



JEM Talents Central Productions

and Entertainment Services

#95 Cabling St. Mabini Ext. Cabanatuan City 3100

Nueva Ecija

0917-636-6166

DepEd-SDO of Bulacan Office of the SDS

June 3, 2024

DR. NORMA P. ESTEBAN
SCHOOLS DIVISION SUPERINTENDENT
PROVINCE OF BULACAN

RECEIVED
JUN 13 2024
By: _____
Time: _____

DepEd - SDO of Bulacan
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JUN 13 2024
By: _____

Dear Mam Norma,

Greetings of peace!

JEM TALENTS CENTRAL PRODUCTIONS is a theater and film production/marketing company aimed at producing innovative Filipino independent films that are curriculum oriented. Films we produced consist of timely and relevant issues that aim to inculcate positive Filipino values addressing the needs of the young pinoy millennials. We believe that learning is served/acquired through portrayals, putting life and dynamics on it than just conducting it in the four corners of the room.

In support to our National Government thrust and in consonance with the DepEd's Child Protection Policy, Anti-Bullying Policy and Mental Health Awareness; may we present the following advocacy films about Mental Health, Anti-Bullying and Child Protection, Disaster Risk Reduction Management (DRRM), Anti-Illegal Drugs Abuse for the year 2024-2025:

1. #OKKAFREN

(Mental Health and Responsible Use Of Social Media)

- In support to *RA 11036 or An Act Establishing The National Mental Health Policy and the promotion of mental health in educational institutions.*

2. "SA ISANG IGLAP"

(Advocacy: Role of the Youth in Disaster Risk Reduction Management)

- In support to RA 10121 or the Philippine Disaster Risk Reduction Management Act of 2010 and DepEd Order 55, series of 2007 or the "Prioritizing the Mainstreaming of Disaster Risk Reduction in the School System.
- To inform the youth regarding their important role in DRRM.
- To make aware the students of the basic preparation before calamities happen.
- To inculcate in the minds of the students the old adage "An ounce of prevention is better than a pound of cure".

Republic of the Philippines
DEPARTMENT OF EDUCATION
Schools Division Office of Bulacan

ADVISORY
No. **013**, S. **2024**

To: PUBLIC PRIVATE PSDS

Elementary Junior High School Senior High School
 Elementary School Principals/School Heads
 Secondary School Principals/School Heads

For information,
NORMA P. ESTBAN, EdD, CESO V
Schools Division Superintendent
Office of the Schools Division Superintendent



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2. "MARKA" and "LARONG BATA" (Advocacy: Reasons to Say NO To Bullying)

-In accordance with RA 10627 or the Anti-Bullying Act of 2013 and DepEd Order No. 40, Series of 2012 or the Child Protection Policy.

- To make aware the students about how to distinguish the different forms bullying.
- To inform the students about their right to feel safe in a secure environment.
- To educate the students on what to do in case that they are being bullied.
- To encourage the youth to stand up and speak out against bullying.

4. "DELUSYON" and "TULAK" (Advocacy: Reasons To Say NO To Drugs)

- In consonance with the RA 10627 or the Comprehensive Dangerous Drugs Act of 2002 and DepEd Order 12, Series of 2009 or the Strengthening of the National Drug Education Program (NDEP) in schools.

- To show to the youth the negative effects of using illegal drugs.
- To help the young people stay away from using drugs.
- To reinforce positive outlook of parents and teachers towards the victims.
- To help contribute to a drug-free school and community.

5. "BOSES" (Advocacy: Violence Against Women and Children)

- The film Boses, as it has been used in various schools and communities in the Philippines can be utilized as a powerful advocacy tool in the campaign for Children Against Violence.
- To make the youth aware of their basic rights.

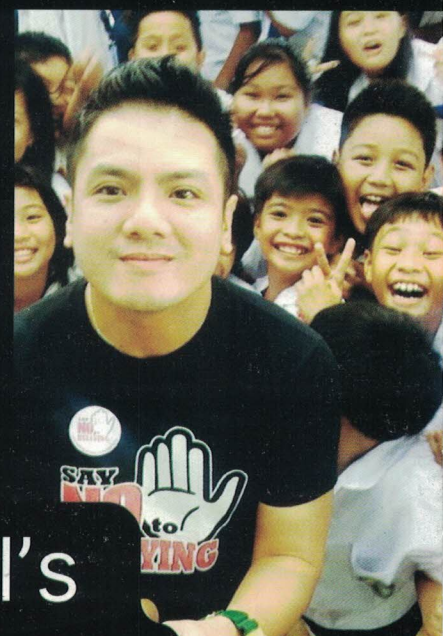
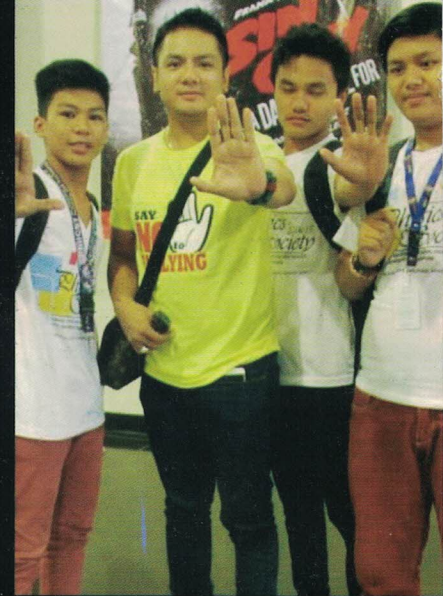
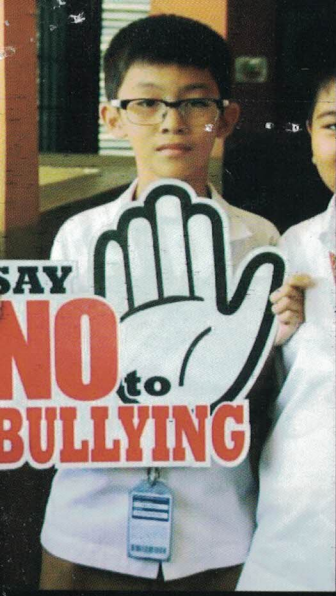
These advocacy films can be integrated as a supplementary peace tool for learning in elementary, junior and senior highschool. These will be shown at the nearest SM cinemas, Robinsons cinemas and school venues. Venues and schedule may be arranged.

In relation to this, we would like seek for an advisory for the different schools in your division.

Thank you so much and more power!

Sincerely Yours,


KIT GARRY ELLORIN
Marketing Director for Central Luzon
JEM Productions



Launch your school's
Anti-bullying campaign!

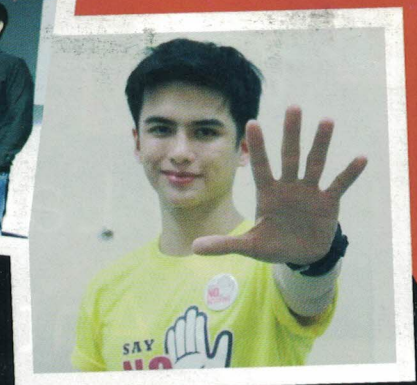


For reservation & information call: 09176366166

RA 10627 ANTI-BULLYING ACT 2013

SAY
NO to
BULLYING

» *Marka, Anti-bullying Film*



Why launch an anti-bullying campaign?

1. Fosters a safe learning environment.
2. Boosts students' self-esteem and mental well-being.
3. Encourages empathy, understanding, and inclusivity.
4. Reduces academic disruptions and absenteeism.
5. Cultivates responsible and compassionate future citizens.

Impact of watching "Marka"

Watching an anti-bullying movie offers a tangible and impactful way to address the issue. The visual and emotional elements of film resonate deeply, leaving a lasting impression on viewers. Characters in movies provide relatable scenarios that allow audiences to empathize with the gravity of bullying. Moreover, films can present a comprehensive narrative, showing the perspectives of the victim, bully, and bystanders, thereby promoting a holistic understanding. This shared cinematic experience subsequently stimulates meaningful discussions, making the message more memorable than discussions alone.