



**UNESCO-APNIEVE**

**Asia-Pacific Network for International Education and Values Education**

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Time: 11:55

June 14, 2022

**Dr. May B. Eclar, CESO III**  
Regional Director  
DepEd Region 3

Dr. Eclar,

Greetings of peace!

We are pleased to inform you that The Asia Pacific Network for International and Values Education (APNIEVE-Philippines) Region 3 will be holding its: **REGIONAL LOGO MAKING AND BOOK COVER DESIGNING CONTEST FOR VERBUM AGENDO (WORDS IN ACTION)** to be held on **July 26, 2022** via **ZOOM**, the registration for this contest is **FREE**.

In this connection, may we request your good office to issue an advisory encouraging school officials, teachers, and students to attend and support this activity that will enhance and showcase the talents of the learners.

For inquiries, kindly contact Dr. Floyd G. Aquino, PIO and Region 3 APNIEVE Coordinator at 09306270760 or [apnieve.ph@gmail.com](mailto:apnieve.ph@gmail.com).

Attached herewith is the rationale and program of activities for your reference

Sincerely yours,

*[Signature]*  
Floyd G. Aquino, EdD  
Regional Coordinator 3  
PIO-APNIEVE-Philippines  
Contest Organizer

*[Signature]*  
Maria Lourdes Quisumbing-Baybay, Ph.D.  
President  
APNIEVE-Philippines

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ZENIA G. MOSTOLES, EdD, CESO V  
Schools Division Superintendent

Advisory  
No. 100, s. 2022  
To: All Schools Division Superintendents  
For information.  
*[Signature]*  
MAY B. ECLAR, PhD, CESO III  
Regional Director

2923



## **UNESCO-APNIEVE**

### **Asia-Pacific Network for International Education and Values Education**

#### **Rationale**

APNIEVE-Philippines mission empowers individuals and institutions in promoting the values of Peace, Human Rights, Democracy, and Sustainable Development. It establishes networks and partnerships with local and international institutions interested in values education. Recognizing the crucial role of education, APNIEVE focuses on the preparation of teaching- learning materials and the training of administrators and teachers from all levels in the use of a holistic approach to education and the integration of values across the curriculum. It seeks to extend this collaboration with other institutions in activities like research and the teaching of international education and values education production and publication of sourcebooks and teaching-learning modules teacher training workshops using these materials, exchange programs for teachers and students.

The Basic Education Developmental Plan (2030) states that “Filipino learners are envisioned to be holistically developed in basic education, acquiring 21st century skills that will enable them to manage oneself, build connections, inquire, innovate, stay nimble, and serve beyond self. They must take pride in Filipino national identity and nationhood and aspire to flourish and have life skills, economic prosperity, socio-political stability, unity in diversity; be responsive, competitive; and live in a sustainable world by upholding the above-mentioned core values: Maka-Diyos, Makatao, Makakalikasan, at Makabansa.

Under Republic Act (RA) 11476 institutionalizing Good Manners and Right Conduct (GMRC) and Values Education, the new law mandates DepEd to carry out appropriate training for teachers and educators on GMRC and Values Education, as well as to provide them with adequate and relevant instructional materials to develop their capacity to teach the subject.

The Department of Education (DepEd) shall introduce GMRC through clear, distinct, specific, and concrete character-building activities such as role playing in the classroom, community immersion activities, teacher-parent collaborative learning activities, school-initiated values formation activities, simulated activities, and other forms of experiential learning.

#### **Objectives:**

- Enhance and showcase the talents of the learners with the integration of ICT
- Promote GMRC, peace and values education through different contests
- Make the students aware of the importance of peace, values and GMRC for a brighter future
- Create a logo and book cover design that will be used in Verbum Agendo (words in action): A Compendium of Best Practices, Research, Instructional Materials and Teaching Strategies in Edukasyon sa Pagpapakatao of UNESCO APNIEVE REGION 3.



## **UNESCO-APNIEVE**

**Asia-Pacific Network for International Education and Values Education**

### **REGIONAL LOGO MAKING CONTEST FOR VERBUM AGENDO (WORDS IN ACTION)**

#### **Mechanics, Rules, and Regulations**

1. The contest is open to all public junior and senior high school students in the region. There will be only one coach or trainer in the contest.
2. The contest duration is from July 15 to July 21 of 2022.
3. Submission of entry is limited to one (1) entry per participant only. Three (3) entries per division.
4. Entries should be in digitized format (at least 600 dpi with a file extension of .jpg)
  - a) The raw file of the digital artwork should be drawn/ illustrated in A4 size using Adobe Photoshop. Submit the file in the following formats: 1) Flat jpeg format, minimum 300 pixels 2) Original raw file. Filename is your name and artwork title. Example: juandelacruz\_logo.jpeg, juandelacruz\_logo.tiff.
  - b) A brief description or rationale (not more than 500 words) explaining the components of the logo should also be included in the entry.
  - c) The logo should not carry the name of the artist.
5. The design of the logo should be in accordance with UNESCO APNIEVE Region 3 Verbum Agendo (words in action): A Compendium of Best Practices, Research, Instructional Materials and Teaching Strategies in Edukasyon sa Pagpapakatao
6. All entries must be sent to:  
**FLOYD G. AQUINO, EdD**  
Regional Coordinator R3  
PIO-UNESCO APNIEVE PHILIPPINES  
[apnieveregion3@gmail.com](mailto:apnieveregion3@gmail.com) on or before July 21, 2022, together with the contestant's registration form and ID.
7. By entering the competition, the participants declare that the logo submitted is their original work, have not been submitted to any other competition, and does not infringe on any third party's existing copyrights. Any complaints that may arise due to similarities, likeness or comparison of the design would be the accountability of the participant and coach as they responsible to prove its authenticity.
8. The logo-making competition shall be judged according to the following criteria:
  - Concept/Relevance - 40%
  - Originality - 30%
  - Creativity and Impact - 30%



## **UNESCO-APNIEVE**

### **Asia-Pacific Network for International Education and Values Education**

9. The judge/s shall select from the top ten (10) entries. The winning entry will be chosen and announce on July 22, 2022, by the members of the technical management group of the UNESCO APNIEVE REGION 3. and will be used as the official logo of Verbum Agendo. The decision of the judges is final.
10. The winner shall be informed through email and cellphone call from a designated member of technical committee.
14. All entries considered as winners for the contest (Ranked 1 to 10) shall be considered as property of, and maybe used by UNESCO APNIEVE REGION 3
15. The winning artist shall sign an intellectual property release for the intent that UNESCO APNIEVE REGION 3 shall fully own all rights to the logo and shall also have exclusive rights to the winning logo design; publish it on its websites, and in other media and corporate materials such as letterheads and other legal documents.
16. The UNESCO APNIEVE REGION 3 has the right to further refine or make improvements and alterations on the final artwork of the winning entry.

*For further inquiries, you may call the organizers 09306270760 or email us [apnieveregion3@gmail.com](mailto:apnieveregion3@gmail.com)*



## **UNESCO-APNIEVE**

**Asia-Pacific Network for International Education and Values Education**

### **REGIONAL BOOK COVER DESIGN MAKING CONTEST FOR VERBUM AGENDO (WORDS IN ACTION)**

#### **Mechanics, Rules, and Regulations**

1. The contest is open to all public junior and senior high school students in the region. There will be only one coach or trainer in the contest.
2. The contest duration is from July 15 to July 22 of 2022.
3. Submission of entry is limited to one (1) entry per participant only. Three (3) entries per division.
4. Entries should be in digitized format
  - a) The raw file of the digital artwork should be drawn/ illustrated in A4 size using Adobe Photoshop. Submit the file in the following formats: 1) Flat jpeg format, minimum 300 pixels 2) Original raw file. Filename is your name and artwork title. Example:  
  
juandelacruz\_logo.jpeg, juandelacruz\_logo.tiff.
  - c) A brief description or rationale (not more than 500 words) explaining the components of the logo should also be included in the entry.
  - d) The book cover should not carry the name of the artist.
5. The design of the book cover should be in accordance with UNESCO APNIEVE Region 3 Verbum Agendo (words in action): A Compendium of Best Practices, Research, Instructional Materials and Teaching Strategies in Edukasyon sa Pagpapakatao
6. All entries must be sent to:  
  
FLOYD G. AQUINO, EdD  
Regional Coordinator R3  
PIO-UNESCO APNIEVE PHILIPPINES  
[apnieveregion3@gmail.com](mailto:apnieveregion3@gmail.com) on or before July 21, 2022, together with the contestant's registration form and ID.
7. By entering the competition, the participants declare that the logo submitted is their original work, have not been submitted to any other competition, and does not infringe on any third party's existing copyrights. Any complaints that may arise due to similarities, likeness or comparison of the design would be the accountability of the participant and coach as they responsible to prove its authenticity.
8. The logo-making competition shall be judged according to the following criteria:
  - Concept/Relevance - 40%
  - Originality - 30%
  - Creativity and Impact - 30%



## **UNESCO-APNIEVE**

### **Asia-Pacific Network for International Education and Values Education**

9. The judge/s shall select from the top ten (10) entries. The winning entry will be chosen on July 22, 2022, by the members of the technical management group of the UNESCO APNIEVE REGION 3, and will be used as the official logo of Verbum Agendo. The decision of the judges is final.

10. The winner shall be informed through email and cellphone call from a designated member of technical committee.

14. All entries considered as winners for the contest (Ranked 1 to 10) shall be considered as property of, and maybe used by UNESCO APNIEVE REGION 3.

15. The winning artist shall sign an intellectual property release for the intent that UNESCO APNIEVE REGION 3 shall fully own all rights to the cover design and shall also have exclusive rights to the winning book cover design; publish it on its websites, and in other media materials such as letterheads and other legal documents.

16. The UNESCO APNIEVE REGION 3 has the right to further refine or make improvements and alterations on the final artwork of the winning entry.

*For further inquiries, you may call the organizer 09306270760 or email us [apnieveregion3@gmail.com](mailto:apnieveregion3@gmail.com)*



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**REGIONAL LOGO MAKING CONTEST AND BOOK COVER DESIGN FOR  
VERBUM AGENDO (WORDS IN ACTION)**

Logo Making Contest  
 Book Cover Design

Name of Participant: \_\_\_\_\_ Grade Level: \_\_\_\_\_

Name of Coach/Trainer: \_\_\_\_\_

School: \_\_\_\_\_ Division: \_\_\_\_\_

Description of Work

Endorsed by:

\_\_\_\_\_  
Signature over printed name  
School Head

\_\_\_\_\_  
Signature over printed name  
Education Program Supervisor

\_\_\_\_\_  
Signature over printed name  
Schools Division Superintendent



**UNESCO-APNIEVE**  
**Asia-Pacific Network for International Education and Values Education**

**Working Committee**

<b>Committee</b>	<b>Name</b>
<b>Registration</b>	<b>Chairperson: Al Ahl B. Gonzales Alester D. Oca</b>
<b>Documentation</b>	<b>Chairpersons: Levy Maristela Ricardo Tobias</b>
<b>Certificates</b>	<b>Chairpersons: Rachel Amparo Ferdie B. Labandia</b>
<b>Letters and Invitation</b>	<b>Chairpersons: Donna B. Aquino</b>
<b>Poster for announcement</b>	<b>Chairperson: Janet O. Pielago Naeimah Balanon</b>
<b>Judges</b>	<b>Chairperson Yvette Marie R. Muyco Mariedel M. Repuesto</b>
<b>Consultants</b>	<b>Dr. Ma. Cynthia D. Yanga Dr. Floyd G. Aquino</b>
<b>Overall Chairperson</b>	<b>Dr. Floyd G. Aquino</b>