



Republic of the Philippines  
Department of Education  
Region III  
**SCHOOLS DIVISION OF BULACAN**

January 3, 2024

**DIVISION MEMORANDUM**

No. 003 , s. 2024

**SCHEDULE OF CO-CURRICULAR CULMINATING ACTIVITIES ALIGNED WITH  
THE CAMPUS JOURNALISM PROGRAM IN SDO BULACAN  
(Public and Private)**

To: Assistant Schools Division Superintendents

CID and SGOD Chiefs

DEPS in English and Filipino

Public Schools District Supervisors

SGOD SEPS and EPS II in SMME

Public and Private Elementary and Secondary School Heads

All Others Concerned

1. In order to attain the mandates of the Republic Act (RA) No. 7079, also known as the Campus Journalism Act of 1991 released through DepEd Order No. 94, s. 1992, which stipulates the holding of the annual elementary and secondary Schools Press Conferences and to further sustain the outstanding campus journalism performance of the Schools Division of Bulacan anchored to the baseline data gathered from the series of consultative meetings and post-conference sessions in the previous months, this Office announces the Schedule of Co-Curricular Culminating Activities aligned with the Campus Journalism Program in SDO Bulacan for School Year 2023-2024.
2. This activity aims to:
  - 2.1 enhance and develop the writing skills of the campus journalists;
  - 2.2 demonstrate understanding on journalism through skillful execution in various platforms such as print, broadcast, and online;
  - 2.3 recognize the role of journalism in advocating for social consciousness and environmental awareness;
  - 2.4 promote fair and ethical use of media as tenets of responsible broadcasting;
  - 2.5 foster camaraderie and enrich learning experiences through healthy and friendly competitions;
  - 2.6 produce winnable learner-contestants and school papers considering the quality and quantity aspects of preparation; and
  - 2.7 identify the entries for the 2024 Regional Level Press Conference (RSPC).
3. Enclosure No.1 pertains to the Timeline of Co-Curricular Culminating Activities aligned with the Campus Journalism Program in SDO Bulacan for School Year 2023-2024.
4. To ensure that the premeditated competencies during the teaching and learning episodes are given preferential considerations, all school and district level culminating activities in campus journalism must be conducted following the provisions stipulated in the DepEd School Calendar and Activities for School Year 2023-2024 per DepEd Order No.022, s.2023.
5. Public and private elementary and secondary school heads are strongly encouraged to provide moral and financial support as well as any suitable consideration to their teacher-coaches, journalism coordinators, and School Paper Advisers (SPAs). They are to be given service credits and pertinent incentives for their dedication and commitment to the campus journalism activities following the appropriate DepEd guidelines and mandates.



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Region III  
**SCHOOLS DIVISION OF BULACAN**

6. Public Schools District Supervisors in coordination with the CID Chief and Division Education Program Supervisors in English and Filipino are tasked to provide necessary assistance for the smooth and intensive implementation of the Press Conference activities and contests at the school, district, EDDIS and Division Levels. They are the ones who will facilitate proper coordination with the Municipal Government executives for the Local School Board financial assistance and pertinent support.
7. In relation to intensive trainings, teacher-coaches and School Paper Advisers (SPA) are required to submit training development plans and schedule of sessions with their campus journalists to ensure that essential contact hours shall be devoted to other curricular activities and learning episodes. Henceforth, all school heads are reminded of the DepEd Order No. 9, S. 2005, "Instituting Measure to Increase Engaged Time on Task and Ensuring Compliance Therewith." Classes must not be disrupted and there must be substitutes to those SPAs in the conduct of the activity.
8. All learner-journalists must have parent's/guardian's letter of consent to be submitted to their teacher-coaches and School Paper Advisers (SPA) allowing them to join and participate in the campus journalism activities particularly in the preparation of school papers entries. Similarly, they should be given pertinent academic considerations during the contests and school paper writing sessions to cope with their learning episodes.
9. Separate Division Memoranda shall be released for the specific guidelines on individual writing categories and team events while the guidelines for the Search for Best School Papers in the public and private elementary and secondary schools are stated in the recently released Division Memorandum No.001, s.2024 for reference perusal.
10. Strictly, **no mandatory fees** shall be taken from the parents and learners. Instead, all expenses to be incurred in the conduct of the campus journalism activities shall be charged to Local School Board (LSB) funds/Campus Journalism funds/Provincial School Board funds/Student Development Canteen Funds/MOOE/local funds subject to the usual accounting and auditing rules and regulations.
11. This Memorandum serves as travel authority of the persons involved during the conduct of the Campus Journalism activities.
12. Immediate and wide dissemination of this Memorandum is desired.

  
**NORMA P. ESTEBAN, PhD, CESO V**  
Schools Division Superintendent

CID/Sangoyo-Division Memo – Co-Curricular Culminating Activities aligned with  
Campus Journalist Program in SDO Bulacan  
0002/January 3, 2024



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Enclosure No. 1 to Division Memorandum No. 003 s. 2024

**SCHEDULE OF CO-CURRICULAR CULMINATING ACTIVITIES ALIGNED WITH THE CAMPUS JOURNALISM PROGRAM IN SDO BULACAN FOR SCHOOL YEAR 2023-2024**

**I. Individual Writing Categories**

Date	Activity	Venue
January 2-31 2024	1. District and School Level Elimination Rounds	District/School
January 10, 2024 9:00 a.m. (Wednesday)	2. Consultative Meeting of the PSDSes and DEPS in-charge of Campus Journalism finalize the hosting of EDDIS and Division Level Press Conferences	SDO Bulacan Conference Hall
January 15, 2024 – 9:00a.m.	3. Meeting of the Division Campus Journalism Technical Team/TWG Chairs and Members	SDO Bulacan Conference Hall
February 1-3, 2024	4. District and School Level Face-Off Rounds to select the EDDIS Level Participants (Top 7 per Category - English and Filipino per District; Top 3 per Category, English and Filipino per Secondary School)	District/School
February 12-29, 2024	5. District and Secondary School Level Intensive Trainings of EDDIS Level Qualifiers	District/School
March 4-8, 2024	6. EDDIS Level Elementary Press Conference (1 Day per EDDIS)	TBA
March 11-15, 2024	7. EDDIS Level Secondary Press Conference (1 Day per EDDIS)	TBA
March 25-26, 2024	8. Division Level Press Conference	TBA
April 5 and 8, 2024	9. Face-Off Rounds of Top 5 Winners in the Division Level	TBA
April 8-19, 2024	10. Intensive Trainings of RSPC Qualifiers	TBA
April 19, 2024	11. General Meeting of RSPC Qualifiers	TBA

**III. School Paper Contests**

Date	Activity	Venue
January-February 2024	Preparation of School Paper	School/District
March 1 and 4, 2024	Phase 1 Initial Critiquing of Entries (ICE)	Division Office
March 5-7, 2024	Revision and Preparation of School Paper Entries based on the Phase 1 (ICE)	School/District
March 8, 2024	Phase 2 Final Critiquing Session of Entries	Division Office
March 11-12, 2023	1. Submission of <b>Final</b> Copy of School Entries (PDF format/ copy saved in Flashdrive) 2. Three (3) printed copies (A4 Size)	Division Office/TBA
March 13-14, 2024	Division Search for Best School Papers and Preparation of Division Entries for the 2024 RSPC (Evaluation of Final Entries)	Division Office/TBA
March 14-15, 2024	Submission of Division Entries to the Regional Office	Division Office/TBA

**II. Team Events (Radio Broadcasting and Scriptwriting Contest – English & Filipino)**

Date	Activity	Venue
January 2-31 2024	1. District and School Level Elimination Rounds	District/School
February 1-9, 2024	2. Meeting of PSDSes/Secondary EDDIS Chairs to select one (1) English and one (1) Filipino Radio Broadcasting Team-Representatives per EDDIS who will join the Division Press Conference ( <b>Note:</b> No contests for other team events)	District/School
March 25, 2024	3. Division Level Press Conference in Radio Broadcasting, English and Filipino (Elementary)	TBA
March 26, 2024	4. Division Level Press Conference in Radio Broadcasting, English and Filipino (Secondary)	TBA
April 8-19, 2024	5. Intensive Trainings of RSPC Qualifiers	TBA
April 19, 2024	6. General Meeting of RSPC Qualifiers	TBA



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