

College of Human Kinetics University of the Philippines Diliman, Quezon City

September 5, 2022

ZENIA G. MOSTOLES, EdD, CESO V

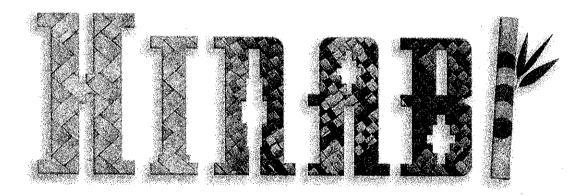
Schools Division Superintendent Bulacan

Dear Dr. Mostoles:

Greetings!

In celebration of our 87th anniversary, the UP Filipiniana Dance Group, together with the UP Office for Initiatives in Culture and the Arts (OICA), will be staging our first online dance concert. This will feature the facets of our colorful Philippine culture through dance. The concert will feature dances from the Tinikling to the Maria Clara. Filipiniana will also showcase its versatility through contemporary and jazz pieces that will augment the appreciation of our culture with the newer generations.

With this, we would like to invite you to be part of our virtual audience as we stage our first Online Dance Concert, **HINABI**;



HINABI represents the interconnected relationships of our colorful Filipino cultures. This intricacy and aesthetics will be used as the basis for the treatment of the show. Hinabi will discuss the intimate relationship between dance, space, and its environment, as well as, tightly interwoven relationships as a community in the university and Filipinos as a whole. This will hopefully unify us despite the perceived division brought about by socio-political issues that affect us in various facets of our lives. The concert will be filmed in different well-known locations inside the University of the Philippines Diliman campus.

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Email: filipinianadanceup@gmail.com; ppalcedo2@up.edu.ph

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This event will be streamed online on September 24-25, 2022, and is expected to garner a captive audience (students and teachers from the University of the Philippines and other universities, local folk and modern dance groups and institutions, and other academic and art professionals) of 1,000-1,500 per show.

In line with this, we attached herewith are ticket packages prepared especially for you.

The U.P. Filipiniana Dance Group is eager to share the cultivation of culture, to reflect the sentiments and dreams of the contemporary times, to send a glimmer of hope, and to reinforce the resilient spirit of the university to its student population and community.

Lagi't lagi, mabuhay ang sining ng sayaw at kulturang Pilipino!

Respectfully yours,

Murketing Manager

UP Filipiniana Dance Group

Noted by:

Artistic Director

UP Filipiniana Dance Group

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TICKET PACKAGES

HIRAYA ₱6,000

- A purchase of 50 General Admission tickets (\$\mathbb{P}120.00\) each) will sponsor 25 tickets for public school/state university students/indigent communities
- Live acknowledgement as a "patron" before, during, and after the event
- A Certificate of Appreciation from the UP Filipiniana Dance Group

HANDOG ₱4,250

- A purchase of 50 Student tickets (₱85.00 each) will sponsor 15 tickets for public school/state university students/indigent communities
- Live acknowledgement as a "patron" before and after the event
- A Certificate of Appreciation from the UP Filipiniana Dance Group

HIRANG ₱2,700

- A purchase of 25 General Admission tickets (₱120.00 each) will be discounted by 10% off its total
- Live acknowledgement as a "patron" before the event
- A Certificate of Appreciation from the UP Filipiniana Dance Group

HUSAY ₱2,675

- A purchase of thirty five (35) Student tickets (₱85.00 each) will be discounted by 10% off its total
- Live acknowledgement as a "patron" before the event
- A Certificate of Appreciation from the UP Filipiniana Dance Group

HIMIG ₱1,200 or ₱850

- A purchase of 10 tickets (either a general admission or student ticket) will be granted one (1) additional complimentary ticket

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CONFIRMATION FORM

Ticket Package:		
	(type of package, amount)	
• Other:	(Php	
	(amount in words)	
Name		
Name		
Address Contact Number/s		

You may send your payment here:

GCASH

- 0945 503 4044 Kimberly Zaratan (Treasurer)
- 0905 402 8305 Jelany Paguio (Marketing Manager)

LAND BANK OF THE PHILIPPINES

• 3071-0328-83 - UP Filipiniana Dance Group

For more inquiries about our production sponsorship and donor packages, and discussions about partnership deals, block selling, and the like, kindly send us an email through upfdg.sponsorships@gmail.com or contact our marketing team: 0905 402 8305.

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