

PINAS FORWARD E-BAYANIHAN IDEATHON

July 27, 2023

NORMA P. ESTEBAN, EdD, CESO V
Schools Division Superintendent
DepEd Bulacan

Dear Ms. Esteban,

On behalf of the Pinas Forward movement, we would like to thank the **Department of Education - Bulacan** for our partnership since 2019 that allowed us to hold leadership camps and nation-building forums for your students. Our collaboration contributed greatly towards our collective goal of a progressive Philippine society. We are excited to build on this success and propose further collaborations.

As a valued long-time partner, we are giving you exclusive information about our upcoming program: the **Pinas Forward e-Bayanihan Ideathon 2023**, the first ever nation-building ideathon aimed at propelling multiple tech-for-good civic projects at once. This 2-month social development problem-solving conference will gather 60 selected young visionaries from various parts of the country, and provide space for them to learn innovative strategies through the Design Thinking framework and apply these in their socio-civic initiatives. **We invite students under DepEd Bulacan to join this program.**

The virtual kick-off ceremony will be on August 19, 2023, to be followed by virtual and face-to-face learning sessions that will be held weekly. The program will commence with a face-to-face graduation and awarding ceremony on October 7, 2023.

Participation to the e-Bayanihan Ideathon 2023 is **free-of-charge**, and interested participants apply in groups of up to 3 members, together with their sustainable nation-building project proposal.


Attached is our project brief which includes the program outline and important dates to remember. **We are extending the application deadline especially for our partners in DepEd to August 10, 2023.** Kindly disregard the July 31, 2023 deadline indicated in the material.

We would sincerely appreciate your encouragement to the students to consider participating in this program, which is offered at no cost. Interested applicants may sign up here: <https://bit.ly/ideathonapplicationform>.

In line with this, may we kindly request that a division advisory be created and released to effectively disseminate the information to interested learners and teachers.

Thank you very much. We look forward to your partnership in this event. Should you have any questions or concerns, please don't hesitate to contact me at jeff@mvm.ph or +63 917 716 4622.

Respectfully yours,


JEFF RICHARD S. SEGUMALIAN
Campaign Coordinator
Pinas Forward Digital Democracy and Development Inc.

Program sponsored by:



E-BAYANIHAN IDEATHON

Do you have a tech-for-good project idea that can help your community? This is your chance to develop it together with experts and other young visionaries like you!

Pinas Forward e-Bayanihan Ideathon 2023 is the first ever nation-building ideathon aimed at propelling multiple tech-for-good civic projects at once. This 2-month **social development problem-solving conference** will gather and **empower 60 selected young visionaries** from various parts of the country for them to **learn innovative strategies** through the **Design Thinking framework** and apply these in their initiatives.

Pinas Forward and partner guest experts will equip delegates as they develop and possibly implement their community projects, applying the insights and technical skills they learn from the sessions.

What's In It For You?

Pinas Forward e-Bayanihan Ideathon can empower you to roll-out your socio-civic project through the following:

- ✓ Learning the framework for project planning and execution
- ✓ Meeting and learning from experts in community organizing, socio-civic project building, design thinking, and technology
- ✓ Connecting with fellow youth visionaries for future collaborations

Guidelines

- Open to all Filipinos aged 16-25 years old (Senior High School to College Level)
- Must join in groups of 2-3 members; must have at least 2 non-minors
- Must have a **tech-for-good civic project concept** in mind addressing any of the following:
 - Unemployment / Underemployment
 - Access to Livelihood
 - Access to Education
 - Online Safety & Combating Disinformation
 - Food Security
- Project must not have been funded yet by any local/international institution
- If initially implemented, project must not have reached city/municipality level

How to Apply

STEP 1: APPLICATION

DEADLINE: JULY 31

Interested participants must submit the online application form which includes the project concept.

<https://bit.ly/ideathonapplicationform>

STEP 2: SCREENING

All submitted entries will be screened and scored according to Vision & Intent, ICT Integration, and Success & Sustainability Potential.

STEP 3: ANNOUNCEMENT OF DELEGATES

AUGUST 8

Teams who have passed the screening process will be informed of their successful application and admission to the ideathon via email and through social media announcements. Congratulations!

The Ideathon Journey

IDEATHON KICK-OFF: AUGUST 19

The conference begins! In a virtual program, teams will come together to learn about the current context of the country in terms of the 5 social challenges, one of which their initiatives aim to address.

VIRTUAL WORKSHOP SESSIONS

Delegates will be taught innovative strategies on how to operationalize their initiatives through the Design Thinking framework. Attendees of Workshop 4 have the option to participate in the session in-person.

- August 26 - Empathy & Defining Direction
- September 2 - Technology for Social Good
- September 9 - Technology for Social Good + Insighting with Mentors
- September 16 (hybrid) - Project Presentations + Insighting with Mentors
- September 23 - Guide to Project Operationalization

MONITORING AND DELIBERATIONS

Regular monitoring by and communication with the organizers continue throughout the implementation phase. Soon after, the panel of judges will evaluate the community projects, particularly on their impact.

GRADUATION AND AWARDING: OCTOBER 7

Teams reconvene for an on-site graduation ceremony as they celebrate the end-of the program and the progress of their projects. Special awards will be given.

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Email ideathon@pinasforward.ph for inquiries.
Event dates are subject to change.