shall be disqualified.
- e. Contestants shall be given one (1) hour to write their output.

3. Copy Reading/Editing and Headline Writing

- a. The contestants shall be provided with a fact sheet and shall be given one (1) hour to finish their output.
- b. The contestants shall use the 2018 Associated Press (AP) editing marks and follow directions given in the contest piece.
- c. The contestants shall provide the best two headlines for the article.

4. Editorial Cartooning

- a. DTWG shall provide all the contestants with the OSLO papers and Pencil No. 2 for the contest.
- b. The cartoon must reflect the elements of editorial cartooning.
- c. The cartoon should be, at all times, compliant with the professional and ethical standards of the media.

5. Science and Technology Writing

- a. Contestants are expected to be well-versed in: Features, News, and Editorial
- b. Fact sheets or other sources of information shall be given to the contestants as a basis for writing feature articles.
- c. Contestants shall be given one (1) hour to write their output.

6. Photojournalism

- a. Preparation:
 - 1) Contestants should be at the contest venue one (1) hour before the orientation on the guidelines and rubrics.
 - 2) Contestants in photojournalism must use a point-and-shoot digital single-lens reflex (DSLR) camera



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- with an 18-55mm f/3.5-5.6 lens. Those who use higher specifications will not be allowed to join the contest. Mirrorless cameras are also not permitted
- 3) The contestants shall format their own memory card and camera to be checked by the examiner/s.
 - 4) The contestants **must** bring their own camera cable and card reader for uploading/ saving pictures.
 - 5) Cellular phones, extra digital cameras, extra storage cards, or any additional materials/equipment **are not allowed** in the contest area.
 - 6) Contestants must bring their own black ink ballpoint pen, while the DTWG will provide scratch paper for notes during the shooting.
- b. Photo Shoot, Uploading, and Captioning
- 1) The control shot shall be the first shot.
 - 2) Contestants are given one (1) hour to take pictures, which does not include the loading and unloading of the storage card in front of the proctor on a theme to be provided during the orientation.
 - 3) Contestants are allowed to take unlimited shots but will submit five (5) possible photos with captions for the given theme and the control shot.
 - 4) Contestants shall retain on the memory card photos to be submitted only.
 - 5) Contestants will be given 30 minutes to write captions for each of the five photos.
 - 6) The DTWG will provide caption sheets (with lines and margins).
 - 7) All entries with caption sheets shall be submitted to the proctor after the allotted time.
 - 8) The contestant, assisted by the proctor, shall upload his/ her outputs to the official laptop using his/ her own cable or card reader having his/ her code as the folder name.



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B. SCORESHEETS IN INDIVIDUAL WRITING CATEGORIES

SCORE SHEET FOR NEWS WRITING

Form and Style (40%)	Score
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double-meaning	
Avoids personal slants	
Has clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes the rules of grammar and syntax	
Uses transitions properly	
Observes gender fair language.	
Content (50%)	
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact (s)	
Follows the correct news writing format/style	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR FEATURE WRITING

Form and Style (30%)	Score
Observes the rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of facts in the story	
Uses a catchy title for the article	
Sustains interest of the readers	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Observes gender fair language.	
Content (60%)	
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Presents a new angle or information about the topic that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writers' perceptions	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

Evaluator/Judge
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SCORE SHEET FOR EDITORIAL WRITING

Form and Style (40%)	
Uses lead paragraph that contains news peg and the general stand of the writer	
Presents arguments that are based on facts.	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong and thought-provoking title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	
Content (50%)	
Presents the general stand of the writer in the lead	
Utilizes factual information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
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SCORE SHEET FOR SPORTS WRITING

Form and Style (40%)	Score
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game.	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline which shows what really transpired in the event	
Observes the rules of grammar and syntax	
Conforms with the principles of unity and coherence	
Observes gender fair language.	
Content (50%)	
Presents a clear picture of the events in the game.	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR COPYREADING AND HEADLINE WRITING

Copyreading (60%)	Score
Uses appropriate copyreading symbols	
Recognizes exact number of errors in the contest piece	
Headline Writing (40%)	
Provides the best headline for the news article	
Observes standards in headline writing	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING

Form and Style (40%)	Score
Manifests unity and coherence to the theme/topic given	
Has catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report/discuss events	
Observes gender fair language.	
Content (50%)	
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	



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SCORE SHEET FOR PHOTOJOURNALISM

Technical Quality (40%)	Score
Exposure value and quality of image (free from digital noise)	
Presents images with acceptable sharpness	
Communicative Quality (40%)	
Shows clear and specific idea(s) or angle connected to the theme or topic	
Uses creative photography techniques to highlight the visual story	
Caption (10%)	
Writes a two-sentence caption providing context to the picture	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Follows strict standards of no manipulation and alteration of reality	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
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SCORE SHEET FOR EDITORIAL CARTOONING

Form and Style (30%)	Score
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions, and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original, and creative representation of ideas/concepts on the issue given	
Content (60%)	
Presents clear, specific and a recognizable point-of-view or opinion on the given issue or topic	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and free from libelous, indecent, and abstract ideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR COLUMN WRITING

Form and Style (30%)	
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate and catchy title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	
Content (50%)	
Presents and explains a solid and clear stance	
Presents the different angles and examines both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents reviews, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message that can influence public opinion	
Presents logical arguments that support the writer's stance.	
Clarifies certain points of fact or argument that may cause confusion or complication.	
Ethics (20%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge



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(Signature over Printed Name)

C. GUIDELINES IN THE CONDUCT OF THE RADIO BROADCASTING AND SCRIPTWRITING CONTEST

A. General Guidelines

1. Each team shall compose of seven (7) members for the English and Filipino categories.
2. The team members should wear a white T-shirt and maong pants with a valid school ID.
3. Individual awards include the best anchor and best news presenter, while group awards include best technical application, best infomercial, and best script.
4. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
5. Any breach or violation of the stipulated guidelines shall be valid grounds for disqualification.
6. Contestants are not allowed to have mobile phones, reference materials, or any extra sheets of paper in the contest area.
7. All teams must ensure that their laptop/device is compatible with the available device/s in the designated simulation area.
8. In the Pre-Final Rounds, all winners (English & Filipino – Elementary and Secondary) shall be announced but only the **TOP 2 Group Winners** shall advance to the Final Rounds. Their points will be included in the determination of the overall scores. Special awards will be given.
9. During the PSPC Final Rounds, all winners shall be ranked and awarded but only the **TOP 1 WINNERS** (English & Filipino – Elementary and Secondary) shall be the official delegates of SDO Bulacan to the 2026 Regional Schools Press Conference (RSPC).
10. The decision of the Board of Judges shall be deemed final and irrevocable.

B. Pre- Contest

1. All contestants must be at the contest rooms one hour before the orientation at 8 AM.
2. All contestants are required to attend the orientation before the actual competition.
3. During the orientation, the contest proctor will facilitate the signing of registration and assignment of the team code.
4. All contestants shall submit laptops cleared of stored documents including prepared templates or any pre-written files or references therein to their designated TWG.
5. All laptops shall be cleared of stored documents including pre-written files or references therein except music or sound effects files. Laptops with files other than music or sound effects files shall not be allowed during the competition.
6. Each team may use up to four (4) official laptops, cleared of stored documents, and an inkjet printer and A4 size bond paper in



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preparing and printing the script.

7. Each team is required to bring its own extension wires and other equipment for rehearsal.

C. Contest Proper

1. Scriptwriting

- a. The students will be given (1) hour and 30 minutes to prepare a script for a 5-minute radio broadcast, that includes an infomercial, which may depict health, environment, politics, and social issues, and four (4) news articles, which may be based on press releases, raw data, or any other option given by the RTWG. The infomercial shall have a maximum length of one (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
- b. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the restrooms.
- c. The script should not bear any information that may identify the school or district, but it should include the names of the members of the team with their job assignment/contribution (i.e. anchor, news presenter, etc.)
- d. Scripts should be:
 - encoded using Arial font size 12
 - with directorial instructions in capital letters
 - double-spaced with normal margin (1inch on all sides)
 - printed in A4-sized bond paper (8.27xl 1.69 inches)
- e. Each team should submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the chairperson. The team may print extra copies for their own use.

2. Broadcast Simulation

- a. A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges, and members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges throughout their presentation.
- b. The organizers/host school shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord will be provided for the laptops and other sources of sound effects.
- c. Except for the volume meter, contestants/technical directors shall not be allowed to change, adjust and manipulate the main control board during their presentation.
- d. Mobile phones and reference books shall not be allowed in the contest area.
- e. In case of power failure, the affected team shall be allowed to perform again.



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- f. Loudspeakers may be set up outside the broadcast room.
- g. The order of presentation will be identified through the drawing of lots by the directors before the script writing.
- h. Each team shall be given nine (9) minutes: three (3) minutes of which for preparation, five (5) minutes for the actual broadcast, and one (1) minute for the exit. Provided running time shall be applied.
- i. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official timekeeper. **(Consider having a digital timer visible to both the judges and contestants.)**
 - a. A yellow flag shall then be raised to signal the team that they have one (1) minute left for preparation. The green flag shall then be raised to signal the team to start. The yellow flag shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flag to indicate that their time is up.
 - b. The team who complied with the 5-minute production shall be given perfect score (5 points). In case of overtime or undertime, the following scheme of deductions shall be followed:

Undertime / Overtime	
1-3 seconds	- 1 point
4-20 seconds	- 2 points
21-40 sec.	- 60 sec.-3 pts.
41-60 sec. and above	- 4 pts.
61 seconds and above	- 5pts.
- j. The contestants shall leave the broadcast room right after their presentation.

D. GUIDELINES IN THE CONDUCT OF THE TV BROADCASTING AND SCRIPWRITING CONTEST

The contest aims to promote collaboration among campus journalists and simulate the workplace of a television news production department.

A. General Guidelines

1. Each participating school must form a team of seven members for English and seven for Filipino at the secondary level who are not competing in any of the individual writing categories.
2. The members should have the following roles/tasks, including but not limited to:
 - a. Scriptwriter/s
 - b. Anchor/s



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- c. Reporter/s
- d. Producer/Director who could also act as Floor Director
- e. Video/Graphics Editor
- f. Video Journalist/Cameraman

3. Any team member can take on multiple roles, as long as it does not create conflicts or awkwardness in the outcome of the broadcast (e.g., an anchor cannot also be a reporter simultaneously. However, an anchor can also serve as a news or infomercial writer).

4. In getting the overall results for the Best TV Broadcast, accumulated points from the individual and group awards shall be considered.

5. The awards for this category include the following:

- | Individual Awards | Group Awards |
|-------------------|-------------------------------------|
| 1. Best Anchor | 1. Best Technical Application |
| 2. Best Reporter | 2. Best Developmental Communication |
| 3. Best Director | 3. Best News Script |
| | 4. Best TV Newscast |

6. In the Pre-Final Rounds, all winners (English & Filipino – Elementary and Secondary) shall be announced but only the **TOP 2 Group Winners** shall advance to the Final Rounds. Their points will be included in the determination of the overall scores. Special awards will be given.

7. During the PSPC Final Rounds, all winners shall be ranked and awarded but only the **TOP 1 WINNERS** (English & Filipino – Elementary and Secondary) shall be the official delegates of SDO Bulacan to the 2026 Regional Schools Press Conference (RSPC).

8. The decision of the Board of Judges shall be deemed final and irrevocable.

--- PRE-CONTEST ---

A. Technical Orientation and Simulation Broadcast

- 1. A 30-minute technical orientation followed by a 30-minute simulation broadcast for each school will be conducted a day or days before the PSPC opening.
- 2. Only the directors and video/graphics editors will attend the technical orientation. The order of the simulation broadcast and the actual presentation will be determined by drawing lots with the team director for each region, after the technical orientation.
- 3. After the technical orientation, the entire TV Scriptwriting and Broadcasting team (English and Filipino) of each region, including one coach, will attend the mock training/simulation.
- 4. The DTWG and the service provider will assist each region during the mock training/simulation.
- 5. Only the equipment and tools indicated in the advisory and used in the simulation broadcast room are allowed during the actual presentation.

B. Checking and Sealing of Devices and Gadgets

- 1. Each team must bring **ONLY** the following:
 - a. Contest Laptops - A maximum of **FOUR** contest laptops are allowed. These must **NOT** contain any file or document, **EXCEPT** for:
 - i. Installed offline editing software/s free of ongoing/unfinished templates and projects; and
 - ii. Preproduced/prerecorded videos and audios (OBB and/or CBB, TV Network and



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Program Logos, stingers and audio beds, lower thirds with/without animation, graphics, audio, and video elements for newscast).

b. Cameras - A maximum of TWO video-shooting devices (i.e., 2 DSLR cameras/ 1 DSLR camera and 1 mobile camera/2 mobile cameras) compatible with the contest laptops are allowed. Mobile phones must NOT have SIM cards (physical/electronic), must be in factory settings, and have NO installed photo or video-editing applications.

c. Storage Devices - Three empty flash drives (at least 16 GB) and two empty memory cards for the camera/s are allowed.

d. One inkjet printer

e. A4-size bond paper

f. Extension cord/s

2. Laptops, flash drives, and other equipment to be submitted to the DTWG should be labeled in the following format:

Category - Medium - Level - Region

Director's Name, School, District

Labels for laptops will be placed on bond paper and attached to the laptop bag. Flash drives will be sealed in an envelope with a corresponding label.

3. Official laptops must be cleared of all stored documents, except for those listed in 1A, before submitting them to the DTWG. Failure to do so will disqualify the team. A certification signed by the School Head, confirming that the laptop contains no stored documents, must be submitted to the DTWG during the laptop inspection. 4. Laptops not submitted by the set deadline will result in the disqualification of the team.

---CONTEST PROPER ---

A. Contest Reorientation

1. All participants must attend the reorientation on their roles and the judging criteria conducted by the chair of the board of judges.

2. Claiming of sealed devices and gadgets must be done before the contest reorientation. Only claimed devices and gadgets are permitted for use during the contest.

3. Each team may bring ONLY a tumbler or water canister (optional), along with a pen and paper in a clear envelope on the event day. No bags are allowed inside the working room.

4. All gadgets must be turned off and handed over to the designated proctor upon arrival at the contest venue.



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III. MATERIALS/REQUIREMENTS TO BE PREPARED BY THE HOST DISTRICT/SCHOOL:

1. Contest Rooms- must have label per category
2. Evaluation Room- for the Board of Judge-Practitioners and Division Technical Team
3. Common Area for delegates
4. Map of contest rooms to serve as guide
5. Public address sound system for the giving of announcement
6. Rooms and Portable Sound System for Radio Broadcasting and Script Writing Contests
7. List of teachers and their respective assignment in the PSPC.
8. Room Labels

IV. WORK COMMITTEES

1. Registration and Contest Committee (from the host district/school)
2. Finance Committee (from the host school and SDO)
3. Accommodation Committee (from the school host)
4. Food and Refreshment
5. Evaluation Committee (from the SDO)
6. Program and Certificates/Trophies
7. IT Committee for Photojournalism
8. Security and Sanitation Committee
9. First Aid and Medical Team
10. Documentation and ACR Committee
11. Other Committees to be assigned by the School/DTWG

Other Requirements:

- * Contest Slip
- * Certificates of Recognition and Participation

VIII. DIVISION TECHNICAL WORK GROUP/FACILITATORS IN THE CONDUCT OF CAMPUS JOURNALISM CONTESTS IN SDO BULACAN FOR SCHOOL YEAR 2025-2026

No.	Name	School/District
1.	Cecilia S. Custodio, PhD	CID Chief – SDO Bulacan
2.	Jay Arr V. Sangoyo, PhD	DEPS, English – SDO Bulacan
3.	Anastacia N. Victorino, EdD	DEPS, Filipino – SDO Bulacan
4.	Anita C. Sabino	Sta. Monica NHS
5.	Alfredo A. Correa	Loma De Gatos ES, Marilao North
6.	Mharikith E. Fababier	Bunsuran NHS
7.	Daniel John M. Camia	Prenza ES, Marilao North
8.	Glen Moore B. Adriano	Saog ES, Marilao South
9.	Emma C. Guitaba	FFHNAS
10.	Candelaria V. Cruz	M. Del Rosario MES, Pulilan
11.	Marilyn M. Juan	Parada NHS
12.	Eladio N. Tuppal	Caingin ES, San Rafael East
13.	Ma. Luisa G. Reyes	Alexis G. Santos NHS
14.	Norberto U. Velasco, Jr.	Loma De Gato ES, Marilao North
15.	Daniel John Camia	Prenza ES, Marilao North
16.	Mariane Desiree S. Capala	Loma De Gato ES, Marilao North