



Republic of the Philippines  
**Department of Education**  
REGION III  
Schools Division Office of Bulacan

November 28, 2024

**DIVISION MEMORANDUM**

No. 554 s. 2024

**WORLD AIDS DAY CELEBRATION**

To: Assistant Schools Division Superintendents  
Division Chiefs  
Education Program Supervisors  
Public Schools District Supervisors  
Elementary & Secondary School Heads  
School Health Section Personnel  
All Others Concerned

1. Each year, on December 1, the world commemorates World AIDS Day. This year's theme "Take the rights path: My health, my right!" is an opportunity for DepEd personnel to champion the right to health by addressing the inequalities that hinder progress in ending AIDS.
2. On December 2, 2024, all elementary and secondary schools are enjoined to organize educational and social activities to strengthen proper information on HIV/AIDS prevention and early diagnosis.

The following are the suggested activities:

- a. Wearing of HIV awareness red ribbons, pinned on the left side of the chest or red wrist bands to show solidarity with the millions of people living with HIV worldwide.
  - b. Social Media Campaign: Share facts and stories using hashtags like #WorldAIDSDay2024 or #StopHIVTogether to help spread the word. Or posting and motivational words to convey hope, break stigmas, and encourage positive change in the fight against AIDS.
3. All employees are encouraged to support the HIV/AIDS control and prevention education program activity.
  4. It is expected that pictures concerning the World AIDS Day activities must be posted in the schools Facebook page.
  5. Immediate dissemination and compliance to this Memorandum is desired

  
**NORMA P. ESTEBAN, EdD, CESO V**  
Schools Division Superintendent