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CWM 2022 VLOGGING CONTEST FOR HIGH SCHOOL STUDENTS FOR DTI'S CONSUMER WELFARE MONTH CELEBRATION

RECEIVED
OCT 12 2022
By: 10:70
Time:
Tue, Oct 11, 2:59 PM (17 hours ago)

External
Inbox



Librada C. Estrella

to me, Curriculum, DepEd, DepEd, DepEd, 300751@deped.gov.ph, Marilou, John

Good day Sir/Ma'am,

May we again ask for your support in inviting interested high school students for the VLOGGING CONTEST. This is the third contest as part of the celebration of Consumer Welfare Month. Kindly see attached details and mechanics.

Thank you for all your support in DTI Programs and Activities.

Salamat po.

Librada C. Estrella
STIDS
Consumer Protection Division
DTI-Bulacan
2/F HTJRP Bldg., McArthur Highway
Sumapa Matanda, City of Malolos, Bulacan
(044)791-0113

ADVISORY
No. 039, s. 2022

To: PUBLIC PRIVATE PSDS
 Elementary Junior High School Senior High School
 Elementary School Principals/School Heads
 Secondary School Principals/School Heads

For information.

ZENIA G. MOSTOLES, EdD, CESO V
Schools Division Superintendent



DepEd Bulacan <bulacan@deped.gov.ph>

CWM 2022 VLOGGING CONTEST FOR HIGH SCHOOL STUDENTS FOR DTI'S CONSUMER WELFARE MONTH CELEBRATION

2 messages

Librada C. Estrella <LibradaEstrella@dti.gov.ph>

Tue, Oct 11, 2022 at 2:59 PM

To: DepEd Bulacan <bulacan@deped.gov.ph>, Curriculum Implementation Division <cidbulacan@deped.gov.ph>, DepEd Malolos City <malolos.city@deped.gov.ph>, DepEd City of San Jose del Monte <sanjosedelmonte.city@deped.gov.ph>, DepEd Meycauayan City <meycauayan.city@deped.gov.ph>, "300751@deped.gov.ph" <300751@deped.gov.ph>
Cc: "Marilou D. Beronio" <MarilouBeronio@dti.gov.ph>, "John Crist T. Dizon" <JohnCristDizon@dti.gov.ph>

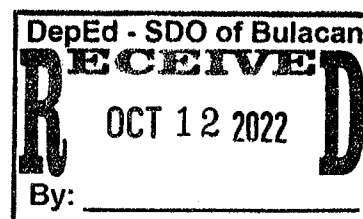
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Librada C. Estrella
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Consumer Protection Division
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2/F HTJRP Bldg., McArthur Highway
Sumapa Matanda, City of Malolos, Bulacan
(044)791-0113



The fruit of prayer is awesome, so have faith!

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Bulacan-CWM-2022-VLOGGING CONTEST.pdf
518K

DepEd Bulacan <bulacan@deped.gov.ph>
To: "Librada C. Estrella" <LibradaEstrella@dti.gov.ph>

Wed, Oct 12, 2022 at 7:46 AM

Good day,

This is to acknowledge receipt of your email.

Your email has been forwarded to the appropriate office.

Thank you.

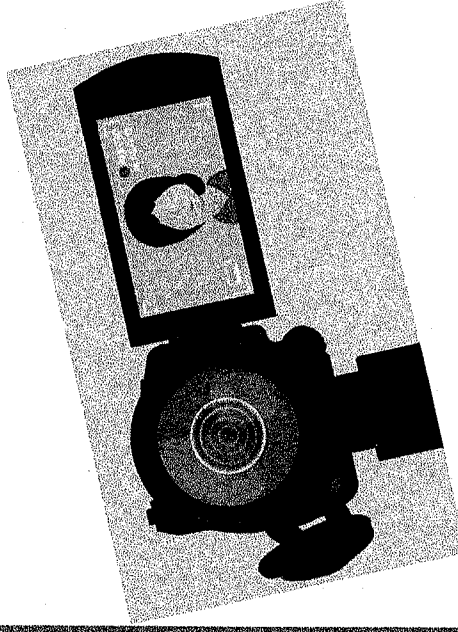
[Quoted text hidden]

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SCHOOLS DIVISION OFFICE OF BULACAN
Capitol Compound, Brgy. Guinhawa, City of Malolos, Bulacan
OSDS Line: T/F (044) 795-0421, (044) 697-7208

DEPARTMENT OF TRADE & INDUSTRY BULACAN PROVINCIAL OFFICE



**PROVINCIAL VLOGGING CONTEST
OPEN TO HIGH SCHOOL STUDENTS**

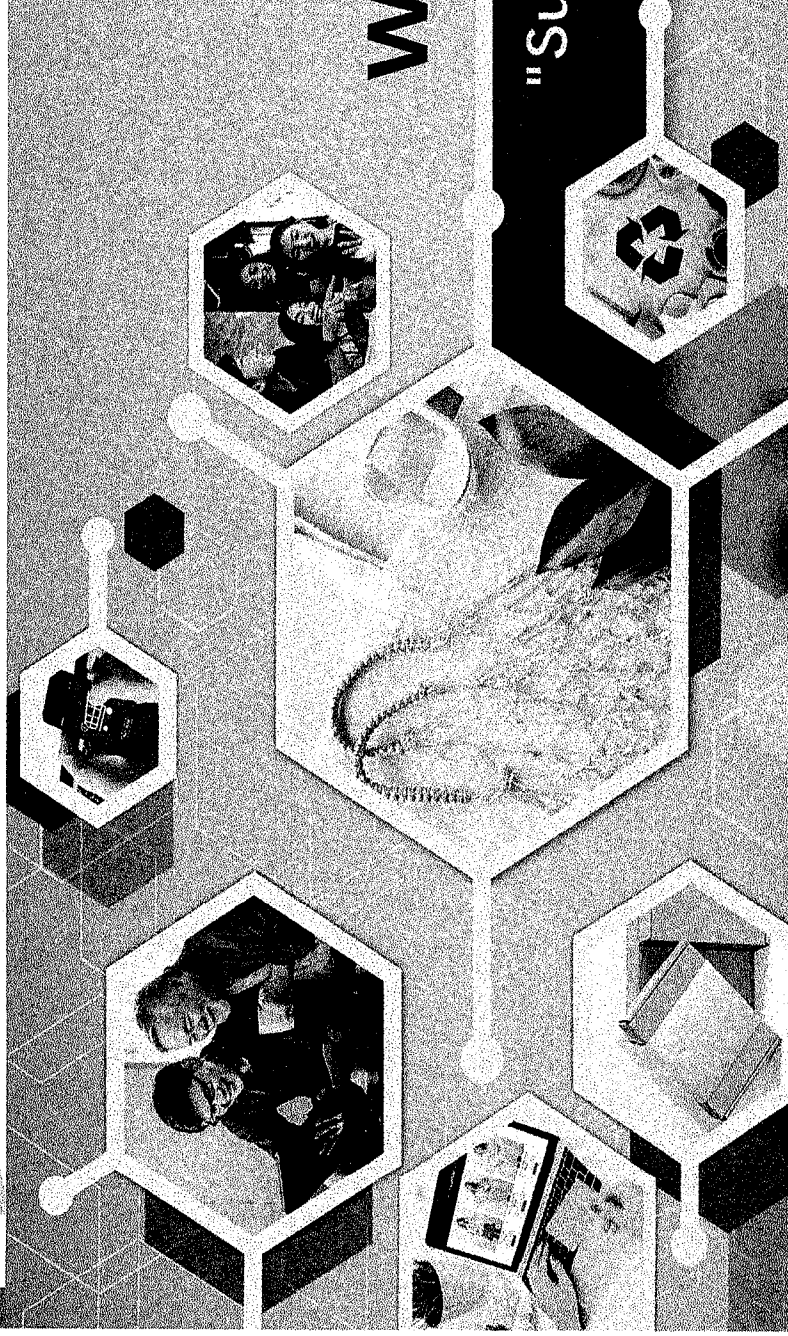
DEADLINE OF SUBMISSION OCTOBER 19, 2022 5PM

(in HD data format (MP4, MOV or AVI))

SEE POST FOR THE MECHANICS



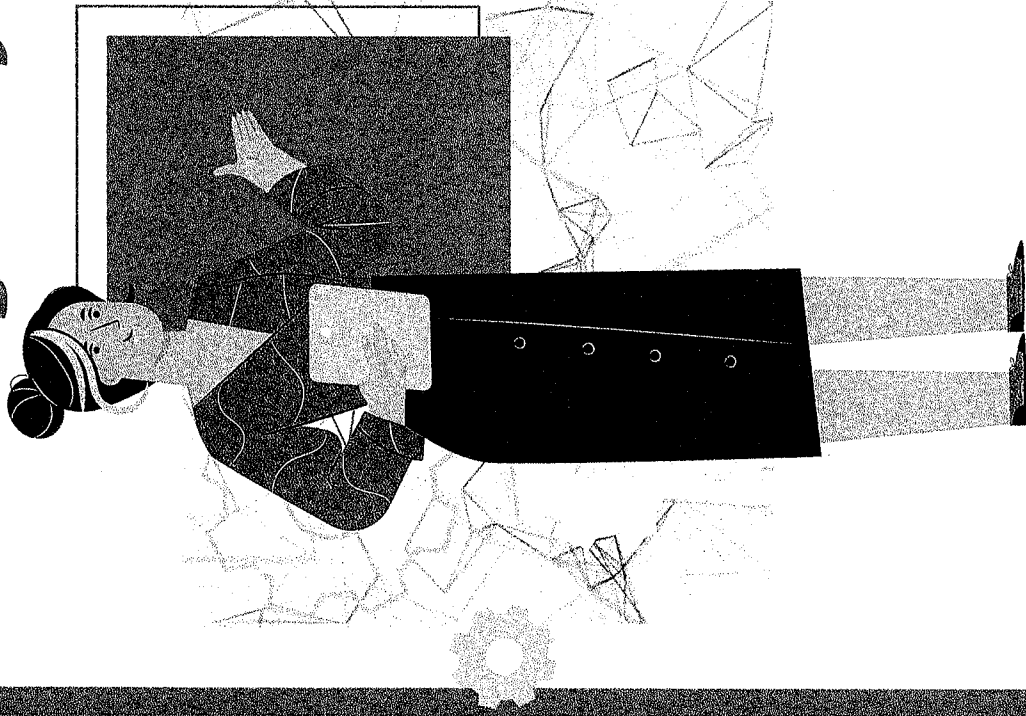
CONSUMER WELFARE MONTH



**"Sustainable Consumerism
in the Digital Age"**

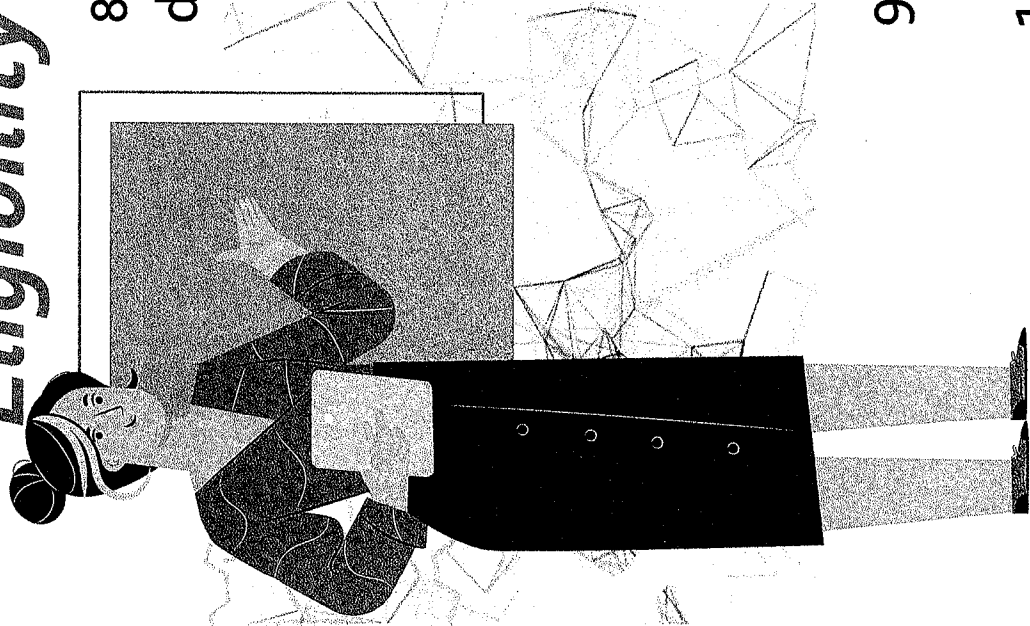
October 2022

Eligibility and Contest Mechanics



1. The competition is open to all high school students in Bulacan, both from public and private schools for Category A. Participants shall submit a school ID or any proof of enrollment upon submission of entry.
2. The Vlog should be in English or Tagalog;
3. The use of offensive acts or language shall be a ground for disqualification;
4. Entry should be in HD data format (MP4, MOV or AVI) submitted in portable hard drive (flash drive) to the DTI Consumer Protection Division — Bulacan Provincial or through email at dtibulacan.cpd@gmail.com;
5. Entry has not been exhibited as part any other Vlog competition;
6. Maximum running time of the Vlog should not exceed **5 minutes, inclusive of an optional opening and closing credits**;
7. Demerit of one (1) point will be deducted from the total points for non-compliance to the time duration;

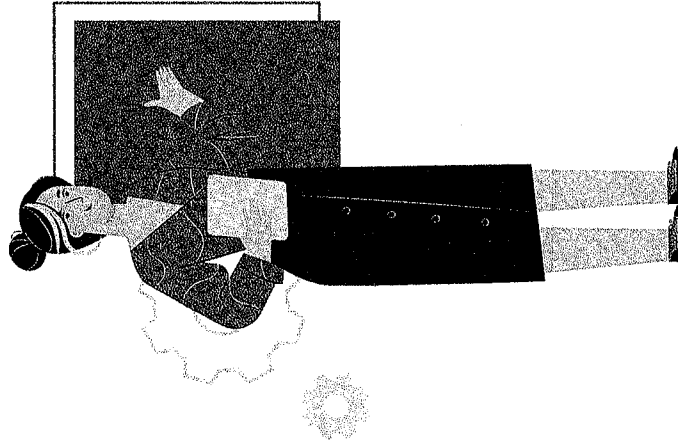
Eligibility and Contest Mechanics



8. Submitted entries must have the following documentation:
 - Name, address and contact number of the school or organization
 - Contact person of the group, email address and mobile number
 - Particular topic/subject of presentation
 - Information on group members
 - Total duration of the VLOG
 - Permission for DTI to use the VLOG as part of consumer advocacy materials
9. Submission of entries will be on or before October 19, 2022 at 5:00 pm;
10. Judging of all entries will be on October 20, 2022.

Eligibility and Contest Mechanics

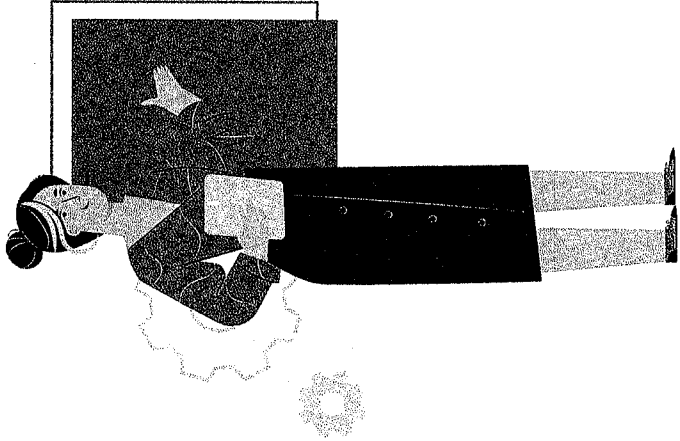
10. Judging of all entries will be on October 20, 2022



CRITERIA FOR JUDGING

Storytelling (Pacing, Direction, Plot)	25%
Creativity and Originality	25%
Relevance to the subject/topic (Theme/Consumerism)	25%
Technical Quality (Editing, Audio, Music, Special/Sound Effects)	25%
TOTAL	100%

Eligibility and Contest Mechanics



11. Prizes (Provincial Level) at stake:

**1st Prize- P 4,000.00 ; 2nd Prize- P 3,000.00 ; 3rd Prize- P 2,000.00
Prizes will be in the form of gift certificates.**

12. Prizes and certificates can be claimed at DTI Bulacan Provincial Office, City of Malolos.

13. The First Place winner shall be automatically the official entry for the Regional Level Competition.

Prizes for the Regional Level:

1st Prize : P10,000.00

2nd Prize: P8,000.00

3rd Prize: P5,000.00

Consolation Prize @ 2,500.00 each,

Prizes will be in the form of gift certificates

**For more information, please contact Ms. Librada Estrella at
09363748304 or (044) 791-0113.**