



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF BULACAN

March 20, 2023

DIVISION MEMORANDUM
No. 114, s.2023

To : Assistant Schools Division Superintendent
Division Chiefs
Public Schools District Supervisors
Elementary and Secondary School Heads
All others concerned

**ADOPTION OF DOH REGIONAL ADVISORY NO. 036, s 2023, OBSERVANCE OF
WORLD TUBERCULOSIS (TB) DAY**

1. World Tuberculosis (TB) Day will be commemorated on March 24, 2023 with the theme, **"TARA'T MAGBAYANIHAN! TB AY TULDUKAN!"**. This aims to increase the public's awareness on TB risk factors, signs and symptoms, preventive measures and the importance of early diagnosis and proper treatment to avoid drug resistant Tb and other complications.
2. In line with this all DepEd personnel are encouraged to participate through social media campaign like posting social media cards and videos on social media or the official website.
3. Attached is a letter from Corazon I. Flores, MD. MPH, CESO IV, OIC-Director IV of Department of Health Central Luzon Center regarding suggested activities and copy of downloadable materials.
4. All DepEd personnel are encouraged to participate in this activity.
5. Immediate dissemination and compliance to this Memorandum is desired.

Digitally signed by
Quiambao Rowena
Tizon
Date: 2023.03.23
15:23:50 +08'00'

ROWENA T. QUIAMBAO, CESO VI
Assistant Schools Division Superintendent
Officer – In – Charge
Office of the Schools Division Superintendent



CENTRAL LUZON CENTER FOR HEALTH DEVELOPMENT

Maulaga St., Diosdado Macapagal Government Center, Brgy. Manupis, City of San Fernando, Pampanga
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March 9, 2023

ADVISORY

TO : PROVINCIAL/MUNICIPAL/CITY HEALTH OFFICERS;
DEVELOPMENT MANAGEMENT OFFICERS;
TB PROGRAM COORDINATORS;
MEDICAL DIRECTORS / CHIEF OF HOSPITALS;
DIRECTORS OF NATIONAL GOVERNMENT
AGENCIES;
MEMBERS OF PATIENT SUPPORT GROUPS; AND
OTHER CONCERNED

FROM : CORAZON I. FLORES, MD, MPH, CESO IV
Director IV

SUBJECT : Observance of World Tuberculosis (TB) Day

Each year, we commemorate World Tuberculosis (TB) Day on March 24 to raise public awareness about TB's devastating health, social, and economic consequences and set up efforts to end the global TB epidemic. The date marks the day in 1882 when Dr. Robert Koch announced that he had discovered the bacterium that causes TB, which opened the way towards diagnosing and curing this disease.

This year, the Department of Health adapted the theme "Tara't mag Bayanihan! TB AY TULDUKAN!". This aims to increase the public's awareness on TB risk factors, signs and symptoms, preventive measures, and the importance of early diagnosis and proper treatment to avoid drug-resistant TB and other complications.

In this regard, we are encouraging everyone to join us in commemorating World TB Day by conducting the following activities, if applicable:

Category	Activity
Launching	<ul style="list-style-type: none">On-site symposium (with testimonials), consultation/screening (chest X-ray/ signs and symptoms), and testing
Social Mobilization & Capacity Building Activities	<ul style="list-style-type: none">Orientation among Midwives and Barangay Health Workers re: TB Case Finding, Contact Investigation, and TB Preventive Treatment
Social Media Campaign	<ul style="list-style-type: none">Posting social media cards and videos on social media or the official websiteOnline Community Engagement
Other Campaign Activities	<ul style="list-style-type: none">Public service announcementPress Conference

Vision:

A dependable LEADER in health.

Mission:

Guarantee access to quality health care in Central Luzon that is responsive, equitable and resilient.

Core Values:

Compassion
Sensitive to the needs and feelings of others
Teamwork
Working in harmony.

Integrity
Exhibits honesty, accountability and consistency in performing our duties
Excellence
Striving for the best.



- Bandilyo / Jingle
- Posting of tarpaulin/posters in strategic areas

Copy of the materials for the World TB Day Observance can be downloaded thru

- https://bit.ly/WTBDMaterials2023_LGU
- <https://bit.ly/HPBMar2023>

For concerns and clarifications, please do not hesitate to contact Ms. Geliza Recede, Regional TB Program Nurse Coordinator, at tb@centralluzon.doh.gov.ph.

We look forward to a better partnership towards our shared vision – TB Free Philippines!

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