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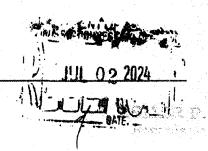
NORMA P. ESTEBAN EdD, CESO To Schools Division Superintendent Office of the Schools Division Superintendent SCHOOLS DIVISION OF BULACAN



Republic of the Philippines

Department of Education

REGION III-CENTRAL LUZON



REGIONAL MEMORANDUM

No. <u>477</u>, s. 2024

INVITATION TO THE 2024 DOKYUBATA VIDEO DOCUMENTARY CONTEST

To

Schools Division Superintendents

Chief, School Governance and Operations Division (SGOD)

Division Learner Formation Coordinators

Public and Private Secondary and Elementary School Heads

Teacher Advisers All Others Concerned

- 1. The National Council for Children's Television (NCCT) will conduct the 2024 DokyuBata Video Documentary Contest with the theme "Alab ng Dokyu: Mga Isyu sa Kalinangan, Klima, Kalusugan at Komunidad" which illuminate issues concerning cultural heritage, climate change, public health and community dynamics through the lens of Filipino learners.
- 2. The contest aims to promote and encourage the production of quality television contest that reflects the nuance and aspirations of Filipino learners; to showcase child-friendly documentaries and foster unified narrative that enriches Filipino identity.
- 3. Further, all schools especially offering Special Program for the Arts are encouraged to participate in the contest. Interested parties may resister through this link: bit.ly/DokyuBata2024OnlineEntryForm.
- 4. For inquiries and clarifications, you may directly communicate to Ms. Flor Capadusa at 0922-290-0067 or via email address at dokyubata@nect.gov.ph or peds@nect.gov.ph.
- 5. Enclosed is the mechanics and guidelines of DokyuBata Video Documentary Contest for reference.
- 6. For widest dissemination of this Memorandum is desired.

Encl.: As stated References: Indicated in the guidelines To be indicated in the <u>Perpetual Index</u> under the following subjects: MAY B. ECLAR, PhD, CESO III
Regional Director

DOKYUBATA CONTEST ESSD1/spp1 July 01, 2024

To send feedback regarding any of our services, kindly scan the QR Code.



Den





Address: Matalino St. D.M. Government Center, Maimpis,

City of San Fernando (P)

Telephone Number: (045) 598-8580 to 89 Email Address: region3@deped.gov.ph Website: https://region3.deped.gov.ph/





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National Council for Children's Television an attached agency of the Department of Education

8th DokyuBata Video Documentary Contest

I. BACKGROUND

The State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being by enhancing their overall development, taking into account sectoral needs and conditions in the development of educational, cultural, recreational policies and programs addressed to them. Likewise, the State recognizes the importance and impact of broadcast media, particularly television programs on the value formation and intellectual development of children and must take steps to support and protect children's interests by providing television programs that reflect their needs, concerns, and interests, without exploiting them. The State further recognizes broadcasting as a form of mass communication guaranteed by the Constitution, the exercise of which is impressed with the public interest, and which imposes upon the broadcast industry the social responsibility of ensuring that its activities serve the interest and welfare of the Filipino people.

Consequently, the National Council for Children's Television (NCCT) is mandated to formulate policies on children's media programs and recommend plans and priorities for the government towards the promotion, development, production, and broadcasting of child-friendly programs for children. The NCCT created DokyuBata in order to produce quality television programs that will truly reflect the needs, concerns, and interests of Filipino children.

A. DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Pilipino"

DokyuBata is an annual video documentary contest that began in 2017. Video documentaries are generally cost-efficient, allowing even students to create their own without the stringent production processes typical in mainstream media, films, clips, and other commercialized videos. This competition aims to provide a platform where aspiring young television documentarists can showcase their talents, share their work, and encourage the public to participate in creating child-friendly quality programs.

With the rise of technological innovations, the younger generation can now be recognized as prosumers. Through DokyuBata, children (aged 12 and older) and adults have a platform to produce child-friendly media content and become agents in building a well-informed and media-literate nation. The NCCT believes that this competition enables children to tell stories and express their thoughts creatively.

B. For this year, the NCCT encourages students, teachers, schools, documentary filmmakers, and the local government to participate in the **seven (7) major DokyuBata activities**, namely:

¹ RA 8370, Section 2 - Declaration of Policy



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- 1. **Lakbay DokyuBata** a homecoming event in April for selected DokyuBata winners that brings honor and inspiration to communities by recognizing homegrown child-friendly documentarists.
- 2. **DokyuBata TV** a television program that showcases selected DokyuBata entries featuring all winners.
- 3. **DokyuBata Masterclass** a three-day workshop every June designed to train aspiring documentary filmmakers and help them create excellent, broadcast-quality documentaries. Schools, particularly those under the Department of Education's Special Program for the Arts (SPA) Media Arts, are encouraged to participate, represented by a student (writer or director) and a supervising adult teacher. Participants who complete the workshop receive e-certificates.
- 4. **DokyuBata Classroom** a workshop and talkback session in June focused on the main theme, Gender Fair Language and Images (GFLI), intellectual property rights, and graphic design for creating child-friendly documentaries. Participants who meet the workshop requirements receive e-certificates.
- 5. **DokyuBata Rewind** features finalists from the Gawad Ramon "Bong" Osorio (GRBO) category, sharing the journey and impact of their documentaries on their production team, the subject of their case study, and the community. This feature will be available on NCCT's Facebook page and YouTube channel in September.
- 6. **DokyuBata Virtual Screening** a three-day online screening event in each division's Top 10 finalists via the NCCT Facebook page and YouTube channel, where viewers can stream featured documentaries and vote for the "Audience Choice Award."
- 7. **DokyuBata Awarding Ceremony** an in-person event held in November, also streamed via NCCT online channels and pages.

II. DOKYUBATA 2024 THEME

"Alab ng Dokyu: Mga Isyu sa Kalinangan, Klima, Kalusugan, at Komunidad"

Sa ika-walong taon ng DokyuBata, nais nating kilalanin ang kapangyarihan ng dokumentaryo na magningas ng mga pagbabago sa pananaw at lipunan. Ang matunghayan ang mga makabatang dokumentarista bilang mga "tanod-bayan". Kung saan ang mga dokumentaryo ay sinaliksik, siniyasat at naka-angkla sa katotohanan.

Sa taon din na ito ay nais natin mag-alab ang mga dokumentaryo na naka-ugat sa Pagpapahalagang Pilipino². Ilalahad ang mga paksa at ang kaugnayan nito sa mga pinapahalagahan nating mga Pilipino.

Ang Philippine Development Plan (PDP) 2024-2028 ay naka-ayon sa AmBisyon Natin 2040 kung saan mithiin ang magkaroon ng pamahalaang naglilingkod upang matupad ang mga pangarap

² Pag-aaral sa mga Halagahang Pilipino, Isang Paglalagom ng National Economic Development Authority (NEDA) at National Commission for Culture and the Arts (NCCA) noong 2021. https://ncca.gov.ph/wp-content/uploads/2021/04/Fil.-Values-Primer-Filipino.pdf



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nating Pilipino na matatag, maginhawa at panatag na buhay. Nawa ang mga dokumentaryong ito ay maging katalista ng mga pagbabagong kallangan ng lipunan.

Ang mga interesadong sumali sa DokyuBata 2024 ay pipili sa mga sumusunod na paksa:

Kalinangan (Culture and history)

- 1. Tangible and intangible heritage
- 2. Filipino heroes
- 3. Malikhaing Pinoy

Klima (Climate Change)

- 1. Biodiversity
- 2. Food Security
- 3. Disaster-Preparedness

Kalusugan (Public Health)

- 1. Public healthcare system
- 2. Traditional and Alternative Medicine Breakthroughs
- 3. Mental Health and Wellbeing

Komunidad (Communities)

- 1. Children's Rights
- 2. Community Development
- 3. Advocacies and Innovations

Iugnay ang paksang napili sa isang pagpapahalagang Pilipino na: **Maagap, Mahusay, Mapagkakatiwalaan** at **Naninindigan**. Pumili lamang ng angkop na pagpapahalaga sa inyong paksa. Maaaring gamiting gabay ang mga sumusunod na katanungan sa mapipiling saklaw:

1. Maagap

- a. Sa isyung napili talakayin ang kaugnayan nito sa pagiging maagap?
- b. Ilahad ang pakikilahok at ang kultura ng bayanihan.
- c. Pagtatampok ng pagpapahalaga sa oras at paghahanda sa kinabukasan.

2. Mahusay

- a. Sa isyung napili, talakayin ang kaugnayan nito sa pagiging mahusay?
- b. Ilahad ang pagpupunyagi, disiplina at pagpapanday ng kagalingan sa napiling larangan.
- c. Talakayin ang mga inobasyon at ambag sa paglago para sa kabutihan ng nakararami.
- d. Pagbabahagi ng karunungan at layunin na paunlarin ang kasanayan.

3. Mapagkakatiwalaan

- a. Sa isyung napili, talakayin ang kaugnayan nito sa pagiging responsableng katiwala?
- Pagtalima sa responsibilidad at adhikain ng isang mabuting mamamayan.
- c. Paglilingkod na mayroong dangal at integridad

4. Naninindigan

- a. Sa isyung napili, talakayin ang kaugnayan nito sa pinaninindigan ng mga Pilipino?
- b. Paglalahad ng pagpapahalaga sa mga pamana, kultura,o siyentipikong pagtuklas.

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c. Pagtangkilik at pagyakap sa identidad at likhang Pilipino.

Ang pag-uugnay ng mga isyu sa pagpapahalagang Pilipino ay pag-unawa sa kung paano tayo tumutugon sa mga isyung kinakaharap natin bilang mamamayan ng bansa. Layunin natin ang lumalim ang pagkilala sa ating kamalayang Pilipino sa pamamagitan ng pagbubuklod ng mga kuwento mula sa iba't ibang panig ng ating bansa. Sa alab ng katotohanan mula sa mga dokyu, bibigyang diin ang kaisipang "Lokal muna, bago Global". Malikhaing hahabiin ang mga kuwento at mga pagpapahalagang Pilipino upang ang bawat pagbabago ay nakaugat sa mas malalim pang kamalayan ng ating pagka-Pilipino.

Sa huli, ang DokyuBata sa ika-walong taon, ay patuloy sa pagbuo ng pambansang naratibo na nagpapakilala sa lahing Pilipino—sa tayog ng mga pangarap natin, sa realidad na ating hinaharap, at sa nais nating maging tatak sa mundong ito.

III. ELIGIBILITY

- Citizenship Only Filipino citizens are eligible to participate in the DokyuBata 2024
 Video Documentary Contest.
- B. Age The minimum age requirement varied depending on the category/division intended for participation:
 - Children Division (12-17 years old)
 - Young Adult Division (18-23 years old)
 - Adult Division (24 years old and above)
- C. The competition is open to both individual and group participants. For the group, the production team must consist of no more than ten (10) members, who may or may not belong to the same school, community, or organization.
- D. For individual participants, a production name is required.

IV. COMPETING DIVISION

The competition welcomes participation from Filipino children, young adults, adults, out-of-school youths, and professionals. Entrants must create documentaries focused on the approved 2024 theme. The competition is organized into three categories:

1	DIVISION	AGE REQUIREMENT	MAXIMUM RUNNING TIME FOR VIDEO DOCUMENTARIES			
Α	Children	12 to 17 yrs. old	Maximum of 5 minutes			
В	Young Adult	18 to 23 yrs. old	Minimum of 8 minutes, maximum of 10 minutes			
С	Adult	24 yrs. old and above	Minimum of 13 minutes, maximum of 15 minutes			

V. COMPETITION PERIOD

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The period for the submission of entries is from **June 27, 2024, until September 2, 2024, at 11:59 P.M.** Entries received after this deadline, for any reason, shall not be considered by the screening team.

All entries received will undergo a uniform evaluation process to narrow them down to the Top 15 (Shortlist) per division. The Shortlist will then be reviewed by the Judges to determine the Top 10 (Finalists). The entries from these **Top 10 Finalists** will be featured during the **Virtual Screening from November 18 – 20, 2024**. The screening team will then select the recipients of the Major and Special awards. The **DokyuBata Awarding Ceremony** will take place on **November 22, 2024**.

VI. SELECTION

A. Entries will be judged according to the following criteria:

	Content/Adherence to the Theme	30 points
•	Originality and Creativity	25 points
•	Production Quality	25 points
•	Overall Impact	20 points

The screening committee, composed of the NCCT Secretariat and other members of the Board of Judges, will shortlist the entries across three divisions to the Top 15 and further narrow them down to the Top 10 finalists, based on the criteria mentioned above.

- B. The Board of Judges shall be composed of:
 - NCCT Council member
 - Content Creator
 - Documentary Filmmaker (Local)
 - Documentary Filmmaker (International)
 - Technical Expert (Cinematography/Editing)
 - Partner Government Agency
 - Partner NGO/International NGO

The decision of the Board of Judges shall be final and irrevocable.

C. Finalists will be notified via electronic mail, and an official announcement will also be posted on the official Facebook page of the National Council for Children's Television (fb.com/NCCT.DepEd).

VII. PRIZES

AWARD	CHILDREN DIVISION	YOUNG ADULT DIVISION	ADULT DIVISION
Best Documentary	P50,000.00 + trophy and certificate	P50,000.00 + trophy and certificate	P50,000.00 + trophy and certificate
2 rd Best	P30,000.00 + trophy	P30,000.00 + trophy and	P30,000.00 + trophy and

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Documentary	and certificate	certificate	certificate		
3" Best Documentary	P20,000.00+ trophy and certificate	P20,000.00+ trophy and certificate	P20,000.00+ trophy and certificate		
Best Direction	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate		
Best Story	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate		
Gawad Ramon "Bong" Osorio	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate		
Most Child- Friendly Documentary	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate	P15,000.00 + trophy and certificate		
Audience Choice	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate		
Gender Sensitive Documentary	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate		
Best Poster	P5,000.00 and certificate	P5,000.00 and certificate	P5,000.00 and certificate		

In addition to the foregoing:

- A. Awardees will also get a chance to be aired/featured on NCCT's DokyuBata TV and with other media partners.
- B. Finalists will be featured during the DokyuBata 2024 Virtual Screening and Awarding Ceremony.
- C. Certificates of Participation will be issued to every production team member and to the supervising adult of all finalists.
- D. Prizes are tax-free and will be awarded or sent to the recipients personally, via money transfer, bank deposit, and/or courier service delivery.

VIII. REQUIREMENTS AND MECHANICS

A. General Requirements/Reminders

- Entries must be in the documentary genre based on facts.
- 2. Documentaries should be **suitable for children and/or young adults** but need not necessarily be about them.
- 3. The use of copyrighted material is strictly prohibited. Participants will be liable for any claim of infringement related to the materials included in the entry. Music used must be original, licensed, or in the public domain.
- 4. Entries must revolve around the given theme or sub-themes.
- 5. Entries must comply with the running time for each division, inclusive of both opening and closing credits.
- 6. Entries must adhere to the format of the Opening Credits guidelines (refer to Section XI for the Guidelines).



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- 7. The production team does not include the cast of actors.
- 8. For entries in the Children Division, the production team must include at least one supervising adult (e.g., parent, faculty member, barangay official/employee, organization officer) who is of legal age.

The role of the supervising adult shall be limited to providing logistical guidance only (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.)

However, minimal supervision from adults is requested at all stages of production to ensure that the outputs reflect the genuine talent, skills, and worldview of the participants.

- Entries must not promote or oppose any product, person, place, service, or political belief.
- Content must be child-friendly and suitable for viewing by the general public. (See Appendix for the Child-Friendly Content Standards or visit the NCCT website for more details)
- 11. Participant/s or Production Teams can only submit one entry.
- 12. Health and safety should be prioritized.

B. Audio and Video Requirements

- 1. Must have a minimum resolution of 1920x1080 (16:9).
- 2. Videos must feature original footage and may or may not have dialogues or hosts.
- Permissions must be secured for the use of any footage not owned by the production team.
- 4. Dialogues in the videos may be in any vernacular, but English subtitles are required when the spoken language is neither English nor Filipino. Subtitle guidelines include:
 - a. Preferred fonts (SD or HD): Arial, Gill Sans, and/or Tahoma
 - b. Required Font Size: 26 (SD); 28 (HD)
 - c. A maximum of 38 characters per line, no ghost box, no shadow
 - d. Subtitles must stay within text-safe areas
 - e. A maximum of two (2) lines per subtitle; the top line should be longer
 - f. Subtitles must remain on screen for at least two (2) seconds but may stay longer if there are no subsequent subtitles to be displayed.
- 5. Music or musical scores used in the video must be original compositions of the production team or royalty-free music, with a proper citation in the credits.
- 6. No logo or watermark from any editing software should be visible in the video.



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IX. TERMS AND CONDITIONS

- 1. Participants warrant that they have read, understood, and agreed to abide by the rules and regulations of DokyuBata.
- 2. Entries submitted shall become the property of **both** the National Council for Children's Television and the producers/participants.
- 3. Participants grant NCCT the perpetual right to copy, edit, use, distribute, and broadcast the materials for educational and informational purposes.
- 4. Owners cannot use or publish the materials until after the Screening and Awarding ceremonies. The winning entries of the Finalists can be shown on the owners' personal websites, blogs, and social media accounts, provided that NCCT and DokyuBata logos are included.
- Documentaries of finalists (Top 10) and awardees, or any parts thereof, may be featured or used in public exhibitions or competitions provided that:
 - a. The production team has informed NCCT about the intended use of the documentary;
 - The documentary title, clips, and narrative remain unchanged, except for minor modifications such as color grading and audio polishing to preserve the *child-friendly classification* of the documentary; and,
 - c. Recognition received from DokyuBata is included in the opening or closing billboard and publicity materials (asset provided by NCCT).
- 6. NCCT reserves the right to amend the rules and revise the mechanics of DokyuBata with no notice to the public.

X. SUBMISSION OF ENTRIES

- The competition will accept submissions from June 27, 2024, to September 2, 2024. The deadline for submissions is September 2, 2024, at 11:59 P.M. There is no entry fee.
- 2. Relatives in the first degree of consanguinity or affinity of NCCT Secretariat, Council Members, and DokyuBata 2024 Judges are disqualified from participating.
- 3. Entries must have been produced not earlier than January 2024.
- 4. Participants must complete the **DokyuBata 2024 Online Entry Form** and await the drive link to be sent by the DokyuBata Team.
- 5. Entries and requirements must be uploaded to the provided link. Steps for uploading include:
 - a. Create a Main Folder with the format:

 (DB2024Entry_Title of the Documentary_Production Team Name)
 Ex. DB2024Entry_Makabata_JuanDelaCruzProduction
 - b. Inside the Main Folder, create separate folders for the **Documentary**, **Documents**, and **Production Photos**.

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- Each member of the production team, as well as the supervising adult, must submit a
 photocopy or scan of an identification document (e.g., valid ID, birth certificate,
 passport, barangay tax certificate/cedula, etc.)
- 7. Each submission must include:
 - a. A completed DokyuBata 2024 Online Entry Form.
 - b. The documentary entry must be in avi, mov, or mp4 container.
 - c. A copy of the completed DokyuBata 2024 Official Entry Form and Checklist/Release Form.
 - d. Proof of identification of team members and the supervising adult.
 - e. Three to five photos documenting the actual production and editing of the entry.
- 8. Receipt of submissions will be acknowledged via electronic mail.
- Only production team members, cast, supervising adults, schools, communities, or organizations of shortlisted entries will receive a Certificate of Participation.
- 10. For inquiries, contact NCCT DokyuBata Team at 0922-290-0067, or via email at dokyubata@ncct.gov.ph and peds@ncct.gov.ph.

XI. OPENING CREDITS GUIDELINES

- Credits must only appear at the beginning of the video; they must be still (non-moving); exactly five (5) seconds in length; and without background music or countdown bleep.
- All text in the credits must be in a readable font size and style (e.g., Helvetica, Arial, Calibri); and displayed in white font on a black background, listed in a prescribed order as in the examples provided.
- If the music used is not an original composition of the production team (i.e., under Creative Commons license), the supervising adult(s) must ensure it is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

*If music is an original composition of the production team (Figure 1)

"GAMPANIN"

Created by students/citizens/members of Production Name for DokyuBata Festival 2024

Director Team Mambar



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*If music used is Royalty-Free (Figure 2)

*Salin sa Pilipino (Figure 3)

"GAMPANIN"

Created by students/citizens/members of Production Name for DokyuBata Festival 2024

Director: **Team Member** Screenwriter: **Team Member**

Videographer/Cinematographer. Team Member

Editor: Team Member

Production Designer: **Team Member** Musical Composer: **Team Member** Production Staff: **Team Member**

Supervising Adult: Team Member (if applicable)

Lead Cast: Team Member

This video features the composition "Music Title" by Author, under Commons license).

4. Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National

High School, Balluag, Bulacan; Consolacion, Cebu; Nilikha ng mga

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"GAMPANIN"

Nilikha ng mga mag-aaral/residente/kasapi ng **Production Name** para sa **DokyuBata Festival 2024**

Direktor: Pangalan Manunulat: Pangalan

Bideograpo/Sinematograpo: Pangalan

Editor: Pangalan

Taga-Disenyo ng Produksiyon: Pangalan Kompositor ng Musika: Pangalan Katuwang sa Produksiyon: Pangalan

Tagapaggabay: Pangalan Mga Nagsipagganap: Pangalan

2024 DokyuBata Contest Mechanics (10





XII. INDICATIVE TIMELINE OF ACTIVITIES

Activities	Date
Lakbay DokyuBata	April 12 and 27, 2024
Registration to DokyuBata Masterclass	4" week of May 2024*
DokyuBata Masterclass	3rd week - 4th week of June 2024 *
Call for Entries	June 27, 2024
Registration for DokyuBata Classroom	4th week of June 2024
DokyuBata Classroom	4" week of July 2024*
Deadline of Entries	September 2, 2024
Shortlist of Entries - Top 15	September 9-13, 2024
Judging of Entries - Top 10	September 16-20, 2024
Announcement of Top 10 (Finalists)	September 23-30, 2024
DokyuBata Rewind	September 26-28, 2024
Deadline of Revised Documentaries of Top 10 (Finalists) for Virtual Screening	November 4, 2024
Virtual Screening Children Division (Top 10) Voting of Audience Choice Award – Google Form	November 18, 2024
Virtual Screening Young Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 19, 2024
Virtual Screening Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 20, 2024
Awarding Ceremony	November 22, 2024
Publicity and Delivery of Prizes	1st - 2nd week of December 2024

^{*}Schedule to be announced upon finalization

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XIII. APPENDICES

A.

DokyuBata 2024Video Documentary Contest

CHECKLIST

ENCLOSURES CHECKLIST

- € Documentary entry. The video must be in avi, mov, or mp4 container.
- € Copy of accomplished DokyuBata 2024 Official Entry Form and Checklist/Release Form
- € Proof of identification of the members of the production team.
- € Three to five photos documenting the actual production and editing of the entry.
- € Accomplished the DokyuBata Online Entry Form

CERTIFICATES OF PARTICIPATION

Certificates will only be issued to shortlisted entries.

- € We wish to receive Certificates of Participation as proof of entry to DokyuBata 2024.
- € We do not wish to receive Certificates of Participation. Acknowledgment via SMS and email of your receipt of our entry will do.

RELEASE

We confirm that we have read, understood, and agree to the rules and regulations of DokyuBata 2024 Video Documentary Contest. We certify that all the information supplied in this entry form is true and correct to our knowledge.

Signature over printed name of Director	Signature over printed name of Supervising Adult (if applicable)
Date	Date



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B.

DokyuBata 2024 Video Documentary Contest

OFFICIAL ENTRY FORM **Entry Information Entry Title: Production Name:** School/ Address (For Academic Organization): Organization/ Address (For Other Affiliations): Logline/ Synopsis (Can be in English/Filipino; maximum of 30 words) Supervising Adult (Children Division only) Name: Designation: Contact no: Production Staff (Maximum of 10 members) Role Name Sex Signature Age E-mail Director Screenwriter Editor Musical Composer (if music used is an **original** composition) **Other Members** Production Name Sex Age Signature E-mail Task

Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.



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Contact Person

Contact Person shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.

Name:							
Designation:				CONTRACTOR	******************************		
Address:						Marian Andreas	***************************************
Contact no: _					- At The Proceedings and a second name of	minus in the second sec	
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C. Criteria of a Child-Friendly Television (CFTV) Content of the Child-Friendly

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Content Standards

A television content that may not be specifically produced for viewing by children, but which serves to further the positive development of children and contains no elements that may result in physical, mental, or emotional harm to them. It includes various formats and genre that appeal to children and are made available for all ages.

A child-friendly television program shall meet the following criteria:

- i. Theme The theme or underlying message of the program must be suitable for children. The program should not contain themes the portrayal or depictions of which are suitable only for adults such as adultery, concubinage, pornography, prostitution, incest, rape, fraud, robbery, gun running, arson, kidnapping, sedition, subversion, treason, betrayal of country, abortion, murder, euthanasia, and other heinous crimes;
- ii. Values The important and fundamental beliefs of what is good or bad, right or wrong, desirable or undesirable, depicted in the program must not be contrary to the best interest of the Filipino child. The program must promote positive Filipino cultural values for the emotional, moral, spiritual, mental, or physical development of the child. Filipino cultural values include respect for children toward other children, children toward adults, adults toward children, and adults toward adults, regardless of race, nationality, ethnicity, religion, gender, sexual preference, or physical or mental disabilities. It must also display respect and care for the environment and other living beings;
- iii. Dialogue The dialogue, whether in words or gestures, must not promote or encourage children to speak or behave disrespectfully toward other persons or animals;
- iv. Language The language used, which could be oral or written, must not be vulgar, profane, offensive, sexually suggestive, derogatory, or demeaning of a person or animal;
- **v. Nutrition** Depictions or references to food and beverages, which could either be direct or implied, must not promote or condone unhealthy eating;
- vi. Sex and Nudity The program does not portray or depict the sexual act, the sexual organ, and other sensitive parts of the body or depict acts and images that are sexually suggestive or appropriate only for adult audiences;
- vii. Violence There must be no depiction of behavior, attack, confrontation, clash, using or involving the use of physical force with the deliberate intent to damage, hurt, or kill someone or something, with the likely effect of inducing or eliciting emotions in children, either of short-term or of great intensity, such as empathy, anger, elevated excitement, conditioned fear, nightmares, tantrums, desensitization, and other traumarelated symptoms.
- viii. Substance Use Scenes must not depict images and messages, with the aim, effect, or likely effect of promoting, directly or indirectly, a tobacco company, tobacco brand, a tobacco product or tobacco use, heated tobacco products (HTPs), Electronic Nicotine Delivery Systems (ENDS), Electronic Non-Nicotine Delivery Systems (ENDS),

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electronic cigarettes (e-cigarettes), electronic shisha (e-shisha) vapes, and other similar devices, alcohol, stimulants, narcotics, inhalants, depressants, and hallucinogens and other prohibited drugs and chemicals;

ix. Gambling – Scenes must not depict images or messages, directly or indirectly, of wagering of money or the betting or staking of something of value with consciousness of risk and hope of gain, on the outcome of a game, a contest, or an uncertain event whose result may be determined by chance or accident or have an unexpected result by reason of the bettor's miscalculation. It includes scenes that suggest wagering as a good or desirable act or behavior.³

³ Glimne, Dan. "Gambling," Encyclopedia Britannica, 2019, https://www.britannica.com/topic/gambling. Accessed 8 Aug 2019.