



Republic of the Philippines  
**Department of Education**  
REGION III  
**SCHOOLS DIVISION OF BULACAN**

**DIVISION MEMORANDUM**

No. 255 s, 2025

May 22, 2025

**TRAILBLAZING PATHWAYS: A BENCHMARKING VOYAGE IN JOURNALISM  
EXCELLENCE FROM SDO MISAMIS OCCIDENTAL TO SDO BULACAN**

To: Assistant Schools Division Superintendent  
Division Chiefs  
Concerned Education Program, and Public Schools District Supervisors,  
and School Heads  
Division Unit Heads  
All Others Concerned

1. In line with the Division's thrust to continuously improve the quality of our campus journalism program, the Schools Division of Misamis Occidental, will conduct a benchmarking activity in this division—a recognized leader in the field of journalism—on May 30, 2025 (Friday), 10:00AM.
2. The purpose of this visit is to gain strategic insights into the division's effective practices in individual writing and group contest coaching, observe current trends in journalism, and analyze the design and layout of award-winning school papers. Additionally, delegates will visit select school/s (Marilao North District and San Miguel National high School), providing them with the opportunity to engage with school leaders, winning coaches, and key staff members while observing student outputs firsthand.
3. Participants to this activity are members of the top management, education program supervisors in-charge of campus journalism, and select unit heads and personnel from SGOD, CID, and OSDS. While their delegation will be composed of their top management, select education program supervisors, school paper advisers, and school heads who are actively involved in the Division's campus journalism initiatives.
4. In the spirit of collaborative learning, the Division of Misamis Occidental also intends to present and share two of its flagship programs during the visit:
  - a. Project POGI (Plastic Off Greening Initiative) – an environmental advocacy focused on plastic waste reduction and tree planting initiatives.
  - b. Project MAKAGUAPA (Mangosteen, Avocado, Guayabano, Papaya) – a wellness project that promotes health consciousness and sustainable gardening.



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5. Meal expenses incurred during their visit to the Division Office will be covered by the division mooe funds, while those at select school/s will be charged to any available local funds, in accordance with standard auditing rules and regulations.
6. All concerned departments and personnel are encouraged to extend a warm welcome to our visitors and actively participate in making this benchmarking activity a success. Your cooperation and support are vital in showcasing the achievements of SDO Bulacan.
7. For information and compliance.

**For: NORMA P. ESTEBAN, EdD, CESO V**  
Schools Division Superintendent

**MARIA CELINA L. VEGA, CESO VI**  
Assistant Schools Division Superintendent  
Officer In-Charge  
Office of the Schools Division Superintendent

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Enclosure to Division Memorandum No. 255, s. 2025

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May 30, 2025, 10:00AM

**Personnel In-Charge for the Welcome Program and Benchmarking at the Division Office:**

***Presentation of SDO Bulacan's Best Practices on Journalism:***

Dr. Jay Arr V. Sangoyo and Dr. Anastacia N. Victorino

***In-Charge of Presentation of Learning Resource Management:***

Glenda Constantino, Joannarie C. Garcia

***In-Charge of Presentation of SDO Bulacan's Best Practices in various fields (PRIME-HR, ECL episode compilations etc):***

Victoria O. Madrigal, Ma. Loudes J. Patag

***Technicals/ Sound System / Souvenir Photos for the guests:***

Tristan Russ E. Valderama, Kimran C. De Jesus, Ronald G. Salvador, Francisco Salonga

***Master of Ceremonies:***

Jennifer O. Daguman

***Preparation of Attendance, Activity Completion Report, and Logistics:***

Dr. Ma. Jesusa V. Pampilon, Mark Joven Ramos, Engelbert S. Dela Cruz

***First Aiders:***

Personnel from School Health and Nutrition Unit (SHNU)

***Personnel In-Charge for the Welcome Program and Benchmarking at Concerned School/s:***

PSDS, school head, winning coaches and advisers