



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OF BULACAN


January 14, 2025

**DIVISION MEMORANDUM**  
**NO. 26 S. 2025**

**DISSEMINATION OF THE DEPED-BAGONG PILIPINAS BRANDING GUIDELINES**

To: Assistant Schools Division Superintendent  
Division Chiefs  
Education Program Supervisors  
Public Elementary and Secondary School Heads  
School Heads (Elementary & Secondary)  
School Information Officer  
All others concerned

1. Pursuant to Regional Memorandum No. 008, S. 2025, titled "Dissemination of the DepEd -Bagong Pilipinas Branding Guidelines", for the information and reference of all concerned. These guidelines are in compliance with Memorandum Circular No. 24, s. 2023 of the Office of the President, directing all government instrumentalities to incorporate the Bagong Pilipinas Logo in all communication materials of the agencies and offices.
2. These guidelines shall be observed in the formatting of official issuances letterhead and footer of all Deped offices and schools including other related documents and IEC/advocacy materials.
3. Template guidelines shall be in this link;  
[https://drive.google.com/drive/folders/1jctRqR\\_otf-1Q56Yo06TJPbSgYkzA4et?usp=drive\\_link](https://drive.google.com/drive/folders/1jctRqR_otf-1Q56Yo06TJPbSgYkzA4et?usp=drive_link)
4. For information and guidance of all concerned.

  
**NORMA P. ESTEBAN, Ed.D. CESO V**  
Schools Division Superintendent



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