



Republic of the Philippines  
Department of Education  
REGION III  
SCHOOLS DIVISION OF BULACAN

July 23, 2025

**DIVISION MEMORANDUM**

No. 361, s. 2025

**SECOND PHASE DIVISION STRATEGIC PLANNING ON PHYSICAL  
EDUCATION AND SPORTS DEVELOPMENT PROGRAMS**

To: Assistant Schools Division Superintendent  
SGOD Chief Education Program Supervisor  
Public Schools District Supervisors  
EDDIS I-III Public Secondary School Heads  
EDDIS I-III Secondary MAPEH Head Teachers/Coordinators  
Elementary EDDIS District PESS Advisers of EDDIS Chairs  
All Other Concerned

1. In line with the continued Implementation of the Sports Development Program, this Office shall conduct the Second Phase of Strategic Planning on Sports Development on July 29, 2025 (Tuesday), 8:30AM to 3:00PM at Pulilan District, Pulilan, Bulacan.
2. This phase aims to evaluate the outputs of the initial planning stage and further enhance the proposed strategic goals, objectives, and action plans for school-based and division-wide sports initiatives. Key agenda items include:
  - 2.1 Assessment of current sports programs and activities.
  - 2.2 Monitoring and Evaluation Framework
3. The participants are limited to ensure a more focused and manageable implementation. Only the following groups will be included as participants:

SDS

Chief SGOD

EPSvr-SGOD/Division Sports Officer/OIC-Physical Education

Asst. Division Sports Officer/President of BSSA, Inc.

17- EDDIS I-III Public Schools District Supervisors (Elementary)

17 -EDDIS I-III Elementary Districts PESS Adviser

58- EDDIS I-III Secondary Principals including NVSAA & SMNHS

58 -EDDIS I-III Secondary Head Teachers MAPEH Coordinators

6- TWG from PAM/CLRAA/Palarong Pambansa Secretariat/

Select Officers of BSSA, Inc./TA1-Sports Development

**Total 160 pax**



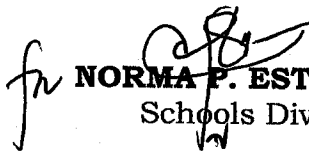
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This delimitation is necessary to maintain the quality of engagement and ensure that data or results derived from the activity remain valid, reliable, and provide a more accurate evaluation of outcomes. The office appreciates your full cooperation on this matter.

4. Expenses incurred during the conduct of this activity, such as meal expenses, shall be charged against the Division BSSA Funds. Transportation expenses shall be charged against the school's local fund, both subject to the accounting and auditing rules and procedures.

5. This Memorandum shall serve as the travel authority of all concerned participants and attendance is a must.

6. For any clarification and Inquiries, please get in touch with the SGOD Office.

  
**NORMA P. ESTEBAN, EdD, CESO V**  
Schools Division Superintendent