



# SCHOOL OF ENVIRONMENTAL SCIENCE AND MANAGEMENT UNIVERSITY OF THE PHILIPPINES LOS BAÑOS

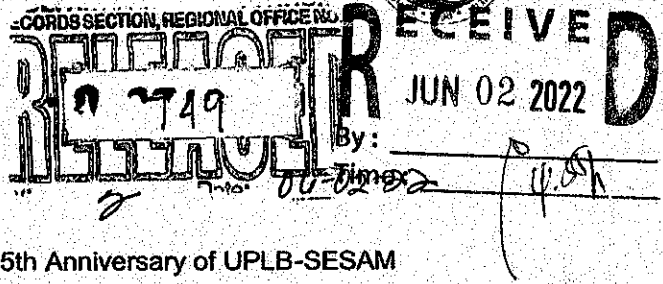
College, Laguna 4031 Philippines  
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DepEd Division Office of the SDS

31 May 2022

**DR. MAY B. ECLAR**  
Regional Director  
Department of Education, Region III  
Maimpis, City of San Fernando, Pampanga



Subject: Digital Poster Making Contest for the 25th Anniversary of UPLB-SESAM

Dear *Dir. Eclar*:

*Isang makakalikasang pagbati!*

It has been 25 years of dedicated public service since the elevation of the UPLB Institute of Environmental Science and Management (IESAM) (1987-1997), the then Program on Environmental Science and Management (PESAM) (1977-1987), into a full-fledged School of Environmental Science and Management (SESAM) in 1997. Since then, SESAM has been the lead unit of the University of the Philippines in championing the furtherance of environmental integrity for sustainable development. It has always been an effective instrument in affording solutions to current and emerging problems that beset our nation through multidisciplinary, interdisciplinary, and transdisciplinary approaches.

To mark this momentous milestone, the School is organizing a series of events spread throughout the rest of the year to showcase its evolution and its significant roles and contributions in the attainment of Sustainable Development. We will be celebrating our 25th Anniversary with the theme: **From Strength to Strength: Sustainability and Accelerated Integrative Learning Innovations for the Next Generation (SAILING)**.

In line with this, the UPLB-SESAM would like to invite interested **Junior and Senior High School students** from the different schools in your region to join in our **Digital Poster Making Contest**. With the theme, **Reimagining the Roles of the Youth: Sustainable solution to mounting climate and environmental emergencies**, this activity will pay tribute to the resilience and creativity of the youth through crisis. It is our hope that through this event, we can highlight the roles of the youth in "building back better" from this pandemic towards resilient youth and a resilient environment.

Attached is the guidelines and mechanics of the contest. We would be very pleased if your good office could help us disseminate this invitation down to the private and public schools in your region.

Please allow Ms. Rosemarie Laila D. Areglado ([sesamcimrc.uplb@up.edu.ph](mailto:sesamcimrc.uplb@up.edu.ph)) to coordinate with your good office regarding this invitation.

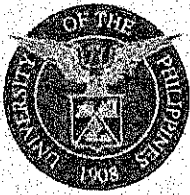
Thank you very much and we look forward to your favorable response.

Very truly yours,

**RICO C. ANCOG, Ph.D.**  
Dean and Professor  
SESAM, UPLB

<b>ADVISORY</b>		
No. <u>024</u> , s. <u>2022</u>		
To: <input type="checkbox"/> PUBLIC <input type="checkbox"/> PRIVATE <input type="checkbox"/> PBDS		
<input type="checkbox"/> Elementary <input type="checkbox"/> Junior High School <input type="checkbox"/> Senior High School		
<input type="checkbox"/> Elementary School Principals/School Heads		
<input type="checkbox"/> Secondary School Principals/School Heads		
For information.		
<b>ZENIA G. MOSTOLES, EdD, CESO V</b> Schools Division Superintendent		

Advisory	
No. <u>081</u> , s. 2022	
To: All Schools Division Superintendents	
For information.	
 <b>MAY B. ECLAR, PhD, CESO III</b> Regional Director	



## **GUIDELINES AND MECHANICS FOR THE DIGITAL POSTER MAKING CONTEST**

The year 2022 marks the 25<sup>th</sup> anniversary of the University of the Philippines Los Baños – School of Environmental Science and Management (UPLB-SESAM). Ever since its foundation, SESAM has been the lead unit of the University of the Philippines in championing the furtherance of environmental integrity for sustainable development. It has always been an effective instrument in affording solutions to current and emerging problems that beset our nation through multidisciplinary, interdisciplinary, and transdisciplinary approaches.

To mark this celebration, the School is organizing a series of events spread throughout the rest of the year to showcase its evolution and its significant roles and contributions in the attainment of Sustainable Development. We will be celebrating our 25th Anniversary with the theme: From Strength to Strength: Sustainability and Accelerated Integrative Learning Innovations for the Next Generation (SAILING).

In line with this we are pleased to invite interested Junior and Senior High School Students nationwide to participate in our Digital Poster Making Contest. See details below.

### **TITLE:**

Nationwide Digital Poster Making Contest

### **THEME:**

“Reimagining the Roles of the Youth: Sustainable solution to mounting climate and environmental emergencies”

More than three years into the global pandemic, it is clear that COVID-19 and the related health protection measures and protocols have had an impact on every facet of our lives and may continue to do so for some time. And while the focus at this time is rightly on protecting the health and safety of the most vulnerable, a look toward the mid-to-longer term pandemic recovery plans with their primary focus on healthcare and the economy, reveals the potential to also think intentionally about other areas that also need to recover and adapt from this pandemic including our education systems, political systems, workplaces and also, perhaps most critically, the environment.

As we delve deeper into COVID-19, the notion of the increase of environmental awareness has been put into question. The global lockdown has certainly unmasked the reality of the environmental conditions and highlighted the importance of addressing environmental issues (i.e., climate change, global warming, biodiversity crisis, etc.)

- This theme would highlight the roles of the youth in “building back better” from this pandemic focusing on sustainable solution to mounting climate and environmental emergencies;
- How do the youth adapted to the pandemic and recession, how those system can participate in the recovery and resilience, and imagine priorities that they should adopt for the climate and environmental emergencies for the post covid-19 world.
- Posters must show how they are coping and continue the positive habits to protect nature.

- These stories will therefore highlight the importance of skills development for resilient youth and resilient environment.

**RATIONALE:**

Will pay tribute to the resilience and creativity of the youth through crisis.

**OBJECTIVES:**

- To engage the youth's interest in the recovery and adoption to the post covid-19 world ;
- To explore and encourage creativity in students and offer them platform to showcase their skills; and
- To promote artistic excellence

**MECHANICS**

**A. Eligibility**

- The competition is open to:

Category 1: All junior and senior high school students nationwide

Category 2: College Students taking Environmental Science nationwide

**B. Registration**

- Interested participants are requested to register first using the link:  
<https://forms.gle/TsSWUFY1oF7564oC7>
- Deadline of registration: June 20, 2022**

**C. Entries:**

- Each participant should submit ONE entry only.
- The poster must illustrate, interpret, and emphasize the theme.
- The participants may use any editing software (adobe photoshop, paint, Microsoft powerpoint, etc.)
- The poster shall possess the following specifications:
  - The size of the poster must be in an A4 size (8.27" x 11.69") 300 DPI, in a PORTRAIT format;
  - The posters are governed by laws and regulations concerning intellectual property. Thus, participants are strictly advised to submit an original work and avoid using elements (i.e. clipart) on the poster which could possibly subject it to copyright infringement.
  - The participant/s shall certify that the submitted poster is original by submitting a duly accomplished Certificate of Originality in .pdf format (to be provided after the registration).
  - A one-page explanation and description of the artwork (in ENGLISH or TAGALOG) limited to 200-300 words must be attached on a separate sheet upon submission of the entry.
  - For verification purposes, a timelapse video recording of the participant creating the artwork is also required. Non-compliance may mean disqualification.

**Submission of entries:**

- Entry forms (to be provided after the registration) shall be accomplished by the participants with attached copy of a School ID.



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- Entry form, one-page explanation and description of the artwork, poster, time-lapse video, and the School ID shall be uploaded to the link (to be provided after the registration).
- **Deadline of submission of entries: August 22, 2022, 5PM.**

**CRITERIA FOR JUDGING**

Criteria	Description	Percentage
Concept and relevance to the theme	The artwork should effectively communicate from the given theme.	35%
Originality	The artwork must be original	20%
Uniqueness, creativity, and aesthetic appeal	It must show the ability to be inventive and creative. The artwork must captivate the judges' senses, taking into consideration the aesthetic principles of symmetry, focal point, pattern, perspective, dimensionality, and proportion.	40%
Description of artwork/poster	Expression of meaning or description of the artwork in ENGLISH or TAGALOG limited to 200-300 words. This measures how well the poster makes its own theme clear to the viewers.	5%
<b>TOTAL:</b>		<b>100%</b>

The decision of the Board of Judges is final and irrevocable

**PRIZES**

The posters which attained the highest average ratings will be proclaimed as winners.

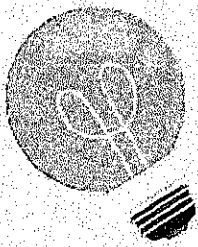
**Category 1: Junior and Senior High School**

1st Prize	10,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School
2 <sup>nd</sup> Prize	5,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School
3 <sup>rd</sup> Prize	3,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School
People's Choice Award (Special Award)	1,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School

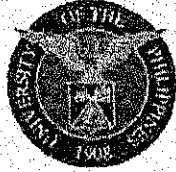
- The digital posters will be uploaded to the UPLB-SESAM Official Facebook page. The poster that will garner the most likes will be the winner of the People's Choice Award.
- **NOTE:** The likes to the poster entries will only be valid if the likers were able to like the UPLB-SESAM Facebook Page.

## **ANNOUNCEMENT OF WINNERS**

- **Announcement of winners: September 29, 2022**
- The winners will be notified by phone or email and will be announced in UPLB-SESAM Official Facebook page.
- Prizes will be sent to the participants after thorough verification.



# Nationwide Digital Poster Making Contest

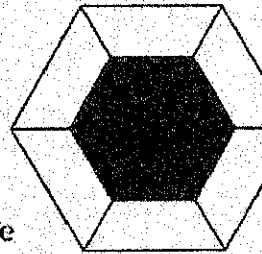


**THEME:**  
Reimagining the Roles of the Youth:  
Sustainable solution to mounting climate  
and environmental emergencies

Open to all: \*

Category 1: Junior and senior high school students nationwide

Category 2: College Students taking Environmental Science nationwide



## PRIZES

### Category 1:

- 1st : 10,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School
- 2nd : 5,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School
- 3rd : 3,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School

4th : 2,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School

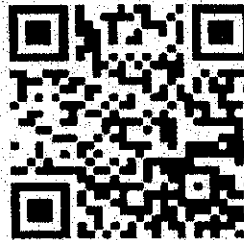
### Category 2:

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4th : 2,000 and Certificate of Recognition to the participant + Certificate of Recognition to the School

## REGISTER NOW!

Deadline of Registration : June 20, 2022



<https://tinyurl.com/SESAMPoster2022>

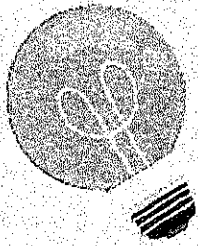


*From Strength to Strength*

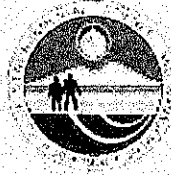
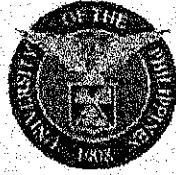
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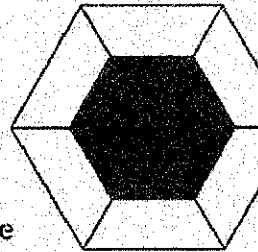


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**4th :** 1,000 and Certificate of Recognition to the participant +  
Certificate of Recognition to the School

### Category 2:

**1st :** 10,000 and Certificate of Recognition to the participant +  
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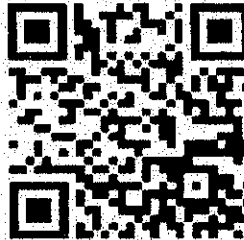
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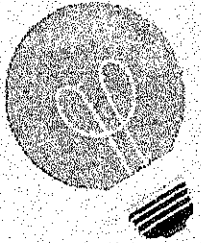


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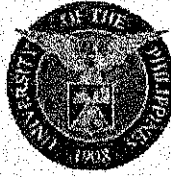


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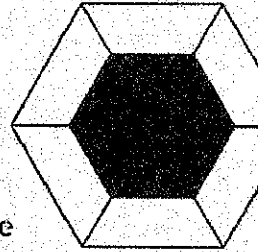
✉ [sesam.uplb@up.edu.ph](mailto:sesam.uplb@up.edu.ph)



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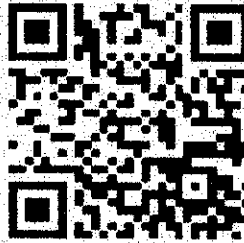
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