



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OF BULACAN

September 10, 2024

**DIVISION MEMORANDUM**

NO. 381, s. 2024

**CAREER GUIDANCE TRENDS AND STRATEGIES: BUILDING A  
SUCCESSFUL CAREER FOR THE BULAKENYO YOUTH**

To: Assistant Schools Division Superintendents  
Division Chiefs  
Public Schools District Supervisors  
Division Education Program Supervisors  
Public Secondary School Heads  
Guidance Coordinators/Guidance Counselors/Career Guidance Advocates  
All Others Concerned

1. Pursuant to Republic Act No. 11206 otherwise known as the Secondary Career Guidance and Counseling Act of 2019 and Republic Act No. 10533 Basic Education Act of 2013 which mandates to properly guide secondary level students in choosing career tracks that they intend to pursue through informed career choices towards becoming productive and contributing individuals, and in line with this, DepEd SDO Bulacan through the Learner Formation Division of the School Governance and Operations Division (SGOD), in partnership with the Provincial Public Employment Services Office shall conduct the seminar titled **Career Guidance Trends and Strategies: Building a Successful Career for the Bulakenyo Youth on September 17, 2024, at 8:00 AM, at Bustos Elementary School, Bustos, Bulacan.**
2. This activity aims to strengthen career guidance programs, projects and activities that will help learners make responsible decisions relevant to their career pathing, specifically:
  - 2.1. ensure the continuity of the career development process;
  - 2.2. employ a systematic set of activities and procedures in the implementation of the career guidance program; and
  - 2.3. establish support mechanisms that contribute to the attainment of the Department's career guidance program.
3. The activity shall be participated by Guidance Coordinators, Guidance Counselors, Career Guidance Advocates/Teacher Designates of all public secondary schools in the Division.
4. Attached in this Memorandum are the Program Matrix and the List of Participants.



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5. Expenses to be incurred in the conduct of this activity such as meal expenses shall be charged to Provincial PESO while transportation expenses shall be charged to school local funds both subject to the usual accounting and auditing rules and regulations.
6. It is expected that all participants adhere to health protocols to prevent the spread of any infections disease.
7. This Memorandum shall serve as the travel authority of all participants.
8. Immediate and wide dissemination of this Memorandum is highly desired.

  
**NORMA P. ESTEBAN, EdD, CESO V**  
Schools Division Superintendent



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Enclosure No. 1 to the Division Memorandum No. 381 s. 2024

**Program Matrix for Career Guidance Trends and Strategies: Building a Successful Career for the Bulakenyo Youth**

<b>Time</b>	<b>Activity</b>
7:30 AM – 8:00 AM	Arrival of Participants and Registration
8:00 AM – 8:30 AM	Opening Program: <ul style="list-style-type: none"><li>• Prayer</li><li>• Nationalistic Song</li><li>• Welcome Remarks</li><li>• Inspirational Message</li></ul>
8:30 AM – 8:45 AM	Roll Call of the Participants
8:45 AM – 9:00 AM	Rationale
	Introduction of Resource Persons
9:00 AM – 10:30 AM	Public Employment Service Office (PESO)
10:30 AM – 12:00 PM	Career Guidance Trends and Strategies
12:00 PM – 12:45 PM	Lunch Break
12:45 PM – 1:00 PM	Ice-breaker Activity
1:00 PM – 2:30 PM	Labor Market Information (LMI) for Local and Overseas Employment
2:30 PM – 4:00 PM	Career Planning: Education, Employment, and Entrepreneurship
4:00 PM – 4:30 PM	Open Forum
4:30 – 5:00 PM	Closing Program: <ul style="list-style-type: none"><li>• Awarding of Certificates/ Certificate of Appearance</li><li>• Closing Remarks</li><li>• Photo Opportunity</li><li>• Evaluation</li></ul>



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Enclosure No. 2 to the Division Memorandum No.381, s. 2024

**List of Participants**

No.	School Name	Name of Career Advocate	Position
<b>EDDIS I</b>			
1	Doña Candelaria Meneses Duque NHS	Celeste C.Pingol	Teacher III / Designated Guidance Teacher
2	Taliptip National High School	Annabelle M. Mendoza	GC III
3	San Francisco Xavier High School	Mathusalem T. Agustin	Teacher III
4	Romeo Acuña Santos Memorial Hs	Richie Rey J. Yap	
5	Gen. Gregorio del Pilar Integrated School	Blanca D.Mateo	Teacher III
6		Rosalie M.San Jose	Teacher III
7	Sta. Lucia High School	Ninia A. Natividad	
8		Jocelyn D. Flores	
9	Calumpit NHS (San Marcos NHS)	Ireneo C. Dela Cruz	GC I
10	Caniogan High School		
11	Frances National High School	Geraldine M. de Vera	Teacher III
12	San Miguel-Meysulao High School	Zhaina Maria E. Cailles	Teacher I
13	Iba National High School	Ma.Cristina S. Tenorio	Teacher III
14	Ramona S. Trillana HS (Mayor Ramon Trillana Mem. HS (Iba NHS))	Pablo L.Santos	Teacher III
15	San Pedro National High School	Crista S. Capili	Teacher III
16		Shane-Anne S. Dela Cruz	Guidance Counselor II
17	Sta. Monica National High School	Estelita B. Dela Cruz	Teacher III
18	Kapitangan National High School	Ma. Leilani M. Nuqui	Teacher II / Guidance Advocate
19	San Roque National High School	Veronica Edna G. Surio	Teacher II
20	Sta. Cruz NHS	Marycris P. Fermalino	Teacher II / Guidance Advocate
21	Pinalagdan High School	Dolores A. De Guzman	Teacher III
22	Dampol 2nd National High School	Jeck R. Mendoza	Teacher III/ Guidance Advocate
23	Sta. Peregrina HS	Cecelia D. San Pedro	Teacher I
24	Bajet-Castillo High School	Lea N. Mendoza	Values Coordinator/ Guidance Advocate
25	Engr. Virgilio V. Dionisio Memorial High School		



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26	Dulong Malabon IS	Mark Jayson Y. Pineda	Values Coordinator/Guidance Advocate/Teacher III
27	Inaon IS	Janice G. Mag-isa	Teacher III
<b>EDDIS 2</b>			
28	Alexis G. Santos National High School	Imelda T. Jacinto	Teacher III/Guidance Teacher
29	Cambaog NHS	Mary Ann C. Renon	Teacher I/Guidance Teacher
30	Aguinaldo J. Santos National High School (formerly Tibagan National High School)	Henry Bautro	Teacher I
31	Dr. Pablito V. Mendoza, Sr. High School	Eleonor L. Lopez	Teacher III/Guidance Teacher
32	Bintog HS (Jose J. Mariano MHS)	Dulce D. Domingo	Teacher II
33	Dr. Felipe De Jesus NHS	Rosalyn Q. Centeno	Guidance Coordinator I
34	Bulihan High School	Reymart C. San Diego	Teacher I
35	Dampol 1st National High School	Myra B. Generoso, Rpm, RGC	Teacher III/Guidance Advocate
36	Jaime J. Vistan High School	Elsa T. Hilario	
37	Banga High School	Josephine M. Manalad	Teacher III
<b>EDDIS 3</b>			
38	Doña Remedios Trinidad High School (Laura De Leon Halili HS)	Joana Marie P. Manalo	Teacher I
39	Sapang Bulac High School	Mary Anne D. Batalla	Teacher II
40	Talbak High School	Ma.Arbina D.Aratan	Teacher III/Guidance Advocate
41	Esteban Paulino HS	Amaya S. Tobias	Teacher I/Guidance Advocate
42	Kalayakan High School	Alexis T. Caras	Teacher I
43	Pinag-anakan Integrated School	Arlene I. Lazaro	OIC
44	Calawitan NHS	Evangeline C. Victoria	
45	Akle HS	Lorena N. Manalastas	
46	San Ildefonso National High School	Grace Alvin M De Guzman	Teacher III
47	Gabihan High School	Leilanie A. Supan	
48	Upig High School	Leslie C. Salvador	Teacher I
49	Sta. Catalina Bata National High School	Pauline H. Sebastian	Teacher I
50	San Miguel NHS	Jayson S. Hernandez, RGC	RGC III
51		Aurora S. Tamio	Teacher III



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52		Jesusa P. Bondoc	Teacher III
53	Partida National HS (San Miguel NHS - Partida HS)	Princess Joy G. Galceran	Teacher I
54	John J. Russell MHS (Sibul NHS)	Donnabell F. Barlao	Teacher III
55	Vedasto R. Santiago HS	Lotis P. Martin	Teacher III
56	Emilia Perez Ligon HS (Maligaya HS)	Jessa R. Sto. Domingo	Teacher I
57		Julieta N. Alvarez	Teacher III
58	Carlos F. Gonzales HS	Eve Austria	Teacher III
59		Lerna Ramos	Teacher I
60	San Rafael Nat'l Trade School	Ma. Pilita R. Jimenez	Teacher III,
61		Jonee San Buenaventura	Head Teacher III
62	Maronquillo National High School	Jenny Rose M. Cruz	Teacher I
63	Salapungan NHS	Rupee A. Bonavente	Teacher III
64	Lydia D. Villangca Trade School	Mary Joyce S. Belleza	Teacher III
<b>EDDIS 4</b>			
65	Assemblywoman Felicita G. Bernardino Memorial Trade School	Maan Aujero	Guidance Counselor III
66		Nelly De Jesus	Guidance Counselor II
67		Maryann Elarde	Guidance Teacher
68	Prenza NHS	Andrea F. Bernabe	Guidance Coordinator I
69		Anita S. Ramos	Guidance Counselor II
70		Gina Asor	Guidance Counselor II
71	Heritage Homes Integrated School	Jessel T. Apolinar	Teacher I, Guidance Advocate for HS
72	Marilao Central Integrated School	Angelica O. De Jesus	Guidance Advocate
73		Michael Angelo M. Areglo	JHS Coordinator
74	Obando NHS	Ma. Christine S. Gabriel	
75		Ar Jay A. Juan	
76	Obando School of Fisheries	Jeddy J. Sinsuan	Teacher III
77	Obando Senior High School		
<b>EDDIS 5</b>			
78	Balagtas National Agricultural HS	Rowena DR. Ajose	GC III
79		Clemen B. Soliman	MT I
80		Ma. Theresa B. de Leon	MT II
81	Gat. Francisco Balagtas High School	Maria M. Dela Cruz	Teacher II
82	Lolomboy National HS	Maria Elena M. Domondon	Guidance Counselor I
83	Taal High School	Rosmelinda A. De Leon	Teacher I



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84	Illuminada Roxas-Mendoza Memorial High School	Maria Cristina V. Carballo	Teacher I Guidance Advocate
85	Batia High School	Monaliza Mendoza	Teacher I
86	Felizardo C. Lipana NHS (Sta. Rita HS)	Michael M. Santos	Guidance Counselor I
87		Marilen Paguio	Teacher III
88		Edlyn DC. Santiago	Teacher III
89	Guiguinto Nat'l Voc'l. High School	Emita R. Mendoza	Guidance Counselor II
90		Regina M. Merenciano	Guidance Counselor II
91		Crisalyn Joy Dionisio	Guidance Counselor II
92	Tiaong NHS	Lolita M. Laderas	Teacher II/Guidance Designate
93	Guiguinto National Vocational High School - ANNEX	Alfredo L. Bautista	Teacher I
94	Bunsuran NHS	Jacquilou A. Lomot	Teacher I
95	Masagana HS	Mylyn C. Marquez	Teacher III
96	Virginia Ramirez-Cruz National High School	Sienna Marie S. Morales	Teacher I/ Guidance Designate
97	Mapulang Lupa High School	Jhoanna SJ. Sanguyo	Teacher I / Guidance Teacher
98	Pinagkuartelan Integrated School	Marilyn E. Labong	
99	Balagtas National Agricultural HS ANNEX	Mary Jade F. Hernaez	Guidance Counselor I
<b>EDDIS 6</b>			
100	Binagbag NHS	Winnie S. De Guzman	Teacher I
101	Angat HS (Binagbag NHS - Taboc NHS)	George Aryan C. Dela Vega	Teacher I
102	Pres. Diosdado Macapagal MHS	Francis Adrian G. Dalangin	Teacher I / Guidance Advocate
103	Angel M. del Rosario HS	Oliver V. De Leon	Teacher I/ Guidance Teacher
104	Minuyan National High School	Joan F. Santos	Career Advocate
105		Bernadette R. Capa	Career Advocate
106	National Power Corporation H.S.	Levi R. Fermin	Teacher I
107	Norzagaray National High School:	Jesusa M. Principe (JHS)	Guidance Counselor
108		Cristine-Jae P. Guizano (SHS)	Guidance Advocate
109	North Hills Village High School	Rosalina B. Dela Cruz	Teacher I/Guidance Designate



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110	FVR National High School	Estrelita G. De Mesa	Teacher III/Guidance Designate
111	Julian B. Sumbillo High School	Rosalie A. Fermin	Teacher III/Guidance Designate
112	Matictic Integrated School	Rosalee L. Legaspi	Teacher I/Guidance Advocate
113	F. F. Halili Nat'l. Agr'l. School	Gay S. Adriano	Guidance Coordinator III
114		Maria Niña Mariñas	Guidance Counselor II
115	Parada NHS	Jasmin G. Maranan	Guidance Counselor I
116		Isidro C. Novilla Jr.	SHS Teacher II
117	Pulong Buhangin NHS	Marissa S. Lachica (JHS)	Guidance Counselor I
118		Mildred I. Madarang (SHS)	Guidance Advocate
119	Sta. Maria National High School	April Ross M. De Torres	Teacher 1 / Guidance Designate
120	Catmon National High School	Rozelda A. Luciano	Teacher II / Guidance Advocate
121	F. F. Halili Natl Agrl School Annex	Laylanie May P. Sta Ana	Teacher 1 / Guidance Designate
122	Sta. Cruz High School	Daiseree DR. Salvador	Teacher III/ Career Advocate
123	F. F. Halili Natl Agrl School Cay Pombo Annex	Samantha A. Pangilan	Teacher I/Guidance Designate
124	San Gabriel National High School	Daisy Rona R. Gonzales	Teacher I / Guidance Designate
125	F.F. Halili Natl Agrl School Cay Pombo Annex	Ricky C. Hernandez	Teacher I