



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

March 3, 2025

DIVISION MEMORANDUM

No. 117, s. 2025

**ADVANCED CAMPUS JOURNALISM SIMULATION SESSIONS AND SHOWCASING OF
SKILLS OF THE SDO BULACAN QUALIFIERS FOR THE 2025 REGIONAL SCHOOLS
PRESS CONFERENCE (RSPC)**

To: Assistant Schools Division Superintendent
Division Chiefs
DEPS in English and Filipino
Public Schools District Supervisors Concerned
Public and Private Elementary and Secondary School Heads Concerned
All Others Concerned

1. To further showcase the journalistic skills of learners in the different facets of campus journalism necessary for the upcoming higher level co-curricular activities, the Schools Division of Bulacan shall spearhead the conduct of the training-workshop titled "Advanced Campus Journalism Simulation Sessions and Showcasing of Skills of the SDO Bulacan Qualifiers for the 2025 Regional Schools Press Conference (RSPC) to be held on March 11-13, 2025 at Bustos Elementary School, Bustos, Bulacan.
2. This co-curricular activity aims to:
 - 2.1 present the outputs of the previously conducted press conference sessions and contests;
 - 2.2 provide informative inputs on the advanced trends in campus journalism per Regional Memo No.092, s.2025 and other legal bases; and
 - 2.3 conduct advanced simulation sessions to properly address the gaps and trends in line with the journalistic skills.
3. Participants to this training-workshop are the Top 3 Winners in 9 Individual Writing Categories, Top 1 Winners in Radio-Broadcasting and Scriptwriting Contest, including the identified RSPC contestants in Collaborative Desktop and Online Publishing and TV Broadcasting, English and Filipino, elementary and secondary levels, teacher-coaches, and the TWG chairs and members.
4. Enclosure No.1 contains the matrix of activities and the Division Campus Journalism TWG Core Group/Speakers/Facilitators.
5. Public and private elementary and secondary school heads concerned are strongly encouraged to provide moral and financial support as well as any suitable consideration to their teacher-coaches, journalism coordinators, and School Paper Advisers (SPAs). They are to be given service credits and pertinent incentives for their dedication and commitment to the campus journalism activities following the appropriate DepEd guidelines and mandates.
6. Teacher-coaches are required to submit training development plans and schedule of sessions with their campus journalists to their school heads to ensure that essential contact hours shall be devoted to other curricular activities and learning episodes. Henceforth, all school heads are reminded of the DepEd Order No. 9, S. 2005, "Instituting Measure to Increase Engaged Time on Task and Ensuring Compliance Therewith." Classes must not be disrupted and there must be substitutes to those coaches/SPAs in the conduct of the activity.
7. All learner-journalists must have parent's/guardian's letter of consent to be submitted to their teacher-coaches and School Paper Advisers (SPA) allowing them to join and participate



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in the said intensive trainings. Similarly, they should be given pertinent academic considerations during the intensive training sessions to cope with their learning episodes.

8. Strictly, **no monetary and non-monetary fees** shall be taken from the parents and learners. Instead, all food and refreshments and snack expenses to be incurred in the conduct aforesaid training-workshop shall be charged to Provincial School Board Funds/Special Education (SEF) Funds while the transportation and incidental expenses of the participants shall be taken from the Student Development Canteen Funds/MOOE/LSB/school paper fee/local funds subject to the usual accounting and auditing rules and regulations.
9. This Memorandum serves as travel authority of the persons involved during the conduct of the Campus Journalism activities.
10. Immediate and wide dissemination of this Memorandum is desired.


NORMA P. ESTEBAN, EdD, CESO V
Schools Division Superintendent

References:

Republic Act (RA) No.7079;
DepEd Order Nos.009, s.2024; and 94, s.1992;
DepEd Memorandum No.025, s.2024;
Regional Memorandum No.092, s.2025, and
Division Memorandum No.383, s.2024

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM

LEARNERS

SCHOOL PAPER ADVISERS

CID/Sangoyo-Division Memo – Advanced CJ Simulation Sessions of Learners and Teacher-Coaches
0092/February 28, 2025



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Enclosure No. 1 to Division Memorandum No. 117 s. 2025

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SKILLS OF THE SDO BULACAN QUALIFIERS FOR THE 2025 REGIONAL SCHOOLS
PRESS CONFERENCE (RSPC)**

March 11-13, 2025

Bustos Elementary School, Bustos, Bulacan

I. MATRIX OF ACTIVITIES

Day 1 (March 11, 2025)

Time	Activities	Person-in-Charge
7:00 – 8:00	Arrival and Recognition	TWG
8:01 – 9:30	Note: NO OPENING PROGRAM Plenary Session – Inputs on the Advanced Campus Journalism Schemes	TWG Participants
9:31 – 10:00	Health Break	TWG
10:01 – 12:00	Break-Out Session (Advanced Simulation Sessions)	Invited Resource Speaker
12:01 – 1:00	Lunch Break	TWG
1:01 – 3:30	Continuation of Advanced Simulation Sessions with Working Break	Invited RS / Evaluation/TWG
3:31 – 5:00	Final Instruction of Day 1 Outputs	TWG

Day 2 (March 12, 2025)

Time	Action	Person-in-Charge
7:00 – 8:00	Arrival and Recognition Management of Learning	TWG
8:01 – 9:30	Checking of Outputs last Day 1 Critiquing Sessions	TWG Participants
9:31 – 10:00	Health Break	TWG
10:01 – 12:00	Continuation of Advanced Simulation Sessions with Working Break - Individual Writing - Radio Broadcast - TV Broadcast - Collaboration Publishing - Online Publication Continuation of Break-out Session Ph2	Invited Resource Speaker / TWG
12:01 – 1:00	Lunch Break	TWG
1:01 – 3:30	- Continuation of Advanced Simulation Sessions - Team Presentation - Critiquing - Final Briefing	Invited Resource Speaker Participants / TWG
3:31 – 5:00	- Final Briefing for Day 2 Sessions and Outputs	TWG

Day 3 (March 13, 2025)

Time	Action	Person-in-Charge
7:00 – 8:00	Arrival and Recognition Management of Learning	TWG
8:01 – 9:30	Final Checking of Outputs last Day 2	TWG



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	Critiquing Sessions	Participants
9:31 – 10:00	Health Break	TWG
10:01 – 12:00	Continuation of Final Advanced Simulation Sessions with Working Break (Sessions 5-8) - Individual Writing - Radio Broadcast - TV Broadcast - Collaboration Publishing - Online Publication - Continuation of Break-out Sessions	Invited Resource Speaker / TWG
12:01 – 1:00	Lunch Break	TWG
1:01 – 3:30	- Continuation of Final Advanced Simulation Sessions - Team Presentation - Critiquing - Final Briefing	Invited Resource Speaker Participants / TWG
3:31 – 5:00	- Final Briefing for Day 3 Sessions and Outputs	TWG
Convener	* Jay Arr V. Sangoyo, PhD * Anastacia N. Victorino, EdD * * Elem SPAA * Jay Arr V. Sangoyo, PhD * Anastacia N. Victorino, EdD * SEC SPAA	

II. Division Campus Journalism TWG/Speakers/Facilitators

No.	Name	School/District
1.	Cecilia S. Custodio, PhD	CID Chief – SDO Bulacan
2.	Jay Arr V. Sangoyo, PhD	DEPS, English – SDO Bulacan
3.	Anastacia N. Victorino, EdD	DEPS, Filipino – SDO Bulacan
4.	Dr. Priscilla Navarro	TWG Chair/PSDS
5.	Dr. Josefina Cruz	TWG Chair/Host School Head
6.	Anita C. Sabino	Sta. Monica NHS
7.	Alfredo A. Correa	Loma De Gatos ES, Marilao North
8.	Mharikith E. Fababier	Bunsuran NHS
9.	Daniel John M. Camia	Prenza ES, Marilao North
10.	Glen Moore B. Adriano	Saog ES, Marilao South
11.	Emma C. Guitaba	FFHNAS
12.	Candelaria V. Cruz	M. Del Rosario MES, Pulilan
13.	Marilyn M. Juan	Parada NHS
14.	Eladio N. Tuppal	Caingin ES, San Rafael East
15.	Ma. Luisa G. Reyes	Alexis G. Santos NHS
16.	Norberto U. Velasco, Jr.	Loma De Gato ES, Marilao North
17.	Angelo B. Dating	Loma De Gato ES, Marilao North
18.	Mariane Desiree S. Capala	Loma De Gato ES, Marilao North
19.	Teaching and Non-Teaching Personnel	Bustos ES and Bustos District