

Republic of the Philippines  
 DEPARTMENT OF EDUCATION  
 Schools Division Office of Bulacan  
**ADVISORY**  
 No. 043 s. 2023

For:  PUBLIC  PRIVATE  PSDS  
 Elementary  Junior High School  Senior High School  
 Elementary School Principals/School Heads  
 Secondary School Principals/School Heads  
 For information.

**ROWENA T. QUINAO, CESE**  
 Assistant Schools Division Superintendent  
 OIC Office of the School Division Superintendent



Republic of the Philippines  
**Department of Education**  
 REGION III-CENTRAL LUZON

DepEd - SDO of Bulacan  
**RECEIVED**  
 MAR 16 2023  
 By: J.B.W

**ADVISORY**  
 No. 036 s. 2023

TO : Schools Division Superintendents

FROM : **RHODA T. RAZON, EdD, CESO IV**  
 Assistant Regional Director  
 Officer-In-Charge  
 Office the Regional Director

SUBJECT : **Observance of World Tuberculosis (TB) Day**

DEPARTMENT OF EDUCATION  
 RECORDS SECTION REGIONAL OFFICE NO. III  
**RECEIVED**  
 MAR 15 2023  
 BY: ELVIE E. SAN JOSE  
 DepEd - SDO of Bulacan Office No. 115  
**RECEIVED**  
 MAR 16 2023  
 By: J.B.W  
 Time: 9:20

1. Attached is a letter from Corazon I. Flores, MD, MPH, CESO IV, OIC-Director IV of Department of Health Central Luzon Center regarding the Observance of World Tuberculosis (TB) Day on March 24, 2023 with the theme: **"Tara't mag Bayanihan! TB AY TULDUKANI!"**.
2. For information and guidance.

Incl.: As stated.  
 ESSD/GLAD  
 March 15, 2023



Address: Matalino St. D.M. Government Center, Maimplis, City of San Fernando (P)  
 Telephone Number: (045) 598-8580 to 89; Email Address: region3@deped.gov.ph





Republic of the Philippines  
 DEPARTMENT OF HEALTH  
**CENTRAL LUZON CENTER FOR HEALTH DEVELOPMENT**  
 Maulaga St., Diosdado Macapagal Government Center, Brgy. Mairapis, City of San Fernando, Pampanga  
 Tel no. (045) 861-3425 to 29 | website: <https://centralluzon.doh.gov.ph> | email address: [rd@centralluzon.doh.gov.ph](mailto:rd@centralluzon.doh.gov.ph)

March 9, 2023

**ADVISORY**

**TO :** **PROVINCIAL/MUNICIPAL/CITY HEALTH OFFICERS;  
 DEVELOPMENT MANAGEMENT OFFICERS;  
 TB PROGRAM COORDINATORS;  
 MEDICAL DIRECTORS / CHIEF OF HOSPITALS;  
 DIRECTORS OF NATIONAL GOVERNMENT  
 AGENCIES;  
 MEMBERS OF PATIENT SUPPORT GROUPS; AND  
 OTHER CONCERNED**

**FROM :** **CORAZON L. FLORES, MD, MPH, CESO IV**  
 Director IV

**SUBJECT :** **Observance of World Tuberculosis (TB) Day**

Each year, we commemorate World Tuberculosis (TB) Day on March 24 to raise public awareness about TB's devastating health, social, and economic consequences and set up efforts to end the global TB epidemic. The date marks the day in 1882 when Dr. Robert Koch announced that he had discovered the bacterium that causes TB, which opened the way towards diagnosing and curing this disease

This year, the Department of Health adapted the theme "Tara't mag Bayanihan! TB AY TULDUKAN!". This aims to increase the public's awareness on TB risk factors, signs and symptoms, preventive measures, and the importance of early diagnosis and proper treatment to avoid drug-resistant TB and other complications.

In this regard, we are encouraging everyone to join us in commemorating World TB Day by conducting the following activities, if applicable:

| Category   | Activity   |
|--|--|
| Launching  | <ul style="list-style-type: none"> <li>On-site symposium (with testimonials), consultation/screening (chest X-ray/ signs and symptoms), and testing</li> </ul>                   |
| Social Mobilization & Capacity Building Activities | <ul style="list-style-type: none"> <li>Orientation among Midwives and Barangay Health Workers re: TB Case Finding, Contact Investigation, and TB Preventive Treatment</li> </ul> |
| Social Media Campaign                              | <ul style="list-style-type: none"> <li>Posting social media cards and videos on social media or the official website</li> <li>Online Community Engagement</li> </ul>             |
| Other Campaign Activities                          | <ul style="list-style-type: none"> <li>Public service announcement</li> <li>Press Conference</li> </ul>  |

**Vision:**  
 A dependable LEADER in health.

**Mission:**  
 Guarantee access to quality health care in Central Luzon that is responsive, equitable and resilient.

**Compassion**  
 Sensitive to the needs and feelings of others  
**Teamwork**  
 Working in harmony.

**Core Values:**

**Integrity**  
 Exhibits honesty, accountability and consistency in performing our duties.  
**Excellence**  
 Striving for the best.





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DEPARTMENT OF HEALTH  
**CENTRAL LUZON CENTER FOR HEALTH DEVELOPMENT**

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Tel no. (045) 861-3425 to 29 | website: <https://centralluzon.doh.gov.ph> | email address: [rd@centralluzon.doh.gov.ph](mailto:rd@centralluzon.doh.gov.ph)

- Bandilyo / Jingle
- Posting of tarpaulin/posters in strategic areas

Copy of the materials for the World TB Day Observance can be downloaded thru

- [https://bit.ly/WTBDMaterials2023\\_LGU](https://bit.ly/WTBDMaterials2023_LGU)
- <https://bit.ly/HPBMar2023>

For concerns and clarifications, please do not hesitate to contact Ms. Geliza Recede, Regional TB Program Nurse Coordinator, at [tb@centralluzon.doh.gov.ph](mailto:tb@centralluzon.doh.gov.ph).

We look forward to a better partnership towards our shared vision – TB Free Philippines!

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