



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

August 22, 2025

DIVISION MEMORANDUM
No. 416 s. 2025

**INVITATION TO THE 9TH DOKYUBATA VIDEO DOCUMENTARY CONTEST
OF THE NATIONAL COUNCIL FOR CHILDREN'S TELEVISION (NCCT)**

- To: Assistant Schools Division Superintendent
Chief Education Program Supervisors of CID and SGOD
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
Private Elementary and Secondary School Heads/Administrators
Division Youth Formation Coordinators
All Others Concerned
1. The National Council for Children's Television (NCCT) will conduct the 9th DokyuBata Video Documentary Contest with the theme "KILOMETER ZERO: Mga Lokal na Kuwento Para sa Pandaigdigang Adhikain at Pagbabago" which encourages learner participants to produce locally grounded stories that resonate with the United Nations Sustainable Development Goals (UN SDGs). The theme challenges learners to engage with global themes of People, Planet, Peace, Prosperity, and Partnerships, through a lens that is uniquely Filipino, personal, and transformative. These programs contribute to the DepEd's broader goals of promoting learner-centered, inclusive, and rights-based education.
 2. DokyuBata is also a means of reinforcing learner protection and well-being, fully aligned with the DepEd's Child Protection Policy and is supported by the Learner Rights and Protection Division (LRPD), which promotes the rights, safety, and dignity of all learners. Moreover, the same is aligned with the DepEd's 5-Point Reform Agenda, which focuses on curriculum enhancement, teacher support, learner well-being, inclusive education, and stakeholder engagement.
 3. Further, all public and private elementary and secondary schools, particularly those schools offering the Special Program in the Arts (SPA) – Media Arts Strand, in this Division are encouraged to participate in the said contest. Interested parties may register through this link: <https://bit.ly/DokyuBata2025OfficialEntryForm>. The deadline for submission of entries is on September 12, 2025, at 12:00 p.m.



Address: Provincial Capitol Compound, Brgy. Guinhawa,
City of Malolos, Bulacan
Website: <https://bulacandeped.com>
Email: bulacan@deped.gov.ph



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4. Enclosed is the mechanics and guidelines of the said contest for guidance and reference.
5. For inquiries and further details, schools may directly communicate to Ms. Flor Capadusa at 0922-290-0067 or via email at **dokyubata@ncct.gov.ph**.
6. Immediate and widest dissemination of this Memorandum is desired.



CECILIA E. VALDERAMA, PhD ✓

Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent ✓



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Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM

DM-OUOPS-2025-11 - 174668

FOR : **REGIONAL DIRECTORS
MINISTER OF BASIC, HIGHER, AND TECHNICAL
EDUCATION, BARMM
SCHOOLS DIVISION SUPERINTENDENTS
SCHOOL DISTRICT SUPERVISORS
SCHOOL HEADS
REGIONAL AND SCHOOLS DIVISION LEARNER RIGHTS
AND PROTECTION FOCAL PERSONNEL
ALL OTHERS CONCERNED**

FROM : **MALCOLM S. GARMA**
Assistant Secretary, Officer-in-Charge
Office of the Undersecretary for Operations



SUBJECT : **ENDORSEMENT OF THE 9TH DOKYUBATA VIDEO
DOCUMENTARY CONTEST OF THE NATIONAL COUNCIL
FOR CHILDREN'S TELEVISION (NCCT)**

DATE : 29 July 2025

The Department of Education (DepEd), in partnership with the National Council for Children's Television (NCCT), encourages all public and private elementary and secondary schools to support and actively participate in the 9th DokyuBata Video Documentary Contest, particularly those offering the Special Program in the Arts (SPA) – Media Arts Strand.

The DokyuBata Video Contest aims to empower learners with an inclusive and empowering platform to tell real-life stories through documentary filmmaking. For its 9th year of implementation, the learners are given a voice to engage with issues that matter to their communities and the nation by providing a creative outlet for them and strengthening media and mentoring skills among teachers.

This year's theme, "KILOMETER ZERO: Mga Lokal na Kuwento Para sa Pandaigdigang Adhikain at Pagbabago," encourages learner participants to produce locally grounded stories that resonate with the United Nations Sustainable Development Goals (UN SDGs). The theme challenges learners to engage with global themes of People, Planet, Peace, Prosperity, and Partnerships, through a lens that is uniquely Filipino, personal, and transformative. These programs contribute to the DepEd's broader goals of promoting learner-centered, inclusive, and rights-based education.



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DokyuBata is also a means of reinforcing learner protection and well-being, fully aligned with DepEd's Child Protection Policy¹ and is supported by the Learner Rights and Protection Division (LRPD), which promotes the rights, safety, and dignity of all learners. Moreover, the same is aligned with the DepEd's 5-Point Reform Agenda, which focuses on curriculum enhancement, teacher support, learner well-being, inclusive education, and stakeholder engagement.

Accordingly, all SPA-Media Arts schools are enjoined to submit at least one (1) entry, while broader participation from all public and private schools nationwide is likewise highly encouraged. This initiative is in line with DepEd's continuing efforts to promote learner democratic participation and safe creative expression in and beyond the classroom.

The deadline for submission of entries is on or before September 12, 2025, at 12:00 p.m.

Interested participants may register through this link:

<https://bit.ly/DokyuBata2025OfficialEntryForm>

For inquiries and further details, schools may directly contact Ms. Flor Capadusa at 0922-290-0067 or via email at dokyubata@ncct.gov.ph.

For immediate dissemination and appropriate action.

Thank you very much.

[LRPD/ASPR]

¹ DepEd Order No. 40, series of 2012, or the "DepEd Child Protection Policy"



9th DokyuBata

Video Documentary Contest





National Council for Children's Television

9th DokyuBata Video Documentary Contest

I. BACKGROUND

The State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being by enhancing their overall development, taking into account sectoral needs and conditions in the development of educational, cultural, recreational policies and programs addressed to them. Likewise, the State recognizes the importance and impact of broadcast media, particularly television programs on the value formation and intellectual development of children and must take steps to support and protect children's interests by providing television programs that reflect their needs, concerns, and interests, without exploiting them. The State further recognizes broadcasting as a form of mass communication guaranteed by the Constitution, the exercise of which is impressed with the public interest, and which imposes upon the broadcast industry the social responsibility of ensuring that its activities serve the interest and welfare of the Filipino people.¹

Consequently, the National Council for Children's Television (NCCT) is mandated to formulate policies on children's media programs and recommend plans and priorities for the government towards the promotion, development, production, and broadcasting of child-friendly programs for children. The NCCT created DokyuBata to produce quality television programs that will truly reflect the needs, concerns, and interests of Filipino children.

"DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Pilipino"

DokyuBata is an annual video documentary contest started in 2017. Video documentaries are generally cost-efficient, allowing even students to create their own without the stringent production processes typical in mainstream media, films, clips, and other commercialized videos. This competition aims to provide a platform where aspiring young television documentarists can showcase their talents, share their work, and encourage the public to participate in creating child-friendly quality programs.

With the rise of technological innovations, the younger generation can now be recognized as prosumers. Through DokyuBata, children (aged 12 and older) and adults have a platform to produce child-friendly media content and become agents in building a well-informed and media-literate nation. The NCCT believes that this competition enables children to tell stories and express their thoughts creatively.

¹ RA 8370. Section 2 – Declaration of Policy



II. DOKYUBATA 2025 THEME

KILOMETER 0:

Mga Lokal na Kuwento para sa Pandaigdigang Adhikain at Pagbabago

Sa ika-siyam na taon ng DokyuBata, mas lalaliman natin ang pagsisiyasat sa kakayahan ng dokumentaryo na maghatid ng pagbabago, at ang kapangyarihan ng makabatang dokumentarista bilang isang SDG Champion. Gawing tulay ang dokumentaryo at pagkukwento para punan ang mga limitadong datos mula sa tapat na pananaliksik, at naka-angkla sa katotohanan bilang tulay upang mapunan ang kakulangan sa datos—bunga ng tapat na pananaliksik at nakaugat sa katotohanan. Ang tema ngayong taon ay "KILOMETER 0: Mga Lokal na Kuwento para sa Pandaigdigang Adhikain at Pagbabago" na naglalayong isentro ang bawat pagkilos tungo sa isang matatag, maginhawa, at panatag na buhay na layon ng Ambisyon Natin 2040!

Habang ang *Sustainable Development Goals* (SDG) ay perspektibong global, ang ikatatagumpay nito ay nakasalalay sa kakayahang makamtan ito mula sa pinakamaliit na yunit hanggang sa pinakamalaking ugnayan. Mayroong labimpitong 'goals' o 'hanganin' at ito ay grinupo sa limang "pillars" o kategorya - **People, Planet, Prosperity, Peace, at Partnership**.

Ang apat na Halagahang Pilipino ay nagsisilbing mahalagang sangkap sa paglikha ng mga makabuluhang dokumentaryo ng kabataan. Sa pagbuo ng kanilang mga obra, hinihikayat ang mga kalahok na gamitin ang mga halagang ito bilang gabay sa paglalalatag ng naratibo at pag-unawa sa mga isyung panlipunan. Bilang pantulong na batayan, maaaring gamitin ng mga kalahok ang **2024 SDG Pace of Progress Report ng Pilipinas** na inihanda ng Department of Economy, Planning and Development (DEPDev) at Philippine Statistics Authority (PSA). Nakasaad sa ulat na ito ang kasalukuyang kalagayan ng bansa kaugnay ng mga layunin sa SDGs.

Mula rito, maaaring tukuyin ng mga dokumentarista ang mga kuwentong may kaugnayan sa kanilang mga lokal na karanasan at komunidad, na maaaring isalaysay sa pamamagitan ng dokumentaryo. Sa ganitong paraan, nagiging mas makabuluhan ang produksyon ng dokumentaryo—hindi lamang bilang sining, kundi bilang ambag sa pagsusulong ng makatarungan, inklusibo, at makataong pag-unlad para sa lahat.

Ang Five Pillars ng SDGs base sa SDG Pace of Progress, Philippines

People	Planet	Prosperity	Peace	Partnership
1 <i>Walang Kahirapan</i>	6 <i>Malinis na tubig at kalinisan</i>	7 <i>Abot kaya at malinis na enerhiya</i>	16 <i>Kapayapaan, hustisya, at matatag na mga institusyon</i>	17 <i>Pakikipagtulungan para sa mga layunin</i>
2 <i>Walang Pagkakagutom</i>	12 <i>Responsableng pagkonsumo at paggawa</i>	8 <i>Disenteng pagtatrabaho at paglago ng ekonomiya</i>		



3 <i>Mabuting Kalusugan at Maayos na Pamumuhay</i>	13 <i>Pagbabago ng Klima</i>	9 <i>Industriya, pagbabago at imprastruktura</i>		
4 <i>Kalidad na Edukasyon</i>	14 <i>Buhay sa Ibaba ng Tubig</i>	10 <i>Nabawasan na Hindi Pagkakapantay- pantay</i>		
5 <i>Pagkakapantay- pantay ng kasarian</i>	15 <i>Buhay sa lupa</i>	11 <i>Mga Sustainable na Lungsod at Komunidad</i>		

May mga datos ang DEPDev mula sa labinlimang (15) *regional offices*. Maaaring gamitin ang mga [Regional Development Plans](#). Ang lokalisasyon ng SDG ay isinulong ng *Global Taskforce of Local and Regional Governments, UNDP, at UN Habitat* para palakasin ang mga lungsod, munisipalidad, at rehiyon upang maabot ang [2030 Agenda](#). Ang pagpapalawig ng adbokasiyang ito ang pakay ng *Department of Interior and Local Government (DILG)* sa pagsasagawa ng mga palihan upang palakasin ang pamamahala ng bawat rehiyon at bayan alinsunod sa [Ambisyon Natin 2040!](#)

Sa pagbuo at paglikha ng makabatang dokumentaryo ang bawat production team ay tatalima sa tema ng DokyuBata 2025. Sa pagpapalakas ng kuwentong lokal narito ang ilang paalala sa pagtindig sa tema ngayong taon:

1. Magsaliksik gamit ang [2023 hanggang 2024 SDG Pace of Progress Results](#) upang magkaroon ng idea sa mga isyung may kaugnayan sa SDG sa kinabibilangang rehiyon.
2. Piliin mula sa limang *Pillars (People, Planet, Prosperity, Peace, Partnership)* kung saan nabibilang ang SDG na nais gawan ng dokumentaryo.
3. Palakasin ang tindig ng inyong kwento. I-angkla ito sa pananaliksik at iugnay sa Halagahang Pilipino (Mahusay, Maagap, Mapagkakatiwalaan at Naninindigan).
4. Basahin nang mabuti at sundin ang DokyuBata 2025 Contest Mechanics.

Nagsisilbing **gabay ang mga kilometer marker** sa mga manlalakbay upang matukoy ang distansya mula sa pinagmulan hanggang sa patutunguhan. Sa temang ito, ang **KILOMETER 0** ay nagsisilbing **lunsaran**—ang panimulang punto sa pagtahak sa **Ambisyon Natin 2040! Roadmap**.

Sa pamamagitan ng DokyuBata: Kilometer Zero, tatalakayin ng mga makabatang dokumentarista ang kasalukuyang estado ng Sustainable Development Goals (SDGs) sa kanilang mga pamayanan. Layunin nitong mailahad ang katotohanan sa likod ng mga numero at ulat ng pamahalaan, at bigyang representasyon ang tunay na karanasan ng mga tao sa lokal na antas.



REPUBLIC OF THE PHILIPPINES
NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

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Sa pagkakataong ito, inaanyayahan ang mga kabataan na maghatid ng mga kuwentong sumasalamin sa katotohanan ng kanilang komunidad—mula Luzon, Visayas, Mindanao, hanggang sa pinakamalayong isla ng Pilipinas.

Sa *Kilometer Zero*, ang **mga lokal na kuwento** ang nagsisilbing patnubay tungo sa makabuluhang pagbabago. Sama-sama nating simulan ang diskurso, sa pamamagitan ng lente ng kabataan, tungo sa mas maliwanag na kinabukasan.

III. ELIGIBILITY

- Citizenship – Only Filipino citizens are eligible to participate in the DokyuBata 2025 Video Documentary Contest.
- Age – The minimum age requirement varied depending on the category/division intended for participation
- The competition is open to both individual and group participants. For group entries, each production team may consist of up to ten (10) members. Team members may come from different schools, communities, or organizations. *(For entries under the Children's Division, supervising adults are not counted toward the 10-member limit.)*
- Production name is required.

IV. COMPETING DIVISION

The competition welcomes participation from Filipino children, young adults, adults, out-of-school youths, and professionals. Entrants must create documentaries focused on the approved 2025 theme. The competition is organized into three categories:

DIVISION		AGE REQUIREMENT	MAXIMUM RUNNING TIME FOR VIDEO DOCUMENTARIES
A	Children	12 to 17 yrs. old	Maximum of 5 minutes
B	Young Adult	18 to 23 yrs. old	Minimum of 8 minutes, maximum of 10 minutes
C	Adult	24 yrs. old and above	Minimum of 13 minutes, maximum of 15 minutes

The age of the participant shall be determined on the day the documentary is submitted, as verified through the official proof of identity provided.

V. COMPETITION PERIOD

The deadline for the submission of entries is **September 12, 2025, at 11:59 P.M.** Entries received after this deadline, for any reason, shall not be considered by the screening team.

All entries received will undergo a uniform evaluation process to narrow them down to the Top 15 (Shortlist) per division. The Shortlist will then be reviewed by the Judges to determine the Top 10 (Finalists). The entries from these **Top 10 Finalists** will be featured during the **Virtual Screening from November 17 – 19, 2025**. The screening team will then select the



recipients of the Major and Special awards. The **DokyuBata Awarding Ceremony** will take place on **November 21, 2025**.

VI. SELECTION

A. Entries will be judged according to the following criteria:

Category	Score
<u>A. Content/Adherence to the Theme</u> <ul style="list-style-type: none">Assesses how well the documentary aligns with the assigned theme, highlights the chosen Filipino value domain, and presents a story supported by research and factual information.<ul style="list-style-type: none"><i>The documentary strongly adheres to the overall theme;</i><i>The chosen Filipino value domain is clearly emphasized and well-integrated;</i><i>The story is grounded in thorough research and factual information;</i><i>The documentary strongly follows the child-friendly content standards</i>	30 pts.
<u>B. Originality and Creativity</u> <ul style="list-style-type: none">Evaluates the uniqueness of the concept or approach and the coherence of storytelling in presenting the documentary's message.<ul style="list-style-type: none"><i>The documentary presents a highly original story or a fresh and compelling angle on a familiar topic;</i><i>Storytelling is coherent, engaging, and effectively supports the message;</i><i>audio and video used are all produced by the team</i>	25 pts.
<u>C. Production Quality</u> <ul style="list-style-type: none">Assesses how well video and audio elements—such as editing, cinematography, lighting, voiceover, dialogue, and scoring—enhance the overall impact and clarity of the documentary.<ul style="list-style-type: none"><i>High-quality production with well-executed editing, cinematography, and lighting;</i><i>Audio elements (voiceover, dialogue, music) are clear, well-balanced, and enhance storytelling;</i>	25 pts.
<u>D. Overall Impact</u> <ul style="list-style-type: none">Evaluates how effectively the documentary engages the audience emotionally or intellectually and inspires reflection, dialogue, or action related to the theme.<ul style="list-style-type: none"><i>The story is highly compelling and delivers a strong,</i>	20 pts.



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<ul style="list-style-type: none">○ <i>clear call to action;</i>○ <i>It resonates deeply with the audience and motivates reflection or concrete action;</i>	
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B. Two-Tier Screening Process for DokyuBata Documentary Entries:

First Tier: Secretariat Screening (Initial Review)

Composed of select NCCT Secretariat and the Promotion and Content Development Section (PCDS)

- **Purpose:**
To pre-screen all submissions for eligibility, completeness, and basic adherence to the contest guidelines.
- **Scope of Evaluation:**
 1. Verify participant eligibility and compliance with technical requirements.
 2. Conduct an initial assessment using the official scoring criteria:
 - Content and Adherence to the Theme (30 pts)
 - Originality and Creativity (25 pts)
 - Production Quality (25 pts)
 - Call to Action (20 pts)

Second Tier: Screening Committee Deliberation

Composed of members of the Board of Judges and the PCDS

- **Purpose:**
To identify the most compelling and qualified entries per division through a more in-depth evaluation process.
- **Process:**
The shortlisted entries across three divisions will be received by the Board of Judges and further narrow them down to the Top 10 finalists, based on the criteria mentioned above.

Each entry will be scored holistically using the four core criteria, with judges considering the documentary's overall impact, alignment with the theme, technical execution, and originality.

The GRBO Finalists will be judged according to the following criteria:

Category	Score
<u>A. Post-Broadcast Engagement & Initiative and Production Quality</u> <ul style="list-style-type: none">• measures how the filmmakers re-engaged with their subjects (individual/community) after the documentary was aired/broadcast:<ul style="list-style-type: none">○ Return visits○ Facilitation of activities or partnerships○ Personal or organized follow-up initiatives○ Production quality and Visual Composition	35 pts.
<u>B. Impact and Change Catalyzed</u> <ul style="list-style-type: none">• assesses the tangible and intangible outcomes resulting from the filmmaker's post-broadcast actions such as:	35 pts.



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<ul style="list-style-type: none">○ changes in policy, behavior, or attitude;○ community mobilization/empowerment;○ access to support (donation, services, programs)	
<p>C. Reflection and Social Responsiveness</p> <ul style="list-style-type: none">● Evaluates the filmmaker's understanding of their responsibility and role in shaping narratives ethically, including<ul style="list-style-type: none">○ Sensitivity to their subject's evolving context;○ Thoughtful reflection on their influence;○ Acknowledgment of ethical storytelling boundaries;	20 pts.
<p>D. Alignment with Filipino Values</p> <ul style="list-style-type: none">● Assesses how the follow-through remains grounded in Filipino values (<i>maagap, naninindigan, mahusay, mapagkakatiwalaan</i>)	10 pts.

C. The Board of Judges shall be composed of:

- NCCT Council member
- Content Creator
- Documentary Filmmaker (Local)
- Documentary Filmmaker (International)
- Technical Expert (Cinematography/Editing)
- Partner Government Agency
- Partner NGO/International NGO

The decision of the Board of Judges shall be final and irrevocable.

D. Finalists will be notified via electronic mail. An official announcement will also be posted on the National Council for Children's Television official website and Facebook page.

VII. PRIZES

AWARD	CHILDREN	YOUNG ADULT	ADULT
MAJOR AWARDS			
• Best Documentary	P50,000.00 + trophy and certificate		
• 2 nd Best Documentary	P30,000.00 + trophy and certificate		
• 3 rd Best Documentary	P20,000.00 + trophy and certificate		
MINOR AWARDS			
• Best Direction	P15,000.00 + trophy and certificate		
• Best Story	P15,000.00 + trophy and certificate		
• Most Child-Friendly Documentary	P15,000.00 + trophy and certificate		
• Audience Choice	P10,000.00 + trophy and certificate		
• Gender Sensitive Documentary	P10,000.00 + trophy and certificate		
• Best Poster	P5,000.00 and certificate		
SPECIAL CATEGORY			
• Gawad Ramon "Bong" Osorio (GRBO)	P15,000.00 + trophy and certificate		

In addition to the foregoing:



- A. Award-winning DokyuBata entries will also have the opportunity to be aired on NCCT's partner broadcast network/online platform;.
- B. Finalists will be featured during the DokyuBata 2025 Virtual Screening and Awarding Ceremony.
- C. Finalists will receive a Certificate of Participation awarded to the verified production team members listed in the Official Entry Form.
 - *Supervising adults of finalists under the Children's Division will receive a special Certificate of Recognition, acknowledging their mentorship and indicating whether the documentary received a major or minor award.*
- D. Prizes are tax-free and will be awarded or sent to the recipients personally, via money transfer, bank deposit, and/or courier service delivery.

VIII. REQUIREMENTS AND MECHANICS

1. Entries must be in the **documentary genre, based on facts**.
2. Documentaries should be **suitable for children and/or young adults** but need not necessarily be about them.
3. For entries under the Children Division, the production team must include *at least one supervising adult* (e.g., parent, teacher, barangay official/employee, organization officer) who is of legal age.

The role of the supervising adult shall be limited to providing logistical guidance only (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.)

However, minimal supervision from adults is requested at all stages of production to ensure that the outputs reflect the genuine talent, skills, and worldview of the participants.

4. **The use of copyrighted material is strictly prohibited**, specifically video materials created by entities outside the scope of the competition, such as video clips from news programs and segments from videos posted on social media platforms, with or without formal consent from the creator or producer. Participants will be liable for any infringement claim related to the materials included in the entry. Music used must be original, licensed, or in the public domain.
5. Entries must revolve around the theme and should adhere to the duration per division.
6. Entries must adhere to the format of the Opening Credits guidelines (*refer to Section XII. Opening Credits Guidelines*).
7. A complete transcript written in English language is required for all submissions.
8. Entries must not promote or abruptly oppose any product, person, place, service, or political belief.



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9. Content must be child-friendly and suitable for viewing by the general public. (See *Section XIV, C. Criteria of a Child-Friendly Television (CFTV) Content of the Child-Friendly Content Standards*)
10. Participant/s or Production Teams can only submit one entry.
11. Health and safety should be prioritized.

A. Audio and Video Requirements

1. Must have a minimum resolution of 1920x1080 (16:9).
2. Videos must feature original footage and may or may not have dialogues or hosts.
3. Permissions must be secured for the use of any footage not owned by the production team. (Accomplish and submit the [*Asset Directory Sheet*](#))
4. Materials or images associated with business entities, such as logos and branded products, shall be blurred or removed in the documentary's final cut.
5. Music or musical scores used in the video must be original compositions of the production team. For royalty-free music appropriate citation must be included in the credits.
6. **No logo or watermark from any editing software** should be visible in the video.
7. **English subtitles are required.** The production team is required to submit two entries: one with English subtitles and one without. The guidelines include:
 - a. Preferred fonts (SD or HD): Arial, Gill Sans, and/or Tahoma
 - b. Required Font Size: 26 (SD); 28 (HD)
 - c. A maximum of 38 characters per line, no ghost box, no shadow
 - d. Subtitles must stay within text-safe areas
 - e. A maximum of two (2) lines per subtitle; *the top line should be longer*
 - f. Subtitles must have a minimum display time of two (2) seconds.
 - g. Captions should be properly timed. Ensure that lines do not cut off early or linger in the frame.

IX. GENERAL TERMS AND CONDITIONS

1. Participants warrant that they have read, understood, and agreed to abide by the rules and regulations of the DokyuBata competition.
2. The Top 10 Finalists are not allowed to distribute or publish (in any form) the full length documentary submitted **until after the Screening and Awarding ceremony**. The winning entries of the Finalists can be shown on the owners' personal websites, blogs, and social media accounts, provided that NCCT and DokyuBata logos are included.
3. DokyuBata entries, or any parts thereof, may be featured or used in public exhibitions or competitions **provided that**:



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- a. The production team has informed NCCT about the intended use of the documentary in a letter addressed to the Head of Agency;
 - b. The documentary title, clips, and narrative remain unchanged, except for minor modifications such as color grading and audio polishing to preserve the *child-friendly classification* of the documentary; and,
 - c. Recognition received from DokyuBata is included in the opening or closing billboard and publicity materials (asset provided by NCCT).
4. NCCT reserves the right to amend the rules and revise the mechanics of DokyuBata with no notice to the public.

X. INTELLECTUAL PROPERTY TERMS AND CONDITIONS

1. **Ownership of Work** - all intellectual property rights to the submitted documentaries shall remain with the respective production teams. The creators retain full ownership and moral rights over their original works.
2. **License to NCCT and DokyuBata** - by participating in the *DokyuBata* competition, the production teams grant the National Council for Children's Television (NCCT) a non-exclusive, royalty-free license to use, reproduce, distribute, and publicly display the submitted documentaries, in whole or in part, as part of the NCCT's promotional materials during, within, and after the competition year. This includes but is not limited to broadcasts on DokyuBata TV, official social media platforms, partner media networks, educational forums, and related exhibitions.
3. **Non-Commercial Use** - the NCCT commits to using the materials primarily for advocacy, educational, and promotional purposes, and not for commercial profit.
4. **Credit and Attribution** - proper credit shall be given to the documentary creators in any official use or publication of the material by the NCCT or its media partners.
5. **Third-Party Materials** - participants are responsible for ensuring that all elements within their documentaries (e.g., music, images, footage) are original or properly licensed. The NCCT will not be held liable for any copyright infringements arising from unauthorized use of third-party content.
6. **Duration of License** - the license granted to the NCCT is **perpetual** unless otherwise revoked in writing by the production team with just cause, subject to a mutual agreement on any materials already produced or scheduled for release.

XI. SUBMISSION OF ENTRIES

Eligibility

1. Entries must have been **produced no earlier than January of the competition cycle;**
2. **Relatives in the first degree of consanguinity or affinity** of NCCT Secretariat, Council Members, and DokyuBata 2025 Judges are **disqualified** from participating.

Submission Process:

1. **Accomplish the Online Entry Form:**

Participants must first complete the [DokyuBata 2025 Online Entry Form](#).



REPUBLIC OF THE PHILIPPINES
NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

An attached agency of the Department of Education
#1 Campanilla Street, Barangay Mariana, New Manila Quezon City, 1112
Tel: (02) 8529-5189 or (02) 8529-5473
TIN: 255-825-947-000



2. **Wait for the E-mail Reply:**

Successful registrants will receive an automatic email reply from the DokyuBata team with the following content.

- a. OneDrive folder link (*unique link for each registered participant*);

Please note that you need **to sign in to or create** a OneDrive account to complete the following steps.

3. **Fill out the forms inside the folder:**

- a. Release Form
- b. Production Team Form
- c. Asset Directory

Fill out all three forms completely and get the required signatures. If you need help, ask your teacher or adult guide.

4. **Organize your Entry**

- a. In the *unique* OneDrive link, create a new folder using this format:
DB2025Entry_Title of the Documentary_Production Team Name
- b. Inside your new folder, create three subfolders:
 - i. Documentary
 - ii. Forms
 - iii. Production Photos

5. **Ensure Completion of Submitted Requirements**

Forms: (in pdf format)

- Accomplished **Release Form**
- Accomplished **Production Team Form**
- Completed **Asset Directory**

Documentary:

- Your **documentary entry** in any of these formats: .mp4, .mov, or .avi

Production Photos

- **Three to five photos** showing your team working on your pre, during, and post production.

Issuance of Certificates

- a. Certificates will be issued only to the production team members and supervising adults listed in the official entry form.
- b. Certificates for cast members, schools, communities, or affiliated organizations may be requested by the registered production team.

Inquiries

Contact the **NCCT DokyuBata Team:**

- 0922-290-0067
- dokyubata@ncct.gov.ph



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XII. OPENING CREDITS GUIDELINES

1. Credits **must only appear at the beginning of the video**; must be still (non-moving), exactly five (5) seconds in length, and **without** background music or SFX.
2. In line with the **2025 theme of DokyuBata**, entries shall include the corresponding **SDG-themed opening billboard** provided by NCCT (downloadable @ [2025 DokyuBata Opening Billboard](#)). The opening billboard is excluded from the total runtime.
3. All text in the credits must be in a readable font size and style (e.g., Helvetica, Arial, Calibri); and displayed in white font on a black background, listed in a prescribed order as in the examples provided.
4. If the music used is not an original composition of the production team (i.e., under Creative Commons license), the production team or supervising adult(s) must ensure it is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

**If music is an original composition of the production team*

(Figure 1)

"GAMPANIN"

Created by students/citizens/members of **Production Name**
for **DokyuBata Festival 2025**

Director: **Team Member**
Screenwriter: **Team Member**
Videographer/Cinematographer: **Team Member**
Editor: **Team Member**
Production Designer: **Team Member**
Musical Composer: **Team Member**
Production Staff: **Team Member**
Supervising Adult: **Team Member** (if applicable)
Lead Cast: **Team Member**

**If music used is Royalty-Free*

(Figure 2)

"GAMPANIN"

Created by students/citizens/members of **Production Name**
for **DokyuBata Festival 2025**

Director: **Team Member**
Screenwriter: **Team Member**
Videographer/Cinematographer: **Team Member**
Editor: **Team Member**
Production Designer: **Team Member**
Musical Composer: **Team Member**
Production Staff: **Team Member**
Supervising Adult: **Team Member** (if applicable)
Lead Cast: **Team Member**

This video features the composition "**Music Title**" by Author, under (specify Creative Commons license).

**Salin sa Filipino*

(Figure 3)

"GAMPANIN"

Nilikha ng mga mag-aaral/residente/kasapi ng **Production Name**
para sa **DokyuBata Festival 2025**

Direktor: **Pangalan**
Manunulat: **Pangalan**
Bideograpo/Sinematograpo: **Pangalan**
Editor: **Pangalan**
Taga-Disenyo ng Produksiyon: **Pangalan**
Kompositor ng Musika: **Pangalan**



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5. Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Nilikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Nilikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyo)
6. Suggested translation of attribution in Figure No. 2: "Ginamit sa produksiyong ito ang komposisyong "Pamagat" ni "Kompositor", sa bisa ng [partikular na Creative Commons license]."

XIII. INDICATIVE TIMELINE OF DOKYUBATA 2025 ACTIVITIES

Activities	Date
<i>Lakbay DokyuBata</i>	March - May
<i>DokyuBata Masterclass</i>	July 16, 17, 18
<i>Call for Entries</i>	July 4
<i>DokyuBata Classroom</i>	July 30, 31
<i>Deadline of Entries</i>	September 12
<i>Announcement of Top 15 (Shortlist)</i>	September 29
<i>DokyuBata Rewind</i>	September 24, 25 and 26
<i>Deadline of Revised Documentaries of Top 10 (Finalists) for Virtual Screening</i>	November 5
<i>Virtual Screening and Voting for Audience Choice Award</i>	November 10, 11, and 12
<i>Awarding Ceremony</i>	November 21*

* Schedule to be announced upon finalization

**Maraming
Salamat!**

