

Republic of the Philippines PHILIPPINE STATISTICS AUTHORITY Regional Statistical Services Office III



For Dissemination and Compliance ZENIA G. MOSTOLES, Ed,D., CESO V Schools Division Superintendent Schools Division of Bulacan

Reproduction No. 051

# INFOGRAPHICS CONTEST MECHANICS



Theme: "Improving Civil Registration and Vital Statistics Implementation Strategies through Digital Transformation"

## Rules and Guidelines

#### Eligibility

- 1. The contest is open to all Provincial Statistical Offices, Local Civil Registrars (LCRs), Academes, and all the Regional Line Agencies (RLA) within Central Luzon.
- 2. Images of infographics that won in other competitions or have been used for commercial purposes or published will not be eligible.
- 3. The data to be used should be taken from the data provided by PSA. Kindly click the link provided to access the data:

https://drive.google.com/drive/folders/1KE-ZqB7nGnSa3I0G6NHltBXbZ9xmuqa6?usp=sharing

## Submission of Entries

- 1. Submitted images should be in JPEG/PNG format and should not have any watermark and not more than 10 MB in size and must be submitted by email at
- 2. Each participating PSO/agency within the region can submit only one (1) entry



No. 023

To: All Schools Division Superintendents

For information.

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- 3. Entry should not infringe on the copyrights, trademarks, intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the entry.
- 4. The file name of the image should follow this format: provincial office name or agency name\_date submitted (ex. PSAZambales\_021522 or NEDA\_021522).
- 5. Deadline of submission of entries is on February 22, 2022, 11:59PM.
- 6. Entries will be posted on the social media account of PSA Region 3 (from 21-24 February 2022) as part of the judging requirement.

#### Criteria for Judging

Entries will be judged according to the following criteria:

Data and Visualizations	25
Clear with suitable use of visual aids	25%
Most suitable charts used	•
All of the data are accurate and not manipulated  Analysis and Institute	•
intervals and insignts	The second secon
<ul> <li>Capability to tell a compelling and engaging story that is logical and critical</li> </ul>	<b>30%</b>
<ul> <li>Use of clear, focused and quality visual analysis, compelling charts and graphs to depict the datasets and give viewers meaningful insights</li> </ul>	
Creativity and Originality	The second secon
The entry should be interesting and attention-seeking  Relevance to the Theme	20%
• The entry must be able to embody the theme of the 32 <sup>nd</sup> CRM with emphasis on the usefulness of the available in (	10%
Number of likes in the Regional FB page  TOTAL	15%
	100%

## Winners and Awarding of Prizes:

The top three (3) winners will be announced during the closing ceremony of the 32<sup>nd</sup> CRM Closing Ceremony on 24 February 2022. Each will receive plaques and certificate of recognitions and tokens which will be delivered to their respective offices.

NOTE: By joining this competition, the participants agree with the mechanics of this contest and all the provisions provided.