



PROGRAM BRIEFER
May 27, 2023

EVENT OVERVIEW

As part of our commitment to make Canva for Education free for all K-12 institutions, Canva Philippines will be conducting its first nationwide onboarding session on May 27, Saturday, from 9:00 am to 11:00 am via Zoom.

“Ace Classroom Collaboration with Canva for Education” will be a 2-hour interactive webinar open to all K-12 teachers, school administrators and teaching staff. It will cover how adopting Canva for Education can empower them to improve classroom collaboration & engagement, get access to free teaching resources, and tips on how to communicate visually in the classroom and beyond.

REGISTER FOR FREE

EVENT AGENDA

TIME	ACTIVITY	DISCUSSANT
8:45 - 9:00 AM (15 mins)	ASSEMBLY TIME 1. Lobby Videos & Pre-Program Reminders	
9:00 - 9:05 AM (5 mins)	INTRODUCTION 1. Welcoming of Guests 2. Workbook Announcement 3. Canva Giveaway 4. Introduce Keynote Speaker	ALYSSA DELFIN Host & Speaker Community Manager, Canva for Education (Philippines)
9:05 - 9:10 AM (5 mins)	KEYNOTE MESSAGE	MAISIE LITTAUA Head of Growth, Canva Philippines
9:10 - 9:55 AM (45 mins)	Talk 1: A BEGINNER'S GUIDE TO CANVA FOR EDUCATION	ALYSSA DELFIN Community Manager, Canva for Education (Philippines)
9:55 - 10:00 AM (5 mins)	HEALTH BREAK	
10:00 - 10:05 AM (5 mins)	INTRODUCTION OF SECOND SPEAKER	
10:05 - 10:35 AM (30 mins)	Talk 2: USING CANVA TO INCREASE CLASSROOM ENGAGEMENT	GLADYS FRANCO Head of Social Media and Community, Canva Philippines
10:35 - 10:50 AM (15 mins)	Q&A SESSION	

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NORMA P. ESTEBAN EdD, CESO V
Schools Division Superintendent
Office of the Schools Division Superintendent
SCHOOLS DIVISION OF BULACAN

10:50 - 11:00 AM (10 mins)	CLOSING REMARKS 1. Canva Giveaway 2. Survey Announcement 3. Closing Spiels	
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HOW TO PARTICIPATE

1. K-12 teachers, teaching staff and school administrators are encouraged to join the webinar for free.
2. Register for free via this link: bit.ly/canva-educ-event. No need to create an account.
3. Once registered, you will receive a confirmation email with the Zoom details.
4. Participants can join Canva for Pinoy Teachers Facebook Group to get exclusive updates about the session.
5. Participants are encouraged to create an account on Canva so they can access the design workbooks prepared for the session.
6. All participants who finished the webinar will receive a free e-certificate within two weeks via email.

FREQUENTLY ASKED QUESTIONS

What can I expect to learn from this session?

All participants can expect to learn how to maximize Canva for Education, a powerful design and classroom collaboration tool that is free for all K-12 schools including students, teachers and teaching staff.

It will be a 2-hour interactive session divided into two parts: (1) A Beginner's Guide to Canva for Education and (2) How to creatively use Canva in the Classroom.

Why is it important that I attend this free webinar session from Canva?

In a generation that's becoming more visual, K-12 schools need to keep up by adopting tools that will empower teachers and students to communicate visually and improve classroom collaboration.

With Canva, everyone at your school can have access to over 60K education templates, 4+ million premium content and graphics, and can integrate with your own LMS (Google Classroom, Microsoft Teams, and more).

Is this for free? How do I participate?

This is absolutely free and open to all K-12 teachers, staff and school administrators! Just sign up via this [link](#) and you will receive the Zoom link via email.

Is there a free certificate once I finish this session?

Yes, you will receive a free e-certificate of participation via your registered email address within 2 weeks after the webinar.

Can I invite my co-teachers or admins to join this webinar?

Of course! Feel free to invite as many teachers and staff from your school! Just share with them this [link](#) so they can register for free.