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ZENIA G. MOSTOLES, EdD, CESO V  
Schools Division Superintendent

Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
Tanggapan ng Pangalawang Kalihim

**OUA MEMO 00-0522-0161**

**MEMORANDUM**

26 May 2022

**For: Undersecretaries  
Assistant Secretaries  
Regional Directors and BARMM Education Minister  
Bureau and Service Directors  
Schools Division Superintendents  
School Heads**

**Subject: WORLD NO TOBACCO DAY AND NATIONAL NO SMOKING  
MONTH WEBINAR AND CAMPAIGN WITH PHILIPPINE  
PEDIATRIC SOCIETY**

The Office of the Undersecretary for Administration (OUA), through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in coordination with the **Philippine Pediatric Society (PPS)**, invites all DepEd personnel, learners, and stakeholders (e.g., parents, partners) to participate in a **webinar and campaign** for the celebration of the World No Tobacco Day on Tuesday, 31 May 2022 and the National No Smoking Month in June.

**Webinar for the World No Tobacco Day**

All are invited to attend the **webinar** titled *Protect our Children's Health and Environment through Tobacco and Nicotine Control* on **Tuesday, 31 May 2022, 9:00-10:00 AM**. The webinar will be streamed on the Facebook page of the Philippine Medical Association, and shared by the official Facebook pages of DepEd Philippines and *OK sa DepEd*. Limited slots are also available for participants who want to be admitted in the Zoom teleconference platform:

<b>Link</b>	<a href="https://bit.ly/depedpps2022wntdwebinar">https://bit.ly/depedpps2022wntdwebinar</a>
<b>Meeting ID</b>	894 2886 7150
<b>Passcode</b>	pma

Personnel who are managing the Facebook pages of their respective offices, schools, or programs are requested to promote the activity by sharing the livestream of the said webinar once it goes live, and the webinar's poster (**Annex A**) which can be accessed at <https://bit.ly/depedpps2022wntdnsm>.



**Office of the Undersecretary for Administration (OUA)**

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

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## Social Media Campaign for the National No Smoking Month

The webinar serves as a “take-off” for a month-long social media campaign that will encourage learners to make their voices heard about tobacco and vape control in the country.

For the entire month of June, learners—with the permission and guidance of their parents or guardians—are invited to post on Facebook a video of themselves asking their questions or sharing their ideas related to tobacco and vape use. They shall use the hashtags #NNSM2022, #NoTobacco, #TobaccoExposed, and #SmokeFreePhilippines and mention/tag in their post the Facebook pages of the PPS (<https://web.facebook.com/PhilPediaSocInc>) and *OK sa DepEd* (<https://web.facebook.com/OplanKalusuganSaDepEd>).

Following are examples of questions they can ask in their videos:

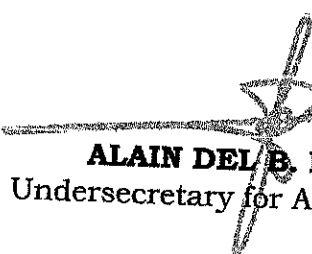
1. How can cigarette butts be an environmental hazard when there is no combustion anymore?
2. Our apartment neighbors smoke and we can still smell the smoke even if they are not there. How can we keep ourselves safe from second hand and third hand smoke?
3. They say it is the tar that causes cancer and not nicotine. Vapes do not have tar. Does this mean the cancer potential is less or none at all in vapes?
4. How do smoking and vaping contribute to air pollution and climate change?
5. Some vapes claim they have no nicotine and have lesser chemicals; can vaping still affect my immune system and brain development?
6. We are still in the pandemic times, do people who smoke and vape have higher risk of having COVID-19 infection even if vaccinated?
7. Are there laws in place to protect us children, teens, and young adults from smoking and vaping?


Health professionals from PPS and DepEd will respond to the selected videos throughout the month, while some videos will be featured on the Facebook pages of PPS and *OK sa DepEd*. Selected learners will receive tokens from PPS and DepEd.

Tobacco Control Coordinators, Brief Tobacco Intervention Providers, NDEP/BKD Coordinators, Youth Formation Coordinators, DRRM Coordinators, classroom advisers, and other school personnel are requested to disseminate information/promote awareness about the campaign and to provide necessary support or guidance to learners who wish to participate. For reference, a video from PPS providing context to these concerns may be accessed at <https://bit.ly/depedpps2022wntdnns> after the webinar.


For questions and concerns, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph).

For wide dissemination.


  
**ALAIN DEL B. PASCUA**  
Undersecretary for Administration




**Annex A**




**PHILIPPINE MEDICAL ASSOCIATION**  
in cooperation with the  
**Philippine Pediatric Society - Tobacco Control Advocacy Group**  
and  
**Department of Education**



**DepED**  
DEPARTMENT OF EDUCATION




**WORLD NO TOBACCO DAY 2022**



**Protect Our Children's  
Health & Environment  
through Tobacco &  
Nicotine Control**  
(Pep Talk with Children)

Environment - a good reason to quit  
Tobacco is a risk to environment and health.  
**May 31, 2022, 9:00 - 10:00 am**



**Meeting ID: 894 2886 7150**  
**Passcode: pma**



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