



Republic of the Philippines  
**Department of Education**  
REGION III  
SCHOOLS DIVISION OF BULACAN

September 10, 2024

**DIVISION MEMORANDUM**

NO. 378 s. 2024

**UNITING BY SPIRIT AND VISUALISING PATRIOTISM THROUGH  
OUR NATIONAL ANTHEM**

To: Assistant Schools Division Superintendents  
Division Chiefs  
EPSes and PSDSes  
Division Unit Heads and Personnel  
Elementary and Secondary School Heads  
All Others Concerned

1. The national anthem, "Lupang Hinirang," is a symbol of national pride and unity. SDO Bulacan intends to honor this significance by creating a respectful and high-quality visual representation of the national anthem that upholds the Bulacan cultural and national significance. In this regard, the SDO Public affairs shall conduct a shoot of the Philippines National Anthem "Lupang Hinirang" at the SDO ground on September 23, 2024 Monday at 7:45AM.

2 Participants of the activity are the SDO Bulacan Top Management, all EPSes and PSDSes, all SDO personnel. All are encouraged to wear the complete Monday uniform with ID.

3. The Public Affairs Team are as follows:

1. Assistant DIO - Marnick S. Gutierrez
2. Videographer - Chique Razel Cruz
3. Videographer - Aliza Bronozo
4. Cameraman -Tristan Russ E. Valderrama  
- Jomica Maye J. Tuba-On
5. Cameraman and Drone Operator - John Carlo V. Javier

4. For the Guidelines of the activity:

- Please arrive on time to ensure a smooth shooting process.
- Follow the instructions of the designated videographer and director.
- Be mindful of the surroundings and avoid any distractions.



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5. All schools are also encouraged to create AVP of Lupang Hinirang to be posted in their respective DepEd tayo FB page on or before September 23, 2024.
6. All expenses incurred in this activity shall be charged to Division MOOE subject to usual auditing and accounting procedures.
7. This Memorandum shall serve as travel authority for all participants.
8. Immediate dissemination and compliance with this Memorandum are earnestly desired.

  
**NORMA P. ESTEBAN, Ed.D, CESO V**  
Schools Division Superintendent