



Republic of the Philippines
Department of Education
REGION III
SCHOOLS DIVISION OF BULACAN

May 15, 2025

DIVISION MEMORANDUM

No. 251 s, 2025

**SDO BULACAN'S FLORES DE MAYO & SANTACRUZAN 2025:
Women of Faith, Women of Service; A GAD-Wellness Advocacy Parade
Honoring Values, Women Empowerment, and Community Care**

To: Assistant Schools Division Superintendents
Division Chiefs
Public Schools District Supervisors
Unit Heads of SGOD, CID, and OSDS
All Others Concerned

1. The Schools Division Office (SDO) of Bulacan, through the Division GAD Focal Point System (DGFPS) and the SGOD Social Mobilization and Networking (SMN) Unit, shall spearhead the SDO BULACAN'S FLORES DE MAYO & SANTACRUZAN 2025: *Women of Faith, Women of Service; A GAD-Wellness Advocacy Parade Honoring Values, Women Empowerment, and Community Care*. This will take place on May 30, 2025, Friday, 3:00PM, from SDO Bulacan Grounds to Hearts of Jesus and Mary Parish, San Felipe Subd., Mojon, City of Malolos, Bulacan. This cultural-spiritual advocacy will honor the legacy of faith-driven service by women in public education. It is a tribute and a mission—reviving tradition while promoting values regeneration, women empowerment, and community wellness.
2. This undertaking aims to honor and promote women's contributions to faith, public service, and community wellness through a spiritually grounded and culturally relevant advocacy initiative aligned with DepEd core values.


Specifically, this activity also aims to:

- a. celebrate female SDO personnel through their symbolic representation of Biblical heroines and Marian values;
 - b. foster spiritual renewal and moral grounding among division personnel;
 - c. distribute wellness and hygiene kits to reinforce SDO's role in promoting community care;
 - d. strengthen DepEd's visibility as a values-driven and inclusive organization; and
 - e. deepen cultural integration and faith-based practices in HRD initiatives.
3. This activity supports the following SDO development and advocacy goals:
 - a. GAD Program: Women empowerment through spiritual leadership and cultural participation
 - b. SHNU/Wellness: Promote work-life harmony and holistic wellness



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- c. HRMD Values Regeneration: Reignite moral and ethical integrity in government service
 - d. Community Partnership: Enhance civic visibility and resource engagement through advocacy
4. The expected participants are nine (9) select female personnel as *Sagalas* portraying Biblical heroines, eight (8) additional female employees to represent A.V.E. M.A.R.I.A., top management and selected male personnel support teams and invited partners.
 5. The parade procession will feature vibrant representations of iconic Biblical women and of faith and tradition—*Miriam, Sarah, Ruth, Judith, Elizabeth, Esther, Deborah, Susanna, and Empress Helena*—celebrating their enduring legacies. In conjunction with this powerful tribute, SDO will distribute GAD-wellness kits and hygiene packs generously provided by our partner agency, Children International, fostering a spirit of community care. The event will culminate in a heartfelt prayer and flower offering ceremony at the parish grounds, followed by an engaging interaction within the community, led by the Schools Division Superintendent serving as Hermana Mayor, reinforcing our commitment to faith, empowerment, and collective well-being.
 6. Expenses on snacks, floral decorations and offerings, various contingency and miscellaneous expenses shall be charged against Division MOOE subject to the usual accounting and auditing rules and regulations; while advocacy / wellness kits will be given by education partners; Sagala expenses may be shouldered by their units.
 7. For queries and further clarifications, you may directly coordinate with Mr. Bryan Amiel F. De Jesus, SEPS -Social Mobilization and Networking Unit.
 8. Immediate and wide dissemination of this Memorandum is desired.


NORMA P. ESTEBAN, EdD, CESO V
Schools Division Superintendent

SGOD/SMN/bafdj05152025-01



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Enclosure to Division Memorandum No. 251, s. 2025

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Honoring Values, Women Empowerment, and Community Care**
May 30, 2025, 3:00PM, SDO Bulacan Grounds to Hearts of Jesus and Mary Parish,
San Felipe Subd., Mojon, City of Malolos, Bulacan

KEY ACTIVITIES AND FLOW

Time	Activity
3:00 PM	Assembly and Orientation at SDO Bulacan
4:00 PM	Start of the Advocacy Parade
4:30 PM	Flower offering at Hearts of Jesus and Mary Parish Church altar
5:00 PM	Short intercessory prayer and message by SDS as Hermana Mayor
5:30 PM	Distribution of Wellness Kits and Partnership Tokens
6:00 PM	Fellowship snacks and dispersal

SDO Bulacan Sagalas:

Biblical Women	Name of Personnel	Unit	Symbolism
Sarah	Jamaica Desiree Marcelino	OSDS	Faith and Divine Promise
Ruth	Kimran C. De Jesus	OSDS	Humility and Devotion
Judith	Rhialyn O. Del Rosario	COA	Strategic Courage and Deliverance
Elizabeth	Dr. Perlita M. Pagdanganan	EPS	Patience and Miraculous Faith
Esther	Sheila Marie F. Castillo	ALS	Advocacy and Bold Intercession
Deborah	Ma. Lourdes J. Patag	SGOD	Wisdom and Justice
Susana	Mary Ann Santos	Budget	Virtue and Divine Vindication
Miriam	Dr. Marilene G. Ramos	SGOD	Courage & Prophetic Leadership
Empress Helena	Dr. Esperanza F. Perez	PSDS	Spiritual Legacy and Cultural Strength

AVE MARIA:

A- Hana M. Hernandez
V- Maria Perpetua B. Perez
E- Jennifer O. Daguman

M-Maricris S. Isip
A-Pauline H. Calayag
R-Julie Anne L. Mariano
I-Marilyn D. Santos
A-Mariel T. Austria

Arko Carriers:

20 SDO Male personnel (*Dental Aides, Utilities, Drivers*)



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Security and Orderliness:

Pedro G. Lacap, Engr. Carl Paulo Fernando, Candido Bello

Video and Photo Documentation:

Tristan Russ E. Valderama, Joel Resurreccion, John Carlo V. Javier,
Chique Razel Cruz

Floral Decorations for the Arkos and Church Offerings

Raquel I. Climaco, Lorena P. Bodoso, Ma. Lourdes J. Patag,
Paulo Eduardo Cruz Jr., PSDS Group

Logistics and Transportation:

Victoria O. Madrigal

Refreshments for the Guests and Participants:

Dr. Anastacia N. Victorino

Refreshments for the Hiyas Brass Band and Marshals:

PSDS Group

Program Management Team

1. SGOD Chief – Strategic supervision and overall approval
2. DGFPS – Lead proponent and program oversight
3. Budget Officer – Financial compliance and disbursement
4. Supply Officer – Logistics and materials management
5. Planning Officer – Program integration and alignment
6. Medical Officer – Health protocols and first aid support
7. SMN – Partnership coordination and social engagement
8. HRD – Documentation and post-activity reporting
9. SMME – Monitoring, evaluation, and performance support
10. Administrative Support Units – Facilitation and implementation

Order of the Parade

- Image of the Blessed Virgin Mary
- Hiyas Brass Band
- AVE MARIA
- SDO Bulacan Sagalas
- Members of the Top Management
- SDO Bulacan personnel and staff