



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

October 21, 2024


DIVISION MEMORANDUM

No. 470, s. 2024

**DIVISION CAPABILITY BUILDING OF SCHOOL PAPER ADVISERS OF PRIVATE SCHOOLS:
A KEY FOR OPTIMIZING THE JOURNALISTIC SKILLS OF LEARNERS**

To: Assistant Schools Division Superintendents
Division Chiefs
DEPS in English and Filipino
Public Schools District Supervisors
Private Elementary and Secondary School Heads/Administrators
All Others Concerned

1. To further enhance the coaching and mentoring skills of teacher-coaches in Campus Journalism, this Office shall conduct a Division Capability Building of School Paper Advisers of Private Schools: A Key for Optimizing the Journalistic Skills of Learners to be held on November 6-8, 2024 at Dr.Yanga's Colleges, Inc., Bocaue, Bulacan.
2. This activity aims to:
 - 2.1 upskill the coaching and mentoring skills of teacher-coaches in the different campus journalism contests;
 - 2.2 conduct training sessions on the latest trends in individual and group categories; and
 - 2.3 craft an action plan for school level capability building.
3. Each private school may send a maximum of three (3) participants. The BULPRISA officers shall send a registration link to be accomplished by all private schools on or before October 31, 2024.
4. Enclosure No.1 contains the matrix of activities and the list of Training Management Team members, speakers, invited media practitioners, and facilitators.
5. The BULPRISA Officers shall collect Eight Hundred Pesos (P800.00) registration fee per participant to cover the training materials and honoraria for invited media practitioners and speakers while each participant shall bring their own provision of food and refreshments.
6. Registration fees, food allowance, and transportation and other incidental expenses of the participants shall be taken from the private school local funds subject to the usual accounting and auditing rules and regulations.
7. This Memorandum serves as travel authority of the participants involved in this activity.
8. Immediate and wide dissemination of this Memorandum is desired.


NORMA P. ESTEBAN, PhD, CESO V
Schools Division Superintendent

CID/Sangoyo-Division Memo – Division Capability Building for Private School SPAs
0058/October 21, 2024



Address: Provincial Capitol Compound, Brgy. Guinhawa,
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Enclosure No. 1 to Division Memorandum No. 470 s. 2024

**DIVISION CAPABILITY BUILDING OF SCHOOL PAPER ADVISERS OF PRIVATE SCHOOLS:
 A KEY FOR OPTIMIZING THE JOURNALISTIC SKILLS OF LEARNERS**

November 4-6, 2024

Dr. Yanga's Colleges, Inc., Bocaue, Bulacan

A. MATRIX OF ACTIVITIES

DAY 1 (NOVEMBER 4, 2024)

Time	Activities
7:00 – 8:00 a.m.	Arrival and Recognition
8:01 – 8:30 a.m.	Opening Program Pretest
8:31 – 10:00 a.m.	The Individual Writing Categories First Session: 1. Newswriting 2. Sports Writing
10:01 – 10:30 a.m.	Uninterrupted Health Break
10:31-12:00 p.m.	Second Session: 3. Editorial Writing 4. Column Writing
12:00-1:00 p.m.	LUNCH BREAK
1:01-3:00 P.M.	Third Session: 5. Feature Writing 6. Science Writing 7. Copy Reading and Headline Writing
3:01-3:30 p.m.	Uninterrupted Health Break
3:31 – 4:50 p.m.	Fourth Session: 8. Editorial Cartooning 9. Photojournalism
4:51-5:00 p.m.	Day 1 Evaluation

DAY 2 (NOVEMBER 5, 2024)

Time	Activities
7:00 – 8:00 a.m.	Arrival and Recognition
8:01 – 8:30 a.m.	Management of Learning (MOL) Recapitulation of the Previous Sessions
8:31 – 10:00 a.m.	Group Contests/Team Events First Session: 1. Radio-Broadcasting and Scriptwriting
10:01 – 10:30 a.m.	Uninterrupted Health Break
10:31-12:00 p.m.	Second Session: 2. Collaborative Desktop Publishing
12:00-1:00 p.m.	LUNCH BREAK
1:01-3:00 P.M.	Third Session: 3. Online Publishing
3:01-3:30 p.m.	Uninterrupted Health Break
3:31 – 4:50 p.m.	Fourth Session: 4. TV Broadcasting and Scriptwriting
4:51-5:00 p.m.	Day 2 Evaluation



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DAY 3 (NOVEMBER 6, 2024)

Time	Activities
7:00 – 8:00 a.m.	Arrival and Recognition
8:01 – 8:30 a.m.	Management of Learning (MOL) Recapitulation of the Previous Sessions
8:31 – 10:00 a.m.	School Paper Management First Session: 1. New Page 2. Sports page
10:01 – 10:30 a.m.	Uninterrupted Health Break
10:31-12:00 p.m.	Second Session: 3. Editorial Page 4. Feature Page
12:00-1:00 p.m.	LUNCH BREAK
1:01-3:00 P.M.	Third Session: 5. Science and Technology Page 6. Layout and Design of School Paper
3:01-3:30 p.m.	Uninterrupted Health Break
3:31 – 4:30 p.m.	Fourth Session: 7. Crafting of School Action Plan 8. Presentation and Critiquing Sessions
4:31-5:00 p.m.	Day 3 Evaluation Posttest Closing Program Awarding of Certificates

II. Training Management Team/Speakers/Facilitators/Invited Media Practitioners

No.	Name	School/District/Station
1.	Rainelda M. Blanco, PhD	OIC-CID Chief – SDO Bulacan
2.	Jay Arr V. Sangoyo, PhD	DEPS, English – SDO Bulacan
3.	Anastacia N. Victorino, EdD	DEPS, Filipino – SDO Bulacan
4.	BULPRISA Officers	SDO Bulacan
5.	Invited Media Practitioners	Media New Organizations
6.	Anita C. Sabino	Sta. Monica NHS
7.	Alfredo A. Correa	Loma De Gatos ES, Marilao North
8.	Mharikith E. Fababier	Bunsuran NHS
9.	Glen Moore B. Adriano	Saog ES, Marilao South
10.	Emma C. Guitaba	FFHNAS
11.	Candelaria V. Cruz	M. Del Rosario MES, Pulilan
12.	Marilyn M. Juan	Parada NHS
13.	Eladio N. Tuppal	Caingin ES, San Rafael East
14.	Ma. Luisa G. Reyes	Alexis G. Santos NHS
15.	Emma Caparas	Plaridel District
16.	Imelda Golez	Calumpit NHS
17.	Efraim Mendoza	Lolomboy NHS
18.	May Crisette Magayon	San Rafael CS, San Rafael East
19.	Allan Jason Sarmiento	San Miguel NHS
20.	Adonis Villanueva	Carlos F. Gonzales HS
21.	Rommel De Guzman	San Ildefonso NHS
22.	Jowel Dela Cruz	J.J. Russel MHS



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