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CORDS SECTION, REGIONAL OFFICE III

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Republic of the Philippines
Department of Education
REGION III-CENTRAL LUZON

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ROWENA T. QUIAMBAO, CESE
Asst. Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent
SCHOOLS DIVISION OF BULACAN

MEMORANDUM

TO : Schools Division Superintendents
Chiefs, School Governance and Operations Division (SGOD)
Division Youth Formation Coordinators
Teacher-Advisers of Organizations and Clubs
Student Leaders
All others Concerned

FROM : **MAY B. ECLAR, PhD., CESO III**
Regional Director

SUBJECT : **Promotion and Dissemination Information of Child Rights Network's (CRN) Tiktok Challenge**

Date : November 21, 2022

1. The Philippine Smoke-Free Movement (PSFM) advocates smoke-free Philippines and promoting the Smoke-free Environment Bill in celebration of National Children's Month (NCM).
2. In line with this, the Child Rights Network (CRN) is taking the lead on the **#SmokeFreeEnvironmentNOW Tiktok Challenge**.
3. All interested parties on the *Tiktok* challenge, you may access the materials and mechanics through this link <https://bit.ly/3A8MBgP>.
4. Further, the Office of the Assistant Secretary for Youth Affairs and Special Concerns- Youth Formation Division (OASYASC-YFD) in partnership with Child Rights in Education Desk (CREDe) is requesting concerned offices, Supreme Student Government (SSG) Officers, Supreme Pupil Government (SPG) Officers and Barkada Kontra Droga Officers and members to promote and disseminate the campaign on smoke-free environment and participate in the *Tiktok* challenge.
5. For inquiries and clarifications, kindly coordinate to Mr. Rovin James Canja, OIC-Chief/PDO IV of OASYASC-YFD through this email address at oasyasc.yfd@deped.gov.ph (cc: philemon.suyosa@deped.gov.ph.)
6. For information and guidance.

ESSD/giap



Address: Matalino St. D.M. Government Center, Maimpis, City of San Fernando (P)
Telephone Number: (045) 598-8580 to 89; Email Address: region3@deped.gov.ph




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Republic of the Philippines
Department of Education
OFFICE OF THE ASSISTANT SECRETARY FOR
YOUTH AFFAIRS AND SPECIAL CONCERNS

MEMORANDUM

To: **Regional Directors and BARMM Education Minister
Schools Division Superintendents
Regional and Division Youth Formation Coordinators
All Others Concerned**

From: 
DR. DEXTER A. GALBAN
Assistant Secretary
Youth Affairs and Special Concerns

Subject: **PROMOTION AND DISSEMINATION INFORMATION OF
CHILD RIGHTS NETWORK'S (CRN) TIKTOK CHALLENGE**

Date: **November 11, 2022**

In line with the Philippine Smoke-Free Movement on the Smoke-free Environment Bill, and in celebration of National Children's Month (NCM), the Child Rights Network (CRN) is spearheading the **#SmokeFreeEnvironmentNOW Tiktok Challenge**.

In this regard, the Office of the Assistant Secretary for Youth Affairs and Special Concerns-Youth Formation Division (OASYASC-YFD), in partnership with Child Rights in Education Desk (CREDe) is requesting offices concerned and all Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers, and Barkada Kontra Droga (BKD) members to support and assist in promoting and disseminating the campaign.

Please see the materials and mechanics through this link https://bit.ly/3A8MB_P.


For more information, questions or concerns, please contact **Mr. Rovin James F. Canja**, Officer-in-Charge, Project Development Officer IV of OASYASC-YFD via email at oasyasc.yfd@deped.gov.ph (cc: philemon.suosa@deped.gov.ph).

For immediate dissemination and compliance.

Mechanics


STEP 1
CREATE.

Using your own account, make and post a TikTok video commencing the challenge in support of the Republic of the Philippines Government with the video title / hashtag / caption that you will encourage other people to also post their videos to pass the Smoke-Free Environment Bill.



STEP 2
POST.

Post your video on TikTok using the hashtag #SmokeFreeEnvironmentNOW and tag the Philippines Legislators' Committee on Population and Development TikTok account.



STEP 3
FOLLOW.

Follow the official TikTok account and watch out for the announcement of winners on the official website.

PRIZES

P7,000
1ST PRIZE

P4,000
2ND PRIZE

P2,000
3RD PRIZE

The deadline for submission of entries is on the date of the challenge. Please read the mechanics of the TikTok challenge for more details.

MECHANICS

- The challenge is open to all individuals residing in the Philippines. There is no age bar for participating in the challenge. Only PCCP members, secretariat staff, and their immediate family members are not allowed to enter the competition.
- Only one entry per person will be accepted.
- The length of the video should be 15 to 60 seconds. Videos can feature an individual, pair, or group.
- There should be no profanity or inappropriate language and no inappropriate behavior in the video. Videos of any real tobacco products (cigarettes, Vape, heated tobacco products) is strictly prohibited.
- The final announcement of winners will be made on the official website PCCP TikTok account.
- Entries will be judged based on:
 - creativity
 - originality
 - relevance to the campaign
 - popularity