



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

DIVISION MEMORANDUM
NO. 322s. 2025

July 3, 2025

NUTRITION MONTH CELEBRATION 2025

To: Assistant Schools Division Superintendent
Division Chiefs
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All others Concerned

1. Pursuant to Section 7 Presidential Decree No. 491 of 1974, also known as the Nutrition Act of the Philippines, July was declared as Nutrition Month and shall be celebrated annually to create greater nutrition awareness among Filipinos. Relative thereto, the National Nutrition Council (NNC) announced the 2025 Nutrition Month Celebration with the theme, "Sa PPAN: Sama-sama sa Nutrisyong Sapat Para sa Lahat", with sub-theme, "Food at Nutrition Security, Maging Priority! Sapat na Pagkain, Karapatan Natin!". This year's nutrition month campaign stresses the urgent need to safe, sufficient, and nutritious food.

2. For this year's campaign, the following are the specific objectives:

- a) Generate participation and support from stakeholders at all levels on actions and initiatives in improving food and nutrition security for Filipino families, particularly vulnerable populations;
- b) Encourage multi-sectoral collaboration in improving availability affordability, accessibility and utilization of nutritious food; and
- c) Strengthen commitments in implementing PPAN 2023-2028 as the framework for action to improve food and nutrition security.

3. To promote public awareness about this celebration, all schools are encouraged to support the 2025 Nutrition Month Celebration by undertaking related activities, such as but not limited to:

- a) Set-up school exhibits to showcase healthy food options and their benefits;
- b) Organize school activities such as cooking competitions or nutrition-themed quizzes;
- c) Launch social media campaigns to promote healthy eating habits and nutrition knowledge; and
- d) Utilize online platforms through active use, posting, and sharing of the 2025 Nutrition Month Celebration campaign and advocacy materials in school social media accounts.

4. Campaign materials related to the celebration may be accessed at the National Nutrition Council's official website: www.nnc.gov.ph.



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5. Schools shall upload their narrative and pictorial reports on the highlights of their nutrition month celebration to <https://bit.ly/3TTCRAA>.

6. Immediate dissemination of this Memorandum is desired.


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Schools Division Superintendent