



Republic of the Philippines
Department of Education
REGION III
Schools Division Office of Bulacan

August 14, 2024

DIVISION MEMORANDUM
No. 346 s. 2024

**DIVISION CAPACITY BUILDING OF TEACHER-WRITERS ON THE
DEVELOPMENT OF CONTEXTUALIZED STORYBOOKS:
BEYOND THE ORDINARY**

To: Assistant Schools Division Superintendents
Division Chiefs
Division Education Program Supervisors
Public Schools District Supervisor
Elementary and Secondary Public School Head
All Others Concerned

1. In preparation for the 6th Gawad Teodora Alonzo 2024 (National Competition on Storybook Writing), the Schools Division Office of Bulacan, through the Learning Resource Management and Development Section, announces the conduct of Capacity Building of Teacher-Writers on the Development of Contextualized Story Books: Beyond the Ordinary on August 20, 2024 at a venue to be announced.
2. This activity aims to:
 - a. recognize the skills and talents of classroom teachers and non-teaching personnel in the production of storybooks for basic education;
 - b. promote the role of stories and illustrated storybooks as a tool in the development of reading and learning curricular content standards;
 - c. harvest original stories that demonstrate learning competencies of the MATATAG curriculum; and
 - d. contribute to the treasury of content materials (local portal) for utilization as reading resources and transformation into engaging media.



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3. Participants to this activity are the following:

- Rank 1 Winners in the District Gawad Teodora Alonzo 2024.
Category 1
Grade 4: 31
Grade 5: 31
Grade 6: 31
Category 2: 31

4. Attached is the training matrix for guidance and information.

5. Immediate and widest dissemination of this Memorandum is desired.


NORMA P. ESTEBAN, EdD, CESO V
Schools Division Superintendent



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TRAINING MATRIX

**DIVISION CAPACITY BUILDING OF TEACHER-WRITERS ON THE
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August 20, 2024

Time	Activity	In-Charge/Facilitator
8:00-8:30	Registration	TWG
8:31-9:00	Preliminaries/Opening Program	Facilitator
	Opening Remarks	Gregorio C. Quinto, Jr., EdD CID Chief
	Statement of Purpose	Rainelda M. Blanco, PhD LRMDS Supervisor
	Inspirational Message	NORMA P. ESTEBAN, EdD, CESO V Schools Division Superintendent ATTY. BRYAN M. SANTOS ASDS
9:01-12:00	<ul style="list-style-type: none">Steps/Techniques in Writing Storybooks for ChildrenCritiquing of Stories	Eugene Y. Evasco Author of Storybooks for Children
12:01-1:00	LUNCH BREAK	
1:01-5:00	<ul style="list-style-type: none">Effective Writing Strategies for Aspiring Winnable Writers on Developing Contextualized, Localized and Indigenized StorybookCritiquing of Stories	Genaro Gojo-Cruz Author of Storybooks for Children