

Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Schools Division Office of Bulacan  
**ADVISORY**  
No. **624**, s. **2625**

To: ☒ PUBLIC ☐ PRIVATE ☐ PSDS  
☐ ELEMENTARY ☐ JUNIOR HIGH SCHOOL ☐ SENIOR HIGH SCHOOL  
☐ ELEMENTARY SCHOOL PRINCIPALS / SCHOOL HEADS  
☐ SECONDARY SCHOOL PRINCIPALS / SCHOOL HEADS  
For information.

CECILIA E. VALDERAMA, PhD  
Assistant Schools Division Superintendent  
Office of the Schools Division Superintendent



Republic of the Philippines  
**Department of Education**  
REGION III-CENTRAL LUZON

DepEd-SDO of Bulacan Office of the SDS

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**Advisory No. 101**, s. 2025  
August 13, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
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(Visit [region3.deped.gov.ph](http://region3.deped.gov.ph))

**CALL FOR APPLICATION ON THE NEXTGENPH: YOUTH INNOVATORS  
REIMAGINING PUBLIC SERVICE**

The Development Academy of the Philippines (DAP) invites Senior High School learners to join the **NextGenPH: Youth Innovators Reimagining Public Service**.

NextGenPH is an open and participatory innovation contest that invites youth to share their collective ideas and visions for how government services should be experienced by the public. This initiative aims to capture a wide range of perspectives to inspire more accessible and efficient public service delivery.

This contest features two categories and is open to Senior High School and College students nationwide.

Interested groups may join and submit their innovative ideas through this link: [bit.ly/nextgenph-submit](http://bit.ly/nextgenph-submit). For your reference, poster and other collateral materials can be accessed via this link: [bit.ly/nextgenph-docs](http://bit.ly/nextgenph-docs).

For any inquiries or concerns, you may directly coordinate with **Ms. Innah Andrea B. Corral** of the DAP Center for Governance - Center of Excellence on Public-Sector Productivity Program Management Office via email address at [corrali@dap.edu.ph](mailto:corrali@dap.edu.ph) or through phone (02) 8631-0921 to 30 loc. 152.

**RONNIE S. MALLARI, PhD, CESO V**  
Regional Director



development academy of the philippines  
Center of Excellence on Public-Sector Productivity



# NEATGenPH

Youth Innovators Reimagining Public Service

Contest Briefer and Mechanics



## About NextGenPH



# Got an innovative idea?

Your ideas can shape the future of public services.

The **Development Academy of the Philippines, Center of Excellence on Public-Sector Productivity (DAP COE-PSP)** recognizes innovation's crucial role in improving public services and productivity.

**NextGenPH** is an open and participatory innovation contest that **invites youth to share their collective ideas and visions** for how government services should be experienced by the public. This initiative seeks to capture a wide range of perspectives to inspire more citizen-centered, accessible, and effective public service delivery.

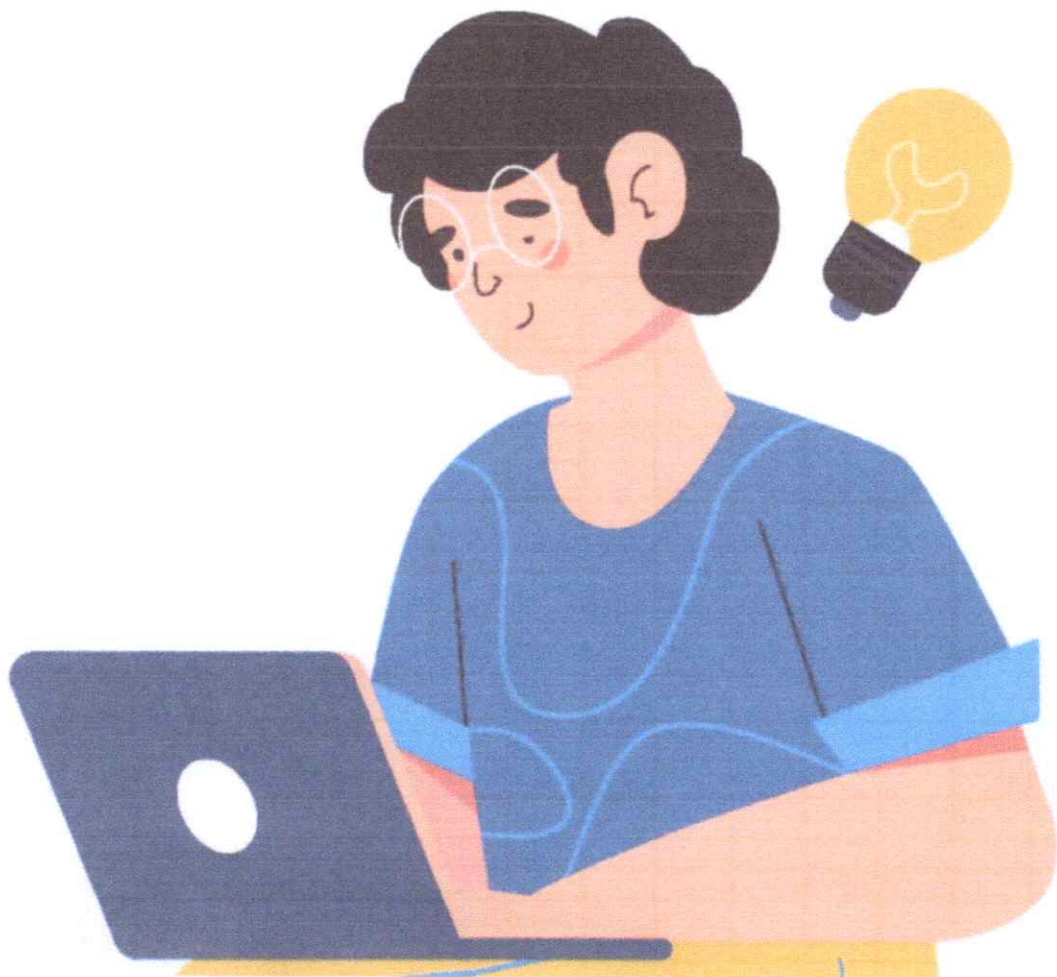
This contest features two categories and is open to both **Senior High School** and **College students**.





## INNOVATION CHALLENGE

**How do you envision  
Philippine public  
services in the next 10  
years?**



## General Guidelines

1. Submitting an entry to this competition is **FREE-OF-CHARGE**.
2. All submitted ideas/solutions will be compiled according to the concerned government agency. These ideas will be endorsed by the appropriate agency for their consideration and possible implementation.
3. The Selection Committee has the right to disqualify or reject any entry that does not meet the set of criteria and mechanics of the competition.
4. The NextGenPH Project Team reserves the right to modify the competition mechanics and dates without prior notice in the event of unforeseen circumstances beyond the organizer's control. Participants will be promptly informed of any changes to the competition.
5. Interested participants agree that all submissions will be featured on the DAP website and social media accounts and may be published for promotional purposes related to the program. By submitting entry to this contest, participants grant the Development Academy of the Philippines (DAP) permission to publish their submission across its owned online platforms, including but not limited to its website, social media channels, and other digital outlets, to promote the initiative.
6. By entering the competition, participants acknowledge and accept the terms and conditions, including the mechanics set by the organizers.

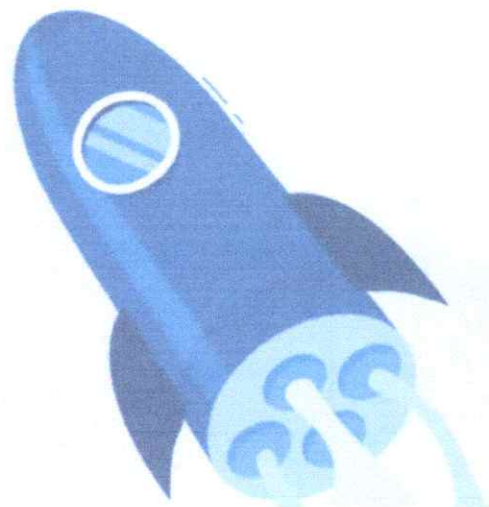


## Contest Timeline



## Submission Mechanics

1. The entry must be submitted by a group consisting of at least three (3) members and no more than five (5) members. Teams that do not adhere to this requirement shall be disqualified.
2. Each team member must be a bona fide Senior High School or College Student from any private or public educational institution nationwide. Participating groups are required to submit a signed endorsement form from their respective school, college, or university. See Sample Endorsement Letter in this link: <https://bit.ly/nextgenph-endorsement>





3. **YOUth Taking Action.** Participants may submit multiple ideas, with each entry answering the question: **How do you envision Philippine public services in the next 10 years?** Groups are encouraged to focus on a specific sector where they wish to propose solutions, such as but not limited to:



**Be creative, bold, be innovative. Sky is the limit!**

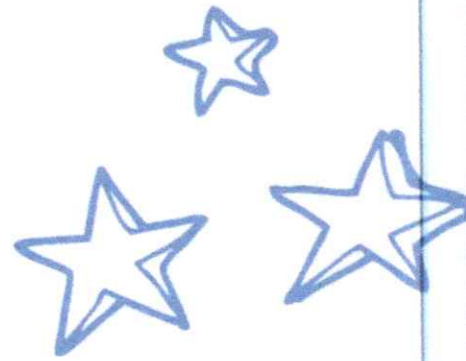
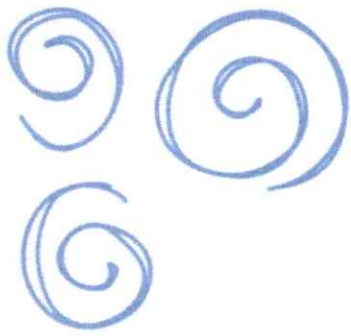
4. Interested group of students will need to submit the following documents:

a) Fully Accomplished Entry Submission Form with the following information



**General Information**

Group Name, School, Address of School , Name of Members, Grade Level, Email Address, Contact Number, Name of Adviser, Email of Adviser, Contact Number of Adviser, Signed and Scanned Copy of Endorsement Form from their school/college/university



## Selection Criteria

The NextGenPH Selection Committee will review and evaluate all submissions to identify teams with the most promising ideas. Interested youth groups should keep the following criteria in mind, as these will serve as the basis for selecting the finalists.

**Innovative (40%):** The submitted entry introduces a unique idea that has the potential to improve processes and public service delivery, offering value to a wide range of users.

**Feasibility (20%):** The submitted entry demonstrates strong viability, with clear potential for adoption and scalability within the government.

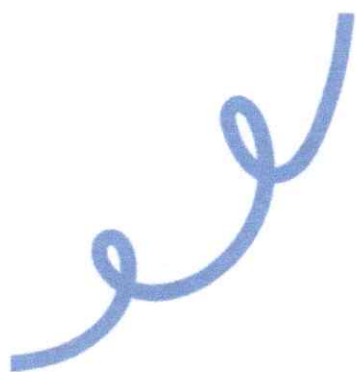
**Viability (20%):** The submitted entry presents possible long-term success and sustainability when adopted.

**Benefits and Potential Impact (20%):** The submitted entry can drive meaningful change, improve efficiency, effectiveness, outcomes, and citizen satisfaction.

Once all scores have been submitted, entries will be ranked based on the ratings provided by the Selection Committee. The NextGenPH Project Team will then conduct a final review of the top entries to ensure the accuracy of the scores. Finalists will be selected to advance and present their ideas at the Pitching Event. Results will be communicated via email by October 2025.







## Notification of Finalists

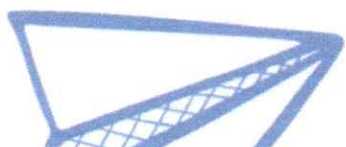
Finalists from both the Senior High School and College categories will be officially notified via email by the NextGenPH Project Team in October 2025. The email will include important details and step-by-step instructions regarding the next phase of the competition, including preparations for the pitching event, presentation guidelines, and key dates to remember. All selected teams are encouraged to check their inbox regularly and respond promptly to ensure smooth coordination

## Awards and Prizes

Groups with the **Most Innovative Ideas** will be recognized nationwide and will receive prizes.

## Contact Information

For any questions or further information about this contest, please feel free to reach out to the NextGenPH Project Team via email at [capdev.coepsp@dap.edu.ph](mailto:capdev.coepsp@dap.edu.ph). You may also contact us by phone at (02) 8631-0921 to 30, local 152, during office hours.





development academy of the philippines  
Center of Excellence on Public-Sector Productivity



# NEITGenPH

*Youth Innovators Reimagining Public Service*

**GOT AN INNOVATIVE IDEA?**

we need

**YOUTH  
INNOVATORS!**

Pitch your best innovative idea  
and get a chance to receive  
plaques, medals, gift certificates  
and be recognized nationwide!

Open to **SENIOR HIGH SCHOOL**  
and **COLLEGE** students

Scan and dive into  
the mechanics!



[bit.ly/nextgenph](http://bit.ly/nextgenph)





**development academy of the philippines**

Center of Excellence on Public-Sector Productivity

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Development Academy of the Philippines



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