



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

May 28, 2025

DIVISION MEMORANDUM

No. 276 s.2025

**INCLUSION OF DRRM VIDEO INFORMATION EDUCATION CAMPAIGN
DURING OPENING PROGRAMS OF ALL TRAINING, SEMINAR
WORKSHOPS AND MEETINGS**

SGOD / CID Chief
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Principals
DRRM Advocates
All Others Concerned

1. In line with our steadfast commitment to ensuring the safety and preparedness of all personnel across the Division, the Disaster Risk Reduction and Management (DRRM) Unit continues to strengthen its initiatives through dynamic Information, Education, and Communication (IEC) campaigns. These efforts are designed to promote proactive awareness and cultivate a culture of safety within our educational community
2. As part of this initiative, short video IEC materials have been developed to highlight critical safety measures to be undertaken **before, during, and after** an earthquake. These concise and informative videos can be accessed through the following link:
bit.ly/SDOBulacan-IEC-EQ
3. To maximize reach and impact, the said video shall be shown during the **opening program of all Division, District, and School-level seminar-workshops, trainings, and meetings**. This strategic integration ensures consistent reinforcement of essential safety practices.
4. Specifically, this initiative aims to:
 - Strengthen earthquake preparedness among all DepEd SDO Bulacan personnel



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- Ensure a clear understanding of the appropriate actions before, during, and after an earthquake
 - Embed a culture of safety and resilience in everyday operations and activities
5. We encourage all units and personnel to actively support and implement this directive, as collective preparedness is key to reducing risks and safeguarding lives.
6. Immediate and wide dissemination of this memorandum is earnestly desired.


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Schools Division Superintendent