



DTI REGION 3 BAMBOO PRODUCT INNOVATIVE DESIGN COMPETITION 2022

I. Rationale

The bamboo product innovative design competition will showcase the talent of the bamboo enterprises in Central Luzon.

All products to be submitted as contest entries shall be part of the product exhibit of OTOP Bamboo Hub of DTI Region 3 for six months.

II. Entry Requirements and Guidelines

The competition is open to all bamboo enterprises in Central Luzon, the entries must be a decorative and functional bamboo product. The raw material is made up of mostly bamboo specifically the kawayang tinik variety, and the raw material is made up of mostly bamboo and maybe allowed to use mixed media as additional trimming /enhancement only.

III. Guidelines:

1. The contest is free of charge. No entry fees shall be collected from the contestants.
2. All submitted work must be original work and with sketches and specifications, including credits. Two entries per province shall be submitted, one (1) decorative bamboo product and one (1) functional bamboo product.
 - a. Decorative Bamboo Product: products that are used and function as decorative items such as but not limited to frames, candle holders, planters, and products that are made to make a place attractive and appealing.
 - b. Functional Bamboo Products: products that are used as but not limited to fashion apparel, furniture, textile materials, kitchen utensils and products that are practical and useful.
3. Each entry must focus on decorative and functional bamboo innovative products.
4. All entries will be exhibited at the OTOP Bamboo Hub located at DTI Region III for six months.
5. Entries must have the following:
 - a. Product Title:
 - b. Product Story:
 - c. Company Details including (Contact person and cellphone number)

DTI ZAMBALES PROVINCIAL OFFICE

6. All entries must be submitted to their respective DTI Provincial Office.
 - a. Date of submission is on or before December 19, 2022
 - b. Date of judging and awarding will be on December 22, 2022.
7. The compensation for submitting the products are the following.
 - a. Winning entries will receive a gift certificate.
 - b. Promotion of the products.
8. Intellectual property ownership of the project remains the participant's, with the following exceptions:
 - a. By joining this competition, the participant grants DTI Region 3 the right to use, reproduce, reprint, distribute, perform, and/or display the participant's product without further recompense or notification to the participant;
 - b. Participants agree to be bound by the official contest rules and decisions of the judges.
 - c. DTI shall not be held liable in any way for the risk, danger, injury, loss, damages caused to the other party and/or to a third party or for any claims arising out of the use of the submitted work

IV. Criteria for Judging

The decision of the panel of judges based on the following criteria is final and irrevocable.

FUNCTIONAL AND DECORATIVE BAMBOO PRODUCT DESIGN

Criteria	Percentage
Originality and Creativity	30%
Material	20%
Product Innovation	30%
Overall Appeal	20%
TOTAL	100 %

V. Prizes:

1. Functional Bamboo Innovative Product:

Grand Winner – P10,000 worth of Gift Certificate
DTI ZAMBALES PROVINCIAL OFFICE



**TRABAH
NEGOSYO
KONSUMER**

- 1st Runner-up – P8,000 worth of Gift Certificate
- 2nd Runner-up – P5,000 worth of Gift Certificate
- 4 Consolation Prizes – P1,000 each worth of Gift Certificate

2. Decorative Bamboo Innovative Product

- Grand Winner – P10,000 worth of Gift Certificate
- 1st Runner-up – P8,000 worth of Gift Certificate
- 2nd Runner-up – P5,000 worth of Gift Certificate
- 4 Consolation Prizes – P1,000 each worth of Gift Certificate

DTI ZAMBALES PROVINCIAL OFFICE

DTI-Zambales Provincial Office(Main), 1055 Rizal Ave., West Tapinac, Olongapo City 2200
Iba Satellite Office: G/F Estrada Bldg., RMTU Rd., Zone 6, Rizal Ave., Iba, Zambales

(+6347) 222-0624 (+6347) 224-5988
www.dti.gov.ph R03.zambales@dti.gov.ph