



Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

ADVISORY

No. 061, s. 2023

To : Schools Division Superintendents

From : **MAY B. ECLAR, PhD, CESO III**
Regional Director

Subject : **Film Showing of #OkkaFren**

Date : April 18, 2023

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1. With reference to the attached letter from Mr. Fortunato D. Matias, Promotions Director for Central Luzon, JEM Talents Central Productions, this Advisory is issued for the purpose of informing the public about the #OkkaFren, a timely cinematic Work that addresses the critical subject of mental health particularly among students.
2. Attached is the letter from Fortunato D. Matias, for reference.

Incl.: As stated.
ORD1/ord3

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NORMA P. ESTEBAN EdD, CESO V
Schools Division Superintendent
Office of the Schools Division Superintendent
SCHOOLS DIVISION OF BULACAN





JEM Talents Central Productions and Entertainment Services

#95 Cabling St. Mabini Ext. Cabanatuan City 3100

Nueva Ecija

0917-636-6166

April 18, 2023

DR. MAY B. ECLAR CESO III
REGIONAL DIRECTOR
DEPARTMENT OF EDUCATION RO3

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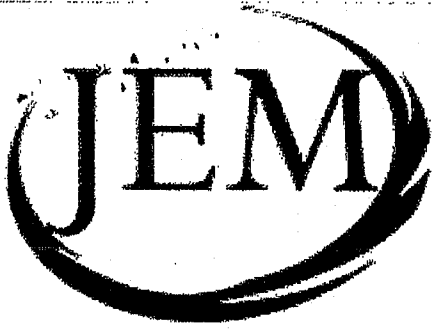
Dear Madam May,

I hope this letter finds you in good health and high spirits. I am writing to request your endorsement for the film #OkkaFren, a timely cinematic work that addresses the critical subject of mental health, particularly among students. The film highlights various mental health issues such as depression, anxiety, gender dysphoria, suicide attempts, social media addiction, and online gaming addiction, which are becoming increasingly prevalent in today's youth.

#OkkaFren, is a film that explores the challenges faced by individuals struggling with mental health issues. The film sensitively portrays the importance of understanding and support from family, friends, and professionals in overcoming these challenges. It encourages open conversations and dismantles the stigma surrounding mental health, which is crucial in creating an inclusive and supportive environment within our educational institutions.

In line with the **Department of Education's (DepEd) Memorandum No. 073 series of 2021**, which emphasizes the promotion of mental health and well-being in schools, the film can serve as an essential tool to raise awareness and facilitate discussions among students and staff. Additionally, the Commission on Higher Education's (CHED) Memorandum Order No. 18 series of 2018 highlights the importance of integrating mental health education into the higher education curriculum.

Moreover, the **Philippine Mental Health Law, Republic Act No. 11036**, mandates the development and implementation of a comprehensive and integrated mental health program in educational institutions. The endorsement of the #OkkaFren film by the DepEd Regional Office would be a significant step towards fulfilling this mandate.



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In conclusion, we kindly request you to consider endorsing #OkkaFren and help us spread its essential message on mental health awareness among students. Together, we can make a difference in the lives of those affected by mental health issues and contribute to a more compassionate and understanding educational environment.

Please feel free to reach out to me on my number 0917-636-6166 for any further information or clarification. I look forward to your positive response and collaboration in this significant endeavor.

Sincerely,

A handwritten signature in black ink, appearing to read 'Fortunato D. Matias', written over a circular scribble.

FORTUNATO D. MATIAS
Promotions Director for Central Luzon
JEM Talents Central Productions