



Republic of the Philippines  
Department of Education  
Region III  
**SCHOOLS DIVISION OF BULACAN**

January 20, 2025

**DIVISION MEMORANDUM**

No. 052, s. 2025

**PROVINCIAL UPSKILLING OF JOURNALISTIC COMPETENCIES OF THE SDO BULACAN  
QUALIFIERS FOR THE 2025 REGIONAL SCHOOLS PRESS CONFERENCE (RSPC)**

To: Assistant Schools Division Superintendents  
Division Chiefs  
DEPS in English and Filipino  
Public Schools District Supervisors Concerned  
Public and Private Elementary and Secondary School Heads Concerned  
All Others Concerned

1. The Campus Journalism (CJ) Act of 1991 stands as one of the most robust legislations safeguarding the rights of student journalists while ensuring the integrity of student publications at both elementary and secondary levels within the Department of Education. Through a myriad of campus journalism initiatives and activities, learners, alongside their teacher-coaches, are afforded invaluable opportunities to enhance their ethical standards, cultivate critical thinking skills, and articulate their perspectives on contemporary issues and events.
2. To support this mandate, this Office shall conduct the Provincial Upskilling of Journalistic Competencies of the SDO Bulacan qualifiers for the 2025 Regional Schools Press Conference (RSPC) scheduled to take place on January 28-31, 2025 at Cambaog National High School, Cambaog, Bustos.
3. This co-curricular activity aims to:
  - 3.1 upskill the writing competencies of the campus journalists and teacher-coaches in the different campus journalism contests;
  - 3.2 recognize the significant role of journalism in advocating social consciousness and environmental awareness;
  - 3.3 conduct training-workshop sessions to address the gaps in line with the journalistic skills of the identified participants; and
  - 3.4 produce winning campus journalism outputs and school papers aligned with the prerequisites of contests.
4. Participants to this intensive training-workshops are the Top 3 winners in 9 Individual Writing Categories and the Top 1 Winners in Radio-Broadcasting and Scriptwriting Contest, including the identified RSPC contestants in Collaborative Desktop and Online Publishing and TV Broadcasting, English and Filipino, Elementary and Secondary Levels. The School Paper Advisers with official entries in the 2025 RSPC school paper contests are also included in the said training.
5. Enclosure No.1 contains the matrix of activities and the Division Campus Journalism TWG Core Group/Speakers/Facilitators.
6. Public and private elementary and secondary school heads concerned are strongly encouraged to provide moral and financial support as well as any suitable consideration to their teacher-coaches, journalism coordinators, and School Paper Advisers (SPAs). They are to be given service credits and pertinent incentives for their dedication and commitment to the campus journalism activities following the appropriate DepEd guidelines and mandates.



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7. Teacher-coaches and School Paper Advisers (SPA) are required to submit training development plans and schedule of sessions with their campus journalists to ensure that essential contact hours shall be devoted to other curricular activities and learning episodes. Henceforth, all school heads are reminded of the DepEd Order No. 9, S. 2005, "Instituting Measure to Increase Engaged Time on Task and Ensuring Compliance Therewith." Classes must not be disrupted and there must be substitutes to those SPAs/teacher-coaches in the conduct of the activity.
8. All learner-journalists must have parent's/guardian's letter of consent to be submitted to their teacher-coaches and School Paper Advisers (SPA) allowing them to join and participate in the campus journalism activities. Similarly, learners who will join the writing sessions should be given academic considerations such as enough time for the completion of written works and performance tasks, special schedule of quarterly examination, and advance copies of modules to cope with their learning episodes following the mandates of the K to 12 classroom-based assessment of learning outcomes per DepEd Order No.008, s.2015.
9. Strictly, **no monetary and non-monetary fees** shall be taken from the parents and learners. Instead, all food and refreshments and snack expenses to be incurred in the conduct aforesaid training-workshop shall be charged to Provincial School Board Funds/Special Education Funds while the transportation and incidental expenses of the participants shall be taken from the Student Development Canteen Funds/MOOE/LSB/local funds subject to the usual accounting and auditing rules and regulations.
10. This Memorandum serves as travel authority of the persons involved during the conduct of the Campus Journalism activities.
11. Immediate and wide dissemination of this Memorandum is desired.

  
**NORMA P. ESTEBAN, PhD, CESO V**  
Schools Division Superintendent

References:

Republic Act (RA) No.7079;  
DepEd Order Nos.009, s.2024; and 94, s.1992;  
DepEd Memorandum No.025, s.2024;  
Regional Memorandum No.214, s.2024, and  
Division Memorandum No.383, s.2024

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM

LEARNERS

SCHOOL PAPER ADVISERS

CID/Sangoyo-Division Memo – Provincial Upskilling of RSPC Qualifiers  
0070/January 20, 2025



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Enclosure No. 1 to Division Memorandum No. 052 s. 2025

**PROVINCIAL UPSKILLING OF JOURNALISTIC COMPETENCIES OF THE SDO BULACAN  
QUALIFIERS FOR THE 2025 REGIONAL SCHOOLS PRESS CONFERENCE (RSPC)**

**January 28-31, 2025**

**Cambaog National High School, Cambaog, Bustos**

**A. MATRIX OF ACTIVITIES**

**Day 1 (January 28, 2025)**

<b>Time</b>	<b>Activities</b>	<b>Person-in-Charge</b>
7:00 – 8:00	Arrival and Recognition	TWG
8:01 – 9:30	Opening Program Plenary Session – RSPC Group Center Policy Guidelines/Briefing	TWG Participants
9:31 – 10:00	Health Break	TWG
10:01 – 12:00	Break-Out Session (By Section of School Paper)	Invited Resource Speaker
12:01 – 1:00	Lunch Break	TWG
1:01 – 3:30	Continuation of Break-Out Session with Working Break	Invited RS / Evaluation/TWG
3:31 – 5:00	Final Instruction Closing Program	TWG
Convener	Jay Arr V. Sangoyo, PhD Anastacia N. Victorino, EdD Invited Speaker and SPAA Officers Division CJ TWG Team	

**Day 2-3 (January 29-30, 2025)**

<b>Time</b>	<b>Action</b>		<b>Person-in-Charge</b>
	<b>January 29, 2025</b>	<b>January 30, 2025</b>	
7:00 – 8:00	Arrival and Recognition	• Management with Learning	TWG
8:01 – 9:30	Opening Program, RSPC Guidelines in Individual Categories	Break-Out session (ph2) in 9 IWCs	TWG Participants
9:31 – 10:00	Health Break		TWG
10:01 – 12:00	Break-Out Session (Ph1- in 9 ICWs)	Continuation of Break-Out session (ph2) in 9 IWCs	Invited Resource Speaker / TWG
12:01 – 1:00	Lunch Break		TWG
1:01 – 3:30	Continuation of Break- Out Session with Working Break	- Evaluation Ph 2 outputs - Final Round Evaluation	Invited Resource Speaker / TWG
3:31 – 5:00	Assessment of Outputs Gathering of Feedback	- Closing Program - Final Briefing	TWG
Convener	* Jay Arr V. Sangoyo, PhD * Anastacia N. Victorino, EdD * Elem SPAA Division CJ TWG Team	* Jay Arr V. Sangoyo, PhD * Anastacia N. Victorino, EdD * SEC SPAA Division CJ TWG Team	



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**Day 4 (January 31, 2025)**

Time	Action		Person-in-Charge
7:00 – 8:00	Arrival and Recognition	• Management of Learning	TWG
8:01 – 9:30	Opening Program, RSPC Guidelines in Team Events, OSPA/OCJ	Break-Out session (ph2) in 9 IWCs	TWG Participants
9:31 – 10:00	Health Break		TWG
10:01 – 12:00	Break-Out Session Ph1 - Radio Broadcast - TV Broadcast - Collaboration Publishing - Online Publication	Continuation of Break-out Session Ph2	Invited Resource Speaker / TWG
12:01 – 1:00	Lunch Break		TWG
1:01 – 3:30	- Continuation of Break-Out Sessions in Working Break	- Team Presentation - Critiquing - Final Briefing	Invited Resource Speaker Participants / TWG
3:31 – 5:00	Team Presentation	- Closing Program - Final Briefing	TWG
Convener	* Jay Arr V. Sangoyo, PhD * Anastacia N. Victorino, EdD * SEC SPAA * Division CJ TWG Team		

**II. Division Campus Journalism TWG/Speakers/Facilitators**

No.	Name	School/District
1.	Cecilia S. Custodio, PhD	CID Chief – SDO Bulacan
2.	Jay Arr V. Sangoyo, PhD	DEPS, English – SDO Bulacan
3.	Anastacia N. Victorino, EdD	DEPS, Filipino – SDO Bulacan
4.	Anita C. Sabino	Sta. Monica NHS
5.	Alfredo A. Correa	Loma De Gatos ES, Marilao North
6.	Mharikith E. Fababier	Bunsuran NHS
7.	Daniel John M. Camia	Prenza ES, Marilao North
8.	Glen Moore B. Adriano	Saog ES, Marilao South
9.	Emma C. Guitaba	FFHNAS
10.	Candelaria V. Cruz	M. Del Rosario MES, Pulilan
11.	Marilyn M. Juan	Parada NHS
12.	Eladio N. Tuppal	Caingin ES, San Rafael East
13.	Ma. Luisa G. Reyes	Alexis G. Santos NHS
14.	Norberto U. Velasco, Jr.	Loma De Gato ES, Marilao North
15.	Angelo B. Dating	Loma De Gato ES, Marilao North
16.	Mariane Desiree S. Capala	Loma De Gato ES, Marilao North