



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

September 9, 2024

DIVISION MEMORANDUM

No. 383, s. 2024

**SCHEDULE OF CO-CURRICULAR CULMINATING ACTIVITIES ALIGNED WITH THE
CAMPUS JOURNALISM PROGRAM IN SDO BULACAN FOR SCHOOL YEAR 2024-2025
(Public and Private)**

To: Assistant Schools Division Superintendents
CID and SGOD Chiefs
DEPS in English and Filipino
Public Schools District Supervisors
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. In order to attain the mandates of Republic Act (RA) No. 7079, also known as the Campus Journalism Act of 1991, DepEd Order No. 94, s. 1992 emphasizes the holding of the annual elementary and secondary schools press conferences in public and private schools.
2. Accordingly, to further sustain the outstanding campus journalism performance of the Schools Division of Bulacan anchored on the Project SPCJ (Sustaining Performance in Campus Journalism and Project PRESS (Professionalism in Refining and Engaging School in Sustaining Skills), this Office announces the Schedule of Co-Curricular Culminating Activities aligned with the Campus Journalism Program in SDO Bulacan for School Year 2024-2025.
3. These series of culminating activities aim to:
 - 3.1 enhance and develop the writing skills of the campus journalists by showcasing of winnable talents and by producing school papers considering the quality and quantity aspects of preparation, contests, and trainings;
 - 3.2 demonstrate understanding on campus journalism through individual writing and group contests for social consciousness and environmental awareness; and
 - 3.3 identify the official entries of SDO Bulacan for the upcoming 2025 Regional Level Press Conference (RSPC).
4. Attached is the Timeline of the Co-Curricular Culminating Activities (Enclosure 1).
5. All school and district level culminating activities in campus journalism must be aligned with the provisions stipulated in the DepEd School Calendar and Activities for School Year 2024-2025 per DepEd Order No.009, s.2024 to ensure that the premeditated competencies during teaching and learning episodes are given preferential consideration.
6. Public and private elementary and secondary school heads are strongly encouraged to provide moral and financial support as well as any suitable consideration to their teacher-coaches, journalism coordinators, and School Paper Advisers (SPAs). They are to be given service credits and pertinent incentives for their dedication and commitment to the campus journalism activities following the appropriate DepEd guidelines and mandates.
7. Public Schools District Supervisors in coordination with the CID Chief and Division Education Program Supervisors in English and Filipino are tasked to provide necessary assistance for the smooth and intensive implementation of the Press Conference activities and contests at the school, district, EDDIS and Provincial Levels. They are the ones who



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will facilitate proper coordination with the Local Chief Executives (LCE) for the Local School Board financial assistance and pertinent support.

8. All school heads are reminded of DepEd Order No. 9, S. 2005, "Instituting Measure to Increase Engaged Time on Task and Ensuring Compliance Therewith". Hence, classes must not be disrupted. There must be teachers who will take charge of the teaching loads of the School Paper Advisers (SPAs) in the conduct of CJ activities. SPAs shall prepare a campus journalism plan to be checked and monitored by the school heads.
9. All learner-journalists must have parent's/guardian's letter of consent to be submitted to their teacher-coaches and School Paper Advisers (SPA) allowing them to join and participate in the campus journalism activities particularly in the preparation of school papers entries and intensive trainings.
10. Similarly, learners who will join the contests and school paper writing sessions should be given academic considerations such as enough time for the completion of written works and performance tasks, special schedule of quarterly examination, and advance copies of modules to cope with their learning episodes following the mandates of the K to 12 classroom-based assessment of learning outcomes per DepEd Order No.008, s.2015.
11. There will be separate Division Memoranda to be released for the specific guidelines on individual writing categories and team events, and search for best school papers.
12. Strictly, **no mandatory fees** shall be taken from the parents and learners. Instead, all expenses to be incurred in the conduct of these activities shall be charged to Local School Board (LSB) Funds/Campus Journalism Funds/Student Development Canteen Funds/MOOE/local funds subject to the usual accounting and auditing rules and regulations.
13. This Memorandum serves as travel authority of the persons involved during the conduct of the Campus Journalism activities.
14. Strict compliance and wide dissemination of this Memorandum is desired.


NORMA P. ESTEBAN, PhD, CESO V
Schools Division Superintendent p/c

References:

Republic Act (RA) No.7079
DepEd Order Nos.009, s.2024; and 94, s.1992
Regional Memorandum No.289, s.2021.

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM LEARNERS SCHOOL PAPER ADVISERS

CID/Sangoyo-Division Memo – Co-Curricular Culminating Activities aligned with Campus Journalist Program in SDO Bulacan SY 2024-2025
0053/September 10, 2024



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Enclosure No. 1 to Division Memorandum No. **383**s. 2024

**SUGGESTED SCHEDULE OF CO-CURRICULAR CULMINATING ACTIVITIES
ALIGNED WITH THE CAMPUS JOURNALISM PROGRAM IN SDO BULACAN
FOR SCHOOL YEAR 2024-2025
(Public and Private)**

I. INDIVIDUAL WRITING CATEGORIES

Date	Activity	Venue
September-October 2024	1. District and School Level Elimination Rounds	District/School
September 19, 2024 9:00 a.m. (Thursday)	2. Consultative Meeting of the PSDSes and DEPS in-charge of Campus Journalism to finalize the hosting of EDDIS and Provincial Level Press Conferences	SDO Bulacan Conference Hall
September 19, 2024 – 1:00p.m. (Thursday)	3. Meeting of the Division Campus Journalism Technical Team/TWG Chairs and Members	SDO Bulacan Conference Hall
September 20, 2024 – 1:00p.m.	4. Consultative Meeting of the Officers of the Private Schools to finalize the guidelines and hosting of Private School EDDIS Level Press Conference	SDO Bulacan Conference Hall
October 16-30, 2024	5. Capability Building of School Paper Advisers and Teacher-Coaches on Individual Writing Categories, Group Events, and School Paper Management	TBA
November 3-29, 2024	6. District and School Level Face-Off Rounds to select the EDDIS Level Participants (Top 10 per Category - English and Filipino per District; Top 5 per Category, English and Filipino per Secondary School)	District/School
November 11-29, 2024	7. District and Secondary School Level Intensive Trainings of EDDIS Level Qualifiers	District/School
December 2-6, 2024	8. EDDIS Level Press Conference (Elementary) One Day per EDDIS (Separate Public and Private Press Conference)	TBA
December 9-13, 2024	9. EDDIS Level Press Conference (Secondary) One Day Per EDDIS (Separate Public and Private Press Conference)	TBA
January 9-10, 2025	10. Provincial Schools Level Press Conference	TBA
January 16-17, 2025	11. Face-Off Rounds of Top 5 Winners in the Provincial Level	TBA
January 20-February 15, 2025	12. Intensive Trainings of RSPC Qualifiers	TBA
February 15, 2025	13. General Meeting of RSPC Qualifiers	TBA
March-April 2025	14. 2025 Regional School Press Conference	TBA
May 2025	15. 2025 National Schools Press Conference	TBA

II. SCHOOL PAPER CONTESTS

Date	Activity	Venue
September-November 2024	Preparation of School Paper	School/District
October 16-30, 2024	Capability Building of School Paper Advisers and Teacher-Coaches on Individual Writing Categories, Group Events, and School Paper Management	TBA
December 2-6, 2024	Phase 1 Initial Critiquing of Entries (ICE)	Division Office
December 6-15, 2024	Revision and Preparation of School Paper Entries based on the Phase 1 (ICE)	School/District
December 17, 2024	Phase 2 Final Critiquing Session of Entries	Division Office
January 13-17, 2025	1. Submission of Final Copy of School Entries (PDF format/copy saved in Flashdrive) 2. Three (3) printed copies (A4 Size)	Division Office/TBA



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January 21-25, 2025	Division Search for Best School Papers and Preparation of Division Entries for the 2025 RSPC (Evaluation of Final Entries)	Division Office/TBA
January 20-February 15, 2025	Intensive Trainings of RSPC Qualifiers for Best School Papers in the	TBA
February 15, 2025	General Meeting of RSPC Qualifiers	TBA
February 17-21, 2025	Submission of Division Entries to the Regional Office	
March-April 2025	2025 Regional School Press Conference	TBA
May 2025	2025 National Schools Press Conference	TBA

III. GROUP CONTEST (RADIO BROADCASTING AND SCRIPTWRITING CONTEST - ENGLISH & FILIPINO, ELEMENTARY AND SECONDARY)

Date	Activity	Venue
September-October 2024	District and School Level Elimination Rounds	District/School
September 19, 2024 9:00 a.m. (Thursday)	Meeting of PSDSes/Secondary EDDIS Chairs to select one (1) English and one (1) Filipino Radio Broadcasting Team-Representatives per EDDIS who will join the Provincial Press Conference (Note: No contests for other team events)	District/School
September 20, 2024 – 1:00p.m.	Consultative Meeting of the Officers of the Private Schools to finalize the guidelines and hosting of Private School EDDIS Level Press Conference	SDO Bulacan Conference Hall
October 16-30, 2024	Capability Building of School Paper Advisers and Teacher-Coaches on Individual Writing Categories, Group Events, and School Paper Management	TBA
November 3-29, 2024	EDDIS, District and School Level Face-Off Rounds to select the EDDIS Level Participants one (1) English and one (1) Filipino Radio Broadcasting Team-Representatives per EDDIS who will join the Provincial Press Conference (Note: No contests for other team events)	To be identified by the PSDS/ Secondary EDDIS Chairs
November 11-29, 2024	District and Secondary School Level Intensive Trainings of Provincial Level Qualifiers	TBA
January 9-10, 2025	Provincial Schools Level Press Conference of Radio-Broadcasting Contest	TBA
January 16-17, 2025	Face-Off Rounds of Top 5 Winners in the Provincial Level	TBA
January 20-February 15, 2025	Intensive Trainings of RSPC Qualifiers	TBA
February 15, 2025	General Meeting of RSPC Qualifiers	TBA
March-April 2025	2025 Regional School Press Conference	TBA
May 2025	2025 National Schools Press Conference	TBA