



Republic of the Philippines  
Department of Education  
Region III  
**SCHOOLS DIVISION OF BULACAN**

April 13, 2023

**DIVISION MEMORANDUM**

NO. 154, s. 2023

**AN INVITATION TO TAKE PART IN THE INFOGRAPHIC-MAKING  
COMPETITION**

To: CID Chief  
Public Schools District Supervisors  
Secondary School Heads  
All Others Concerned

Please be informed of the **Regional Advisory No. 049 s. 2023** with regards to **COPE UP** Caravan with the title "**Sanctuary: Places, Spaces and Their Relationship with Mental Health.**"

This year, COPE Caravan will go by the overall theme Places, Spaces, and their Relationship with Mental Health, highlighting the importance of spaces and people's perception of them with respect to mental health. Beyond the influence of the physical environment, COPE Caravan 2023 will also touch on how the social environment can affect people's mental health through the events that will be spearheaded this year.

1. This year, COPE Caravan 2023 will be holding an infographic-making competition for high school students that will allow them to unleash their creativity while writing and researching for a relevant topic in line with the organization's advocacy of mental health awareness.
2. The competition will be open to all Senior High School students (Grades 11 and 12) in the Philippines. Each school will only be allowed to send one (1) entry for the competition.
3. Participants may work individually or as a group with a maximum of 3 members.
4. Participating schools must fill out the pre-registration form which can be accessed through this link: **[https://bit.ly/COPECaravan2023\\_PreRegForm](https://bit.ly/COPECaravan2023_PreRegForm)**. The pre-registration form will also be posted on the organization's official Facebook page. Only those who have pre-registered will be given access to the submission form.





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5. Participants are expected to create an infographic that tackles anything related to mental health. For reference, the participants may refer to this link ([https://bit.ly/COPECaravan\\_InfogSamples](https://bit.ly/COPECaravan_InfogSamples)) as a reference on what kinds of topics are applicable to the infographic.
6. The infographic must be of size A3 (297 mm x 420 mm) and written in either English or Filipino only.
7. All references must be properly cited using the APA format (8<sup>th</sup> edition). The reference list must be present at the bottom portion of the infographic.
8. All types of graphic materials (photos, icons, etc.) must also be properly cited and should not infringe on any existing intellectual property laws.
9. The name of the school, as well as the name/s of the participants must appear at the bottom right portion of the infographic.
10. Aside from the infographic, the participants are also expected to submit a PDF document containing a short paragraph that will serve as the caption for posting. The paragraph must not exceed 200 words.
11. File names for all submissions must follow this format:
  - Infographic: COPECaravan\_SchoolName\_Infographic
  - PDF file for the Caption: COPECaravan\_SchoolName\_Caption

If the school's name is too long for the file name, the school acronym will do. Entries that will not follow the file name format will automatically be disqualified.

12. Entries must be submitted until May 10, 2023, at 11:59 PM using the submission link that will be provided to the school's email addresses.
13. All infographic entries will be posted on the organization's official page by May 12, 2023, to signify the start of the liking period. All entries will be given exactly 5 days to garner as many likes as possible. Once the five-day period is over, all additional likes will not be counted.





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**CRITERIA**

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| Content (65%)  |
| Accuracy of Information 25%  |
| Relevance of Topic to Mental Health 20%  |
| Clarity and Organization of Information 10%                                    |
| Reliability and Accuracy of Sources 10%  |
| Visual Appeal (30%)  |
| Use of Design Principles 15%   |
| Organization of Visual Elements 10%  |
| Overall Appeal 5%  |
| Audience Engagement (5%) - to be determined by the number of likes on Facebook |

School Heads are reminded of DepED Order No. 9, s. 2005, Instituting Measure to Increase Engaged Time on Task and Ensuring Compliance Therewith. Classes in host school must not be disrupted and there must be substitutes to those teachers attending the activity.

  
**NORMA P. ESTEBAN, EdD, CESO V**  
Schools Division Superintendent

CID/JPB-Division Memo – An Invitation to take Part in the Infographic-Making Competition  
00029 / April 17, 2023

