

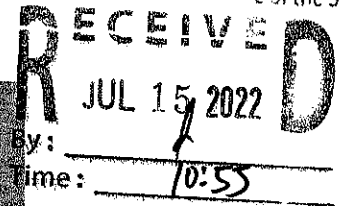


DepEd Bulacan &lt;bulacan@deped.gov.ph&gt;

## UP Business Management Society presents Pioneer 2022: ELEVATE to DepEd Bulacan

UP BMS Pioneer <upbmspioneer@gmail.com>  
To: bulacan@deped.gov.ph

DepEd Bulacan Office of the SDO  
July 15, 2022 at 8:02 AM



July 15, 2022

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Assistant Schools Division Superintendent, Bulacan  
Department of Education

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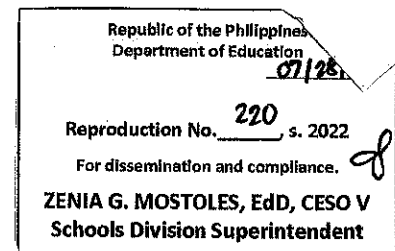
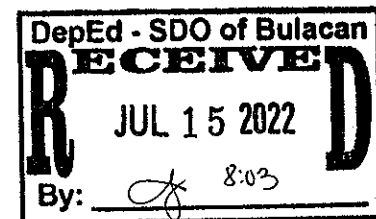
Greetings!

The **UP Business Management Society**, a duly recognized student organization in the **University of the Philippines Diliman Extension Program in Pampanga**, has been committed to carrying out activities that will increase knowledge and skills in business management. In line with this, the organization will hold an **online youth business conference** catering to **Accountancy and Business Management (ABM) Senior High School students** and **College students majoring in business and business-related courses**.

With the theme **Pioneer 2022: ELEVATE**, a 2-day webinar that aims to inspire and empower young entrepreneurs to not only face these challenges of the new normal but to rise above them by reinventing the new business setup into opportunities to your advantage. The event will be held online via **Zoom** and **Facebook live** on the **27th and 28th of August 2022 at 1:00 pm**. There is no registration fee for attending this conference.

To further the opportunities and engage the innovative minds of the students, **Pioneer 2022: ELEVATE** has a business pitch simulation contest, **"Mind the Product"**, that aims to ignite the entrepreneurial skills of young students. The registration fee for the contest is **₱100 per delegate (early bird deal)** and **₱150 per delegate (official fee)**.

With this, we are humbly **requesting an endorsement from your good office** for this youth business conference, **Pioneer 2022: ELEVATE**. Your endorsement and support will be very much appreciated



and will contribute significantly to attaining our organization's objectives. Attached here is our **Event Portfolio** for your reference and more details.

We are very much looking forward to your positive response. *Mabuhay at maraming salamat po!*

Sincerely,

**Erica Joyce Salas**

she/her

*Manager for Delegate Management*

**PIONEER 2022: ELEVATE**

UP Business Management Society



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 **Pioneer 2022 ELEVATE Event Portfolio.pdf**  
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HOME

About Us

What is Pioneer?

Mind the Product

Packages

LOGIN / SIGNUP

# pioneer elev

To get the best of your adventure, you just need to leave and go where you like. We are waiting for you!

Get Started



✕ Round-trip ▾

2 1 Delegate ▾

◇ Economy ▾

UP Clark

✈ Anywhere

Aug 27, Sat

Aug 28, Sun

Looking for Business Ideas? Explore Pioneer



UP BUSINESS  
MANAGEMENT  
SOCIETY

My Booking

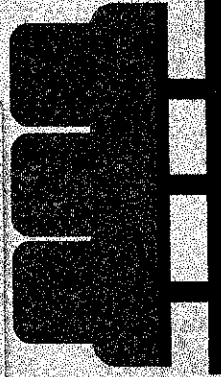
Flight Status

✈ Charter Flights

## UP BUSINESS MANAGEMENT SOCIETY

Established in 1987, BMS is an organization that is firmly rooted in the campus' culture. The organization is built to stimulate its members' acquaintanceship and friendship, harness leadership skills, and undertake activities to increase their knowledge in the field of Business Management.

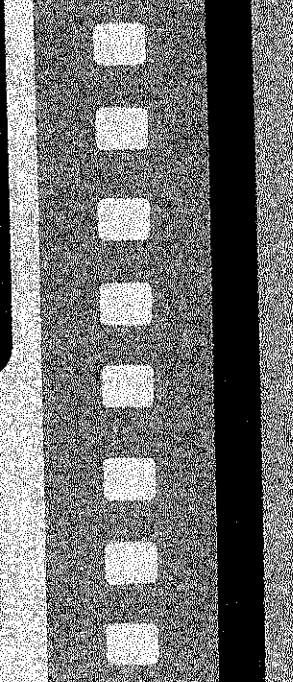
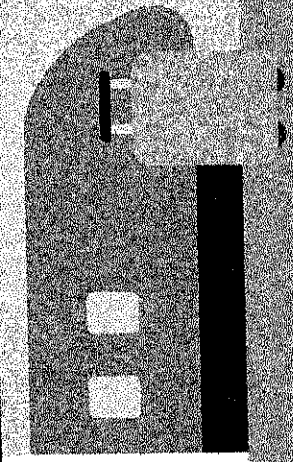
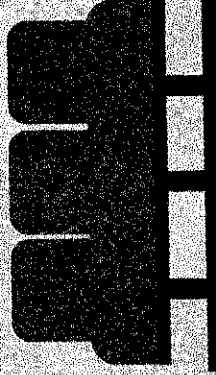
Moreover, the Business Management Society has not rested on its laurels and has begun a drive to go beyond its original charter of being an academic organization. It now involves its members in both local and national corporate events, charity drives and outreach, among other things. It drives its members to holistic development, in its words: "Be More than just a Student."

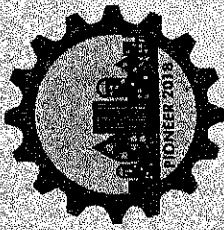


## What is Pioneer?

This is an event that aims to empower young entrepreneurs by allowing them to maximize their skills and talents, and aiding them to see a wider perspective of the world of business left to be explored.

It provides an avenue for the delegates to be inspired by the renowned speakers seasoned in their respective fields in the business industry and learn from their craft. It also provides the students an opportunity to show their hidden skills and talents in generating entrepreneurial ideas and selling them to potential investors through a business pitch simulation contest.

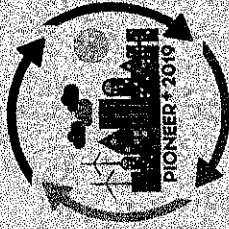




## Pioneer 2018

Pioneer 2018 goes with a theme  
"Gear up, start up, and go!"

It aims to provide an avenue to empower the youth through igniting their drive to kick start their entrepreneurial spirit at an early age.



## Pioneer 2019

Pioneer PLUS: Progressive Leadership  
Unleashing Sustainability.

Pioneer 2019 aims to give opportunity to business related students to attend a conference about their field, to inspire them to start up their own business, to guide them in managing businesses in the long run, to help them become progressive business leaders, and to change their view from being a consumer to an innovative producer.



## Pioneer 2021

Pioneer LIVE: Leveraging on an Inclusive and Viable Entrepreneurship.

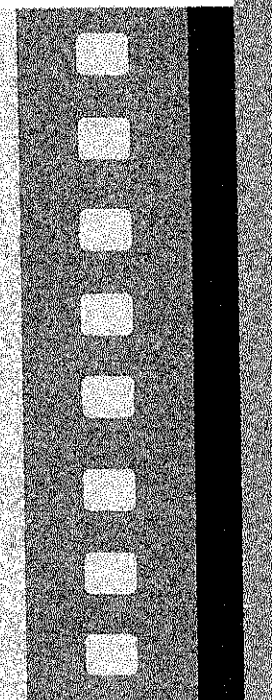
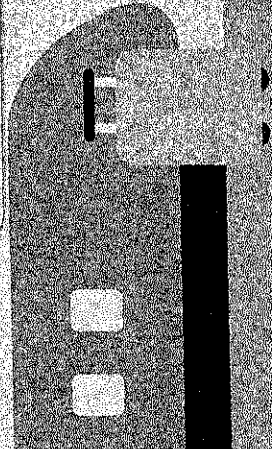
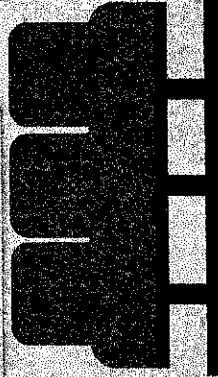
It aims to provide and equip delegates with proper and practical knowledge about business and entrepreneurial strategies, techniques, and concepts. It highlights the operations of businesses amid the pandemic, growing e-commerce and digital money; diversity, inclusivity and work-life balance; and the pursuit of one's interest in their career path.

# pioneer elevate

**Reinventing business norms and  
trends to your advantage**

Slowly transitioning back to the post-pandemic environment gives business establishments and employees a chance to reconfigure their system and themselves. Simultaneously, this transition also creates new challenges that will re-test one's business resilience.

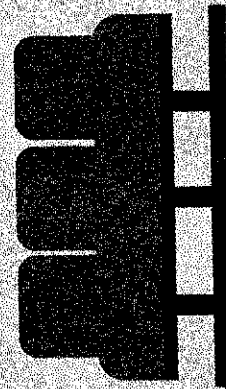
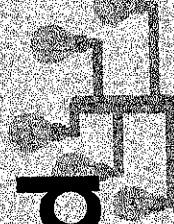
With this, UP Business Management Society (UP BMS) presents Pioneer 2022: ELEVATE, a 2-day webinar that aims to inspire and empower the audience to elevate current business practices and trends and make it fit their own business model to maximize their business profitability, efficiency, and adaptability, thus leading their businesses and employees to greater heights.



## Mind the product

Mind the product is a business pitch simulator contest that aims to ignite the entrepreneurial skills of students in selling their bright ideas to prospective investors by creating a product/service/business pitch focused on a given industry/sector/product line using some of the basic entrepreneurial skills that are essential in both physical and online set up.

mind  
the  
product.





Hello Future Delegate,


If you have questions, do not hesitate to reach us:




[fb.com/UPBMSPIioneer](https://fb.com/UPBMSPIioneer)


[instagram.com/upbmspioneer](https://instagram.com/upbmspioneer)


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