

# Department of Education

Region III SCHOOLS DIVISION OF BULACAN

May 23, 2023

DIVISION MEMORANDUM NO. \_212\_\_, s. 2023

CALL FOR ENTRIES TO THE REGIONAL DIGITAL LOGO-MAKING CONTEST FOR GAWAD PAG-GABAY "PAGPUPUGAY SA GURONG TAGA-HUBOG, PUNONG GURO AT BAYANING PINUNONG MAG-AARAL" AND GAWAD KATIG "KATUWANG SA ISANG HANGARING DE KALIDAD NA EDUKASYON"

To: Assistant Schools Division Superintendents
Division Chiefs
Public Schools District Supervisors
Public Elementary and Secondary School Heads

All Others Concerned

- 1. This office announces the call for division entries to the Regional Digital Logo Contest for Gawad PAG-GABAY and Gawad KATIG.
- 2. Attached is a copy of the Regional Memorandum No. 207, s. 2023 titled "Digital Logo Making Contest for Gawad PAG-GABAY "Pag-pupugay sa Gurong Taga-Hubog, Punong Guro at Bayaning Pinunong Mag-aaral" and Gawad KATIG "Katuwang sa Isang Hangaring De Kalidad na Edukasyon", containing the contest guidelines and mechanics for reference.
- 3. The activity aims to have an official logo for Gawad PAG-GABAY and Gawad KATIG, the official award and recognition for the youth formation programs, and its implementers and the education partners respectively.
- 4. Interested learners shall submit the following contest requirements to <a href="mailto:bulacan.sgodyfp@deped.gov.ph">bulacan.sgodyfp@deped.gov.ph</a> on or before May 29, 2023: (1) Entry form; (2) Digital Logo Entry (vector or raster file format); (3) Certification from the School Principal that the student is currently enrolled (SY 2022-2023); and (4) Scanned image of Student ID and School Principal ID, subject for selection and validation process.
- 5. For queries and clarifications on this matter, you may coordinate with Ms. Inah Marifaye M. Blanco via email at <a href="mailto:bulacan.sgodyfp@deped.gov.ph">bulacan.sgodyfp@deped.gov.ph</a> or at the telephone number (044) 816-6154.

6. For information and guidance.

Digitally signed by Valderama Cecilia Enriquez / Date: 2023.05.24 14:20:35 +08'00'

CECILIA E. VALDERAMA, PhD
Assistant Schools Division Superintendent

0567 SGOD YF

Reference: Regional Memorandum No. 207, s. 2023: Digital Logo Making Contest for Gawad PAG-GABAY "Pag-pupugay sa Gurong Taga-Hubog, Punong Guro at Bayaning Pinunong Mag-Aaral" and Gawad KATIG "Katuwang sa Isang Hangaring De Kalidad na Edukasyon"



Address: Provincial Capitol Compound, Brgy. Guinhawa, City of Malolos, Bulacan

Website: https://bulacandeped.com Email: bulacan@deped.gov.ph



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**REGION III-CENTRAL LUZON** 

REGIONAL MEMORANDUM No. 207, s. 2023

GABAY "PAG-PUPUGAY

DIGITAL LOGO MAKING CONTEST FOR GAWAD PAG-GABAY "PAG-PUPUGAY SA GURONG TAGA-HUBOG, PUNONG GURO AT BAYANING PINUNONG MAG-AARAL" AND GAWAD KATIG "KATUWANG SA ISANG HANGARING DE KALIDAD NA EDUKASYON"

To: Schools Division Superintendents
Chiefs, School Governance and Operations Division (SGOD)
Project Development Officers I
Secondary School Heads
Learners
All Others Concerned

- 1. This Office announces the digital logo making contest for Gawad Pag-Gabay "Pag-pupugay sa Gurong taga-hubog, Punong guro at Bayaning pinunong magaaral" and Gawad Katig "Katuwang sa Isang han Garing de kalidad na edukasyon"
- 2. This activity aims to have an official logo for Gawad Pag-Gabay and Gawad Katig, the official award and recognition for the youth formation programs and its implementers and the education partners respectively.
- 3. The first place winner in each contest will be the official logo for Gawad Pag-Gabay and Gawad Katig.
- 4. Attached is the digital logo making contest guidelines and mechanics for reference.
- 5. For queries and clarifications on this matter, you may coordinate to Mr. Ginno Jhep A. Pacquing via email at <u>region3@deped.gov.ph</u> or at telephone number (045) 598-8580 to 89.
- 6. For information and guidance.

MAY B. ECLAR, PhD, CESO III regional Director

Encl.: As stated Reference: None To be indicated in the <u>Perpetual Index</u> under the following subjects:

ESSD/gjap May 15, 2023



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P) Telephone Number: (045) 598-8580 to 89; Email Address: region3@deped.gov.ph





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#### Digital Logo Making Contest for Gawad Pag-Gabay and Gawad KATIG Guidelines and Mechanics

#### I. Background and Objectives

The Gawad Pag-Gabay "Pag-pupugay sa Gurong taga-hubog, Punong guro at Bayaning pinunong mag-aaral" is derived from the Filipino word "Gabay" that translates the youth formation programs guiding the learners to become responsible, agents of change and productive citizens embodied in the Filipino core values Maka-Diyos, Maka-Tao, Makakalikasan at Makabansa. Thus, Gawad Pag-Gabay aims to recognize the outstanding performance, accomplishments and significant contributions of school heads, teacher-advisers, student leaders and youth formators in delivering accessible, safe and quality education for all.

The Gawad Pag-Gabay specifically aims the following.

- a. Recognize and appreciate the outstanding performance and accomplishments and significant contributions of school heads, teachers-advisers, student leaders and youth formators in implementing relevant and responsive youth formation programs contributing to the delivery of accessible and quality basic education for all;
- b. Encourage and motivate youth program implementers to plan and implement significant youth programs, project and activities responsive to address the pressing issues concerning today's learners and;
- c. Sustain and promote high impact youth programs, projects and activities that lead leaners to become agents of change and responsible citizens.

The Gawad Katig **"Kat**uwang sa Isang han**G**aring de kalidad na edukasyon" is an award and recognition to the education partners of DepEd Region who provided significant support, assistance and commitment to achieve its educational goals for DepEd Central Luzon learners.

A boat with single outrigger (katig) cannot reach its destination, likewise DepEd Central Luzon can do it alone. Thus, education is a shared responsibility. It needs education partners as its support system in achieving its vision and mission and providing liberating and quality education for the learners.

Gawad Katig aims to recognize and appreciate the exceptional contributions of DepEd Region III education partners in their initiatives and advocacies in providing accessible and quality basic education.

#### II. Participants

The contest is open to all JHS and SHS students enrolled in any public and private secondary schools in Region III. The school must be duly recognized by DepEd.



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#### III. Scope

The entry must depict

Gawad Pag-Gabay "Pag-pupugay sa Gurong taga-hubog, Punong guro at Bayaning pinunong mag-aaral"

Gawad Katig "Katuwang sa Isang han Garing de kalidad na edukasyon"

#### IV. Entry Specification

- a. The design of the logo must be aligned with the objectives of the award.
- b. The logo shall only include the words Gawad Pag-Gabay, Gawad Katig and DepEd Regional Office III and no others.
- c. The logo must be sent to any vector or raster file format.

#### V. Criteria

The logo-making contest shall be judged according to the following criteria.

Criteria	Percentage
Concept/Relevance	40%
Originality/Uniqueness	30%
Creativity/Impact	30%
Total	100%

## VI. Determination and Announcement of Winners

The entry per contest with the highest score shall be declared the 1st place winner and the entry with the second and third highest scores shall be declared as the 2nd place and 3nd place, respectively, and so on. The winners in each contest will be announced through a Memorandum.

#### VII. Submission of Entries

- 1. Each Schools Division Office (SDO) shall only submit 1 entry per contest (1 entry for Gawad Pag-Gabay and 1 entry for Gawad Katig). Including the attachments.
  - a. Official Entry Form
  - b. Endorsement from the Division Office
  - Certification from the school principal that the contestant is currently enrolled (School Year 2022-2023)
  - d. Scanned image of the Student ID and School Principal ID.
  - 2. The deadline of submission of entries is on or before May 31, 2023.



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- 3. Entries together with the attachments shall be uploaded through this link: https://finyurl.com/Entry-Gabay-Katig.
  - a. Only the Project Development Officer I is authorized to upload the entries for their respective division; and
  - b. Create a folder for your SDO, then upload your entries together with the complete attachments.

#### VIII. Prizes

The winners shall receive cash prize and certificate of recognition while non-winning entries will receive certificate of participation.

Contest	Rank	Cash Prize
Gawad Pag-Gabay	1 <sup>st</sup> Place	Php. 5,000.00
	2 <sup>nd</sup> Place	Php. 4,000.00
	3rd Place	Php. 3,000.00
	4th Place	Php. 2,000.00
	5 <sup>th</sup> Place	Php. 1,000.00
Gawad Katig	1st Place	Php. 5,000.00
	2 <sup>nd</sup> Place	Php. 4,000.00
	3 <sup>rd</sup> Place	Php. 3,000.00
	4th Place	Php. 2,000.00
	5 <sup>th</sup> Place	Php. 1,000.00

#### VIX. Copy Right

Upon submission of the entry, the participant/contestant declares that the submitted entry is his/her original work, have not been submitted to any other competition and does not infringe on any third's party copy right. Any complaints that may arise due to similarities, likeliness or comparison of the design it would be the accountability of the participant/contestant as he/she would be responsible to prove the originality and authenticity of the submitted entry.

The DepEd Regional Office III has the right to own the winning entries.

#### X. Decision

The decision of the Board of Judges is final and irrevocable.







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## OFFICIAL ENTRY FORM

Division:			
Category (check one):			
Gawad Pag-	Gabay		
Gawad Kati			
		Contact	
Name of the Contestant	School	Number	School Head
Name of the Teacher- Coach	School	Contact Number	School Head
Prepared by;			
Project Development Offic	cer i		
Noted:			
SGOD Chief			
Approved:			
SDS			



